To: Honorable Mayor and Members of the City Council

From: Dee Williams-Ridley, City Manager

Submitted by: Paul Buddenhagen, Director, Health, Housing & Community Services Department

Subject: Memorandum of Understanding for Alameda County Unsheltered Homeless Immediate Impact Program Funding

RECOMMENDATION

Adopt a Resolution authorizing the City Manager to receive funds and negotiate and execute any agreement and amendments with the County of Alameda’s Housing and Community Development Department to support homeless programs that provide relief to unsheltered residents.

FISCAL IMPACTS OF RECOMMENDATION

Based on the County’s funding formula, the City of Berkeley is eligible for up to $300,000, with a likely base amount of $100,000. The funds will be deposited in revenue account 422-7906-361-3510. Funds will be appropriated as part of the Second Amendment to the FY 2018 Annual Appropriations Ordinance.

CURRENT SITUATION AND ITS EFFECTS

The Alameda County Housing and Community Development Department (HCD) has issued a Notice of Funding Availability (NOFA) for its newly created Alameda County Unsheltered Homeless Immediate Impact Program (Program). The Program will make up to $1 million available Countywide using a formula based on the January 2017 Point in Time count. The program is designed to be flexible, to achieve maximum impact and to encourage collaboration, sustainable investments, and measurable outcomes. Eligible program activities include a range of services and capital expenses. The program requires a 1:1 match, must include a partnership with the North County Coordinated Entry System (the Hub, operated by Berkeley Food and Housing Project) and it should have a direct and measurable impact on encampments or locations with high densities of unsheltered homeless people.

The County is prioritizing funding to jurisdictions according to the number of census tracts with the highest concentrations of unsheltered homeless people and/or the total number of unsheltered persons in each city found during the January 2017 Point in Time count. The City of Berkeley has one census tract in the highest homeless category and four census tracts in lower levels. This allows Berkeley to submit a funding
request for up to $300,000. There may be some funds that are not requested or allocated, leaving additional funds to be distributed among eligible jurisdictions. For this reason, staff is requesting that the City Council authorize the City Manager to negotiate and execute any agreement with the County.

The application was due by December 20, 2017 and submitted by HHCS on December 18th. The County’s Housing and Community Development Department expects to notify jurisdictions in early January with contracts to be executed in late January. The City expects to award these funds to a non-profit agency that will operate the Pathways Program.

BACKGROUND.
Alameda County is experiencing a housing emergency and one consequence of that is increasing numbers of unsheltered residents and encampments. The Board of Supervisors directed staff to develop an emergency program for the use of up to $1 million in one-time funding to be used in partnership with city governments (and in the unincorporated area) for immediate impact projects that will provide some relief to unsheltered residents and their sheltered neighbors. The program will be administered by HCD with support from Social Services Agency (SSA) and Health Care Services Agency (HCSA).

ENVIRONMENTAL SUSTAINABILITY
There are no identifiable environmental effects or opportunities associated with the subject of this report.

RATIONALE FOR RECOMMENDATION
This funding supports the City Council’s October 31, 2017 extension of its January 19, 2016 and November 15, 2016 resolutions declaring a homeless shelter crisis in Berkeley through January 19, 2020. Additionally, at its December 5, 2017 meeting, City Council allocated $1.9 million for the Pathways Project. This Immediate Impact Program funding will be added to the $1.9 million and will be used to provide social services and rapid rehousing financial assistance for homeless people.

ALTERNATIVE ACTIONS CONSIDERED
None.

CONTACT PERSON
Jennifer Vasquez, CSSIII, HHCS, Housing & Community Services Division, (510) 981-5431

Attachments:
1. Resolution
2. Alameda County HCD NOFA Announcement
RESOLUTION NO. ##,###-N.S.

