



[First Last name]
Councilmember District [District No.]

REVISED AGENDA MATERIAL

Meeting Date: May 31, 2016

Item Number: 17

Item Description: Budget Referral: Berkeley Book Festival

Submitted by: Mayor Tom Bates

Revised Background language to provide better information about the past funding history of the event.



Office of the Mayor
Mayor Tom Bates

CONSENT CALENDAR

May 31, 2016

To: Members of the City Council
From: Mayor Tom Bates
Subject: Budget Referral: Berkeley Book Festival

RECOMMENDATION:

Refer to the budget process a request for \$50,000 for the Berkeley Book Festival and a request that the program become a regular line item in the budget.

BACKGROUND:

The City of Berkeley has been a sponsor of the Berkeley Book Festival for two years. Each year the City has funded the Berkeley Book Festival as part of its midyear budget review as funds have become available instead of during its regular budget process as their requests for funding have arrived outside of our normal timelines. The organizers were able to leverage the City's grant of \$50,000 into hundreds of thousands of dollars in outside funding to cover expenses and anticipate doing the same again this year. Last year's inaugural event exceeded all expectations attracting tens of thousands of book lovers to multiple venues in the downtown businesses creating an additional attraction to the rich arts and culture scene in Berkeley.

This referral would place the Berkeley Book Festival into the regular budget process for Fiscal Year 2016-2017 and the following years if approved.

FINANCIAL IMPLICATIONS:

Up to \$50,000 if approved.

CONTACT PERSON:

Mayor Tom Bates

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