



Office of the City Manager

CONSENT CALENDAR
July 25, 2017

To: Honorable Mayor and Members of the City Council
 From: Dee Williams-Ridley, City Manager
 Submitted by: Jordan Klein, Acting Manager, Office of Economic Development
 Subject: Contract: BugID Audio Video Design & Integration for Downtown Berkeley BART Plaza Sound and Light Poles

RECOMMENDATION

Adopt a Resolution authorizing the City Manager to execute a contract and any amendments with BugID Audio Video Design & Integration to design and install equipment for the public art sound and light poles for the redesigned Downtown Berkeley BART Plaza, for a total not to exceed \$300,000.

FISCAL IMPACTS OF RECOMMENDATION

The funds for the contract will come out of the Public Art Fund (Budget Code : 657-8704-465-3038) and be appropriated as part of the First Amendment to the FY 2018 Annual Appropriations Ordinance. The City's Percent for Art policy (Resolution No. 60,048-N.S.) requires that a sum equal to 1.5% of eligible public capital projects is transferred to the Public Art Fund. Funding for the BART Plaza sound and light poles project was primarily generated from the Percent for Art obligation of the Center Street Parking Garage construction project.

CURRENT SITUATION AND ITS EFFECTS

Staff seeks to enter into a contract with BugID Audio Video Design & Integration to design and install equipment—including a programmable sound system—for sound and light poles for the redesigned Downtown Berkeley BART Plaza.

In the spring of 2017, the City conducted a competitive request for proposals process (specification No. 1711125-C) to recruit a qualified vendor. City transportation engineering staff, BART staff and a member of the Civic Arts Commission comprised the review panel. Based on the review, as well as a comprehensive and detailed check of references including Berkeley based Meyer Sound, BugID Audio Video Design & Integration was determined to respond correctly to the requirements specified by the RFP.

BACKGROUND

The Civic Arts Commission identified the construction of programmable sound and light poles a number of years ago as a priority public art project to be implemented in conjunction with the redesign of the Downtown Berkeley BART Plaza. The Commission and Civic Arts staff consulted with the City of Berkeley Public Works Department and BART staff to plan the project. BART agreed as their contribution to public art to build the poles and install them on the plaza and to provide a protective space for the programmable control board.

The Commission at its May 24, 2017 meeting voted unanimously to fund this project in the 2018 Public Art Budget. Construction at BART Plaza is approaching the point for the sound equipment to be installed on the eight (8) poles. When the eight poles are completed and the programmable control panels are installed, they will outline a unique performance space for music, dance, spoken word, plays, and other performing arts, and for sound and light artists to produce individual and one of a kind soundscapes and artistic installations.

ENVIRONMENTAL SUSTAINABILITY

There are no identifiable environmental effects or opportunities associated with the subject of this report.

RATIONALE FOR RECOMMENDATION

The programmable sound and light poles on the BART Plaza in downtown Berkeley will enliven the plaza with positive performing and sound art. The Downtown Berkeley Association is forming a partnership with the Civic Arts Commission to utilize the sound and light poles through ongoing performances and art installations. This will provide a lively and positive venue for all of Berkeley residents and for the roughly 40,000 commuters a day that use this station.

ALTERNATIVE ACTIONS CONSIDERED

No alternative actions were considered.

CONTACT PERSON

Mary Ann Merker, Civic Arts Coordinator, 981-7533

Attachments:

- 1: Resolution for Sound Poles on the BART Plaza
2. Map of BART Plaza with the eight (8) Sound and Light Poles

RESOLUTION NO. ##,###-N.S.

CONTRACT: BUGID AUDIO VIDEO DESIGN & INTEGRATION FOR DOWNTOWN
BERKELEY BART PLAZA SOUND & LIGHT POLES

WHEREAS, Article XI, Section 67.5 of the Charter of the City of Berkeley and Section 7.18.010 of the Berkeley Municipal Code requires City Council approval of contracts that exceed \$50,000; and

WHEREAS, the Civic Arts Commission, BART staff and City staff are working together to construct sound and light poles as part of the Public Art program for the Downtown Berkeley BART Plaza; and

