

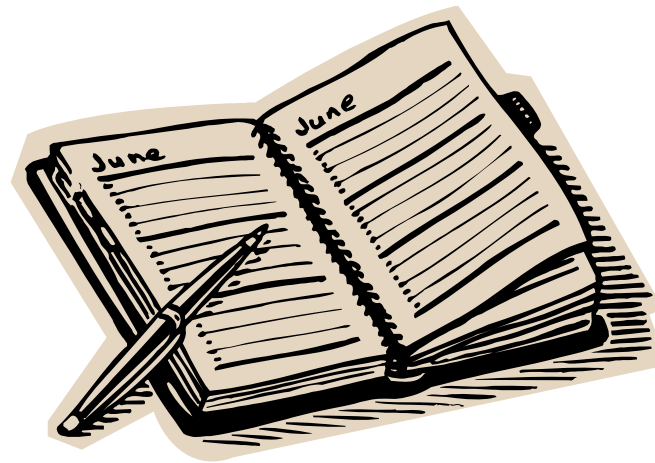
# Community Agency Funding in 2014

City of Berkeley  
September 18, 2012 Work Session

# Background

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- ▶ February 28, 2012 worksession on community agency funding
- ▶ July 17, 2012 information report on program outcomes



# Decreases in Funding

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## ▶ FY 2013

