



Civic Arts Commission
Office of Economic Development

Agenda

Civic Arts Commission Public Art Subcommittee

Friday, October 18, 2019 at 3:00-4:30 p.m.
2180 Milvia Street, 1st Floor, Cypress Room, Berkeley, CA 94704

Please refrain from wearing scented products to public meetings

1. **CALL TO ORDER AND ROLL CALL**

2. **PUBLIC COMMENT**

3. **DISCUSSION ITEMS WITH POSSIBLE ACTION**

- a) Discuss with Artist Wang Po Shu of Earth Song Modification and Restoration and Design for Sign with Bell (Attachment 1)
- b) Diana Rossi Mosaic - Approval of T1 contingency budget allocation of additional \$5,000 for installation location at Live Oak Park
- c) Discuss Disposition Options for Berkeley Big People (Attachment 2)
- d) Review Current 1.5% for Public Art Resolution Language and Discuss Possible Changes (Attachment 3)
- e) Community Proposal of Street Mural at 7th and Bancroft
- f) Community Proposal of Mural Extension at University underpass
- g) Review Council Referrals: City Flag, Family Friendly Art, Telegraph Avenue Painted Crosswalk Art Project (Attachment 4)

4. **CHAIR'S REPORT**

- a) None.

5. **STAFF REPORT**

- a) Update on Addison Street Poetry Panels – Installation Complete (Attachment 5)
- b) Update on lighting for Rumford sculpture – In progress
- c) Update on Civic Art Collection inventory and assessment
- d) Update on San Pablo Park Public Art Selection Process – Panel Meeting on Monday, October 21

7. **ADJOURNMENT**

Attachments:

1. Installation Plan for Earthsong, by Wang Po Shu

2. Deaccession Policy
3. 1.5% for Public Art Resolution Language
4. Council Referrals: Family Friendly Art, Telegraph Avenue Painted Crosswalk Art Project, City Flag
5. Addison Street Poetry Panels

Staff Contact:

Jennifer Lovvorn

Secretary to the Civic Arts Commission

Berkeley, CA 94704

Phone: (510) 981-7533

TDD: (510) 981-6903

Email: jlovvorn@cityofberkeley.info

Communications to Berkeley boards, commissions or committees are public record and will become part of the City's electronic records, which are accessible through the City's website. **Please note: e-mail addresses, names, addresses, and other contact information are not required, but if included in any communication to a City board, commission or committee, will become part of the public record.** If you do not want your e-mail address or any other contact information to be made public, you may deliver communications via U.S. Postal Service or in person to the secretary of the relevant board, commission or committee. If you do not want your contact information included in the public record, please do not include that information in your communication. Please contact the secretary to the relevant board, commission or committee for further information.

Any writings or documents provided to a majority of the Commission regarding any item on this agenda will be made available for public inspection at the Civic Arts Office located at 2180 Milvia Street, First Floor, Berkeley, CA 94704.

ADA Disclaimer

This meeting is being held in a wheelchair accessible location. To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at 981-6418 (V) or 981-6347 (TDD) at least three business days before the meeting date. Please refrain from wearing scented products to this meeting.

