



Office of the City Manager

CONSENT CALENDAR
June 13, 2017

To: Honorable Mayor and Members of the City Council
 From: Dee Williams-Ridley, City Manager
 Submitted by: Savita Chaudhary, Department of Information Technology
 Subject: Contract: Granicus, Inc. for Video Streaming Services

RECOMMENDATION

Adopt a Resolution authorizing the City Manager to execute a contract with Granicus, Inc. for providing hosting services to provide public access to live video streaming, podcasting, and on-demand archival video, for a total not to exceed \$50,680 from July 1, 2017 to June 30, 2019.

FISCAL IMPACTS OF RECOMMENDATION

Funding for the additional software maintenance in the amount of \$25,340 per fiscal year, for a contract not-to-exceed value of \$50,680, will be provided from the Department of Information Technology's Capital Improvement, Rent Stabilization Board, and Permit Service Center Funds. Funding will be allocated in the following budget codes, and ongoing funding in future fiscal years is subject to council approval of the proposed city-wide budget and annual appropriation ordinances:

\$12,670	Annual Maintenance, July 1, 2017 – June 30, 2018 Budget Code: 610-2750-410-3047 (Information Technology, Annual Maintenance)
\$6,335	Annual Maintenance, July 1, 2017 – June 30, 2018 Budget Code: 440-2704-410-3047 (Rent Board, Annual Maintenance)
\$6,335	Annual Maintenance, July 1, 2017 – June 30, 2018 Budget Code: 833-2704-410-3047 (Planning, Annual Maintenance)

\$25,340 FY 2018 Total: Maintenance

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\$25,340 FY 2019 Total: Maintenance

\$25,340 FY 2018 Total: Maintenance

\$25,340 FY 2019 Total: Maintenance

\$50,680 Total FY 2018-FY2019

The contract has been entered into the City's Contract Management System and assigned No. BMW2E.

CURRENT SITUATION AND ITS EFFECTS

The City of Berkeley uses the Granicus MediaManager suite of hosted services to provide public access to live and on-demand archival video via the City website at http://www.CityOfBerkeley.info/IT/Online_Video_Page.aspx. In addition, MediaManager hosts on-demand training videos for internal use by staff from all City departments. This cloud-based service provides audio and video streaming capacity, archival storage space, podcasting, and system administration tools (such as video indexing, and synchronized digital documents) without requiring the City to own or maintain a video hosting infrastructure.

Given that the original Granicus contract was executed in 2002, we will be executing a new contract using the City's updated contract boilerplate instead of amending the existing Granicus contract one more time.

BACKGROUND

In 2003, the City executed a contract with Granicus, Inc. for video streaming, indexing and archiving City Council meetings and to host internal staff training videos. In January 2003, the City began video streaming and archiving City Council meetings. In January 2006, the City began video streaming and archiving Rent Stabilization Board meetings. In May 2008, the City began video streaming and archiving Zoning Adjustment Board (ZAB) meetings. In October 2012, the City began video streaming and archiving meetings of the Successor Agency to the Berkeley Redevelopment Agency.

Throughout the past ten years, Granicus has worked with the Department of Information Technology and the City Clerk Department to provide excellent video streaming, storage, archiving, training, and technical support services for Council meetings, Rent Board meetings, commission workshops, and several other City of Berkeley programs.

ENVIRONMENTAL SUSTAINABILITY

Making City meetings available online allows community members to watch remotely, reducing greenhouse gas emissions associated with travel time to and from City Council chambers.

RATIONALE FOR RECOMMENDATION

Granicus provides video streaming and archiving services to more than 1,300 cities, towns, counties, and states across the US. Granicus provides a reliable, efficient, and

cost-effective method of providing video streaming service to members of the public and City staff.

ALTERNATIVE ACTIONS CONSIDERED

Staff explored the possibility of hosting video streaming services in-house. However, the estimated cost of doing so (infrastructure, staff time, bandwidth, storage, and programming) exceeds the cost of contracting with Granicus for these services.

CONTACT PERSON

Savita Chaudhary, Director, Department of Information Technology, 981-6541

Attachments:

1: Resolution

RESOLUTION NO. ##,###-N.S.

CONTRACT: GRANICUS VIDEO STREAMING SERVICES

WHEREAS, video streaming of Council meetings, commission workshops, and other City of Berkeley activities has proven to be very helpful to the Berkeley community; and

WHEREAS, Granicus has been the City of Berkeley's video streaming and archiving provider, and has continued to deliver high-quality services; and

WHEREAS, funds are available in the General Fund, Budget Code 610-2750-410-3047 and 440-2704-410-3047 and 833-2704-410-3047; CMS No. BMW2E.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to execute a contract with Granicus, Inc. providing hosting services to provide public access to live video streaming, podcasting, and on-demand archival video, for a total not to exceed \$50,680 from July 1, 2017 to June 30, 2019.