

## Burns, Anne M

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**From:** Bruce Wicinas <bwicinas@pacbell.net>  
**Sent:** Monday, May 15, 2023 6:18 PM  
**To:** Burns, Anne M  
**Subject:** 3030 TELEGRAPH AVENUE [at Webster] (DRCP2022-0020)

**WARNING:** This is not a City of Berkeley email. Do not click links or attachments unless you trust the sender and know the content is safe.

Density increase is the favored mission of City of Berkeley government of this and the previous decade.

Is this to be accomplished with little or no heed of consequences? Must all other considerations of residential quality fall away?

The two projects at Telegraph and Webster, 3030 and 3031 Telegraph respectively, will suddenly impose an epicenter of high density to a location uninitiated to it.

Has the city made an attempt to model probable consequences of this sudden density pulse?

The first I heard of this project was via an innocuous, uninformative postcard I received October, 2022. The graphic on the postcard was illegible. I almost recycled it but instead decided it deserved attention. I was uncertain of that address so I walked to it. Finding the yellow billboard posted by the city I perused it with shock. How could a project of such consequence have advanced to this stage while the local populace remained completely ignorant?

The answer is obviously "COVID". The usual natural means of sharing information among neighbors have been and still are radically inhibited. The four-sentence black-and-white postcard with unintelligible graphic is the only information ever "disseminated" to the community. And by November 9, 2022, the project was probably already unstoppable by virtue large dollars already spent by developers.

The copied density map helps us understand what a jolt to existing patterns of density this project will insert. The blocks to either side of 3030 Telegraph will suddenly go from palest "aqua" to the darkest "aqua" in the whole city. But these blocks are far removed from the established density corridors.

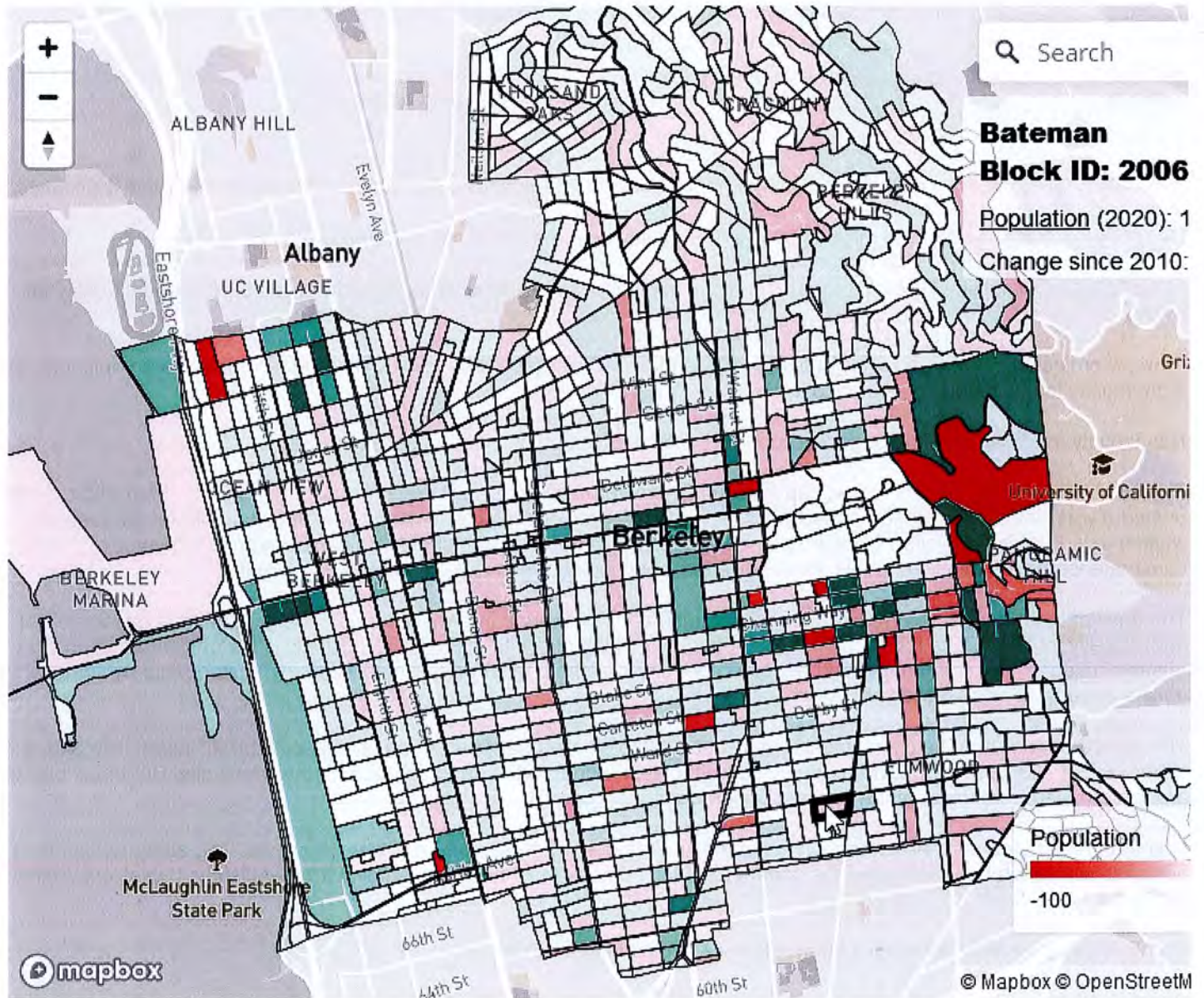
I cannot predict the principal consequences of the sudden density pulse. One is certain, however. The absentee landlord business will become far and away the commercial power in the neighborhood. Against it we vanishing owner-occupants can expect little voice.

This Berkeleyside feature contains information we should all consume.

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ref: <https://www.berkeleyside.org/2022/07/17/berkeley-population-demographics-housing-census-2020-maps#new-housing-is-concentrated-along-major-thoroughfares>

# Where Berkeley's population grew the most



**Population change by census block, 2010 to 2020.** Hover your mouse over a Berkeley census block to see the change in population. Data: U.S. Census. Visualization: Darrell Owens and Doug Ng

Berkeley now has a population of about 124,000 people, up by 11,700 residents in the last 10 years. From 1950 to 2010, Berkeley's population remained relatively stagnant, declining multiple times. Only in the last 20 years has the city's population grown in significant numbers, and 2020 Berkeley's population eclipsed its previous 1970 high.