



Sugar-Sweetened Beverage
Product Panel of Experts – (SSBPPE)

ACTION CALENDAR
MAY 30, 2017

To: Honorable Mayor and Members of the City Council

From: Sugar-Sweetened Beverage Product Panel of Experts (SSBPPE)
Commission

Submitted by: Xavier Morales, Chairperson, SSBPPE Commission

Subject: Grant Allocation: Approve Funding Recommendation for Programs to Reduce
Consumption of Sugar-Sweetened Beverages (SSBs)

RECOMMENDATIONS

Approve the SSBPPE Commission's recommendations and adopt six (6) Resolutions authorizing the City Manager to enter into contracts with the Berkeley Unified School District and the Community Based Organizations (CBOs) listed below to distribute a total of \$3,000,000 for FY 2018 and FY 2019 according to the schedule below as approved by the City Council on November 29, 2016 through Resolution No. 67,764 N.S, as follows:

1. Adopt a Resolution: \$1,275,000 total grant to Berkeley Unified School District to implement the *Gardening and Cooking Program* for FY 2018 and FY 2019 to be disbursed as follows--\$637,500 for FY 2018 and \$637,500 for FY 2019.
2. Adopt a Resolution: \$271,918 total grant to the Ecology Center to implement *For Thirst, Water First!* Program for FY 2018 and FY 2019 to be disbursed as follows--\$135,959 in FY 2018 and \$135,959 in FY 2019.
3. Adopt a Resolution: \$510,000 grant to Healthy Black Families to implement *Thirsty for Change!* Program for FY 2018 and FY 2019 to be disbursed as follows--\$255,000 in FY 2018 and \$255,000 in FY 2019.
4. Adopt a Resolution: \$30,000 grant to the Multicultural Institute to implement the *Life Skills/Day Laborer Program: Health Activity* program for FY 2018 and FY 2019 to be disbursed as follows: \$15,000 in FY 2018 and \$15,000 in FY 2019.
5. Adopt a Resolution: \$280,074 grant to the YMCA of the Central Bay to implement the YMCA Diabetes Prevention (YDPP)/YMCA Obesity Prevention in Young Children (OPinYC) for FY 2018 and FY 2019 to be disbursed as follows: \$140,037 in FY 2018 and \$140,037 in FY 2019.

6. Adopt a resolution; \$183,008 grant to Lifelong Medical Care to implement the *Dental Caries Prevention Project* program for FY 2018 and FY 2019 to be disbursed as follows: \$91,504 in FY 2018, and \$91,504 in FY 2019; and
7. Allocate \$450,000 to the City of Berkeley Public Health Division to support the SSBPPE Commission and assist with outside evaluations to be disbursed as follows: \$225,000 in FY 2018 and \$225,000 in FY 2019.
8. The Commission recommends that indirect or administrative expenses not exceed 15% of the program budget.

SUMMARY

The SSBPPE Commission asks the City Council to approve and authorize distribution of \$3,000,000 for FY 2018 and FY 2019 allocated for CBOs under Budget Code 010-9703-410-35-10 as follows:

1. \$1,275,000 grant to the Berkeley Unified School District to implement *The Gardening and Cooking Program* to be disbursed in FY 2018 (\$673,500) and FY 2019 (\$673,500) that will:
 - a. Increase awareness and education about the health impacts of consuming SSBs;
 - b. Encourage consumption of drinks with less/no sugar to BUSD students and their families;
2. \$271,918 grant to the Ecology Center to implement *For Thirst, Water First! Program* to be disbursed in FY 2018 (\$135,959) and FY 2019 (\$135,959) that will:
 - a. Increase awareness of health risks of consuming SSBs and promote consumption of water among Berkeley youth ages 14 to 22, particularly from South and West Berkeley, and
 - b. Improve the food and beverage culture at Berkeley High School and the surrounding community so that Berkeley youth are at decreased risk for diseases caused by sugar-sweetened beverages.
3. \$510,000 grant to Healthy Black Families to continue the *Thirsty for Change!* Program to be disbursed in FY 2018 (\$255,000) and FY 2019 (\$255,000) that will:
 - a. Continue to partner with Center for Food, Faith and Justice (CFFJ) to share information about SSBs with students, teachers and parents,
 - b. Deliver “Cook Smart” and “Meal Challenge” classes,
 - c. Train water ambassadors to share information about SSBs and water at events throughout the year,
 - d. Plan health parties to share information in small, community-based settings,
 - e. Promote policy changes among agencies and organizations,

- f. Increase physical movement in all activities, and
 - g. Create a broad coalition for communities-of-color to address health inequities and reduce SSBs.
4. \$30,000 grant to the Multicultural Institute to implement the *Life Skills/Day Laborer: Health Activity Program* to be disbursed in FY 2018 (\$15,000) and FY 2019 (\$15,000) that will:
- a. Offer cultural and language appropriate information on the serious risks of consuming SSBs to uninsured or underinsured immigrants, day laborers, and other low-income families in West Berkeley.
 - b. Provide information about health conditions related to SSBs, offer prevention resources, and connect families to key services for these conditions when needed.
5. \$183,008 grant to Lifelong Medical Care to implement the *Dental Caries Prevention Project* to be disbursed in FY 2018 (\$91,504) and FY 2019 (\$91,504) that will:
- a. Develop and implement an evidence-based dental caries prevention program that expands access to oral health screening, education and treatment for low-income Berkeley residents.
 - b. This grant is recommended to assist Lifelong Medical Care to implement this program that has a high barrier to entry, yet can be sustained, after the grant period, through other clinical reimbursement programs.
6. \$280,074 grant to the YMCA to implement a *Diabetes Prevention Program* and a *Reduce Obesity Program* to be disbursed in FY 2018 (\$140,037) and FY 2019 (\$140,037).
- a. YMCA's *Diabetes Prevention Program* will utilize a Centers for Disease Control (CDC)-recognized curriculum to prevent type 2 diabetes and prediabetes through coaching in healthy eating, physical activity, and behavior changes for adults (18+) at high risk of developing type 2 diabetes. The Commission recommends \$73,700 per year for this program.
 - b. The *Reduce Obesity Program* will increase education and awareness among parents of children in YMCA's head-start program about the negative impacts of sugary drinks and provide ongoing training for head-start teachers to deepen their understanding of health and nutrition. The Commission recommends \$66,337 per year for this program that will support:
 - i. a project coordinator,
 - ii. materials and supplies, and
 - iii. parent training, parent stipends, and physical education activities.

7. Commission recommends that the City of Berkeley Public Health Division retain a total of \$450,000 for FY 2018 and FY 2019 to be disbursed in FY 2018 (\$225,000) and FY 2019 (\$225,000) to support the administrative costs of supporting the SSBPPE Commission and the internal and external evaluations of this program.

FISCAL IMPACTS OF RECOMMENDATION

The funding recommendations for the Sugar Sweetened Beverage Program for FY 2018 & FY 2019 were approved by the City Council on November 29, 2016 through Resolution No. 67,764 – N.S. The FY 2018 & FY 2019 Proposed Biennial Budget has \$1,275,000 budgeted annually for grants to BUSD and CBOs for a two-year total of \$2,550,000. The budget code for these grants is Budget Code 010-9703-410-3510. The Proposed Budget also allocates \$225,000 annually for administrative costs supporting the SSBPPE Commission and the internal and external evaluations of the program for a two-year total of \$450,000. These funds are budgeted in the Department of Health, Housing & Community Services Public Health Division General Fund budget (010-4501-440-various). The use of the funds is subject to Council adoption of the budgets and the Annual Appropriations Ordinances for FY 2018 and FY 2019.

