



Office of the City Manager

CONSENT CALENDAR  
February 28, 2017

To: Honorable Mayor and Members of the City Council

From: *DWR* Dee Williams-Ridley, City Manager

Submitted by: Savita Chaudhary, Department of Information Technology

Subject: Contract: Gartner, Inc. for Information Technology Research and Advisory Licenses

RECOMMENDATION

Adopt a Resolution authorizing the City Manager to execute a contract for the purchase of licenses for access to Gartner, Inc.'s tailored research portal in an amount not-to-exceed \$159,948 for the period of February 28, 2017 through June 30, 2019.

FISCAL IMPACTS OF RECOMMENDATION

One time funding of \$52,800 is allocated in the FY2017 Information Technology department budget account code 010-2701-410-3047. The appropriation of the remaining contract amount of \$52,800 in FY 2018 and \$54,348 in FY2019 respectively, is subject to council approval of the proposed city-wide budget FY 2018 and FY 2019 Budgets and Annual Appropriation Ordinances.

\$52,800	Software Licensing: Research Portal Access Budget Code: 010-2701-410-3047 (General Fund, Information Technology, Software)
<b>\$52,800</b>	<b>FY 2017 Total Software Licenses</b>

\$52,800	Software Licensing: Research Portal Access Budget Code: 010-2701-410-3047 (General Fund, Information Technology, Software)
<b>\$52,800</b>	<b>FY 2018 Total Software Licenses</b>

\$54,348	Software Licensing: Research Portal Access Budget Code: 010-2701-410-3047 (General Fund, Information Technology, Software)
<b>\$54,348</b>	<b>FY 2019 Total Software Licenses</b>

### CURRENT SITUATION AND ITS EFFECTS

The Department of Information Technology (DoIT) currently uses Gartner licenses to access a research portal that provides analysis reports, industry overviews, market trend data, benchmarking metrics, and product evaluation reports specific to the information technology industry. This information allows the Department of Information Technology and the City of Berkeley to make informed decisions about IT products given history and the future health of the City's technology infrastructure.

Currently, the Department of Information Technology is using a licensing model that Gartner has phased out. The IT Department will save the four percent processing fees associated with the current contract through the County of Ventura, an agency that the IT department had previously associated with to gain benefit of negotiated pricing. The price of a three year agreement has been negotiated to reflect reduced pricing directly through Gartner. By purchasing directly through Gartner, the IT Department is able to negotiate reduced pricing and a multi-year agreement.

### BACKGROUND

The City of Berkeley has used Gartner through the County of Ventura since 2006 for access to detailed product research, benchmarking metrics, and contract review to assist in making informed business decisions. Gartner has proved to be a vital tool in providing IT Staff with independent research and a tool for best industry practices, and future projections.

### ENVIRONMENTAL SUSTAINABILITY

Access to a web-based portal for research, and the ability to save electronic copies of this research, allows the Department of Information Technology to reduce the amount of paper used in what can be lengthy research documents. Additionally, this research also allows for the maintenance of an environmentally-sound and cost effective information technology infrastructure.

### RATIONALE FOR RECOMMENDATION

The technology field is constantly changing, and updates through independent research is critical. Licenses through Gartner allows IT staff access to independent research to validate vendor recommendations and proposals that, if not in the best interest of the City, can yield purchases that are costly and have negative long term effects on the City's technology operations and infrastructure.

### ALTERNATIVE ACTIONS CONSIDERED

Staff considered not renewing Gartner's licenses, but doing so would yield operation inefficiencies that would affect the quality of service delivered to City staff and the community.

### CONTACT PERSON

Savita Chaudhary, Director, Department of Information Technology, 510-981-6525

Purchase Order: Gartner, Inc. for Information  
Technology Research and Advisory Licenses

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Attachments:  
1: Resolution

RESOLUTION NO. ##,###-N.S.

CONTRACT: GARTNER, INC. FOR INFORMATION TECHNOLOGY RESEARCH &  
ADVISORY LICENSES

WHEREAS, a contract for subscription licenses are required for access to Gartner, Inc.'s research portal; and

WHEREAS, the existing Gartner licensing model has been phased out; and

WHEREAS, the IT Department received a discounted multi-year discount by negotiating directly with Gartner; and

WHEREAS, IT Staff have used Gartner licenses since 2006 and these licenses are now a critical tool to assist IT Staff in making the most efficient and informed business decision; and

WHEREAS, the technology field is constantly changing, and updates through independent research is critical to preserve our existing technology investments and future infrastructure to serve our community.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to execute a contract for the purchase of licenses from Gartner, Inc. for the period of February 28, 2017 through June 30, 2019 for an amount not to exceed \$159,948.