



Berkeley City Council

CONSENT CALENDAR
May 30, 2017

To: Honorable Members of the City Council
 From: Mayor Jesse Arreguín and Councilmember Linda Maio
 Subject: City Sponsorship of BrasArte's Brazilian Day Festival

RECOMMENDATION

Adopt a Resolution co-sponsoring "BrasArte's Brazilian Day Festival" to be held on September 3, 2017 in collaboration with the Capoeira Arts Foundation (CAF) which is housed at Casa de Cultura, located at 1901 San Pablo Avenue in Berkeley.

BACKGROUND

BrasArte is the Bay Area's largest organization dedicated to preserving and promoting traditional culture and artistic expression from Bahia, Brazil. This vision is beautifully articulated through a diverse offering of dance classes and community-based multidisciplinary events for all ages that involve many aspects of the essence of Brazilian culture. BrasAarte is co-Sponsoring Brazilian Day Festival with the Capoeira Arts Foundation (CAF), which is housed at Casa de Cultura in Berkeley. The event will be held at 1901 San Pablo Avenue in Berkeley and will be open and free to the public.

The festivities will unfold in Berkeley as a street party and feature a musical procession, capoeira and dance demonstrations, live music, Brazilian and international food, craft stands and a samba circle

FINANCIAL IMPLICATIONS

None

ENVIRONMENTAL SUSTAINABILITY

No adverse effects to the environment.

CONTACT PERSON

Mayor Jesse Arreguín 510-981-7100

Attachments:

1: Resolution

RESOLUTION NO. ##,###-N.S.

CO-SPONSORSHIP OF BRASARTE'S BRAZILIAN DAY FESTIVAL
ON SEPTEMBER 3, 2017

WHEREAS, BrasArte's Brazilian Day Festival will be held on September 3, 2017 at 1901 San Pablo Avenue in Berkeley; and

WHEREAS, BrasArte is the Bay Area's largest organization dedicated to preserving and promoting traditional culture and artistic expression from Bahia, Brazil. This vision is beautifully articulated through a diverse offering of dance classes and community-based multi-disciplinary events for all ages that involve many aspects of the essence of Brazilian culture. BrasArte is co-Sponsoring Brazilian Day Festival with the Capoeira Arts Foundation (CAF), which is housed at Casa de Cultura in Berkeley; and

WHEREAS, the Brazilian Day Festival will be free and open to the public. The festivities will unfold in Berkeley as a street party and feature a musical procession, capoeira and dance demonstrations, live music, Brazilian and international food, craft stands and a samba circle.

NOW THEREFORE, BE IT RESOLVED by the City Council of the City of Berkeley that the City of Berkeley hereby co-sponsors BrasArte's Brazilian Day Festival, and permission has been granted to use the City's name and logo in the event's promotional materials and signage naming the City of Berkeley as a co-sponsor solely for the purpose of the City indicating its policy endorsement of the event.

BE IT FURTHER RESOLVED that this co-sponsorship does not: (1) authorize financial support, whether in the form of fee waivers, a grant or provision of City services for free; (2) constitute the acceptance of any liability, management, or control on the part of the City for or over BrasArte's Brazilian Day Festival; or (3) constitute regulatory approval of BrasArte's Brazilian Day Festival.