CURRENT SITUATION AND ITS EFFECTS

On March 2, 2017, the SSBPPE Commission moved to forward the its funding recommendations to the top six finalist organizations for a total of \$3,000,000 for FY 2018 and FY 2019 per the following allocations:

	FY 2018	FY 2019	2 Year Total
BUSD	\$ 637,500.00	\$ 637,500.00	\$ 1,275,000.00
Ecology Center	\$ 135,959.00	\$ 135,959.00	\$ 271,918.00
Healthy Black Families	\$ 255,000.00	\$ 255,000.00	\$ 510,000.00
Multicultural Institute	\$ 15,000.00	\$ 15,000.00	\$ 30,000.00
Lifelong Medical Care	\$ 91,504.00	\$ 91,504.00	\$ 183,008.00
YMCA of the Central Bay Area	\$ 140,037.00	\$ 140,037.00	\$ 280,074.00
City of Berkeley	\$ 225,000.00	\$ 225,000.00	\$ 450,000.00
Totals	\$ 1,500,000.00	\$ 1,500,000.00	\$ 3,000,000.00

M/S/C: Commissioners Ishii/Rose

Ayes: Commissioners Crawford, Fenstermacher, Ishii, Morales, Rose, and Scheider.
 Noes: None
 Abstain: Commissioner Namkung.

Absent from vote: None
Recused: Commissioners Browne and Moore.
Excused: None

Motion passed (9:18 pm)

All proposals were scored using a standard set of questions for each of the nine criteria articulated in the Request for Proposals (RFP). Of the 10 applications received, one was incomplete. The Commission was determined not to dilute the impact of funding by spreading the funds too thinly across programs that did not sufficiently meet the stated criteria.

BACKGROUND

In November of 2014, Berkeley voters passed Measure D, requiring both the collection of a 1 cent per ounce tax on the distribution of sugary drinks in the City of Berkeley and the convening of the Sugar Sweetened Beverage Products Panel of Experts (SSBPPE) to recommend investments to both reduce the consumption of sugary drinks as well as to address the health consequences of the consumption of sugary drinks.

On November 29, 2016, the City Council passed a resolution (No. 67,764-N.S.) allocating \$3,000,000 for a request for proposal process managed by the Public Health Division for grants to CBOs to reduce consumption of SSBs and to address the effects of SSB consumption on health for the two-year period of FY 2018 and FY 2019.

On December 6, 2016 the City of Berkeley Public Health Division (PHD) released a RFP soliciting program proposals from CBOs that promote reduction of consumption of SSBs and address the effects of SSB consumption on health. The RFP announcement was sent to 47 CBO representatives serving Berkeley. Reminder of proposal due date was sent to the list of CBOs on January 4, 2017.

On January 12, 2017, the City of Berkeley received proposals from nine CBOs and BUSD for a total grant request of \$4,146,701. The proposals were reviewed and scored by two parallel review panels (SSBPPE Commission Review Panel and PHD Staff Review Panel). Six Commissioners reviewed the proposals (two Commissioners recused themselves from the entire review process due to potential conflict of interest and one Commissioner did not complete the review process).

CBOs that currently receive Healthy Berkeley program funding in FY 2017 presented progress reports on their program implementation at the Commission meetings on January 19 and February 16, 2017.

On March 2, 2017, the SSBPPE Commission passed a motion to forward its funding recommendations to Berkeley City Council as noted above.

ENVIRONMENTAL SUSTAINABILITY

When the recommended allocations are implemented, the SSBPPE expects the following contributions to environmental sustainability:

1. Significant increase in awareness about health impacts of SSB consumption,
2. Increase in the number of trained youth peer educators, nutritionists, and teachers in low-income communities to reduce consumption of SSBs, and to promote healthy choices and increase consumption of Berkeley’s high quality tap water, and
3. Significant reduction in access to sugary drinks in Berkeley.

RATIONALE FOR RECOMMENDATION

The Commission believes that investing \$3,000,000 in grants to CBOs, BUSD, and the City of Berkeley’s Division of Public Health will increase the City of Berkeley’s likelihood of reducing the consumption of SSBs and improving the health of Berkeley children and youth, particularly those with limited resources, and communities-of-color that are most impacted by obesity, diabetes, tooth decay, and heart diseases and that are targeted by Big Soda marketing. These grants will increase the capacity of CBOs to develop and implement multi-level interventions that include education, system and/or environmental change.

