



Berkeley City Council
Laurie Capitelli, District 5

CONSENT CALENDAR
May 12, 2015

To: Honorable Mayor and Members of the City Council
From: Councilmember Laurie Capitelli and Vice Mayor Linda Maio
Subject: Allocate \$500,000 from the reserve to forward-fund recommendations by the Sugar-Sweetened Beverage Panel of Experts (POE)

RECOMMENDATION

1. Allocate \$500,000 from the General Fund Reserve to forward fund recommendations by the POE to healthy child/family community based programs.
2. Request that the POE recommend 50% of this amount (\$250,000) to be forwarded to the Berkeley Unified School District to ensure that total school site programming offered to students through the Cooking and Gardening Program for 2015-16 exceeds that which was supported by the District in 2014-15.
3. Request that the POE establish procedures which will result in recommendations to the council for the expenditure of the remaining funds. Such recommendations to be forwarded to council by October 1, 2015.
4. Funds to be repaid to the General Fund Reserve as revenues from Measure D are collected.

FISCAL IMPACTS OF RECOMMENDATION

\$500,000 from the General Fund Reserves to be repaid from Measure D revenues.

BACKGROUND

The City has begun collecting revenue for the general fund from Measure D but the total amount to be collected will remain unknown until at least the end of the year. The Council's priorities include sustaining and enhancing programs that improve child and family health in the City of Berkeley. Taking immediate steps to make progress is essential. The City's Health Status Report provides a good guide for opportunities for supporting healthy child and family initiatives in our community. This request recommends that the POE make an immediate recommended allocation of \$250,000 which will enable BUSD to develop a budget plan for the school based Cooking and Gardening programs that have been so successful and important in our fresh, healthful foods curriculum and child and family nutrition.

Although we are uncertain as to the full amount of revenue to be collected in the first year, the \$500,000 is a conservative estimate and will enable programs to be kickstarted this calendar year. The City Manager concurs that the forward funded amount could be repaid within the first full year of revenue collection. In the unlikely event that first year revenues are insufficient to repay the General Fund Reserve, subsequent year revenues would continue to be allocated to repayment until the Reserve is fully repaid.

ENVIRONMENTAL SUSTAINABILITY

Not applicable

CONTACT PERSON

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