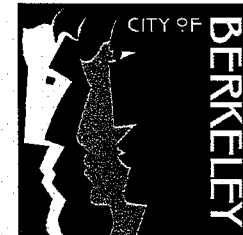


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CITY OF BERKELEY



Possible City of Berkeley Ballot Measures

Tax on sugar-sweetened beverage distributors

Increase in existing Parks Tax

Mello Roos CFD for Parks

Council Meeting, May 20, 2014

Proposed Language for tax on Sugar Sweetened Beverage Distributors:

- Shall the City of Berkeley impose a general tax of 1 cent per ounce on sugar-sweetened beverages distributed in the City, payable by distributors with annual gross receipts over \$100,000?

Parks Tax Increase or Mello Roos CFD?

- Either:
 - Increase the existing Parks Parcel Tax (16% increase = \$43 annually for the average size home);
 - OR
 - Create a Mello Roos CFD: \$25M bond (\$44 annually for average home) and \$2M operations (\$48 annually).

Proposed Language for Possible Increase to Existing Parks:

- Shall the special tax supporting parks, playgrounds, pools, City trees and landscaping maintenance and capital improvements be amended to increase the per square foot tax rate from \$0.XXX to \$0.XXX and change the annual inflation adjustment?

Draft Ballot Language for Possible Mello Roos CFD for Parks:

- Shall City of Berkeley Community Facilities District No. 3: incur bonded indebtedness not exceeding \$25,000,000 to renovate facilities in parks Citywide, including pools, fields, courts, tot lots, recreation centers, dog use areas, and pathways; levy a special tax at a rate not exceeding \$0.0XXX per square foot of building area to finance that indebtedness and not exceeding \$0.0XXX, indexed for inflation, to support parks, pools and playground operations; and establish an annual District appropriations limit of \$X,000,000?