ALTERNATIVE ACTIONS CONSIDERED

None.

CITY MANAGER

The City Manager concurs with the content and recommendations of the Commission’s Report.

CONTACT PERSON

Dechen Tsering, MPH, Secretary, SSBPPE Commission, (510) 981-5394

Attachments:

1. Resolution: Berkeley Unified School District – Gardening and Cooking Program
2. Resolution: The Ecology Center – For Thirst, Water First! Program
3. Resolution: Healthy Black Families – Thirsty For Change! Program
4. Resolution: MultiCultural Institute – Life Skills Day Laborer: Health Activity Program
5. Resolution: YMCA of the Central Bay - YMCA Diabetes Prevention and YMCA Obesity Prevention in Young Children Programs
6. Resolution: Lifelong Medical Care – Dental Caries Prevention Project

RESOLUTION NO. ##,###-N.S.

CONTRACT: TOTAL FUNDING ALLOCATION OF \$1,275,000 FOR FY 2018 AND
FY 2019 TO THE BERKELEY UNIFIED SCHOOL DISTRICT FOR
THE GARDENING AND COOKING PROGRAM

WHEREAS, the consumption of Sugar-Sweetened Beverages (SSBs) in Berkeley is impacting the health of the people in Berkeley; and

WHEREAS, the City Council is committed to decreasing the consumption of SSBs and mitigating the harmful impacts of SSBs on the population of Berkeley; and

WHEREAS, on November 29, 2016, the City Council passed Resolution No. 67,764 N.S. allocating \$3 million for FY 2018 and FY 2019 toward funding two-year grants for the purpose of reducing consumption of SSBs and addressing the effects of SSB consumption on health; and

WHEREAS, Resolution No. 67,764 N.S. included a total allocation of up to \$1,275,000 for two years under the General Fund Budget Code 010-9703-410-35-10 to Berkeley Unified School District (BUSD) to reduce consumption of SSBs and to address the effects of SSB consumption on health; and

WHEREAS, a Request for Proposal (RFP) was released on December 9, 2016, and BUSD submitted a proposal in response to the RFP, which was evaluated by two separate review panels of SSBPPE Commissioners and Public Health Division staff, and determined to be responsive in meeting all aspects of the scope of the work and selection criteria and among the best selection for this contract; and

WHEREAS, funds in the total amount of \$1,275,000 to BUSD for two years (July 1, 2017 – June 30, 2019), budgeted in the General Fund Budget Code 010-9703-410-35-10, will cover the expenses to implement *The Gardening and Cooking* program to be disbursed in two equal amounts of \$673,500 each in FY 2018 and FY 2019 and will increase awareness and education about the health impacts of sugar drinks; and encourage consumption of drinks with less/no sugar to BUSD students and their families; and

WHEREAS, the contract has been entered into the City contract database and assigned a CMS No. AMVQY.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to execute a contract and any amendments with Berkeley Unified School District in the total amount not to exceed \$1,275,000 for the two-year period of July 1, 2017 to June 30, 2019.

A records signature copy of the said agreement and any amendments to be on file in the Office of the City Clerk.

RESOLUTION NO. ~~##, ###~~ N.S.

CONTRACT: TOTAL FUNDING ALLOCATION OF \$271,918 FOR FY 2018 AND
FY 2019 TO THE ECOLOGY CENTER TO IMPLEMENT FOR THIRST, WATER
FIRST! PROGRAM

WHEREAS, high intake of Sugar-Sweetened Beverages (SSBs) is associated with risk of Type 2 diabetes, obesity, hypertension, dental decay and coronary heart disease; and

WHEREAS, over half of California adults (55%) have either prediabetes or diabetes; and

WHEREAS, the City Council is committed to decreasing the consumption of SSBs and mitigating the harmful impacts of SSBs on the population of Berkeley; and

