



CITY COUNCIL

**Darryl Moore**  
Councilmember District 2

CONSENT CALENDAR  
April 7, 2015

To: Honorable Mayor and Members of the City Council  
From: Councilmember Moore, District 2  
Subject: Official City Sponsor of Heart to Heart Health Day

RECOMMENDATION

Approve City sponsorship of Heart to Heart Health Day

BACKGROUND

Heart 2 Heart (H2H) uses a holistic, community-based approach to address health inequities while preventing high blood pressure and heart disease in South Berkeley. H2H serves as bridge between community, programs, resources, and services that are necessary to address the needs of community members. The City partnered with LifeLong Medical Care, community members, and other community organizations, to provide information and resources that promote healthier living in a selected South Berkeley community. This project is sponsored by Alameda County Measure A funding.

The Heart 2 Heart program has a mobile health van in which they conduct blood pressure screenings and resource tables in front of Spiral Gardens in South Berkeley. In order to further engage the community, Heart to Heart plans to expand their April mobile health van event into a larger community gathering. The event will be held in San Pablo Park and will include door-to-door blood pressure screenings for residents in the neighborhood, other types of screening (glucose, HIV, dental screenings), health care enrollment and information about the Affordable Care Act, and a Health and Resource Fair. This community event will be on April 25, 2015 from 10am to 2pm.

FISCAL IMPACT

Unknown

CONTACT PERSON

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