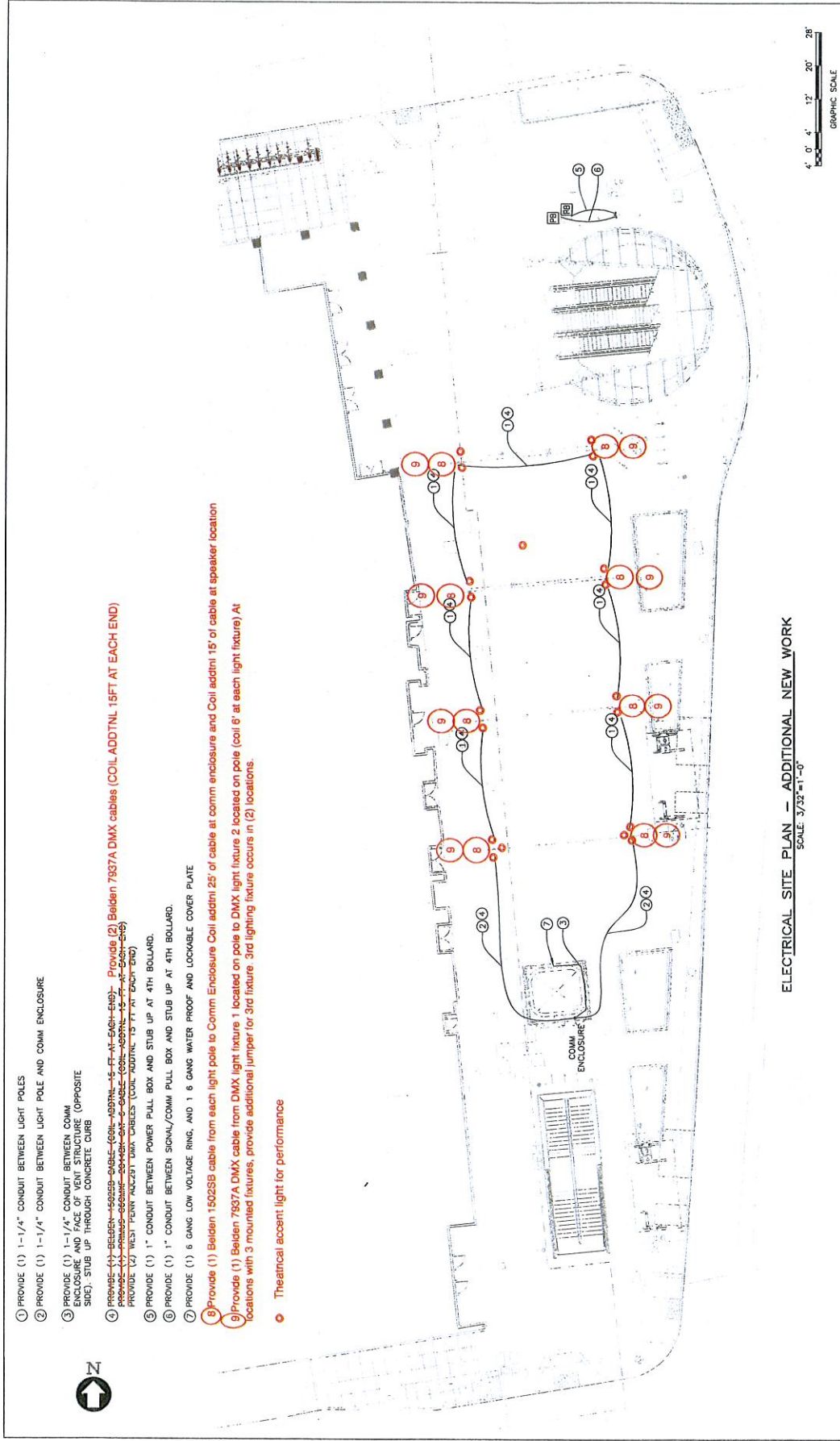
WHEREAS, in spring 2017 the City released Request for Proposal specification No. 1711125-C and through a selection panel composed of City transportation staff, BART staff and a Civic Arts Commissioner, an applicant has been chosen that met the needs expressed in the RFP, and

WHEREAS, funds in the amount of \$300,000 are available for this contract will be appropriated in the Public Art Fund (funding code 657-8704-465-3038) as part of the First Amendment to the FY 2018 Annual Appropriations Ordinance; and

WHEREAS, the Civic Arts Commission has identified the Downtown Berkeley BART Plaza sound and light poles project in the Public Art budget for the 2018 fiscal year; and

WHEREAS, the development of infrastructure for public performance and sound and light installations will enliven the public realm, contribute to community vitality and benefit residents, BART commuters, and other stakeholders.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager or her designee is hereby authorized to execute a contract and any amendments with BugID Audio Video Design & Integration in an amount not to exceed \$300,000. A record signature copy of said contract will be on file in the Office of the City Clerk.



ELECTRICAL SITE PLAN - ADDITIONAL NEW WORK
SCALE: 3/32"=1'-0"

- ① PROVIDE (1) 1-1/4" CONDUIT BETWEEN LIGHT POLES
- ② PROVIDE (1) 1-1/4" CONDUIT BETWEEN LIGHT POLE AND COMM ENCLOSURE
- ③ PROVIDE (1) 1-1/4" CONDUIT BETWEEN COMM ENCLOSURE AND FACE OF VENT STRUCTURE (OPPOSITE SIDE). STUB UP THROUGH CONCRETE CURB
- ④ PROVIDE (1) BELDEN 7957A DMX CABLE (COIL ADDTNL. 15FT AT EACH END)
- ⑤ PROVIDE (1) 1" CONDUIT BETWEEN POWER PULL BOX AND STUB UP AT 4TH BOLLARD.
- ⑥ PROVIDE (1) 1" CONDUIT BETWEEN SIGNAL/COMM PULL BOX AND STUB UP AT 4TH BOLLARD.
- ⑦ PROVIDE (1) 6 GANG LOW VOLTAGE RING, AND 1 6 GANG WATER PROOF AND LOCKABLE COVER PLATE
- ⑧ Provide (1) Belden 1502SB cable from each light pole to Comm Enclosure. Coil addtnl 25' of cable at comm enclosure and Coil addtnl 15' of cable at speaker location
- ⑨ Provide (1) Belden 7957A DMX cable from DMX light fixture 1 located on pole to DMX light fixture 2 located on pole (coil 6' at each light fixture) At locations with 3 mounted fixtures, provide additional jumper for 3rd fixture. 3rd lighting fixture occurs in (2) locations.
- Theatrical accent light for performance

SAN FRANCISCO BAY AREA RAPID TRANSIT DISTRICT BART DOWNTOWN BERKELEY PLAZA IMPROVEMENT PROJECT		SHEET NO. 05EA-110 CONTRACT NO. 3/22-1-07 REV. 00 ELECTRICAL SITE PLAN - ADDITIONAL NEW WORK	SUBMITTED _____ APPROVED _____ DATE _____
DRAWN: _____ CHECKED: _____ APPROVED: _____ DATE: _____	REVISIONS:	CAD FILENAME: _____ SHEET SCALE: 3/32"=1'-0" CONTRACT NO.: 05EA-110 REV.: 00 ELECTRICAL SITE PLAN - ADDITIONAL NEW WORK	SUBMITTED _____ APPROVED _____ DATE _____