



Councilmember Kate Harrison
District 4

CONSENT CALENDAR

May 30, 2017

To: Honorable Mayor and Members of the City
From: Council Councilmember Harrison

SUBJECT: Cigarette Butt Pollution Prevention Pilot Program: Relinquishment of Council Office Budget Funds to General Fund and Grant of Such Funds

RECOMMENDATION

Adopt a Resolution approving the expenditure of an amount not to exceed \$250 per Councilmember including \$250 from Councilmember Harrison, to the Cigarette Butt Pollution Prevention Pilot Program with funds relinquished to the City's general fund for this purpose from the discretionary Council Office Budgets of Councilmember Harrison and any other Councilmembers who would like to contribute.

This pilot program would:

- a) Place a total of four receptacles for cigarette butt disposal in front of three adult schools and a bus stop where smoking behavior continues despite its prohibition. The receptacles are to be placed in front of:
 - The Northwest corner of Berkeley Way and Milvia Street
 - The Southeast corner of Durant Avenue and Fulton Street
 - The Southeast corner of Durant Avenue and Milvia Street
 - In front of the Berkeley Police Station at 2100 Martin Luther King Jr. Way
- b) Exhibit graphics on the receptacles to remind and inform the public that tobacco litter is hazardous to the health of the Bay; and
- c) Enter into a partnering agreement with the Downtown Berkeley Association (DBA) for upkeep of the receptacles for the duration of the one-year pilot program, including sending collected butts to the company for recycling; and
- d) TerraCycle® will track the weight of butts received, and share the data with the City of Berkeley and CEAC commissioners to help track and assess the success of the pilot program; and
- e) Identify funding sources to expand the pilot program if successful at the

end of the one year trial.

FISCAL IMPACTS OF RECOMMENDATION

No General Fund Impact; \$250 is available from Councilmember Harrison's Council Office Budget discretionary account.

ENVIRONMENTAL SUSTAINABILITY

No ecological impact.

BACKGROUND

We are proposing that the City Council make a grant of \$750 to the Downtown Business Association (DBA) who will, in turn, contribute \$750 for a total of \$1500 to initiate this program. A pilot program consisting of four cigarette butt receptacles and some educational labels will be placed in four downtown areas of high cigarette waste pollution. The CEAC has received support from the DBA, which indicated informally that they will collect the cigarette waste and send it for recycling to TerraCycle®.

CONTACT PERSON

Kate Harrison, Councilmember District 4, 510-981-7140

Attachments:

1: Resolution

2: Map of 4 Receptacles

RESOLUTION NO. ##,### N.S.

CIGARETTE BUTT POLLUTION PREVENTION PILOT PROGRAM:
RELINQUISHMENT OF COUNCIL OFFICE BUDGET FUNDS TO GENERAL FUND
AND GRANT OF SUCH FUNDS

WHEREAS, smoking leads people to develop health problems like heart disease, stroke, emphysema (breakdown of lung tissue), and many types of cancer-including lung, throat, stomach, and bladder cancer; and

WHEREAS, the Community Environmental Advisory Commission has received support from the DBA, which indicated informally that they will collect the cigarette waste and send it for recycling to TerraCycle®; and

WHEREAS, TerraCycle® will track the weight of butts received, and share the data with the City of Berkeley and CEAC commissioners to help track and assess the success of the pilot program; and

WHEREAS, smoking behavior continues despite its prohibition throughout most of the City; and

WHEREAS, cigarette Butt receptacles will remind and inform the public that tobacco litter is hazardous to the health of the Bay.

NOW THEREFORE, BE IT RESOLVED that the Council of the City of Berkeley approve the expenditure of an amount not to exceed \$250 per Councilmember including \$250 from Councilmember Harrison, to the Cigarette Butt Pollution Prevention Pilot Program with funds relinquished to the City's general fund for this purpose from the discretionary Council Office Budgets of Councilmember Harrison and any other Councilmembers who would like to contribute.

Current No Smoking Areas in Downtown Berkeley:

