



Office of the City Manager

CONSENT CALENDAR

November 18, 2014

To: Honorable Mayor and Members of the City Council

From:  Christine Daniel, City Manager

Submitted by: Scott Ferris, Director of Parks Recreation & Waterfront

Subject: Grant Application: America's Promise Alliance for a GradNation Community Summit Grant

RECOMMENDATION

Adopt a Resolution authorizing the City Manager to apply to the America's Promise Alliance for a GradNation Community Summit grant for up to \$15,000 to convene a summit in FY 2015.

FISCAL IMPACTS OF RECOMMENDATION

Funding in the amount of \$15,000 will be provided by America's Promise Alliance to plan and conduct a summit. A \$10,000 match (in-kind or cash) is required and will come from the following budgeted sources: \$5,000 cash contribution from the Lumina Foundation grant funds awarded June 26, 2014 (421-5801-450.30-38) and \$5,000 in-kind staff salaries (010-5801-450.11-01). The grant funds will be appropriated as part of the Second Amendment to the FY 2015 Annual Appropriations Ordinance and the revenues from the GradNation grant will be deposited in budget code 421-5801-331.81-08. CMS No. IAZ25.

CURRENT SITUATION AND ITS EFFECTS

In October 2014, the City's Parks Recreation and Waterfront Department was invited by the America's Promise Alliance, a national non-profit alliance, to apply for a GradNation Community Summit grant. America's Promise Alliance has a goal of convening over 100 summits across the nation by 2016 in an effort to accelerate a national movement of preventing high school drop-outs and increasing national high school graduation rates to 90% by 2020. This is an excellent opportunity for the City to apply for funds to further one of the goals of the City's 2020 Vision – to increase rates of College and Career Readiness and Success among Berkeley children (post-secondary success).

In addition to a \$15,000 grant, grant recipients will receive the following supports:

- Technical assistance and support (pre and post summit)
- Communication and marketing tools and resources
- Resources and toolkits to help plan summits
- Branded GradNation materials

- Ongoing engagement and support through the GradNation Communities Network
- Access and support for use of GradNation.org (online platform)

### BACKGROUND

2020 Vision for Berkeley's Children and Youth is a multi-agency initiative aimed at closing the academic achievement gap that exists in Berkeley public schools. On June 24, 2008, Council adopted a Resolution authorizing the City Manager to develop plans and models for internal and cross-jurisdictional collaboration to remove barriers to learning and to promote healthy development for all Berkeley children and youth (Resolution No. 64,113-N.S.).

### ENVIRONMENTAL SUSTAINABILITY

There are no identifiable environmental effects or opportunities associated with the subject of this report.

### RATIONALE FOR RECOMMENDATION

This grant will support the 2020 Vision goal of supporting youth in preparing for post-secondary success.

### ALTERNATIVE ACTIONS CONSIDERED

None

### CONTACT PERSON

Tanya Moore, Youth Services Coordinator, 981-6705

### ATTACHMENTS

1. Resolution

RESOLUTION NO. ##,###-N.S.

GRANT APPLICATION: AMERICA'S PROMISE ALLIANCE FOR A GRADNATION  
COMMUNITY SUMMIT GRANT

WHEREAS, 2020 Vision for Berkeley's Children and Youth is a multi-agency initiative aimed at closing the academic achievement gap that exists in Berkeley public schools; and

WHEREAS, one of the goals for 2020 Vision is to increase rates of College and Career Readiness and Success among Berkeley children; and

WHEREAS, in May 2014, the City's Parks Recreation & Waterfront Department was awarded a one year planning grant in the amount of \$20,000 from the Lumina Foundation, a national foundation focused on post-secondary success initiatives to develop plans related to the City's 2020 Vision initiative to increase College and Career Readiness and Success rates, with the possibility of receiving up to a total of \$160,000 to support post-secondary success efforts over the next three years; and

WHEREAS, in October 2014, the City's Parks Recreation and Waterfront Department was invited by the America's Promise Alliance, a national non-profit alliance, to apply for a GradNation Community Summit grant. America's Promise Alliance has a goal of convening over 100 summits across the nation by 2016 in an effort to accelerate a national movement of preventing high school drop-outs and increasing national high school graduation rates to 90% by 2020; and

WHEREAS, this is an excellent opportunity for the City to apply for funds to further one of the goals of the City's 2020 Vision – to increase rates of College and Career Readiness and Success among Berkeley children (post-secondary success); and

WHEREAS, the grant funds of \$15,000, if awarded, will be appropriated as part of the Second Amendment to the FY 2015 Annual Appropriations Ordinance and the revenues from the GradNation grant will be deposited in budget code 421-5801-331.81-08. CMS No. IAZ25.; and

WHEREAS, a \$10,000 match (in-kind or cash) is required and will come from the following budgeted sources: \$5,000 from the Lumina Foundation grant awarded June 26, 2014 (421-5801-450.30-38) and \$5,000 in in-kind staff salaries (010-5801-450.11-01).

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to submit a grant application to the America's Promise Alliance for a GradNation Community Summit Grant of up to \$15,000 to convene a summit in FY2015, to execute any resulting grant contracts and any amendments; and authorizing the implementation of the projects and appropriation of funding for related expenses, subject to securing the grant. A record signature copy of said agreements and any amendments to be on file in the Office of the City Clerk.

