



Civic Arts Commission
Office of Economic Development

**Civic Arts Commission
Public Art Committee
Friday, September 13, 2021 at 2:30 p.m.**

**PUBLIC ADVISORY: THIS MEETING WILL BE CONDUCTED EXCLUSIVELY
THROUGH VIDEOCONFERENCE AND TELECONFERENCE**

Pursuant to Section 3 of Executive Order N-29-20, issued by Governor Newsom on March 17, 2020, this meeting of the Civic Arts Commission will be conducted exclusively through teleconference and Zoom videoconference. Please be advised that pursuant to the Executive Order and the Shelter-in-Place Order, and to ensure the health and safety of the public by limiting human contact that could spread the COVID-19 virus, there will not be a physical meeting location available.

To access the meeting remotely: Join from a PC, Mac, iPad, iPhone, or Android device: Please use this URL <https://us02web.zoom.us/j/86089984060>. If you do not wish for your name to appear on the screen, then use the drop down menu and click on "rename" to rename yourself to be anonymous. To request to speak, use the "raise hand" icon by rolling over the bottom of the screen. To join by phone: Dial **1-669-900-9128** and enter Meeting ID: **860 8998 4060**. If you wish to comment during the public comment portion of the agenda, Press *9 and wait to be recognized by the Chair.

To submit an e-mail comment during the meeting to be read aloud during public comment, email civicarts@cityofberkeley.info with the Subject Line in this format: "PUBLIC COMMENT ITEM ##." Please observe a 150 word limit. Time limits on public comments will apply.

Agenda

- 1. CALL TO ORDER AND ROLL CALL**
- 2. PUBLIC COMMENT**
- 3. CHAIR'S REPORT**
- 4. DISCUSSION ITEMS WITH POSSIBLE ACTION**

a) *Love Grows Naturally* mural design for side wall of 2498 Telegraph at Dwight

by Illuminaries – Presented by Tim Hon. (Funded by Berkeley Art Works Projects Grant)

- b) *Mundane Times* newspaper project design by Kate Pocrass for multiple locations in Berkeley. (Funded by Berkeley Art Works Projects Grant)
- c) *Berkeley Big Book Mural* design for 2052 Center Street by Nigel Sussman (Funded by Berkeley Art Works Projects Grant)

5. STAFF REPORT

6. ADJOURNMENT

Attachments:

1. *Love Grows Naturally* mural design by Illuminaries
2. *Mundane Times* newspaper project design by Kate Pocrass
3. *Berkeley Big Book Mural* design by Nigel Sussman

Staff Contact:

Jennifer Lovvorn
Secretary to the Civic Arts Commission
Berkeley, CA 94704
(510) 981-7533
jlovvorn@cityofberkeley.info

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Any writings or documents provided to a majority of the Commission regarding any item on this agenda will be made available for public inspection at the Civic Arts Office located at 2180 Milvia Street, First Floor, Berkeley, CA 94704.

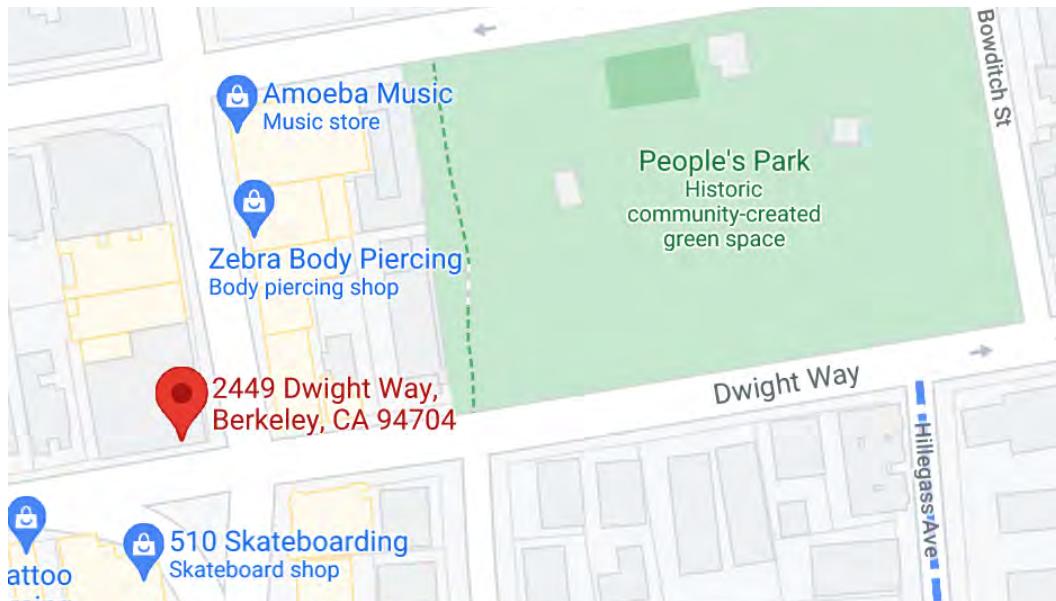
ADA Disclaimer

To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at 981-6418 (V) or 981-6347 (TDD) at least three business days before the meeting date. Please refrain from wearing scented products to this meeting.