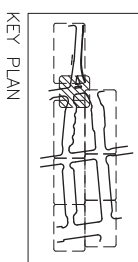
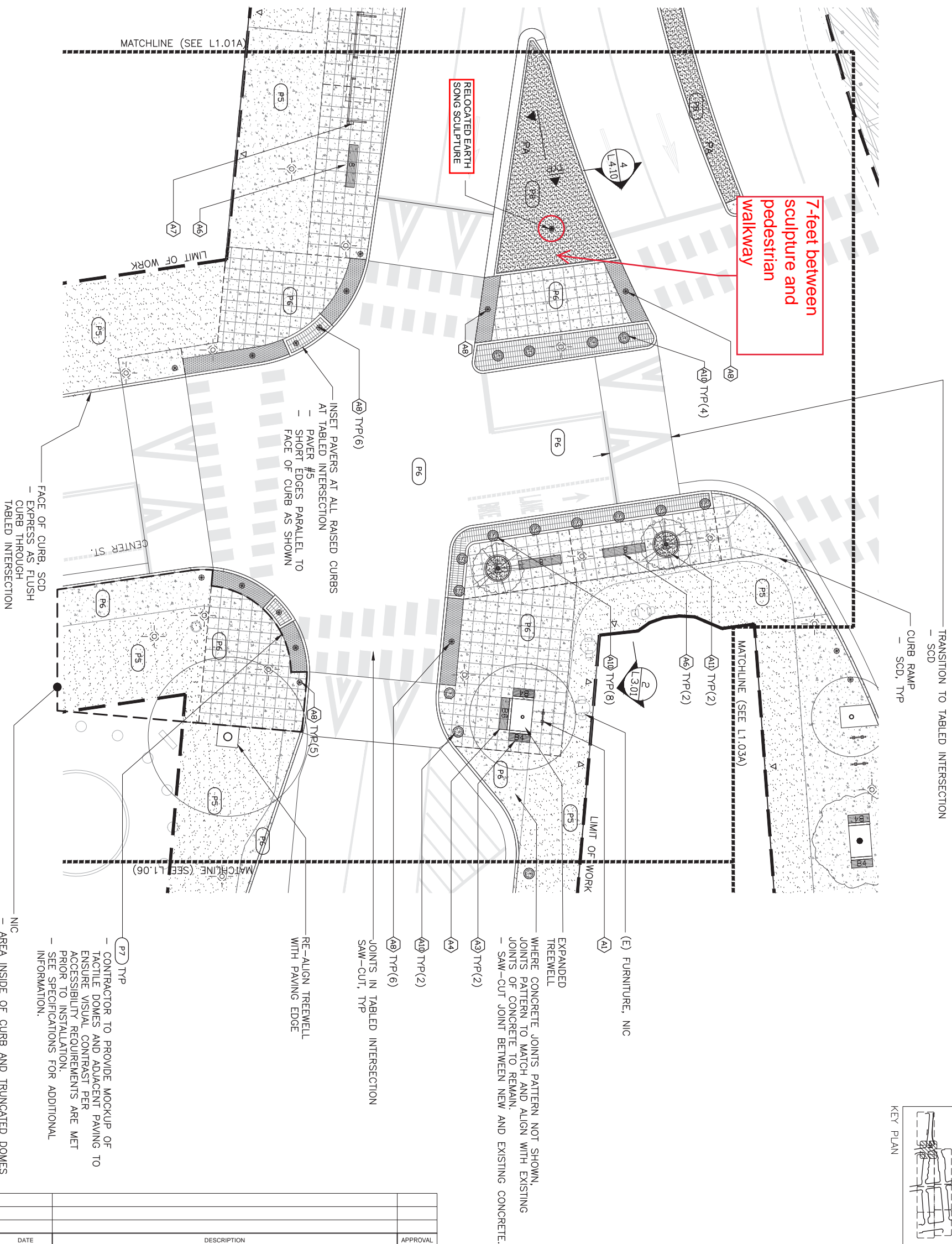
G:\OED\CIVIC ARTS PROGRAM\COMMISSION\SUBCOMMITTEES\Public Arts Subcommittee\2018

MATERIALS	SYMBOL	KEY	DESCRIPTION	DETAIL
		NOT USED	SPECIAL CONCRETE - PEDESTRIAN	NOT USED
		P2	UNIT PAVING PATTERN 1	1 16.02 16.03
		P3	UNIT PAVING PATTERN 2	2 16.02 16.03
		NOT USED	SPECIAL CONCRETE - VEHICULAR	N/A
		P5	EXISTING SIDEWALK CONCRETE PAVING	-
		P6	NEW STANDARD CONCRETE PAVING	2 SCD 16.03
		P7	TACTILE DOWMS WARNING SYSTEM	1 16.01 16.03
		P8	IMPORTED TOPSOIL AT PLANTING	4 14.10
		P9	PAINTED SAFETY ZONE	SCD

- NOTES:
- REPAIR OR REPLACE ALL EXISTING SIDEWALK DAMAGE INCLUDING DAMAGE SURROUNDING EXISTING TREES. UNLESS NOTED OTHERWISE, NEW SIDEWALK CONCRETE SHALL MATCH EXISTING CONCRETE IN COLOR AND JOINING TO MATCH AND ALIGN WITH EXISTING JOINTS OF CONCRETE TO REMAIN.
 - REFER TO SPECIFICATIONS FOR CONCRETE JOINT ALIGNMENTS AND MAX SPACING WHERE NOT INDICATED IN DRAWINGS. JOINTS BETWEEN NEW AND EXISTING CONCRETE SHALL BE SAW-CUT.
 - REFER TO CIVIL DRAWINGS FOR REMOVAL AND RELOCATION OF UTILITIES AND ARTWORK.
 - AT EXPANDED TREEWELLS, REMOVE (E) TREE GRATES AND SAW-CUT (E) CONCRETE TO ACHIEVE A TYPICAL DIMENSION OF 6'-0" X 4'-0" WITH LONG EDGES PARALLEL TO BUILDING FACE. SEE NOTE 1, L4.00
 - RELOCATE EXISTING BIKE RACKS TO ALIGN WITH CURBS UNLESS NOTED OTHERWISE. SEE 5/16.04 FOR EXAMPLE LAYOUT.

AMENITY	SYMBOL	KEY	DESCRIPTION	DETAIL
		A1	BIKE RACK	3 16.04 4 16.04 5 16.04
		A2	CHAIR WITH BACK	6 16.04
		A3	SHORT BENCH WITH BACK	6 16.04
		A4	BENCH WITH BACK	6 16.04
		A5	BACKLESS BENCH	6 16.04
		A6	LONG BACKLESS BENCH	6 16.04
		A7	BUS SHELTER	SCD
		A8	BOLLARDS	1 16.04 2 16.04
		N/A	CHANNELIZERS	SCD
		A10	SMALL PLANTER	3 14.10 6 14.11
		A11	LARGE PLANTER	3 14.10 5 14.11
			PEDESTRIAN OR STREET LIGHT	SCD

