



COUNCILMEMBER LINDA MAIO
City of Berkeley

CONSENT CALENDAR
July 25, 2017

TO: Honorable Mayor and Members of the City Council
FROM: Councilmembers Linda Maio and Susan Wengraf
SUBJECT: Reviewing the *GIG Car Share* Pilot Program

RECOMMENDATION

Refer to the City Manager and Transportation Department a review of the concerns, emerging regarding some features of the recently implemented *GIG Car Share* pilot program ([LINK](#)), request adjustments before the two-year pilot program from staff.

BACKGROUND

On April 30, 2017, one-way (point-to-point) car share operations began in Berkeley (A3, a subsidiary of AAA Northern California, branded as *GIG Car Share*). At launch, 250 vehicles were distributed in Berkeley and Oakland. See the May 5, 2017, memorandum from the City Manager to Council for more background on details of the program ([LINK](#)).

Since the launch, Council Members have received numerous complaints from residents about vehicles being left on the street for longer than 72 hours (the vehicles are exempt from Residential Permit Parking). When made aware of these complaints, *GIG Car Share* has been responsive in coming and moving the vehicles. However, it is taking city staff time to report the vehicles and residents are clearly frustrated with the inundation of new vehicles in the neighborhoods. *GIG Car Share* vehicles are equipped with GPS so the burden should not be on residents to report vehicles parked for longer than 72 hours.

This item refers this issue to the City Manager and Transportation Department to further review the agreement that was passed by Council and look at ways to address residents' concerns. Potential ideas include the implementation of a Car Share Organization (CSO) parking time limit in certain areas of the city (e.g. 24 hours in Downtown core, and/or less than 72 hours in other areas of the city), and/or a maximum number of vehicles allowed in particular areas.

We are also requesting frequent updates from *GIG Car Share* about usage, perhaps bi-monthly (how many vehicles are in Berkeley at any given time, in what areas of the city, how long vehicles are parked, etc.).

ENVIRONMENTAL SUSTAINABILITY

No environmental sustainability impact.

FINANCIAL IMPLICATIONS

Staff time.

CONTACT

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