WHEREAS, on November 29, 2016, the City Council passed Resolution No. 67,764 N.S. allocating \$3.0 million for FY 2018 and FY 2019 to make two-year grants for the purpose of reducing consumption of SSBs and addressing the effects of SSB consumption on health; and

WHEREAS, Resolution No. 67,764 N.S. included allocation a total of \$1,275,000 under Budget Code 010-9703-410-35-10 for grants to Berkeley-serving community-based organizations to reduce consumption of SSBs and to address the effects of SSB consumption on health; and

WHEREAS, a Request for Proposal (RFP) for CBOs was released on December 9, 2016, and the Ecology Center submitted a proposal in response to the RFP, which was evaluated by two separate review panels of SSBPPE Commissioners and Public Health Division staff, and determined to be responsive in meeting all aspects of the scope of the work and selection criteria and among the best selection for this contract; and

WHEREAS, funds in the total amount of \$271,918 to the Ecology Center for two years (July 1, 2017 – June 30, 2019), budgeted in the General Fund Budget Code 010-9703-410-35-10, will cover the expenses to implement *For Thirst, Water First!* Program - to be disbursed in two equal amounts of \$135,959 each in FY 2018 and FY 2019 - that will: a) increase awareness of health risks of consuming SSBs and promote consumption of water among Berkeley youth ages 14 to 22, particularly from South and West Berkeley, and b) improve the food and beverage culture at Berkeley High School and the surrounding community so that Berkeley youth are at decreased risk for diseases caused by sugar-sweetened beverages; and

WHEREAS, the contract has been entered into the City contract database and assigned a CMS No. L876B.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to execute a contract and any amendments with the Ecology

Center in the total amount not to exceed \$271,918 for the two-year period of July 1, 2017 to June 30, 2019.

A records signature copy of the said agreement and any amendments to be on file in the Office of the City Clerk.

RESOLUTION NO. ##,###-N.S.

CONTRACT: TOTAL FUNDING ALLOCATION OF \$510,000 FOR FY 2018 AND
FY 2019 TO HEALTHY BLACK FAMILIES TO IMPLEMENT THIRSTY FOR CHANGE!
PROGRAM

WHEREAS, high intake of Sugar-Sweetened Beverages (SSBs) is associated with risk of Type 2 diabetes, obesity, hypertension, dental decay and coronary heart disease; and

WHEREAS, over half of California adults (55%) have either prediabetes or diabetes; and

WHEREAS, the City Council is committed to decreasing the consumption of SSBs and mitigating the harmful impacts of SSBs on the population of Berkeley; and

WHEREAS, on November 29, 2016, the City Council passed Resolution No. 67,764 N.S. allocating \$3.0 million for FY 2018 and FY 2019 to make two-year grants for the purpose of reducing consumption of SSBs and addressing the effects of SSB consumption on health; and

WHEREAS, Resolution No. 67,764 N.S. included allocation a total of \$1,275,000 under Budget Code 010-9703-410-35-10 for grants to Berkeley-serving community-based organizations to reduce consumption of SSBs and to address the effects of SSB consumption on health; and

WHEREAS, a Request for Proposal (RFP) for CBOs was released on December 9, 2016, and the Healthy Black Families submitted a proposal in response to the RFP, which was evaluated by two separate review panels of SSBPPE Commissioners and Public Health Division staff members; determined to be responsive in meeting all aspects of the scope of the work and selection criteria; and stood out among the best selection for this contract; and

WHEREAS, funds in the total amount of \$510,000 to Healthy Black Families for two years (July 1, 2017 – June 30, 2019), budgeted in the Budget Code 010-9703-410-35-10, will cover the expenses to implement *Thirsty for Change!* Program - to be disbursed in two equal amounts of \$255,000 in FY 2018 and FY 2019 - that will: a) Continue to partner with Center for Food, Faith and Justice (CFFJ) to share information about SSBs with students, teachers and parents, b) deliver “Cook Smart” and “Meal Challenge” classes, c) train water ambassadors to share information about SSBs and water at events throughout the year, d) plan health parties to share information in small, community-based settings, e) promote policy changes among agencies and organizations, f) increase physical movement in all activities, and g) create a broad coalition for communities-of-color to address health inequities and reduce SSBs; and

WHEREAS, the contract has been entered into the City contract database and assigned a CMS No. DQ4CV.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to execute a contract and any amendments with Healthy Black Families in the amount not to exceed \$510,000 for the two-year period of July 1, 2017 to June 30, 2019.