TREES	SYMBOL	KEY	DESCRIPTION
		O	EXISTING TREE
		●	PROPOSED TREE



Gehl Studio
 12111 Fallon Street
 San Francisco, CA 94113 USA
 (415) 338 9130 mel@gehlstudio.com
 www.gehlarchitects.com

ARUP
 Arup North America Ltd.
 560 Mission Street, Suite 700
 San Francisco, CA 94105 USA
 Tel (415) 957 9445 Fax (415) 957 9096
 www.arup.com

PROJECT MANAGER:	DATE:
0 1 2 3	
FOR REDUCED PLANS: ORIGINAL SCALE IS IN INCHES	

DEPARTMENT OF NOMINATIONS	DATE:
SUBJECT PARTY CHIEF	
WATERSHED REVIEW	

SUBMITTED:	DATE:
SUPERVISING CIVIL ENGINEER	
APPROVED:	
CITY ENGINEER	

DESIGN:	AG:	HORIZ:	1:30
DRAWN:	CD:	VERT:	NONE
CHECK:	BM:	BOOK:	
AS BUILT:		DATE:	06/02/2018

CITY OF BERKELEY
 DEPARTMENT OF PUBLIC WORKS

SHATTUCK RECONFIGURATION AND PEDESTRIAN SAFETY PROJECT
MATERIALS PLAN

PLAN 8122
 FILE 501-423
L1.02A
 SHEET 73 OF 109

REVISION	MARK	DATE	DESCRIPTION	APPROVAL

K. ARTWORK DEACCESSION POLICY

1. INTRODUCTION

The term “deaccession” applies to the specific process by which a decision is made to remove an artwork from the City of Berkeley’s civic art collection. The City of Berkeley, through its Civic Arts Commission, reserves the right to deaccession works of art in its civic art collection in the best interest of the public and as a means of improving the overall quality of the City’s civic art collection. Removing artwork from the City’s civic art collection by deaccession should be cautiously applied only after careful and impartial evaluation of the artwork to avoid the influence and the premature removal of a work from the collection. Except in the case of an immediate threat to public safety, no artwork in the collection will be deaccessioned until the policies set forth below have been observed.

2. DEFINITIONS

For the purposes of this Policy, the following definitions apply:

- **Artwork:** Per the Berkeley Municipal Code, Section 6.14.101, Artwork is an original work by an artist and includes, but is not limited to, functional art integrated into public improvements, a sculpture, monument, mural, painting, drawing, photography, fountain, banner, mosaic, weaving, stained art glass, multi-media, computer-generated art, electronic and media art, video, and earth art, installation art, performance and time based works of visual art, and social practice art.
- **Deaccession:** The procedure for the removal of an artwork owned by the City and the determination of its future disposition.
- **Deaccession Notification:** A written letter to the artist or donor referencing the applicable conditions of the artwork and describing reasons why the deaccession review is being undertaken.

3. CONDITIONS FOR DEACCESSION

A work of art may be considered for deaccession if one or more of the following conditions apply:

- The work presents a threat to public safety.
- Condition or security of the work cannot be guaranteed, or the City cannot properly care for or store the work.
- The work requires excessive or unreasonable maintenance, or has faults in design or workmanship.
- The condition of the work requires restoration in gross excess of its market value, or is in such a deteriorated state that restoration is infeasible, impractical, or would be so extensive as to fundamentally transform the work from the artist's original intent.
- Significant changes in the use, character or actual design of the site require reevaluation of the artwork's relationship to the site.
- If the artwork cannot remain at its original installation site and if no suitable alternate site for the work is available.
- The work interferes with the operations of the City.
- Significant adverse public reaction over an extended period of time (5 years or more).
- The work is judged to have little or no aesthetic and/or historical or cultural value, or is judged to have negative historical or cultural value.
- The Civic Arts Commission wishes to replace a work with a more appropriate work by the same artist.
- The work can be sold to finance or be traded for a work that refines and improves the quality and appropriateness of the City's collection and better serves the Civic Arts Commission's mission.
- Written request from the artist has been received to remove the work from public display.
- The work is duplicative in a large holding of work of that type or of that artist.
- The work is fraudulent or not authentic.
- The work is rarely or never displayed.

4. PROCEDURES

The following steps shall be followed for works being considered for deaccession:

4.1 Absence of Restrictions: Before disposing of any artworks from the collections, reasonable efforts shall be made to ascertain that the City is legally free to do so.

4.2 Deaccession Notification: City staff shall comply with any applicable state or federal notice requirements and shall make every reasonable effort to contact the artist whose artwork is being considered for deaccession, and any other known parties with a vested interest in the artwork. Staff shall make reasonable effort to notify the artist of the Public Art Committee and Civic Arts Commission meetings where the issue will be discussed.