ALAMEDA COUNTY UNSHELTERED HOMELESS IMMEDIATE IMPACT PROGRAM (PROGRAM) GRANT MEMORANDUM OF UNDERSTANDING

WHEREAS, the County of Alameda Housing and Community Development Department ("HCD") has awarded funding to the City of Berkeley to support homeless people who are unsheltered in Berkeley; and

WHEREAS, the City submitted an application to Alameda County HCD requesting $300,000 to leverage the $1.9 million in City of Berkeley General Fund allocated to the Pathways Project; and

WHEREAS, Alameda County HCD may award the City of Berkeley an amount in excess of the requested $300,000; and

WHEREAS, acceptance of the grant will result in a contract of $100,000 to $300,000 between the City of Berkeley and Alameda County HCD (funds to be deposited in revenue code: 422-7906-361-3510); and

WHEREAS, this funding will be used to support the Pathways Project by providing social services and financial assistance to rapidly rehouse eligible clients.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to receive any amount of funds granted through this NOFA by Alameda County HCD and to negotiate and execute any agreements and amendments resulting from the grant awarded by Alameda County HCD. A signed copy of said documents, agreements and any amendments will be kept on file with the Office of the City Clerk.
Alameda County Unsheltered Homeless Immediate Impact Grants  
December 5, 2017

Background: Alameda County is experiencing a housing emergency and one consequence of that is increasing numbers of unsheltered residents and encampments. The Board of Supervisors directed staff to develop an emergency program for the use of up to $1 Million in one-time funding to be used in partnership with city governments (and in the unincorporated area) for immediate impact projects that will provide some relief to unsheltered residents and their sheltered neighbors.

The program was jointly developed by the County’s Community Development Agency’s Housing and Community Development Department (HCD), Social Services Agency (SSA), and Health Care Services Agency (HCSA) with support from the County Administrator’s office; it will be administered by HCD with support from SSA and HCSA.

PROGRAM:

Up to $1 Million is available to be distributed through the city partnership process described below. The program is designed to be flexible, to achieve maximum impact and to encourage collaboration, sustainable investments, and measurable outcomes.

A. Only cities may apply.

B. Match at 1:1 is required. The source of the match cannot be other County funds.

C. The proposed project should be operational within 6 months or sooner.
   i. If for a service, the funded program should extend for 12 months minimum (or if a winter-only service for at least two winters) and 36 months maximum.
   ii. If for capital one-time expenses, they must be used to invest in items that will be utilized for at least 36 months (or if winter-only for at least 3 winters).

D. The proposed project must include a partnership with the lead Housing Resource Center operator in the region applying for funding. The proposal for the project shall indicate how the Housing Resource Center will participate in supporting the implementation of the project.

E. The project should be one that has a direct impact on encampments or locations with high densities of unsheltered homeless people and should identify how homeless people’s lives will be better off as a result of the project/funding.

F. The impact of the project should be measurable and use a results-based accountability (RBA) framework.

G. Fundable projects may include either or both small capital projects and/or services, for example:
   1. Purchase or lease of buses, vans, etc.
   2. Hygiene stations or mobile showers
   3. Increases in outreach and engagement
   4. Programs to employ unsheltered people
5. Increases to or establishment of additional emergency winter shelters/warming centers and/or hot weather cooling centers
6. Additional year-round shelter beds (the beds themselves or services/other costs to support provision of additional beds at an existing shelter)
7. Small remodels or purchase of furnishings to increase capacity in shelters and transitional housing and/or reduce barriers to entry
8. Construction and services for outdoor navigation centers or similar sanctioned camping or parking areas
9. Support to organizations to allow people living in cars to have secure places to park with showers and bathrooms
10. Projects to reduce barriers to shelter entry (e.g. rental of storage space, arrangements for pets)

H. Distribution of Funds:
   1. Funding will be prioritized according to the number of census tracts with the highest concentrations of unsheltered homeless people and/or the total number of unsheltered persons in the city (the number of unsheltered homeless by census tract is used as a proxy for number and size of encampments).
   2. Cities with census tracts showing the highest 2 tiers of concentrations of unsheltered people will have priority for funding (see table below and Attachment 2).
   3. Funds need not be spent within high concentration tracts.

I. Request Maximums: Cities may request up to $100,000 for each area with the highest concentration of unsheltered homelessness, up to $50,000 for each area with the second highest concentration of unsheltered homelessness, and up to $25,000 if no high concentration areas exist in the city. The County’s goal is to focus on areas of high concentration while also partnering with cities across to the county which are investing resources and working to address the needs of unsheltered residents as much as possible within the limits of available funds.

The table below shows the cities in the county with the census tracts with the highest concentrations of unsheltered homeless people and/or the highest percentages of the unsheltered homeless people in the county, according to the January 2017 homeless Point in Time count. The two cities highlighted in green contain the five census tracts with the highest number of unsheltered people. Exhibit 2 contains a table with data for all cities in the county and the unincorporated county.