A records signature copy of the said agreement and any amendments to be on file in the Office of the City Clerk.

RESOLUTION NO. ##,###-N.S.

CONTRACT: TOTAL FUNDING ALLOCATION OF \$30,000 FOR FY 2018 AND
FY 2019 TO THE MULTICULTURAL INSTITUTE FOR THE LIFE SKILLS DAY
LABORER: HEALTH ACTIVITY PROGRAM

WHEREAS, the consumption of Sugar-Sweetened Beverages (SSBs) in Berkeley is impacting the health of the people in Berkeley; and

WHEREAS, the City Council is committed to decreasing the consumption of SSBs and mitigating the harmful impacts of SSBs on the population of Berkeley; and

WHEREAS, on November 29, 2016, the City Council passed Resolution No. 67,764 N.S. allocating \$3.0 million for FY 18 and FY19 to make two-year grants for the purpose of reducing consumption of SSBs and addressing the effects of SSB consumption on health; and

WHEREAS, Resolution No. 67,764 N.S. included allocation a total of \$1,275,000 under Budget Code 010-9703-410-35-10 for grants to Berkeley-serving community-based organizations to reduce consumption of SSBs and to address the effects of SSB consumption on health; and

WHEREAS, a Request for Proposal (RFP) for CBOs was released on December 9, 2016, and the Multicultural Institute submitted a proposal in response to the RFP, which was evaluated by two separate review panels of SSBPPE Commissioners and Public Health Division staff members; determined to be responsive in meeting all aspects of the scope of the work and selection criteria; and stood out among the best selection for this contract; and

WHEREAS, funds in the total amount of \$30,000 to Multicultural Institute for two years (July 1, 2017 – June 30, 2019), budgeted in the General Fund Budget Code 010-9703-410-35-10, will cover the expenses to implement *Life Skills Day Laborer: Health Activity* program to be disbursed in two equal amounts of \$15,500 each in FY 2018 and FY 2019 that will: a) offer cultural and language appropriate information on the serious risks of consuming sugar sweetened beverages (SSB) to uninsured/underinsured immigrants, day laborers, and other low-income families in West Berkeley; b) provide information about health conditions related to SSBs, and c) offer prevention resources and connect families to key services for these conditions as needed; and

WHEREAS, the contract has been entered into the City contract database and assigned a CMS No. JZG6Q.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to execute a contract and any amendments with Multicultural Institute in the amount not to exceed \$30,000 for the two-year period of July 1, 2017 to June 30, 2019.

A records signature copy of the said agreement and any amendments to be on file in the Office of the City Clerk.

RESOLUTION NO. ##,###-N.S.

CONTRACT: TOTAL FUNDING ALLOCATION OF \$280,074 FOR FY 2018 AND
FY 2019 TO THE YMCA OF THE CENTRAL BAY FOR YMCA DIABETES
PREVENTION AND YMCA OBESITY PREVENTION IN YOUNG CHILDREN
PROGRAMS

WHEREAS, the consumption of Sugar-Sweetened Beverages (SSBs) in Berkeley is impacting the health of the people in Berkeley; and

WHEREAS, the City Council is committed to decreasing the consumption of SSBs and mitigating the harmful impacts of SSBs on the population of Berkeley; and

WHEREAS, on November 29, 2016, the City Council passed Resolution No. 67,764 N.S. allocating \$3.0 million for FY 2018 and FY 2019 to make two-year grants for the purpose of reducing consumption of SSBs and addressing the effects of SSB consumption on health; and

WHEREAS, Resolution No. 67,764 N.S. included a total allocation of \$1,275,000 under Budget Code 010-9703-410-35-10 for grants to Berkeley-serving community-based organizations to reduce consumption of SSBs and to address the effects of SSB consumption on health; and

