

RESOLUTION NO. 67,764–N.S.

SUGAR SWEETENED BEVERAGE CONSUMPTION REDUCTION: REQUEST FOR PROPOSAL PROCESS AND PUBLIC HEALTH STAFFING

WHEREAS, the Sugar-Sweetened Beverage Product Panel of Experts (SSBPPE) is responsible for advising Council on reducing the consumption and health effects of sugar-sweetened beverages (SSBs) in Berkeley; and

WHEREAS, high intake of SSBs is associated with risk of Type 2 diabetes, obesity, hypertension, coronary heart disease, and tooth decay; and

WHEREAS, an African American resident of Berkeley is 14 times more likely than a white resident to be hospitalized for diabetes; and

WHEREAS, 40% of 9<sup>th</sup> graders in Berkeley High School are either overweight or obese; and

WHEREAS, tooth decay is the most common childhood disease, experienced by over 70% of California's 3rd graders; and

WHEREAS, the City of Berkeley Department of Health, Housing & Community Services seeks to achieve health equity in Berkeley; and

WHEREAS, program management and program evaluation are critical on-going components of the SSB initiative.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is hereby authorized to allocate \$3 million from the General Fund to be disbursed in two (2) installments of \$1.5 million in FY18 and \$1.5 million in FY19 and invested as follows:

1. Allocate up to 42.5% of the allocated funds to Berkeley Unified School District (BUSD) through a grant proposal to reduce the consumption of sugar-sweetened beverages (SSBs) through the implementation and enhancement of the BUSD cooking and gardening programs for the period, July 1, 2017 to June 30, 2019; and
2. Allocate at least 42.5% of the allocated funds through a RFP process managed by the Public Health Division (PHD) for grants to community-based organizations consistent with the SSBPPE's goals to reduce the consumption of SSB and to address the effects of SSB consumption for the period, July 1, 2017 to June 30, 2019.
3. Allocate 15% of the allocated funds for Public Health Division staffing, as below.

BE IT FURTHER RESOLVED that the City create two new career positions in the Public Health Division, and associated operating expenses, funded by City General Fund, as follows:

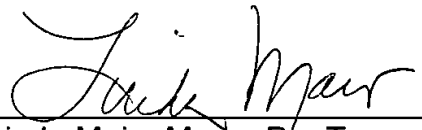
1. Program Manager at 1.0 FTE (Health Services Program Specialist)
2. Health Data Analyst/Epidemiologist at 1.0 FTE
3. Program operating expenses

The foregoing Resolution was adopted by the Berkeley City Council on November 29, 2016 by the following vote:

Ayes: Arreguin, Capitelli, Droste, Maio, Moore, Wengraf, Worthington and Bates.

Noes: None.

Absent: Anderson.

  
\_\_\_\_\_  
Linda Maio, Mayor Pro Tempore

Attest:   
\_\_\_\_\_  
Mark Numairville, City Clerk