- ▶ 21% cut to CDBG
- ▶ 53% cut to HOME



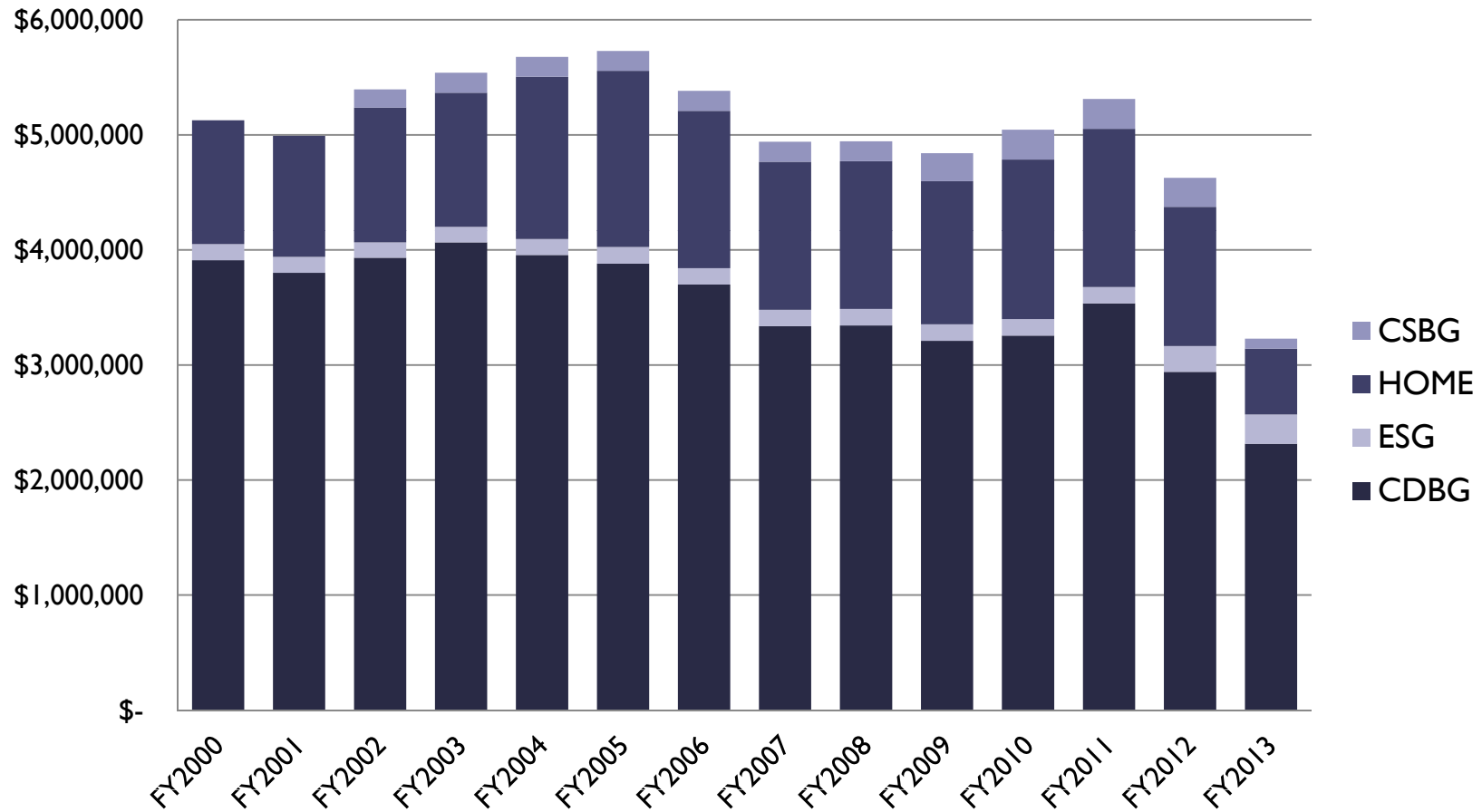
## ▶ FY 2014

- ▶ Further cuts in CDBG, HOME, and ESG expected
- ▶ Budget Control Act would mandate a 9% cut to all HUD funds
- ▶ General Funds unlikely to make up these cuts



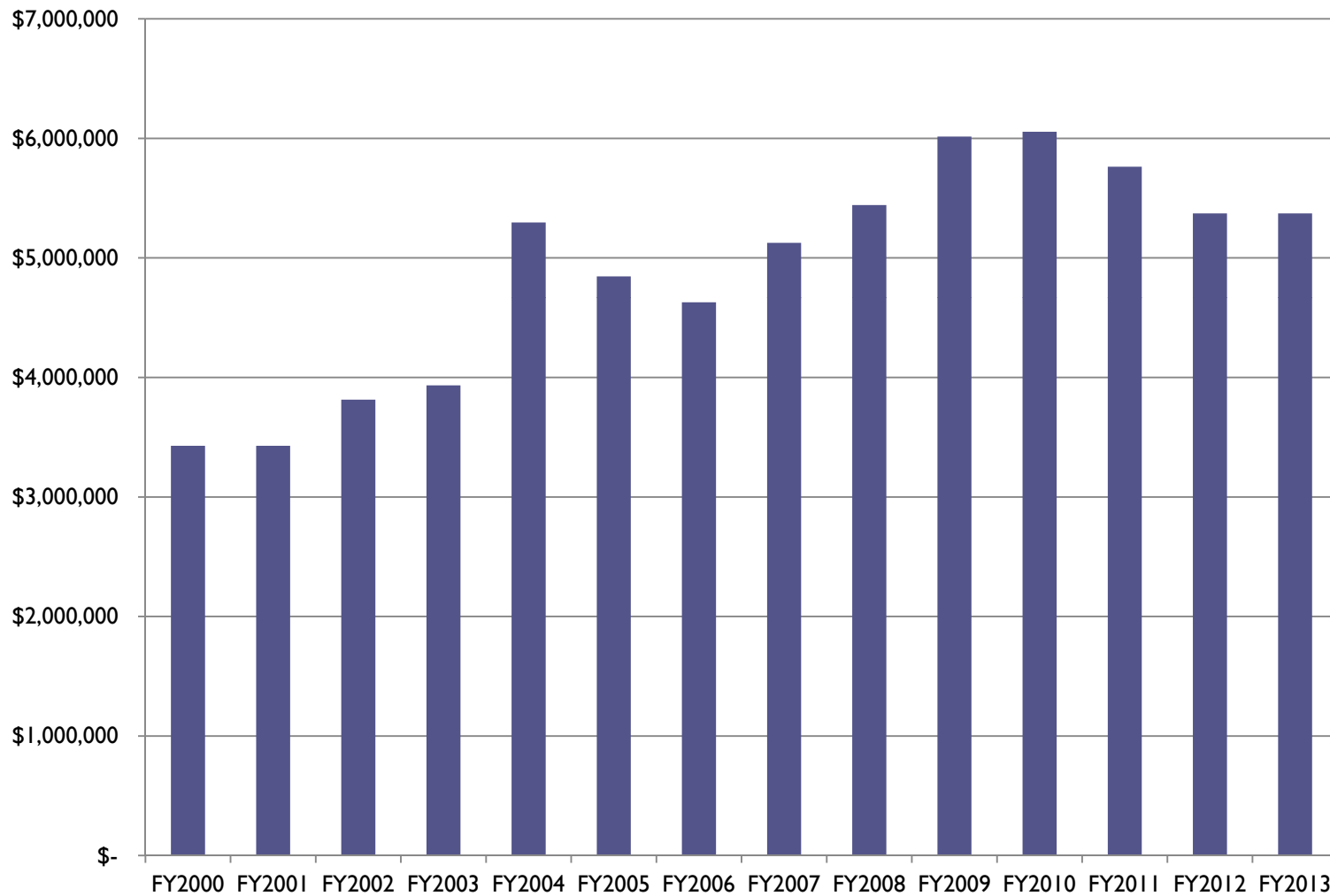
# Federal funds declining; regulations increasing

