To: Honorable Mayor and Members of the City Council  
From: Dee Williams-Ridley, City Manager  
Submitted By: Erin Steffen, Assistant to the City Manager  
Subject: Companion Report: Referral Response - Summer Learning Loss

RECOMMENDATION
Refer to the City Manager to work with community partners that support the City’s 2020 Vision Program to determine the appropriateness of addressing the youth summer learning loss in Berkeley, and the existing summer learning activities available to elementary school students, as a part of the goals and objectives of the 2020 Vision Program.

FISCAL IMPACTS OF RECOMMENDATION
The budget for the 2020 Vision Program includes $1.6 million, which supports 20 youth-servicing agencies that provide 25 programs, to advance work on the six equity indicators listed below. It is unknown at this time if the additional work related to addressing the youth summer learning loss in Berkeley can be accomplished within the existing 2020 Vision Program budget.

CURRENT SITUATION AND ITS EFFECTS
The City Manager’s Office currently oversees the 2020 Vision Program, a community-wide, cradle-to-career effort that seeks to improve equity in education for all Berkeley children. The 2020 Vision Program focuses on six equity indicators, including:

- Kindergarten Readiness  
- Third Grade Reading Proficiency  
- Ninth Grade Math Proficiency  
- Attendance  
- College & Career Readiness  
- Community Engagement

The City Manager’s Office collaborates with several community partners to facilitate the 2020 Vision Program, such as Berkeley Unified School District, University of California Berkeley, Berkeley City College, YMCA, Berkeley Lab, Berkeley Public Schools Fund, and the Berkeley Chamber of Commerce.

BACKGROUND
On June 13, 2017, Berkeley City Councilmembers Bartlett, Davila, and Hahn issued a
Council referral to the Children, Youth and Recreation Commission (CYRC), regarding
the summer learning loss too frequently suffered by children from low-income families.
The City Council item outlined a number of steps to potentially address summer
learning loss:
- Develop a database of summer academic learning opportunities for elementary
  school children.
- Host workshops about summer academic learning opportunities.
- Conduct outreach to low-income families regarding the database and the
  workshops.
- Survey BUSD elementary schools to assess low-income families’ access to
  summer learning activities.
- Make policy recommendations to the Council about how to expand access to
  summer learning activities for elementary school children.

At a regular meeting on October 23, 2017, the Children, Youth and Recreation
Commission determined that the most appropriate action would be to recommend for
the City Council to direct the City Manager to assign the appropriate City staff to meet
with appropriate Berkeley Unified School District staff, as a first step toward
understanding the issue of summer learning loss in Berkeley.

ENVIRONMENTAL SUSTAINABILITY
There are no identifiable environmental effects or opportunities associated with the
subject of this report.

RATIONALE FOR RECOMMENDATION
The 2020 Vision Program is comprised of six equity indicators, which serve as the
parameters for several specific programs, as well as associated goals and strategies.
Specific programs which are added to the 2020 Vision Program, should therefore seek
to meet the goals of one of the identified equity indicators.

While the referral may not fit one of the identified equity indicators, it may align with
goals set forth in complimentary plans independently formed by partnering
organizations, such as the Berkeley Unified School District’s Local Control and
Accountability Plan (LCAP).

This program implements a “collective impact approach” to achieve its goals, which
brings together multiple partners from public, private, and non-profit sectors, and is best
applied to problems where the answer cannot be solved by the work of one
organization. Any alteration from the six equity indicators would need to be considered
by the Leadership Team, comprised of representatives from the multiple partnering
organizations.

ALTERNATIVE ACTIONS CONSIDERED
None.

CONTACT PERSON
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