Areas of Alameda County with Highest Concentrations of Unsheltered Homeless People by Census Tract

<table>
<thead>
<tr>
<th>City/Area</th>
<th>Unsheltered Homeless - High Concentration Census Tracts</th>
<th>% of County Unsheltered Homeless</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oakland</td>
<td>4 tracts with &gt;115 unsheltered homeless, 12 additional tracts with &gt;38, and 5 additional tracts with &gt;27</td>
<td>49.24%</td>
</tr>
<tr>
<td>Berkeley</td>
<td>1 tract with &gt;115, 4 additional tracts with &gt;38, and 2 additional tracts with &gt;27</td>
<td>17.19%</td>
</tr>
<tr>
<td>Hayward*</td>
<td>2 tracts with &gt;38, and 1 additional tract with &gt;27</td>
<td>8.10%</td>
</tr>
<tr>
<td>Fremont</td>
<td>2 tracts with &gt;38</td>
<td>7.30%</td>
</tr>
<tr>
<td>Livermore*</td>
<td>1 tract with &gt;38, and 2 additional tracts with &gt;27</td>
<td>3.65%</td>
</tr>
<tr>
<td>Unincorporated area*</td>
<td>0 tracts with &gt;38.  4 tracts with &gt;27</td>
<td>5.02%</td>
</tr>
</tbody>
</table>

*Hayward and Livermore high concentration census tracts include portions of unincorporated county.
J. Application Process and Schedule:

1. To apply for funds, cities should submit separate applications (shown in Exhibit 1) for each distinct program, up to the maximum request amount available to the city.

2. HCD will begin taking applications immediately after the Board of Supervisors’ approval of the program and will accept applications until all funds are committed. In order to allocate funds as quickly as possible, while also being able to assess overall interest in the program, there will be a deadline for the initial application round. The schedule is expected to be as follows:

   i. December 6 – 20, 2017: Accept proposals
   iii. January 23, 2018: First contracts to Board of Supervisors (not all contracts may be ready by this Board meeting)
   iv. January 24 and on-going: Continue to accept proposals for remaining funds, if any.
### Distribution and Concentration of Unsheltered Homeless Population in Alameda County by City

<table>
<thead>
<tr>
<th>Geography</th>
<th>Total Unsheltered Homeless Population</th>
<th>Unsheltered Homeless Population as % of County Unsheltered Homeless Population</th>
<th>Number of Level 5 Census Tracts (115-176 Unsheltered Homeless Living in Tract)</th>
<th>Number of Level 4 Census Tracts (38-108 Unsheltered Homeless Living in Tract)</th>
<th>Number of Level 3 Census Tracts (27-36 Unsheltered Homeless Living in Tract)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alameda County Total</td>
<td>3863</td>
<td></td>
<td>5</td>
<td>22</td>
<td>15</td>
</tr>
<tr>
<td>Alameda City</td>
<td>110</td>
<td>2.85%</td>
<td>0</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Albany</td>
<td>66</td>
<td>1.71%</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Berkeley</td>
<td>664</td>
<td>17.19%</td>
<td>1</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Dublin</td>
<td>21</td>
<td>0.54%</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Emeryville</td>
<td>29</td>
<td>0.75%</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Fremont</td>
<td>282</td>
<td>7.30%</td>
<td>0</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>Hayward</td>
<td>313</td>
<td>8.10%</td>
<td>0</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Livermore</td>
<td>141</td>
<td>3.65%</td>
<td>0</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Newark</td>
<td>28</td>
<td>0.72%</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Oakland</td>
<td>1902</td>
<td>49.24%</td>
<td>4</td>
<td>12</td>
<td>5</td>
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<tr>
<td>Piedmont</td>
<td>0</td>
<td>0.00%</td>
<td>0</td>
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<tr>
<td>Pleasanton</td>
<td>18</td>
<td>0.47%</td>
<td>0</td>
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<td>0</td>
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<tr>
<td>San Leandro</td>
<td>55</td>
<td>1.42%</td>
<td>0</td>
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<tr>
<td>Union City</td>
<td>40</td>
<td>1.04%</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Unincorporated County</td>
<td>194</td>
<td>5.02%</td>
<td>0</td>
<td>0</td>
<td>4</td>
</tr>
</tbody>
</table>

Source: Alameda County Housing and Community Development Department, 2017 Countywide Point In Time (PIT) Homeless Count