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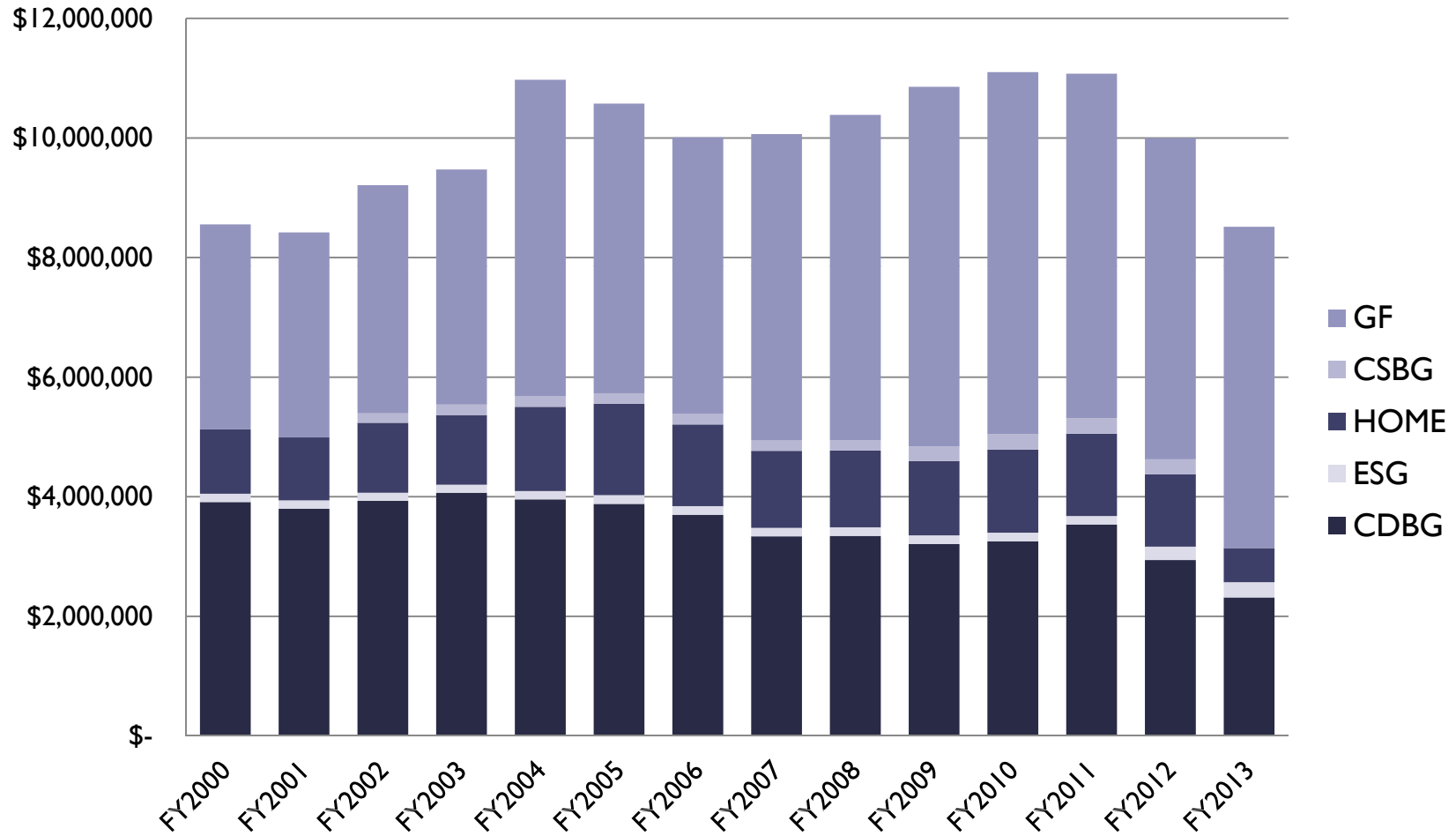