4.3 Civic Arts Program Staff Report: The Civic Arts Program staff shall prepare a report which includes a staff evaluation and recommendation along with the following information:

- Artist's name and biographical information, samples of past work and resume.
- Written description and images of artwork.
- Information about and images of the artwork's site.
- City Attorney's Opinion: The City Attorney shall be consulted regarding any restrictions that may apply to a specific work.
- Rationale: An analysis of the reasons for deaccessioning and its impact on the Collection and the artist, and an evaluation of the artwork.
- Community Opinion: If pertinent, public feedback on the dispensation of the artwork in question.
- Independent Appraisal or other documentation of the value of the artwork: Prior to deaccessioning of any artwork having a value of \$10,000 or more, Civic Arts Program staff should obtain an independent professional appraisal, or an estimate of the value of the work based on recent documentation of gallery, comparable public commissions and/or auction sales.
- Related Professional Opinions: In cases of where deaccessioning or removal is recommended due to deterioration, threat to public safety, ongoing controversy, or lack of artistic quality, it is recommended that the Commission seek the opinions of independent professionals qualified to comment on the concern prompting review (conservators, engineers, architects, critics, safety experts etc.).

- History: Provide written correspondence, press and other evidence of public debate; Original Acquisition method and purchase price; Options for Disposition; and Replacement Costs.

4.4 Considerations for Disposition of a Work of Art: Civic Art Program Staff shall research and present to the Civic Arts Commission all feasible alternatives for the disposition of the proposed artwork for deaccession. Recommendations shall adhere to the following principles:

- The manner of disposition is in the best interest of the Civic Arts Commission and the public it serves.
- Preference should be given to retaining works that are a part of the historical, cultural, or artistic heritage of Berkeley and the Bay Area.
- Consideration should be given to placing the artwork, through gift, exchange, or sale, in another tax-exempt public institution where it may be accessible to the public and thereby continue to serve the purpose for which it was acquired initially by the Civic Arts Commission.
- Artworks may not be given or sold privately to City employees, officers, members of the governing authority, or to their representatives.

5. DEACCESSION CRITERIA

The following criteria will be used by the Civic Arts Commission to evaluate whether to deaccession an artwork:

- Inherent Artistic Quality: The assessed aesthetic merit of the piece as a work of art, independent of other considerations.
- Cultural or Historical Impact: Whether the artwork has negative cultural or historical impact.
- Context of Artwork within the Civic Art Collection: Proposed artwork should be evaluated within the context of the larger collection, and whether it is judged to strengthen the collection.
- Context of Artwork with Site: Accessibility, public safety, and social, cultural, historical, ecological, physical, and functional context of the artwork in relation to the site, both existing and planned.

- Availability of City Support: The availability of necessary funding for conservation, maintenance, repair, storage or required staff support.
- Legal Considerations: Issues related to liability, insurance, copyright, moral rights, warranties, ownership, theft, vandalism, loss, indemnification, and public safety. The City Attorney shall review the recommendation of the Civic Art Program staff to determine whether there are any known legal restrictions that would prevent deaccession of the artwork. The City Attorney's approval must be obtained prior to deaccessioning an artwork.
- Timing: Timing for the deaccession of an artwork may be affected by issues such as a hazardous condition related to the artwork that would pose an immediate threat to public safety, relevant construction schedules, or the allowance of sufficient time for a normal review process.
- Acquisition process: Method by which the artwork was originally acquired and accessioned in the City's collection (i.e. by donation, loan, or commission).
- Community feedback: Community feedback about the artwork, its site, and its condition solicited via a publicly-noticed meeting or placed on the agenda of the Public Art Committee.
- Restrictions: Any recognized restrictions associated with the artwork.

6. PUBLIC HEARINGS

The proposed deaccession of an artwork will be heard at two meetings which are open to the public.

6.1 Public Art Committee: The recommendation to deaccession an artwork will be considered by the Public Art Committee as part of the Committee's regular meeting. The Committee shall make its recommendation to the full Civic Arts Commission.

6.2 Civic Arts Commission: The Commission must approve the Public Art Committee's recommendation that an artwork owned by the City should be deaccessioned.

7. DISPOSITION OF ARTWORK

7.1 Right of First Refusal: In all cases, the Artist or Artist's legally recognized representative or heir shall be given, when possible and within a reasonable time frame, the opportunity to purchase the artwork for the fair market value (as determined by a qualified appraiser), or if the artwork is determined to be of negligible value, the artist shall be given the opportunity to claim the artwork at the artist's own cost for removal and transportation.

7.2 When the artist does not purchase or claim the deaccessioned artwork, the Civic Arts Commission at its discretion, may use any of the following methods to remove the Artwork:

- Sale: Proceeds from the sale shall be deposited into the City's public art fund.
 - Sale through a dealer.
 - Sale through a public auction.
- Trade or exchange of a deaccessioned artwork for another by the same artist.
- Donation of deaccessioned artwork to a public institution or nonprofit organization.
- Destruction: for the following instances:
 - The entire artwork or the majority of the artwork has been damaged or has deteriorated and repair or remedy is impractical or infeasible, and artist is not willing to claim the remaining artwork at artist's own cost.
 - Public safety considerations support destroying the artwork.
 - Every reasonable effort to locate the artist, the artist's heirs or next of kin, or donor has failed.
 - The Civic Arts Commission determined that no other methods of disposition are feasible.

