



Jesse Arreguín
Councilmember, District 4

CONSENT CALENDAR
June 4, 2013

To: Honorable Mayor and Members of the City Council
From: Councilmember Jesse Arreguín
Subject: Positive Change Donation Box Program

RECOMMENDATION

Direct the City Manager to coordinate with the Downtown Berkeley Association over the possible re-appropriation of unused police phone boxes within the Downtown Business Improvement District Area for the Positive Change donation box program.

FISCAL IMPACTS OF RECOMMENDATION

Unknown fiscal impact; potential additional funds raised for various city-funded homeless services.

BACKGROUND

The Positive Change donation box is a proposal by the Downtown Berkeley Association to provide donation boxes throughout the Downtown to raise funds for various local non-profit homeless service providers. Similar programs have been enacted in other cities, such as Ashland, OR, Louisville, KY, and Indianapolis, IN, among others. Donation boxes have raised thousands of additional dollars for homeless services and have helped provide critical services to those experiencing homelessness.

CONTACT PERSON

Jesse Arreguin, Councilmember, District 4 981-7140

Attachments:

1. Photos of Police Phone Boxes
2. Donation Box Project Summary
3. Proposed Donation Box Locations
4. Donation Box Location Key