



CITY COUNCIL

Laurie Capitelli
Councilmember District 5

CONSENT CALENDAR
November 18, 2014

To: Honorable Mayor and Members of the City Council
From: Councilmember Capitelli, District 5 and Linda Maio, District 1
Subject: Measure D Panel of Experts

RECOMMENDATION

1. The Mayor to establish a subcommittee of three Councilmembers to draft application for membership to a Panel of Experts. Two members of the Healthy Children's Coalition shall advise the council subcommittee.
2. This recommendation is conditioned upon the passage of measure D on the November 4, 2014 ballot.

The subcommittee shall have the following responsibilities:

1. Draft application form including qualifications for membership to Panel of Experts as outlined in Measure D section 7.72.090
2. Circulate description to as wide a population as possible, including but not limited to NAACP, BOCA, Latinos Unidos, school PTAs, School Site Councils, and Ecology Center.
3. Establish a deadline for receipt of applications.
4. Organize applicants according to his or her areas of expertise (per section 7.72.090). All applications to be available to all Councilmembers in order to select their appointee to the Panel of Experts.
5. Panel shall comply with the Fair Representation Ordinance per city municipal code.

BACKGROUND

Measure D Section 7.72.090a on the 2014 November Ballot says: There shall be established the Sugar-Sweetened Beverage Product Panel of Experts to make recommendations on how and to what extent the City should establish and/or fund programs to reduce the consumption of sugar-sweetened beverages in Berkeley and to address the effects of such consumption.

FISCAL IMPACT

Minimal

CONTACT PERSON

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