



Jesse Arreguín
Councilmember, District 4

CONSENT CALENDAR
July 23, 2009

To: Honorable Mayor and Members of the City Council

From: Councilmember Jesse Arreguín

Subject: City Sponsorship of the 2nd Annual Sit For Change Sit-A-Thon Hosted by the Center for Transformative Change

RECOMMENDATION:

Adopt a Resolution approving city sponsorship of the 2009 Sit for Change Sit-A-Thon to be held at the Martin Luther King Jr. Civic Center Park on Saturday, September 19, 2009.

BACKGROUND:

The Center for Transformative Change (CXC), located at 2584 Martin Luther King Jr. Way in Berkeley, is the first national center entirely dedicated to bridging the inner and outer lives of social change agents, activists and allies through meditation, yoga, and other spiritual practices to support a more effective, more sustainable movement of social justice for all.

The Second Annual Sit-A-Thon is a daylong event from 10am-4pm featuring hourly sessions of sitting, walking and moving meditation, yoga, green and healthy lifestyle exhibits, live music and spoken word. SIT FOR CHANGE is an invitation for individuals, groups and organizations “to take a stand and sit for change” in their communities, cities and the world by inviting them to explore new possibilities of practicing inner work and choosing healthier, sustainable solutions for creating change in the world.

There will also be activities for children of all ages, including a rock climbing wall, air jumper, games, story-telling, face- painting and fun educational activities. All this will be alongside the well-attended Berkeley Farmer’s Market providing food and entertainment.

FINANCIAL IMPLICATIONS:

NONE.

CONTACT PERSON:

Jesse Arreguín, Councilmember, District 4 981-7140

RESOLUTION NO. – XXXX

SPONSORING THE SIT FOR CHANGE SIT-A-THON TO BE HELD ON SEPTEMBER
19, 2009

WHEREAS, The Center for Transformative Change is the first national center entirely dedicated to bridging the inner and outer lives of social change agents, activists and allies through meditation, yoga, and other spiritual practices; and

WHEREAS, The Center for Transformative Change supports the spiritual evolution of activists in order to support a more effective, more sustainable movement of social justice for all; and

WHEREAS, The Center for Transformative Change will host the Second Annual Sit-A-Thon on Saturday, September 19th from 10am to 4pm at the Martin Luther King Jr. Civic Center Park; and

WHEREAS, The Second Annual Sit for Change Sit-A-Thon will coincide with the International Day of Peace, Global Mala for Peace, National Yoga Month and Fall Equinox celebrations; and

WHEREAS, The Sit-A-Thon will feature hourly sessions of sitting, walking and moving meditation, yoga, green and healthy lifestyle exhibits, live music and spoken word.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City of Berkeley hereby sponsors the Center for Transformative Justice' Sit for Change Sit-A-Thon and the Center for Transformative Justice' Sit for Change Sit-A-Thon has permission to use the City's name and logo in the event's promotional materials and signage naming the City of Berkeley as a sponsor solely for the purpose of the City indicating its policy endorsement of the event.

BE IT FURTHER RESOLVED that this sponsorship does not: (1) authorize financial support, whether in the form of fee waivers, a grant or provision of City services for free; (2) constitute the acceptance of any liability, management, or control on the part of the City for or over the Center for Transformative Justice' Sit for Change Sit-A-Thon; or (3) constitute regulatory approval of the Center for Transformative Justice' Sit for Change Sit-A-Thon.