# General Funds for community agency programs increased

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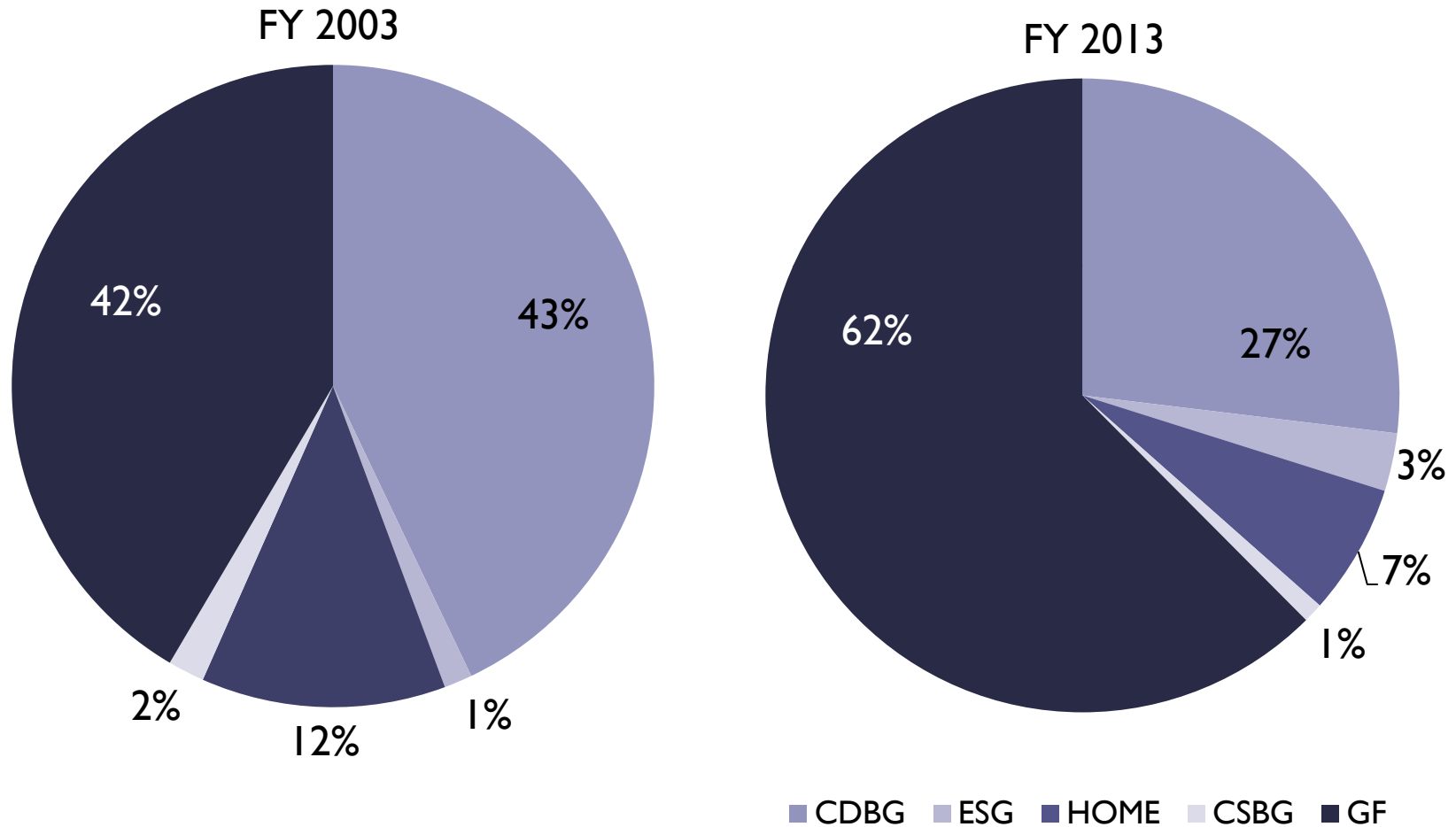


