



Councilmember Cheryl Davila
District 2

CONSENT CALENDAR
JUNE 27, 2017

To: Honorable Members of the City Council

From: Councilmembers Cheryl Davila, Ben Bartlett, Sophie Hahn, and Mayor Arreguin

Subject: Official City Sponsor of 2017 Berkeley High School All-Class Reunion: Relinquishment of Council Budget Funds to General Fund and Grant of Such Funds

RECOMMENDATION

Adopt a Resolution approving City sponsorship of the 4th Annual Berkeley High School All-Class Reunion to be held on Saturday, August 26, 2017, at San Pablo Park from 10 am – 6 pm and approving the expenditure of an amount not to exceed \$2,043 total from Councilmembers and the Mayor from their FY17-18 budgets for the Berkeley High School All-Class Reunion through their fiscal sponsor, Berkeley High School Development Group with funds relinquished to the City’s General Fund for this purpose from the discretionary Council office budgets who would like to contribute.

FINANCIAL IMPLICATIONS

A maximum of \$2,043 from City Council and the Mayor’s FY17-18 discretionary budgets.

ENVIRONMENTAL IMPACT:

None.

BACKGROUND

The BHS ACRC is planning our 4th Bi-annual Alumni Picnic on Saturday, August 26, 2017, at San Pablo Park from 10 am – 6 pm. Our event is very well attended. We have reconnected over 3,000 alumni, family and friends for as far back to the Class of 1942. We have partnered with the Berkeley High School Development Group (501c3), secured sponsorships from alumni, acquired participation from local vendors and businesses, and obtained live music performances from Bay Area and local talent. The City has co-sponsored the BHS All Class Reunion picnic since 2011.

CONTACT PERSON

Councilmember Davila 510-981-7126

ATTACHMENT:

- 1. Resolution

RESOLUTION NO. ##,###-N.S.

CITY SPONSORSHIP OF BERKELEY HIGH SCHOOL ALL CLASS REUNION PICNIC AND AUTHORIZING THE EXPENDITURE OF SUPRLUS FUNDS FROM THE OFFICE EXPENSE ACCOUNTS OF THE MAYOR AND COUNCILMEMBERS FOR A GRANT TO PROVIDE PUBLIC SERVICES FOR A MUNICIPAL PURPOSE

WHEREAS, Councilmember Davila has surplus funds in her office expenditure account for FY17-18 (budget code 010-0224-410); and

WHEREAS, Berkeley High School All Class Reunion Picnic will be held on Saturday August 26, 2017 at San Pablo Park in Berkeley; and

WHEREAS, this is the 4th year the committee has organized this event; and

WHEREAS, this year, the committee is planning to have a health fair, more local vendor booths, food and beverages, arts & crafts, a children's play area and live music; and

WHEREAS, the BHS All Class Reunion Committee is a group of alumni volunteers looking to partner with the City of Berkeley to continue the fostering of relationships among all BHS alumni; and

WHEREAS, the provision of such services would fulfill the municipal purpose of promoting good will among the community by having an event open to the public and to people of all ages to enjoy a picnic in the park with food, music, vendors, arts and crafts and a health fair.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City of Berkeley hereby co-sponsor the Berkeley High School All-Class Reunion and permission has been granted to use the City's name and logo in the event's promotional materials and signage naming the City of Berkeley as a co-sponsor solely for the purpose of the City indicating its policy endorsement of the event.

BE IT FURTHER RESOLVED that the funds relinquished by the Mayor and Councilmembers from their FY17-18 Council Office Budget up to \$2043 total shall be granted to Berkeley High School Development Group as the fiscal sponsor of the Berkeley High School All Class Reunion.