7.3 Civic Arts Program staff duties for all deaccessioned artworks:

- Update Civic Art Collection database: The artwork will stay in the database, but be noted as deaccessioned and include the years during which it was displayed.
- Coordinate the removal of identification plaques from artwork site and coordinate the artwork's physical removal from the City's collection.
- Report on the sale or exchange at the next regularly scheduled Public Art Committee and Civic Arts Commission meetings.
- Transmit a report informing City Council of the removal of the artwork from the City's collection.

- Maintain a deaccession file that includes documentation on the artwork and all associated deaccession documents.
- If the art work is in good enough condition to yield quality photographic documentation, that documentation will be kept in the deaccession file and offered to the artist.

RESOLUTION NO. 60,048-N.S.

ESTABLISHING A PROGRAM TO FUND THE DEVELOPMENT OF VISUAL ART IN PUBLIC PLACES, INCLUDING ART DEVELOPED IN CONJUNCTION WITH CITY CONSTRUCTION PROJECTS

WHEREAS, the cultivation and development of a livable community is enhanced by the presence of works of art and creative expression available for the enjoyment of all citizens; and

WHEREAS, in 1985, the City Council adopted Ordinance No. 5603-N.S., Berkeley Municipal Code Chapter 6.14, to promote the cultivation and creation of works of visual art in public places; and

WHEREAS, in 1980, the City Council adopted Ordinance No. 5253-N.S., Berkeley Municipal Code Chapter 3.12, establishing the Civic Arts Commission, and charged it with a variety of duties related to fostering programs for the cultural enrichment of the City; and

WHEREAS, the development of the physical infrastructure of the City provides numerous opportunities for creative expression by integrating artistic features into said infrastructure; and

WHEREAS, developing works of art in conjunction with City construction projects can contribute elements of beauty and creativity to all neighborhoods of the City; and

WHEREAS, a successful City-wide program to foster the development of works of art requires the collaboration of various City departments which are commonly involved in the construction of public improvements, the City Manager, the Civic Arts Commission and members of the community; and

WHEREAS, in those circumstances in which it is not feasible to incorporate artistic features into a particular public improvement, the public interest will be served by allocating sufficient funding to develop works of art separate from the public improvement; and

WHEREAS, the terms of this Resolution should be applied in a manner consistent with the requirements of Chapters 3.12 and 6.14 of the Berkeley Municipal Code.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley as follows:

Section 1. DEFINITIONS

“Administrative Costs” shall mean the expenditures necessary for implementation of the requirements of this Resolution, including, but not limited to, project management, soliciting proposals, public education, promotion, maintenance and risk management.

“Annual City Public Art Plan” shall mean the annual planning document which sets forth goals and objectives for development of works of art, including, art developed in conjunction with City construction projects during that Fiscal Year and any expenditures from the City’s Public Art Fund.

“Artist” shall mean a person who has completed works of art which meet contemporary artistic standards prevailing in major metropolitan areas.

“City Manager” shall mean the City Manager or his, or her, designee.

“Eligible Capital Project” shall mean any improvement to public property which the City Manager has approved for application of the requirements of this Resolution. This term shall not be interpreted to include any improvement for which the source of funding, or any applicable law or regulation, prohibits or restricts the use of funds for the purposes of this Resolution.

“Public Art Element” shall mean that component, feature, characteristic, or portion of a public improvement incorporated for artistic purposes.

“Public Art Fund” shall mean the budget account established by the City for receipt of funds derived from Eligible Capital Projects which may be expended for the purpose of incorporating artistic elements into public improvements or acquiring, creating, installing, presenting or displaying Off-Site Works of Art.

“Project Budget” shall mean the costs attributable to constructing a public improvement subject to the terms of this Resolution, including, construction, hazardous materials abatement, and procurement of goods intended for incorporation into the improvement. Project Budget shall not be interpreted to include costs associated with land use planning consultants, feasibility studies, environmental review, land acquisition costs, legal fees, architecture/engineering costs, construction management, geotechnical surveys, and historical surveys.

“Off-Site Work of Art” shall mean Works of Art as defined in Chapter 6.14 of the Berkeley Municipal Code which are acquired, created, installed, presented or displayed at a location other than the site of the Eligible Capital Project from which funds were derived under Section III of this Resolution.

Section 2. ANNUAL PLANNING

A. As part of the City’s budget process, the City Manager shall submit to the Civic Arts Commission a report identifying all public improvements which satisfy both of the following criteria: 1) expenditures will be made from the Project Budget during the following budget cycle, and 2) designation as an Eligible Capital Project would not result in detriment to the project.

B. Pursuant to Chapter 6.14 of the Berkeley Municipal Code, the Civic Arts Commission shall thereafter assign a different rank to each public improvement identified pursuant to Section A above based on the potential benefits to the community of designating the improvement as an Eligible Capital Project.

C. Pursuant to Chapter 6.14 of the Berkeley Municipal Code, the Civic Art Commission shall issue to the City Manager an Annual City Public Art Plan presenting its recommendations: 1) for public improvement projects which should be designated as Eligible Capital Projects, and 2) any expenditures from the Public Art Fund for the acquisition, creation, installation, presentation or display of Off-Site Works of Art during that Fiscal Year. The Annual City Public Art Plan shall include an explanation of the benefits and detriments, if any, associated with each proposal.

