



Office of the City Manager

INFORMATION CALENDAR

July 25, 2017

To: Honorable Mayor and Members of the City Council

From: Civic Arts Commission

Submitted by: Kim Anno, Chair, Civic Arts Commission

Subject: FY2018 Public Art Plan and Budget

INTRODUCTION

Attached is the City of Berkeley's Public Art Plan and Budget for the 2018 fiscal year. The budget was adopted by the Civic Arts Commission by unanimous vote at its regularly scheduled meeting on May 24, 2017. This budget and plan will guide the City's public art investments and project management for the upcoming fiscal year, implemented through partnerships of the Commission, Economic Development and Civic Arts staff, other City departments, and consultant teams.

CURRENT SITUATION AND ITS EFFECTS

The attached budget contains projected revenues totaling \$1,102,480.10. Revenues are generated through the City's Percent for Art policy (Resolution No. 60,048-N.S.), whereby a sum equal to 1.5% of eligible public capital projects is transferred to the Public Art Fund. FY2018 revenues include rollover of FY2017 funds, an annual contribution reflecting baseline capital projects, projected T1 bond funds and the 1.5% for Public Art contribution from the construction budget for the Center Street Parking Garage. The revenue figures presented here are the best estimates as of April 2017 and are subject to change. All revenues are deposited in the Public Art Fund (657-8704-465-3038), a special fund that is not part of the General Fund.

The budget contains projected expenditures totaling \$881,114.44. The planned expenditures include the installation of sound and light poles at BART Plaza to facilitate art installations and performances; temporary sculpture on the BART Plaza; construction of an art gallery within the Center Street Parking Garage (to replace the Addison Street Windows); maintenance and repairs of the current public art collection; and functional public art (e.g., hand carved gates, stained-glass windows) within facilities that are repaired or upgraded through T1 infrastructure bond projects.

The expected revenues exceed the currently planned expenditures; therefore, the budget and plan projects an end-of-year carryover of approximately \$220,000. The budget and plan also includes a brief list of possible future projects to be implemented as staffing allows and as opportunities arise.

BACKGROUND

The City's Percent for Art policy, adopted in 1999, requires the Civic Arts Commission to develop an annual plan and budget for public art projects, to be presented informationally to the City Council. Each year, after the capital projects budget is finalized and 1.5% for art allocation is identified, the Civic Arts Coordinator works with the Civic Arts Commission's Public Art Committee and other City departments to develop the budget. At the May 24, 2017 Civic Arts Commission meeting, the Commission voted unanimously to accept the Public Art Budget for fiscal year 2018.

Note that this program and policy is separate and distinct from the *One-Percent for Public Art on Private Projects* policy (Berkeley Municipal Code Chapter 23C.23), newly established in 2016.

ENVIRONMENTAL SUSTAINABILITY

In 2016, the Civic Arts Program began conducting all application processes, including calls for public arts proposals, via the Submittable web platform, without the use of paper and mailing.

POSSIBLE FUTURE ACTION

The draft budget includes possible future expenditures on potential public art projects around the City. The Civic Arts Commission may make modifications to this budget over the course of the year as additional needs and opportunities arise.

FISCAL IMPACTS OF POSSIBLE FUTURE ACTION

All future public art revenues and expenditures will be tracked and accounted for. If necessary, an additional Information Report will be submitted to the City Council.

CONTACT PERSON

Mary Ann Merker, Civic Arts Coordinator, Office of Economic Development, 981-7533

Attachments:

- 1: Projected Public Art Budget for FY2018.

City of Berkeley

FY 18 Public Art Projected Budget

Income	Amount
Public Art Fund 657 8704 465 3038 FY17 Carryover	\$ 252,620.10
Public Art Fund 657 8704 465 3038 FY18	\$ 70,940.00
*T1 Funds (functional Public Art)	\$ 300,000.00
Civic Center Garage	\$ 478,920.00
Total Income	\$ 1,102,480.10
Expense	Amount
BART Plaza Sound	\$ 218,954.44
BART Plaza light poles	\$ 61,000.00
BART Plaza Temporary Sculpture	\$ 35,000.00
Art Gallery Civic Center Garage AV	\$ 40,000.00
Art Gallery Civic Center Garage Design Fee	\$ 36,060.00
Art Gallery Civic Center Garage Construction	\$ 70,000.00
Civic Center Art Exhibition (BAC)	\$ 18,000.00
Refreshment, Invitation, Music (Civic Center Art Exhibition)	\$ 2,100.00
Conservation of Public Art	\$ 100,000.00
T1 functional Public Art*	\$ 300,000.00
Total Expense	\$ 881,114.44
Total Income	\$ 1,102,480.10
Total Expense	\$ (881,114.44)
	\$ 221,365.66

T1 Funds restricted to functional public art at facilities being renovated through T1 Projects

* Final amount per City Council determination relative to 1.5% ordinance.

This document is a draft. The revenues represented here are subject to change.

This document represents a plan and does not guarantee that the City of Berkeley will spend all of the funds or a portion of the funds on the specific public art items listed for FY 2018.

Future Budget Items

Telegraph Public Art Plan Implementation

Assessment of Public Art Collection

BART Plaza Programming (Possible Partnership with DBA)

South Berkeley Project (lighting and signage)

Local Artist Berkeley/ Art Walk

Reserve

