



Jesse Arreguín
Councilmember, District 4

CONSENT CALENDAR
March 23, 2010

To: Honorable Mayor and Members of the City Council
From: Councilmember Jesse Arreguín
Subject: Relinquishment Of Council Office Budget Funds To General Fund And Grant Of Such Funds To The Downtown Berkeley Association

RECOMMENDATION:

Adopt a Resolution to approve the expenditure of \$1,000 to the Downtown Berkeley Association with funds relinquished to the City's general fund for this purpose from Councilmember Arreguín's discretionary Council Office Budget.

FISCAL IMPACTS OF RECOMMENDATION:

No General Fund impact; \$1,000 is available from Councilmember Arreguín's Council Office Budget discretionary account.

BACKGROUND:

We are proposing that the City Council approve a grant of \$1,000 to the Downtown Berkeley Association to help fund the costs of the Downtown Berkeley MusicFest.

The Downtown Berkeley MusicFest is held every year in the late summer. The festival includes over thirty free events and musical performances spanning many genres. The festival highlights not only the amazing diversity of Berkeley's downtown scene but also features a rich array of musical performances at venues throughout the downtown area, including the Downtown Berkeley Library, the Berkeley Farmer's Market and the new Freight and Salvage Coffeehouse which opened at its new location in the Addison Street Arts District on August 27th during last year's Downtown Berkeley MusicFest.

In previous years, the City has officially co-sponsored the Downtown Berkeley Music Festival and provided a contribution of \$ 2,500 to help cover the costs of the event.

On July 23, 2009, the Berkeley City Council unanimously adopted Resolution No. 64,585 approving co-sponsorship of the 2009 Downtown Berkeley MusicFest and referred the request for funding to the City Manager. Unfortunately given budgetary constraints, the City was not able to provide a monetary contribution last year. Therefore, Councilmember Arreguin is requesting Council authorization

of an allocation to the Downtown Berkeley Association to help support the costs associated with the Downtown Berkeley MusicFest event.

CONTACT PERSON:

Jesse Arreguin, Councilmember, District 4 981-7140

Attachments:

1. Resolution
2. Resolution No. 64,585, approved by Council on July 23, 2009, Approving City of Berkeley Co-Sponsorship of the 2009 Downtown Berkeley MusicFest

RESOLUTION NO. ##,###-N.S.

AUTHORIZING THE EXPENDITURE OF SURPLUS FUNDS FROM THE OFFICE
EXPENSE ACCOUNTS OF THE MAYOR AND COUNCILMEMBERS FOR A GRANT
TO PROVIDE PUBLIC SERVICES FOR A MUNICIPAL PUBLIC PURPOSE

WHEREAS, Councilmember Jesse Arreguín has surplus funds in his office expenditure account (budget code 010-0242-410); and

WHEREAS, a California non-profit tax exempt corporation Downtown Berkeley Association seeks funds in the amount of \$1,000 to help fund the costs of the Downtown Berkeley MusicFest; and

WHEREAS, the Downtown Berkeley MusicFest is held every year in the late summer; and

WHEREAS, the festival includes over thirty free events and musical performances spanning many genres and highlights not only the amazing diversity of Berkeley's downtown scene but also features a rich array of musical performances at venues throughout the downtown area; and

WHEREAS, in previous years, the City has officially co-sponsored the Downtown Berkeley Music Festival and provided a contribution of \$ 2,500 to help cover the costs of the event.

WHEREAS, on July 23, 2009, the Berkeley City Council unanimously adopted Resolution No. 64,585 approving co-sponsorship of the 2009 Downtown Berkeley MusicFest and referred the request for funding to the City Manager; and

WHEREAS, unfortunately given budgetary constraints, the City was not able to provide a monetary contribution last year; and

WHEREAS, Councilmember Arreguin is requesting Council authorization of an allocation to the Downtown Berkeley Association to help support the costs of the Downtown Berkeley MusicFest event.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to execute a contract with the Downtown Berkeley Association not to exceed the amount of \$1,000.00 to help support the costs of the Downtown Berkeley Musicfest.

RESOLUTION NO. 64,585-N.S.

CO-SPONSORING THE DOWNTOWN BERKELEY MUSICFEST TO BE HELD ON
AUGUST 27-30, 2009

WHEREAS, the Downtown Berkeley MusicFest will be held this year from August 27-30, 2009; and

WHEREAS, the event is being produced by the Freight and Salvage Coffeehouse in partnership with the Downtown Berkeley Association and YELP; and

WHEREAS, the festival includes over thirty free events and musical performances spanning many genres; and

WHEREAS, the festival highlights the amazing diversity of Berkeley's downtown scene and the festival features a rich array of musical performances at venues throughout the downtown area, including the Downtown Berkeley Library, Anna's Jazz Island, the Berkeley Farmers Market and the new Freight and Salvage Coffeehouse which will be opening its new location in the Addison Street Arts District on August 27th; and

WHEREAS, in previous years, the City of Berkeley has officially co-sponsored the Downtown Berkeley Music Festival and provided a contribution of \$2,500 to support the event.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City of Berkeley hereby co-sponsors the Downtown Berkeley MusicFest and the Downtown Berkeley MusicFest has permission to use the City's name and logo in the event's promotional materials and signage naming the City of Berkeley as a co-sponsor solely for the purpose of the City indicating its policy endorsement of the event.

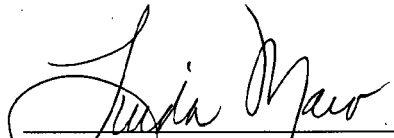
BE IT FURTHER RESOLVED that this co-sponsorship does not: (1) authorize financial support, whether in the form of fee waivers, a grant or provision of City services for free; (2) constitute the acceptance of any liability, management, or control on the part of the City for or over the Downtown Berkeley MusicFest; or (3) constitute regulatory approval of the Downtown Berkeley MusicFest.

The foregoing Resolution was adopted by the Berkeley City Council on July 23, 2009 by the following vote:

Ayes: Anderson, Arreguin, Capitelli, Maio, Moore, Wengraf, Worthington, Wozniak and Bates.

Noes: None.

Absent: None.


Linda Maio, Mayor pro tempore

Attest: 
Deanna Despain, CMC, City Clerk