



Civic Arts Commission

CONSENT CALENDAR

July 2, 2013

To: Honorable Mayor and Members of the City Council
From: Civic Arts Commission
Submitted by: Stephanie Anne Johnson, Chairperson, Civic Arts Commission
Subject: Donation: Public Art for the Berkeley Animal Shelter

RECOMMENDATION

Approve the Hewlett Packard Company's \$1,500 in-kind donation of photo processing and framing and the matching donated time and materials of professional photographer Daniel McPartlan for Public Art at the Berkeley Animal Shelter.

FISCAL IMPACTS OF RECOMMENDATION

Hewlett Packard Company's \$1,500 in-kind donation of photo processing and framing and matching donated time and materials of professional photographer Daniel McPartlan.

CURRENT SITUATION AND ITS EFFECTS

The purpose of this report is to bring to City Council's attention to the addition of Public Art to the Berkeley Animal Shelter. And to thank the Hewlett Packard Company "Snapfish" for their \$1,500 in-kind donation of photo processing and framing to match the donated time and materials of professional photographer Daniel McPartlan.

Due to budget constraints, the Berkeley Animal Shelter did not make the 1.5% of its eligible budget available for Public Art. Many Berkeley residents had expressed to staff and to the Civic Arts Commissioners their disappointment that there would be no public art in the new facility.

BACKGROUND

Hewlett Packard (HP) and a professional photographer formed a public/private partnership with the Berkeley Animal Shelter and the Berkeley Civic Arts Commission.

The Civic Arts Commission at their March 27, 2013 monthly meeting voted unanimously to accept fifteen (15) photographs of shelter animals to be hung in the Berkeley Animal Shelter and to include the photographs in the Public Art registry of the City of Berkeley. The Action Item accepted the Hewlett Packard donation of \$1,500 in-kind photo printing and professional framing from their "Snapfish" site to match the donation of time and materials of Berkeley photographer, Daniel McPartlan.

The Action Item was moved by Commissioner Robertson, Second by Commissioner Stross with a unanimous positive vote of Commissioners: Robertson; Henderson; Stahl; Stross; Levvorn; Taylor and Sherwood with one absentee: Blake and two on excused leave: Johnson and Anno for seven (7) yes votes.

POSSIBLE FUTURE ACTION

The Civic Arts Commission and staff will continue to look for other private/public partnerships in Public Art to assist the city in this difficult economy.

FISCAL IMPACTS OF POSSIBLE FUTURE ACTION

The Civic Arts Commission respectfully requests that the City include Public Art in any new capital projects and repairs.

CITY MANAGER

The City Manager concurs with the Commission's recommendation.

CONTACT PERSON

Mary Ann Merker, Civic Arts Coordinator, Office of Economic Development, 981-7533

Attachments:

1: Sample of Animal Photos