D. The City Manager shall then identify which, if any, of the recommended public improvements shall be finally designated as Eligible Capital Projects for that Fiscal Year.

Section 3. FUNDING

A. A sum equal to one percent (1%) of the Project Budget for each Eligible Capital Project shall be transferred to the Public Art Fund and utilized solely to develop and install a work of art integrated into the completed improvement, regardless of whether it contributes to the purpose and function of the improvement, including, but not limited to, color, shape, design, texture, general appearance, or decoration which is designed and constructed integrally with the public improvement itself.

B. In addition to the amount specified in Section III(A), above, a sum equal to one half percent (0.5%) of the Project Budget for each Eligible Capital Project shall be transferred to the Public Art Fund and utilized solely for Administrative Costs.

C. Funds designated for the Public Art Fund shall be transferred not later than the date on which funds for the Project Budget have been encumbered.

D. In the event that the final cost of designing and constructing the Public Art Element is less than one and one half percent (1.5%) of the Project Budget, the unused funds will be retained in the Public Art Fund and utilized for the creation of Off-Site Works of Art.

E. In the event that the Eligible Capital Project will result in a public improvement which is inaccessible to the public, such as an underground structure, or for which it is not feasible to incorporate the Public Art Element, the funds designated for the Public Art Element shall be transferred to the Public Art Fund and may be used for the creation of Off-Site Works of Art.

Section 4. MANAGEMENT OF PUBLIC ART ELEMENT

The City Manager is authorized to manage the development and implementation of the Public Art Element in accordance with Chapter 6.14 of the Berkeley Municipal Code governing Visual Art in Public Places. The City Manager may use any reasonably efficient means and methods to design a Public Art Element, including, but not limited to, the following:

- A. Retain an artist to design the Public Art Element independently of the architects/engineers who are responsible for designing the public improvement.
- B. Require as part of the selection process that the architects/engineers who are responsible for designing the public improvement retain an artist as a functioning member of the design team to design the Public Art Element concurrently with the design of the public improvement.
- C. Require as part of the competitive solicitation process that the contractor responsible for building the public improvement retain an artist to design the Public Art Element.

Section 5. PUBLIC ART FUND

- A. The City Manager shall establish budget accounts to receive funds transferred pursuant to Sections III(A) and (B), above. Monies in the Public Art Fund, if not expended in any particular Fiscal Year, shall be carried over to the next Fiscal Year, unless the source of the funds, or applicable laws or regulations, prohibit such action. Generally accepted accounting principles will be utilized to ensure that the funds are utilized in a manner consistent with this Resolution.
- B. Nothing herein shall be interpreted to prohibit the City from soliciting and receiving grants, donations, bequests, or gifts from any source, public or private, for deposit in the Public Art Fund to be expended in a manner consistent with this Resolution.
- C. Monies in the Public Art Fund shall not be expended for the purposes of awarding grants to artists or arts organizations under City Council Resolution No. 55,832-N.S.

Section 6. OFF-SITE WORKS OF ART

- A. Pursuant to Section 3.12.060(F) of the Berkeley Municipal Code, the Civic Arts Commission shall review and make recommendations for expenditures from the Public Art Fund for the acquisition, creation, installation, presentation or display of Off-Site Works of Art.
- B. The City Manager shall manage the acquisition, creation, installation, presentation and display of Off-Site Works of Art.

Section 7. GRANTS

All City departments shall include in any application for grant funds for an Eligible Capital Project an amount sufficient for the Public Art Element, unless said inclusion would be detrimental to the City.

Section 8. RULES AND REGULATIONS

It is the intent of the City Council to allow the City Manager flexibility in attaining the goals of this Resolution; therefore, the City Manager is authorized to establish rules and regulations consistent with the intent of this Resolution and the Berkeley Municipal Code for the purposes of implementing this Resolution.

Section 9. EFFECTIVE DATE

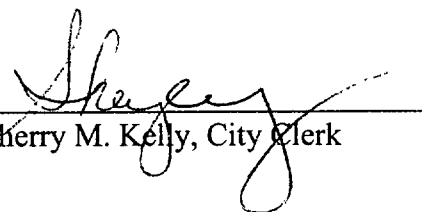
This resolution shall become effective June 1, 1999.


The foregoing Resolution was adopted by the Berkeley City Council on May 25, 1999 by the following vote:

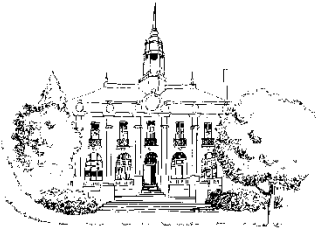
Ayes: Councilmembers Armstrong, Breland, Maio, Olds, Shirek, Spring, Woolley, Worthington and Mayor Dean.

Noes: None.

Absent: None.

