



LINDA MAIO  
Councilmember  
District 1

CONSENT CALENDAR  
November 27, 2012

TO: Honorable Mayor and Members of the City Council  
FROM: Councilmember Linda Maio  
SUBJECT: Sugared Beverage Tax

RECOMMENDATION:

Schedule a worksession regarding levying a tax on sugared beverages as was proposed on the Richmond ballot.

BACKGROUND:

Due to scheduling requirements this item is being written before the November 6<sup>th</sup> election results are realized. This item requests a discussion, no matter the outcome of the Richmond election, to consider if Berkeley should place before the voters a similar tax. We have a long history of supporting healthful foods for those of all ages, but we have made particular investments in our youth. We have made healthful lunches available and support our gardening programs in our schools. With cutbacks at the state level likely, even if Prop 30 passes, we will need to continue to support our educational and hands-on experiences for our children, in particular. The discussion that is proposed could result in mapping out a direction on raising revenue for these purposes.

FINANCIAL IMPLICATIONS:

none

CONTACT PERSONS:

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Council District 1

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