



Solano Avenue Business  
Improvement District Advisory Board

## MINUTES

### Solano Avenue Business Improvement District Advisory Board

Tuesday, March 26th, 2019

Thousand Oaks Baptist Church | 1821 Catalina Avenue | Berkeley, CA 94707

**CALL TO ORDER** – The meeting was called to order at 11:02am.

**ROLL CALL** - Members present: Kate Campbell, Tom Taylor. Members absent/excused: Janet Snidow. City Staff: Eleanor Hollander, OED/City of Berkeley (secretary). Public present: Jen Hansen Romero, Ali Sadgehi, Peggy Smith, Arebusola Fashokun

**MINUTES OF PREVIOUS MEETING** – The minutes of the January 8th, 2019 meeting were approved on a motion by Mr. Taylor and seconded by Ms. Campbell. Ayes: All.

**DISCUSSION ITEMS** – The Downtown Streets Team presented their ‘clean and green’ work in Berkeley and spoke more generally about their program providing work for unhoused individuals. The discussion centered on what Solano needed (weeding of tree wells, watering of flower baskets etc.) and where equipment for such work might be stored. Ms. Campbell to coordinate with Julia Lang of Streets Team going forward.

The group discussed ongoing commissioner recruitment, and reviewed the budget for 2019. The group also talked about the event program for 2019 which contains four broad elements, (1) dinner on Solano (maybe coordinated during Albany’s off years) (2) Art/Wine walk in June (3) Climbing Gym opening at the end of the year and (4) hosting an OED breakfast forum for small businesses (November). The group affirmed Solano would like to host the Small Business Forum that OED puts on each year (early November) – various venues that could accommodate 75 were discussed, Ms. Campbell was to follow up with Kiran Restaurant. The IKE Kiosks were added as an additional item for discussion in the future along with a marketing/branding/banner discussion and furthering of the bulletin board concepts presented by Mr. Taylor.

### **ACTION ITEMS-**

- 1) Allocate up to \$7,000 (total) for landscaping and cleaning activities. Up to \$5,000 with Downtown Streets Team for tree well watering and weeding, succulent/flower basket watering, trash removal etc, and \$2,000 for equipment purchase, and/or rental and storage thereof. Moved: Taylor Second: Campbell, All Ayes.
- 2) Allocate up to \$4,000 from the Solano BID to the SAA (Solano Ave Assn) to support the June 2019 Art and Wine Walk (produced by the SAA) on the Berkeley portion of Solano Ave. Moved: Campbell Second: Taylor, All Ayes.

**PUBLIC COMMENT-** None

A motion to adjourn was made by Ms. Campbell and seconded by Mr. Taylor. (Approved unanimously).  
Meeting Adjourned at 12:34 pm.