Authorize Purchase of 15 Additional Automated License Plate Recognition (ALPR) Units For Parking Enforcement

Berkeley City Council
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Public Works Department
Current Situation

- ALPR Installed on Five (5) Parking Enforcement Vehicles and Integrated Into Enforcement/Management System

- ALPR Technology:
  - Provides Anonymized Data for Evidence-Based Parking Management (goBerkeley), Which Increases Parking Availability
  - Increases Effectiveness of Enforcement in Residential Preferential Parking (RPP) Areas
Fiscal Impacts

- Amend PCS Mobile Contract No. 9977
  - Increase Contract Limit from $450K to $1.65M
  - Purchase 15 Additional ALPR Units, Cellular Connection, and 5-Year Warranty
- No New Cost for System Integration
- Funded by goBerkeley “Restricted Revenues,” Which Are Reserved for Parking System Reinvestment
Recommendation: Amend Contract 9977

- Adopt Resolution to Amend Contract 9977
  - Increase of $1.2M for 15 ALPR Units

- Results:
  - Increases Capacity to Deliver Parking Enforcement at Current and Future Levels of Demand
  - Supports Pay-by-Phone Services and Other Options
  - Parking System Works Better Overall