Attest: 
Sherry M. Kelly, City Clerk


Shirley Dean, Mayor



Kriss Worthington

Councilmember, City of Berkeley, District 7
2180 Milvia Street, 5th Floor, Berkeley, CA 94704
PHONE 510-981-7170, FAX 510-981-7177
EMAIL kworthington@cityofberkeley.info

CONSENT CALENDAR
09/12/17

To: Honorable Mayor and Members of the City Council
From: Councilmember Kriss Worthington
Subject: Referral to the Civic Arts Commission to Consider the Creation and Selection of a Flag for the City of Berkeley

RECOMMENDATION:

That the Council ~~open a space for submissions from the public and refer to the Civic Arts Commission to that the Civic Arts Commission se~~ select a flag for the City of Berkeley from submissions from the public for the City of Berkeley.

BACKGROUND:

Out of the fourteen cities in Alameda County, eleven have city flags. This includes cities that are a fraction of our population and share a fraction of our national spotlight. This is because in the US almost all major cities and many smaller ones have flags. When properly utilized, city flags can serve as a common symbol for members of a community to rally behind. However, despite our heightened visibility on the national scale and significant population, Berkeley has never had a flag.

As such a vibrant city with such a rich history, Berkeley has an abundance of symbolism to draw upon in designing a flag. It is highly important that the design come from within the community rather than be placed upon it, and creating a space for public submissions ensures that the process of choosing a design is democratic and reflects the will of the people of Berkeley. It also provides an opportunity for members of the community to make an artistic contribution to the City of Berkeley, and to celebrate the thriving arts community within our great city.

Berkeley is a prominent and wonderful city that deserves a memorable and beautiful flag to celebrate the diversity of its people.

FINANCIAL IMPLICATIONS:

Minimal.

ENVIRONMENTAL SUSTAINABILITY:

Consistent with Berkeley's Environmental Sustainability Goals.

CONTACT PERSON(S):

Councilmember Kriss Worthington, 510-981-7170



Kriss Worthington

Councilmember, City of Berkeley, District 7
2180 Milvia Street, 5th Floor, Berkeley, CA 94704
PHONE 510-981-7170, FAX 510-981-7177,
EMAIL kworthington@cityofberkeley.info

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CONSENT CALENDAR

October 30th 2018

To: Honorable Mayor and Members of the City Council
From: Councilmember Kriss Worthington
Subject: Referral to the Civic Arts Commission to create interactive family-friendly art attractions

RECOMMENDATION

Recommend that the Council refer to the Civic Arts Commission to create interactive family-friendly art attractions in the City of Berkeley.

BACKGROUND

Arts exhibits can be a fun way to promote tourism to Berkeley and patronage of local businesses. Many neighboring cities have attractions such as giant sculptural letters spelling out their name, which children enjoy climbing on. For instance, in San Francisco, there are pop up art exhibits which promote sharing photos on social media.

Berkeley, as a city full of artists and creative energy, should also have attractions of artistic values that will attract children and young people: be it riding on the exhibits, taking photos with them and posting on Instagram, or other fun activities.

Interactive museums, like San Francisco's Museum of Ice Cream, have sparked public interest and participation in visiting different types of museums.

A Berkeley "pop-up art exhibit" can take many directions, whether it be fun or thematic, with low infrastructure costs and high social media activity. Moreover, it could attract people from all age groups while bringing in wider audiences who have not been avid museum-goers. This has the potential to generate revenue for the Berkeley art scene and bring the community together in a fun, family-friendly environment.

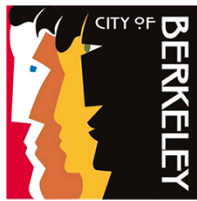
Berkeley is a city with a rich and vibrant culture. To continue its legacy of cultural prosperity, Berkeley should establish modern interactive art attractions. This is also an opportunity to generate revenue through ticket sales. For example, exhibits like "Wonder" in New York, helped to increase viewership immensely in the first few weeks and even reputable museums with an established audience like the Hirshhorn Museum, increased membership by 6,566%. Interactive museum attractions would encourage people who otherwise wouldn't visit museums to visit due to interactive activities, photo opportunities, and fun pop-up arts.

FISCAL IMPACTS OF RECOMMENDATION: To be determined.

ENVIRONMENTAL SUSTAINABILITY: No Negative Impact.

CONTACT PERSON

Councilmember Kriss Worthington 510-981-7170



CITY COUNCILMEMBER
RIGEL ROBINSON
 DISTRICT 7

29

CONSENT CALENDAR
 September 24, 2019

To: Honorable Mayor and Members of the City Council
 From: Councilmember Rigel Robinson
 Subject: Referral: Telegraph Crosswalk Art Installations

RECOMMENDATION

Refer to the Civic Arts Commission to develop and return to Council with a plan to:

1. Create a public contest to design new crosswalk art on Telegraph at the intersections of Bancroft, Durant, Channing, Haste, and Dwight Streets.
2. Build the winning design on the intersections.

BACKGROUND

Crosswalk art installations are a simple, effective way to improve a community street. Such installations can improve the visual character of a neighborhood and help express the history of their community. Cities such as San Francisco, Vancouver, Portland, and Long Beach have celebrated their culture through painting unique designs on their streets.