# Total funding has decreased



# General Fund became the majority source of funds as federal funds dwindled

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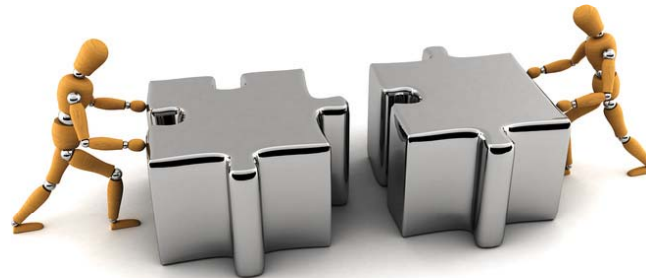


# Staffing Has Eroded With Funding Cuts

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- ▶ **Reductions in staffing**

- ▶ In 2001, 6.65 FTE monitor 51 agencies
- ▶ In 2012, 2.95 FTE monitor 53 agencies





# Strategies for Maintaining the City's Capacity

# Simplify the Application Process

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▶ Focus on:

1. Past performance,
  2. Leveraged funding,
  3. Duplication of service,
  4. Cost per participant,
  5. Type of service, and
  6. Board composition and oversight
- ▶ By doing this, we reduce staff, agency, and commission time burden



# Revised Application

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- ▶ Online System will automatically populate information for renewal agencies
- ▶ Online system will automatically generate information on past performance
- ▶ Eliminate narrative questions related to
  - ▶ community needs,
  - ▶ self-evaluation,
  - ▶ innovative practices,
  - ▶ Partnerships.



# Evaluation Tool

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- ▶ Staff will make available an evaluation tool
- ▶ Outside Audits / Monitoring results will also be available



# Streamline the Review Process

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- ▶ Housing Advisory Commission will host an October public hearing
- ▶ Commissions will review a summary of the proposals at their January meetings
  - ▶ Commissions can opt to establish subcommittees for further evaluation (unstaffed)
- ▶ Commissions will vote on funding recommendations in February
- ▶ Commissions can devote any remaining time to community needs, priorities, and higher level policy issues



# Standardized Reporting

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- ▶ Community Agencies play integral role in achieving goals
  
- ▶ Standardized outcomes developed in the past for:
  - Homeless Programs
  - Workforce Development Programs
  
- ▶ Continue to work on standardizing outcomes for agencies serving children and youth
  
- ▶ Strengthening partnerships and focusing on outcomes is a proven strategy



# 2020 Vision Outcomes

# 2020 Vision Successes

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- ▶ Common goals across organizations
- ▶ Aligning in-school programming with out-of-school programming
- ▶ Foundation established for long-term planning
- ▶ Phase II for FY 2011-2012 focused on work plans for:
  - ▶ Kindergarten Readiness
  - ▶ Proficiency in Reading by the Third Grade
  - ▶ Attendance