WHEREAS, a Request for Proposal (RFP) for CBOs was released on December 9, 2016, and the YMCA of the Central Bay submitted a proposal in response to the RFP, which was evaluated by two separate review panels of SSBPPE Commissioners and Public Health Division staff members; determined to be responsive in meeting all aspects of the scope of the work and selection criteria; and stood out among the best selection for this contract; and

WHEREAS, funds in the total amount of \$280,074 to the YMCA of the Central Bay for two years (July 1, 2017 – June 30, 2019), budgeted in the General Fund Budget Code 010-9703-410-35-10, will cover the expenses to implement the YMCA Diabetes Prevention (YDPP) and the YMCA Obesity Prevention in Young Children programs - to be disbursed in two equal amounts of \$140,037 in FY 2018 and FY 2019 - that will: a) support the YMCA's Diabetes Prevention Program by utilizing a CDC-recognized curriculum to prevent type 2 diabetes and prediabetes through coaching in healthy eating, physical activity, and behavior changes for adults (18+) at high risk of developing type 2 diabetes, and b) support the YMCA Obesity Prevention in Young Children program to increase education and awareness among parents of children in YMCA's head-start program about the negative impacts of sugary drinks and provide ongoing training for head-start teachers to deepen their understanding of health and nutrition; and

WHEREAS, the contract has been entered into the City contract database and assigned a CMS No. XYGQD.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to execute a contract and any amendments with the YMCA of the Central Bay in the amount not to exceed \$280,074 for the two-year period of July 1, 2017 to June 30, 2019.

A records signature copy of the said agreement and any amendments to be on file in the Office of the City Clerk.

RESOLUTION NO. ##,###-N.S.

CONTRACT: TOTAL FUNDING ALLOCATION OF \$183,008 FOR FY 2018 AND
FY 2019 TO LIFELONG MEDICAL CARE FOR THE DENTAL CARIES PREVENTION
PROJECT

WHEREAS, the consumption of Sugar-Sweetened Beverages (SSBs) in Berkeley is impacting the health of the people in Berkeley; and

WHEREAS, the City Council is committed to decreasing the consumption of SSBs and mitigating the harmful impacts of SSBs on the population of Berkeley; and

WHEREAS, on November 29, 2016, the City Council passed Resolution No. 67,764 N.S. allocating \$3.0 million for FY 18 and FY19 to make two-year grants for the purpose of reducing consumption of SSBs and addressing the effects of SSB consumption on health; and

WHEREAS, Resolution No. 67,764 N.S. included allocation of \$1,275,000 under Budget Code 010-9703-410-35-10 for grants to Berkeley serving community-based organizations to reduce consumption of SSBs and to address the effects of SSB consumption on health; and

WHEREAS, a Request for Proposal (RFP) for CBOs was released on December 9, 2016, and the Lifelong Medical Care submitted a proposal in response to the RFP, which was evaluated by two separate review panels of SSBPPE Commissioners and Public Health Division staff members; determined to be responsive in meeting all aspects of the scope of the work and selection criteria; and stood out among the best selection for this contract; and

WHEREAS, funds in the amount of \$183,008 to Lifelong Medical Care for two years (July 1, 2017 – June 30, 2019), budgeted in the General Fund Budget Code 010-9703-410-35-10, will cover the expenses to implement the *Dental Caries Prevention Project* - to be disbursed in two equal amounts of \$91,504 each in FY 2018 and FY 2019 - that will: develop and implement an evidence-based dental caries prevention program that expand access to oral health screening, education and treatment for low-income Berkeley residents; and

WHEREAS, the contract has been entered into the City contract database and assigned a CMS No. CJFIJ.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to execute a contract and any amendments with Lifelong Medical Care in the amount not to exceed \$183,008 for the two-year period of July 1, 2017 to June 30, 2019.

A records signature copy of the said agreement and any amendments to be on file in the Office of the City Clerk.