Painting an intersection in bright colors can also improve safety and reduce conflict between different modes of transportation, especially when combined with the implementation of a scramble intersection. Artwork that sharply contrasts with unpainted pavement increases drivers' awareness of pedestrians crossing the street, which significantly reduces automobile accidents.¹ Following the installation of crosswalk beautification in Oakland, the rate of drivers stopping for pedestrians has increased 86 percent.² Telegraph Avenue is a zone of heavy foot traffic, particularly from UC Berkeley students who walk to and from campus every day.

Many cities across the country have installed colorful street art and received positive feedback from residents, visitors, and the media. A notable example can be seen in the City of San Francisco, which installed rainbow crosswalks throughout the Castro District to celebrate the city's rich LGBTQ+ history and community. Local residents appreciate the improved character and aesthetic of their streets, as well as the artistic expression and representation of their culture.

¹ <https://www.smartcitiesdive.com/news/creative-crosswalks-street-art-meets-safety-enhancement/526474/>

² <https://www.eastbayexpress.com/SevenDays/archives/2017/10/10/oakland-develops-new-approach-to-fixing-dangerous-intersections-faster>

Oakland has also recently implemented new crosswalk designs as part of its Paint The Town initiative, in which community groups partner with the city in street beautification efforts. The city emblazoned Chinatown's intersections with a pattern historically used in China's imperial court during the Qing Dynasty.³ The design is a culturally relevant and community-rooted way to improve pedestrian safety.

This proposal is consistent with the Telegraph Public Realm Plan, approved by the Berkeley City Council in 2016. The plan lays out a proposal to build scramble intersections at the intersections of Telegraph Avenue with Bancroft, Durant, Channing, Haste, and Dwight Way. Scrambles allow pedestrians to cross diagonally at an intersection, and are accompanied by vibrant paint treatments that direct motorists to yield. The plan states that if a scramble is not possible at any of these intersections, the City should consider installing crosswalk art regardless.⁴

The City of Berkeley should create crosswalk art for the historic Telegraph district to celebrate its unique culture and history. By inviting local residents to participate in the creative process through a public contest, the city has an opportunity to build a sense of community and civic pride. These street beautification efforts would showcase the vibrancy of Telegraph Avenue, encourage foot traffic to nearby businesses, and bring the city closer to its Vision Zero goals.

FINANCIAL IMPLICATIONS

Cost depends on the specific design and the potential for outside funding. Installation costs in the various cities that have implemented permanent crosswalk art range from \$4,000 in Portland⁵ to \$35,000 per crosswalk in West Hollywood.⁶ Staff and the Commission should also consider maintenance costs when making their recommendation.

ENVIRONMENTAL SUSTAINABILITY

No impact.

CONTACT PERSON

Councilmember Rigel Robinson, (510) 981-7170
Benjamin Salop, Intern

³ <https://www.eastbaytimes.com/2008/07/17/chinatown-more-pedestrian-friendly-2/>

⁴ <https://www.berkeleyside.com/wp-content/uploads/2016/09/Telegraph-Public-Realm-Plan-Final-Low-Res.pdf>

⁵ https://www.oregonlive.com/commuting/2015/06/portland_unveils_citys_first_c.html

⁶ https://cdn.muckrock.com/foia_files/2018/06/18/PeerCities_RainbowCrosswalk_CaseStudyReport_August2015.pdf

Attachments:

- 1: City of San Francisco, Castro District: Rainbow crosswalk
- 2: City of Oakland, Chinatown: Qing Dynasty crosswalk
- 3: City of Seattle crosswalk, Exhibit A
- 4: City of Seattle crosswalk, Exhibit B



Source: https://www.baynewsnow.com/castro_39716121324_o



Source: <https://www.pinterest.com/pin/60657926207334135/>



Source: <https://www.twitter.com/rigelrobinson>



Source: <https://www.twitter.com/rigelrobinson>



FREIGHT FEST
FREE
9/28

P
19040

NO PARKING
10:00 AM TO 3:30 PM
10/4/11 TO 10/4/11
City of Berkeley
STREETS DIVISION

STREETS
DIVISION
644-6620

C.O.B.
STREETS DIV.

311

CA EXEM
108192

Pickle
PICKLES
BRANDS
COUNTRY



PIANO MAN

Friday night. Beautiful jazz piano at Picante's. Two people in
the room. Three grubby skateboarders and several ticket
holders waiting for their food in the next. The music, simple,
yet impressively lovely, impressively complicated, pours out of
the shiny black speaker. The piano player notices me listening,
he can hear me listening. He turns his head slightly to look
I look away to avoid eye contact because the music is
impressively intimate. How can I tell him that it's okay that no
one but me hears? That I will walk out and down Sixth Street
and he will be alone but that he must not stop playing? That
he is not alone as long as he sounds? That he means as long as
he sounds? That he cannot stop playing. He must not.

—Joyce Jenkins

THE GREAT WALL
The Great Wall of China is the longest wall ever built. It is over 13,000 miles long and is visible from space. It was built to protect the Chinese from invasions. It is a symbol of the strength and power of the Chinese empire.

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