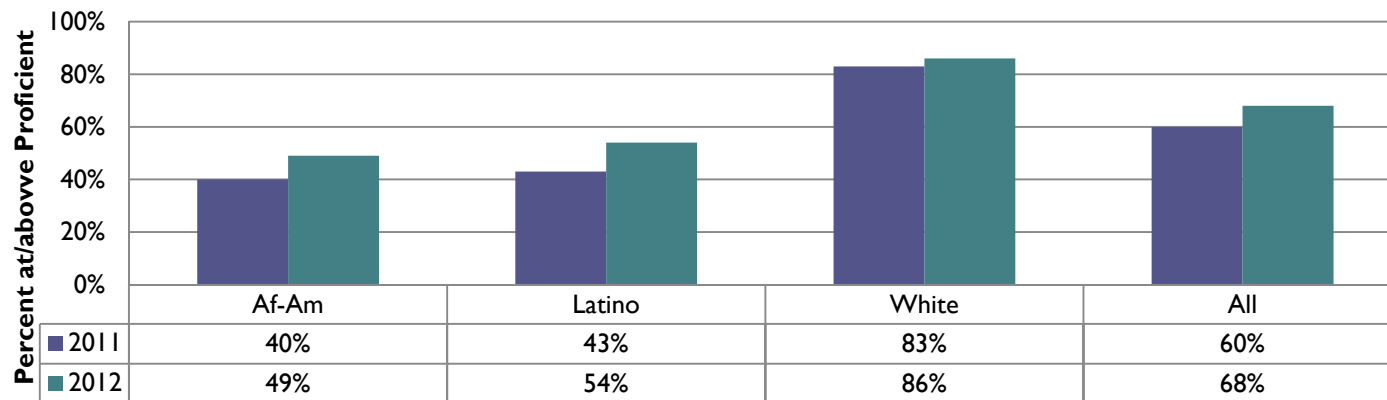




# 2020 Vision Successes

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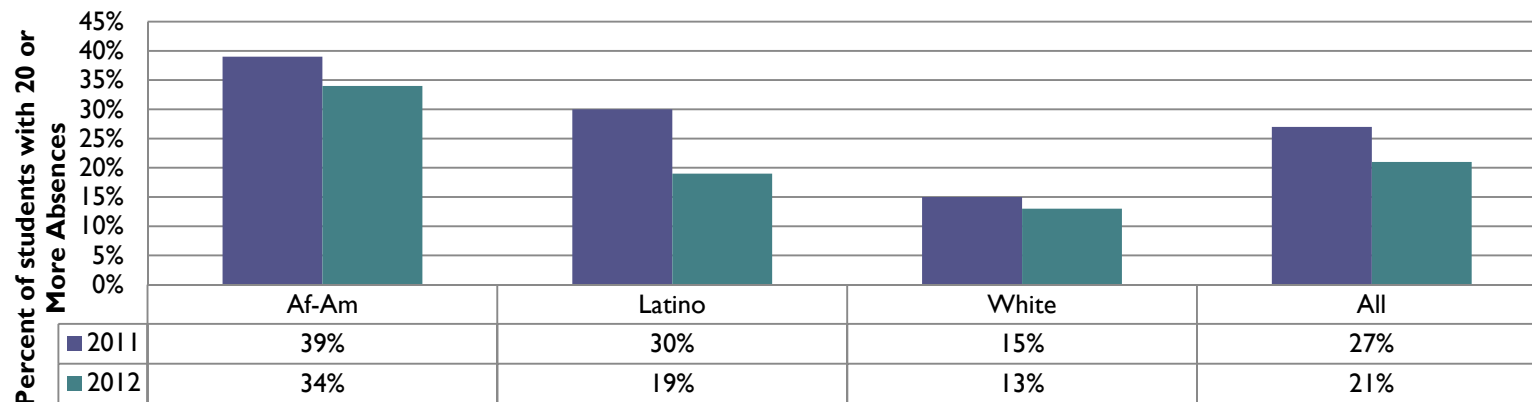
## Percent of Third Graders Reading at Proficient or Above Levels in Reading



# 2020 Vision Successes

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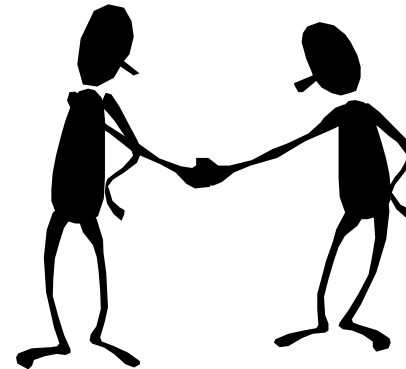
**Percent of High School Students Missing 10% or More of the School Year**



# City Supported Youth Serving Agencies

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- ▶ \$1.2 Million to 18 youth-serving organizations in FY12
  - ▶ Bay Area Hispano Institute for Advancement
  - ▶ Berkeley-Albany Licensed Day Care Operators
  - ▶ Ephesians Children's Center
  - ▶ Nia House Learning Center
  - ▶ St. John's Child Care
  - ▶ Biotech Partners
  - ▶ Bay Area Community Resources
  - ▶ Berkeley Boosters
  - ▶ Berkeley Youth Alternatives
  - ▶ Youth Spirit Artworks
  - ▶ East Bay Asian Youth Center-RISE Program
  - ▶ Lifelong Medical Care-Rosa Parks Collaborative
  - ▶ Multicultural Institute
  - ▶ Pacific Center for Human Growth
  - ▶ South Berkeley Community Church
  - ▶ Stiles Hall
  - ▶ UC Berkeley-CalCorps Public Service Center
  - ▶ Waterside Workshops



