



Kriss Worthington

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CONSENT CALENDAR

July 11, 2017

To: Honorable Mayor and Members of the City Council
From: Councilmember Kriss Worthington
Subject: Support California AB 395 to protect internet privacy

RECOMMENDATION:

That the Council support California Assembly Bill 395 (AB 395) in its aim to protect the internet security and privacy of Californians.

BACKGROUND:

The federal government hasn't been properly protecting citizens' internet privacy. In March 2017 US Congressional Republicans passed a bill peeling back broadband privacy protections for all Americans.

California Assemblyman Ed Chau created AB 395 to combat this issue and renew and expand internet protections for the people of California. The aim of AB 395 is to increase consumer protections in part by requiring internet providers to ask permission in the form of an "opt in" before they can "use, disclose, sell, or permit access to consumer's personal information" in addition to maintaining security protections to stop third parties from collecting user information. The bill would ensure that privacy disclosures are "clear and conspicuous" and maintain internet security as a right for all Californians that is of no additional cost in order to give internet users control over their own personal information.

MORE INFORMATION: <http://www.mercurynews.com/2017/06/21/editorial-restore-privacy-protections-for-californians/>

FINANCIAL IMPLICATIONS:

Minimal.

ENVIRONMENTAL SUSTAINABILITY:

Consistent with Berkeley's Environmental Sustainability Goals and no negative impact.

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