



Authorize Purchase of 15 Additional Automated License Plate Recognition (ALPR) Units For Parking Enforcement

Berkeley City Council

July 11, 2017

Public Works Department

Current Situation

- ALPR Installed on Five (5) Parking Enforcement Vehicles and Integrated Into Enforcement/Management System
- ALPR Technology:
 - Provides Anonymized Data for Evidence-Based Parking Management (goBerkeley), Which Increases Parking Availability
 - Increases Effectiveness of Enforcement in Residential Preferential Parking (RPP) Areas

Fiscal Impacts

- Amend PCS Mobile Contract No. 9977
 - Increase Contract Limit from \$450K to \$1.65M
 - Purchase 15 Additional ALPR Units, Cellular Connection, and 5-Year Warranty
- No New Cost for System Integration
- Funded by goBerkeley “Restricted Revenues,” Which Are Reserved for Parking System Reinvestment

Recommendation: Amend Contract 9977

- Adopt Resolution to Amend Contract 9977
 - Increase of \$1.2M for 15 ALPR Units
- Results:
 - Increases Capacity to Deliver Parking Enforcement at Current and Future Levels of Demand
 - Supports Pay-by-Phone Services and Other Options
 - Parking System Works Better Overall