2150 Shattuck Avenue
SkyDeck

Design Review
DRSA 2016-0024

City Council Appeal
July 25, 2017
Project Description

- Two sets of channel letters with exposed neon, or comparable LED
- Attached to rooftop equipment enclosure
- South elevation = 150 square feet
- East elevation = 84 square feet
Permit History

- PowerBar sign approved – 1997
- Chase sign approved – 2010
- Skydeck application – September 2016
- LPC referral – October
- Staff level DR – November
- DRC review on appeal – January 2017
- ZAB review on appeal – March
- CC review on appeal - July
Building owner has chosen ‘Skydeck” as it’s building signage

Allowed by the Sign Ordinance as on-premises signage. It is not “advertising”, which would be an off-premises sign (billboard).

Signs do not change the roofline profile, so not in the spirit of a roof sign, therefore reviewed as a wall sign.

Signs meet area limitations
Staff Recommendation

- Conduct a public hearing
- Adopt a resolution to deny the appeal and uphold the ZAB decision to approve Sign Design Review #DRSA2016-0024