# Process for Community Agency Contracts for Youth Serving Agencies

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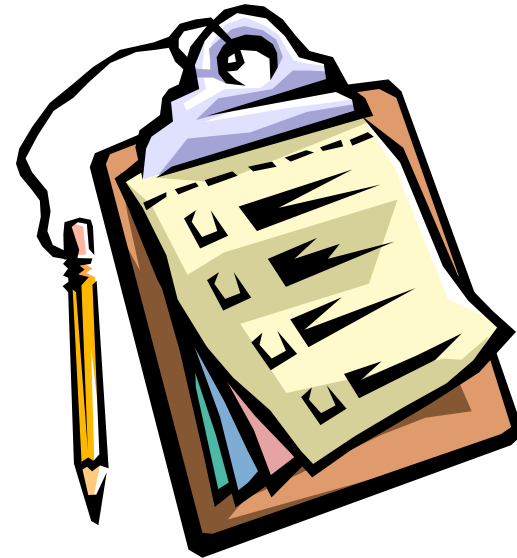
- ▶ Include supplemental questions on RFP for youth serving agencies
- ▶ Align outcomes and service measures to support 2020 Vision Indicators
- ▶ Utilize standardized evaluation tools for youth-serving agencies
- ▶ Provide technical assistance to agencies



# 2020 Vision Key Indicators

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- ▶ Kindergarten Readiness
- ▶ Reading Proficiency by the 3<sup>rd</sup> Grade
- ▶ Attendance
- ▶ Successful Completion of 9<sup>th</sup> Grade Math
- ▶ College and Career Readiness
- ▶ Suspensions
- ▶ Police Contact
- ▶ Student Engagement



# Examples of Proposed Changes to Outcomes

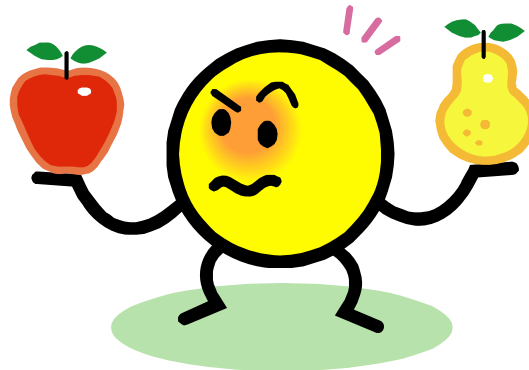
PROGRAM TYPE	CURRENT OUTCOME	REVISED OUTCOME
Youth Mentoring	Students exhibited an improvement in behavior	Students increase the number of hours spent doing homework
Youth Counseling	Clients demonstrate improved functioning	Students reduce number of “at-risk” behaviors, such as chronic absenteeism, alcohol use, suspensions, police contacts etc.
Child Care Services	Parents responded favorably to childcare satisfaction survey	Parents report regularly reading or telling stories to their children
Youth Tutoring	Students increase grade in tutored subject	Increase in students measuring at proficiency levels or higher in mathematics
Youth Employment/ Internships	Clients placed into and completed an internship	Clients placed into and completed an internship



# What's Different?

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- ▶ Greater specificity in outcomes and service measures
- ▶ Common evaluation and reporting tools
- ▶ Outcomes and measures connected to 2020 Vision Indicators
- ▶ Outcomes determined by best practices, input from providers and 2020 Vision stakeholders
- ▶ Technical assistance and training on evaluation tools to be provided



# Calendar

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- ▶ **October 2012: Public Hearing on Community Needs**
  - ▶ Refine Youth Outcomes and Service Measures
- ▶ **November 2012: RFP Release**
  - ▶ Supplemental questions for youth serving agencies
- ▶ **January - February 2013: Commission Review**
  - ▶ Newly formed Recreation and Youth Services Commission
- ▶ **April 2013: Public Hearing on Proposed Allocations**
  - ▶ April-June 2013: Trainings and workshops for Youth-Serving Agencies on evaluation and reporting tools





# Questions for Discussion

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- ▶ Are there other topics which should be included in application form or as research in the review process, to inform Council's funding decisions?
- ▶ Are there other ways in which this process can further support the Council's goals under the 2020 Vision?

