



Kriss Worthington

Councilmember, City of Berkeley District 7
2180 Milvia Street, 5th Floor, Berkeley, CA 94704

PHONE 510-981-7170 FAX 510-981-7177 kworthington@ci.berkeley.ca.us

CONSENT CALENDAR

June 1, 2010

To: Honorable Mayor and Members of the City Council
From: Councilmember Kriss Worthington

Subject: Seventh Annual Berkeley World Music Festival

RECOMMENDATION:

Adopt a Resolution proclaiming June 5th, 2010 as the Berkeley World Music Day.

BACKGROUND:

The free Berkeley World Music Festival has been the Telegraph Avenue neighborhood's premiere community and cultural event. This year, the seventh annual festival will be held Saturday, June 5, 2010, Noon – 9 p.m. Continuous musical performances will be held, primarily in cafes and street corners, as well as a featured concert in People's Park.

The festival celebrates both the rich Bay Area world music scene and the diversity of the district's residents, students, workers and over 200 merchants. Founded several years ago by Telegraph Avenue residents, business leaders, and community members, the World Music has become a living legacy of the area and has successfully drawn countless fans and observers to the area each year.

Berkeley World Music Festival sponsors along, with the City of Berkeley, include: Amoeba Music, Ashkenaz Music and Dance Community Center, Berkeley Art Museum and Pacific Film Archive, East Bay Express, KPFA, Pagan Alliance, San Francisco Bay Guardian, Telegraph Business Improvement District, UC Office of Community Relations, Whole Foods Market, and Telegraph Area businesses join with the City of Berkeley in providing the fiscal and media sponsorship for bringing Berkeley World Music to the people of Berkeley.

FINANCIAL IMPLICATIONS:

None.

CONTACT PERSON:

Councilmember Kriss Worthington 981-7170

7th ANNUAL BERKELEY WORLD MUSIC FESTIVAL

WHEREAS, Berkeley World Music Festival is Berkeley's Telegraph Avenue neighborhood's premiere community and cultural event.

WHEREAS, Berkeley World Music Festival enriches local culture by offering free to the public a superb program of world music performances representing a broad range of world music traditions.

WHEREAS, Berkeley World Music Festival musical performances, presented in Telegraph area cafés, book and music stores, and at People's Park, provide the model for the inclusion of arts to stimulate the health of local business and neighborhoods.

WHEREAS, Berkeley World Music Festival is a living legacy of the Telegraph Avenue District as it was founded by Telegraph Avenue community members to celebrate ethnic diversity including the multicultural backgrounds of over 200 Telegraph Avenue merchants.

WHEREAS, Berkeley World Music Festival's celebration of world music traditions encourages respect for peoples of diverse cultures, which promotes peace and tolerance between peoples of diverse backgrounds.

WHEREAS, Berkeley World Music Festival provides a platform for the local artist. 2010 performing artists include **Afrofunk Experience, Ancient Future's Mathew Monfort** (Celtic-Raga), **Belly Dance Bazaar, Grupo Falso Baiano** (Brazilian Choro), **Dynamo & Gramophone** (Greek Rebetika-Balkan), **Gamelan Gender Weyang, Hamudeen with Yassir Chadly, Khi Darag!** (World Fusion-Cambodian Pop), (Gaelic & Jazz), **Michael Masley** (Cymbolam Bowhammer,) **Quijeremá** (Latin American Folk & Jazz) **Sekou Senegal** (African Manding Music & Dance) Tara with **Melanie O'Reilly** and **Zydeco Flames**.

WHEREAS, Berkeley World Music Festival furthers the recognition of the Bay Area as a regional center of World Music.

WHEREAS, Berkeley World Music Festival sponsors: Amoeba Music, Ashkenaz Music and Dance Community Center, Berkeley Art Museum and Pacific Film Archive, East Bay Express, KPFA, Pagan Alliance, San Francisco Bay Guardian, Telegraph Business Improvement District, UC Office of Community Relations, Whole Foods Market, and Telegraph Area businesses join with the City of Berkeley in providing the fiscal and media sponsorship for bringing Berkeley World Music to the people of Berkeley.

THEREFORE BE IT RESOLVED, that I, Mayor Tom Bates, do hereby recognize and proclaim

June 5, 2010 as Berkeley World Music Day

in the City of Berkeley and invite all citizens of Berkeley to support our City's tradition by visiting the free 7th Annual Berkeley World Music Festival, coming to Telegraph Avenue, June 5th, Noon to 9 p.m.

Tom Bates
Mayor

June 2010