

SOPHIE HAHN

Berkeley City Council, District 5
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CONSENT CALENDAR
May 16, 2017

To: Honorable Mayor and Members of the City Council
From: Councilmember Sophie Hahn
Subject: City Sponsorship of the 2017 Himalayan Fair

RECOMMENDATION

Adopt a resolution approving the co-sponsorship by the City of Berkeley of the 2017 Himalayan Fair to be held at Live Oak Park on Saturday, May 20 and Sunday, May 21, and approving the expenditure of an amount not to exceed \$300 per councilmember, including \$300 from Councilmember Hahn, to The Himalayan Fair for administrative fees, event production and advertising, with funds relinquished to the City's general fund for this purpose from the discretionary Council office budget of Councilmember Hahn, and any other Councilmembers who would like to contribute.

BACKGROUND

The Himalayan Fair has been a Berkeley annual event since 1983. It was conceived and initiated by Arlene Blum, local resident and mountain climber best known for leading an all-women's ascent of Annapurna. She envisioned the fair as a celebration of Himalayan culture and a gathering place for members of the Himalayan Community living in the Bay Area.

The fair has been incredibly successful, attracting thousands of attendees each year during their two-day event. Fair organizers have worked with parks staff and the disabled community to ensure the event maintains a scale appropriate to the site and is accessible for all attendees. Co-sponsorship will allow the organizers to use the City's logo in their advertising, and provide inclusion in the City's Calendar of activities.

FISCAL IMPLICATIONS

A total of up to \$2,700 from Councilmembers' discretionary budgets.

CONTACT

Sophie Hahn, Councilmember District 5 510 981-7150

RESOLUTION NO. – N.S.

CO-SPONSORING THE 2017 HIMALAYAN FAIR ON MAY 20TH AND 21ST AT LIVE OAK PARK AND AUTHORIZING THE EXPENDITURE OF SURPLUS FUNDS FROM THE OFFICE EXPENSE ACCOUNTS OF THE MAYOR AND COUNCILMEMBERS FOR A GRANT TO PROVIDE SUPPORT FOR A MUNICIPAL PUBLIC PURPOSE

WHEREAS, the thirty-fourth annual Himalayan Fair will take place at Live Oak Park in North Berkeley on Saturday May 20 and Sunday May 21; and

WHEREAS, since its inception by Berkeleyan and ground-breaking mountain climber Arlene Blum in 1983, the Himalayan Fair has become a beloved Berkeley institution; and

WHEREAS, the fair has served as an annual celebration of and gathering spot for the local Himalayan Community, earning over \$200,000 over the past ten years for grass roots projects in the Himalayas; and

WHEREAS, the Himalayan Fair seeks funds for administrative fees, event production and advertising.

NOW THEREFORE BE IT RESOLVED by the Council of the City of Berkeley that the City of Berkeley hereby co-sponsors The 2017 Himalayan Fair, and The Himalayan Fair has permission to use the City's name and logo in the event's promotional materials and signage naming the City of Berkeley as a co-sponsor solely for the purpose of the City indicating its policy endorsement of the event.

BE IT FURTHER RESOLVED, by the Council of the City of Berkeley that funds relinquished by Councilmember Hahn of \$300 and any funds, up to \$300 per Council Office Budget, from the Mayor and other Councilmembers shall be granted to the 2017 Himalayan Fair, to fund the following services: administrative fees, event production and advertising.