



Councilmember Lori Droste
District 8

CONSENT CALENDAR
March 28, 2017

To: Honorable Mayor and Members of the City Council
From: Councilmembers Lori Droste and Kriss Worthington

Subject: Telegraph Ave Summer of Love Event: Relinquishment of Council Office
Budget Funds to General Fund and Grant of Such Funds

RECOMMENDATION

Adopt a Resolution approving the expenditure of an amount not to exceed \$250 per Councilmember, including \$250 each from Councilmembers Droste and Worthington, to the Telegraph Ave Summer of Love 50th Anniversary (organized by the Telegraph Ave Business Improvement District), with funds relinquished to the City's general fund for this purpose from the discretionary council office budgets of Councilmembers Droste and Worthington, and any other councilmembers who would like to contribute.

BACKGROUND

Telegraph Ave was a nexus of the most seminal Bay Area events in the 1960's, and the Summer of Love was no exception. Through its proximity to the University of California and the recent activity around the Free Speech Movement, Telegraph's atmosphere was politically charged and protest-oriented. While many of the same people that cavorted in the Haight-Ashbury and Golden Gate Park saw Telegraph as a welcoming outpost of counter culture unlike any other place in the Bay Area. Berkeley's proud history of political activism merged with San Francisco hippie culture, yielding a counterculture that claimed Telegraph Avenue as its "liberated territory."

To honor this period, on Saturday, April 29, 2017, Berkeley's Telegraph Avenue will celebrate this legacy with a street festival with all the energy, color, and music of that period, focusing on what made Telegraph unique: political activism. Activities on Telegraph will link the free speech and free-love era to local and national events today, emphasizing the need for all to be active and involved. This will be the first of a series of festivals held in the Bay Area in 2017.

ENVIRONMENTAL SUSTAINABILITY

None

FISCAL IMPLICATIONS

\$250 from the discretionary office budget of Councilmembers Lori Droste and Kriss Worthington.

CONTACT

Lori Droste, Councilmember District 8 981-7180

RESOLUTION NO. ##,###-N.S.

AUTHORIZING THE EXPENDITURE OF SURPLUS FUNDS FROM THE OFFICE EXPENSE ACCOUNTS OF THE MAYOR AND COUNCILMEMBERS FOR A GRANT TO PROVIDE PUBLIC SERVICES FOR A MUNICIPAL PUBLIC PURPOSE

WHEREAS, Councilmembers Lori Droste and Kriss Worthington have surplus funds in their office expenditure accounts (budget codes 010-0282-410 and 010-0272-410, respectively); and

WHEREAS, a California non-profit tax exempt corporation, the Telegraph Business Improvement District, seeks funds in the amount of \$250 that provided the following public services: to promote the economic and cultural vibrancy of the Telegraph Avenue commercial district, and to provide live music, public education, publicity, and entertainment; and

WHEREAS, the provision of such services would fulfill the following municipal public purpose of providing a community program celebrating the legacy of the Summer of Love and Telegraph Ave's role in the historic counterculture movement, and educating Berkeley residents on the history and culture of the area. The grants support the event and provide educational and entertainment resources.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that funds relinquished by the Mayor and Councilmembers from their Council Office Budget up to \$250 per office shall be granted to the Telegraph Business Improvement District, to promote the economic and cultural vibrancy of the Telegraph Avenue commercial district.