Love Grows Naturally Mural by Illuminaries

PROJECT LOCATION

2449 Dwight Way



Art Renderings / Sketches



Within the wall, will be detailed and shaded plants, trees, etc similar to this rendering:



KATE POCRASS

FINAL PROJECT TITLE & DESCRIPTION:

Mundane Times - stories of connection through a lonely year

Mundane Times is a free illustrated newspaper, celebrating ordinary moments that have connected us to each other and to our communities throughout the pandemic. Stories were gathered from the Berkeley community - then compiled, written, and illustrated by artist Kate Pocrass. *Mundane Times* serves as a time capsule for these unprecedented times when it was difficult to connect with fellow neighbors or strike up a conversation with a stranger. It shows that the connections we make were not lost, rather scarcity made them even more meaningful.

Mundane Times
Artist: Kate Pocrass
Funded through: City of Berkeley -
Civic Arts Grant for Berkeley
Art Works Projects

SKETCHES

Visuals shown are examples, they do not reflect the final patterns that will be used on the boxes.

DIMENSIONS

19" wide
16" deep
36" high
65lbs

PLACEMENT

Each box will be placed on site working with owner/manager of the property. Boxes placed on sidewalks will have a 4' clear path of travel for ADA compliance. Boxes on sidewalks will ideally live in the "furnishing zone" when applicable.

MATERIALS

Boxes are made from durable steel & can withstand all weather elements. The front glass is "Lexan" - a very strong plastic.



KATE POCRASS

FINAL PROJECT LOCATION:

Readers will be able to pick up the newspaper from two metal newspaper boxes that will rotate throughout the city. The boxes will live at each location for two weeks before being moved to the next site.

Secured Locations:

Acme Bread

- Box will be located on the step up between the former location of Bartavelle Café and queue for Acme bread. Box will be weighted and secured with a lock to the neighboring post.
- This is private property and permission has been granted by both Acme Bread & Kermit Lynch. Location was decided on by all parties as to be accessible but not interfere with their ease of operation.

Subway Guitars

- Box will be located to the left of the front door in the building's inset from the sidewalk. Box will be weighted and secured with a bracket & concrete nails. Nail hole will be filled in once boxes are removed.
- Permission was granted from Subway Guitars. Per Vincent Chen at the Berkeley Permitting Service Center – an engineering permit application for this site will be submitted.

Standard Fare

- Box will be located in the parklet. Box will be weighted and secured with a bracket & concrete nails. Nail hole will be filled in once boxes are removed.
- Permission was granted from Standard Fare. Box is considered parklet furniture and will not interfere with sidewalk access.

59 Arden Rd.

- Box will be located on the home owners property at Arden Rd & Orchard Ln. Access to the papers will be adjacent to the Orchard Lane steps. Box will be weighted and secured with a lock to the neighboring fence post.
- This is private property and permission was granted by the homeowner. There is no sidewalk at this location.

Additional Pending Locations:

Nick's Pizza

- Box will be located in the courtyard eating area in front of the restaurant. Box will be weighted and secured with a lock to the neighboring post.
- This is private property. Location is pending permission from business owner.

Everett Jones BBQ

- Box will be located in the courtyard eating area in front of the restaurant. Box will be weighted and secured with a lock to the neighboring post.
- This is private property. Location is pending permission from business owner.

Downtown Berkeley Bart Plaza

- In contact with Matthew Jervis about finding a downtown business partner for this location. Box will be weighted and secured with a bracket & concrete nails. Nail hole will be filled in once boxes are removed.
- Per Vincent Chen at the Berkeley Permitting Service Center – an engineering permit application for this site will be submitted.

Public Library Locations

- Newspaper bins/racks will be distributed to all 5 branches of the Berkeley Public Library. (Central Library, Claremont Branch, North Branch, Tarea Hall Pitman South Branch, West Branch.)
- Working with Aimee Reader in Communications on the logistics.

In addition to the newspaper, participants will be able to call a weekly *Mundane Times* hotline, showcasing a different *Mundane Times* story or location to visit. The hotline will make the project more accessible to those who are unable to pick a newspaper up in person.

NIGEL SUSSMAN ILLUSTRATION, LLC

Mural Proposal Outline - City of Berkeley Arts Grant 2021

Title

Berkeley Big Book Mural

Timeline

September 13th – Clean/prepare site. (power-wash)

September 14th – Day 1 of painting (layout and color blocking)

September 15th – Day 2 of painting (finish color-blocking and start linework)

September 16th – Day 3 of painting (finish linework and touchups)

September 17th – Clear anti-graffiti coating

Final Budget

\$250 Paint and supplies

\$1750 Artist fee (design and installation)

Location

Approximately 8ft x 14ft (including the 20' inset) wall near to the left of the Center street entrance of the Allston Way Garage at 2052 Center St. Berkeley, CA 94704.

Design

This whimsical mural depicts an open book that is erupting with knowledge in the form of Berkeley themed iconography as well as some scholarly dogs and cats. The message being a simple reminder of the joy of reading a book. A positive universal message that is fitting in this location across from Berkeley City College and is in close proximity to many other notable educational institutions.

The image is fun, dynamic, and also give the viewer plenty of details to relate to and allow for a moment of personal connection and discovery. Final design dependent on approval from Building Owner and Downtown Berkeley Association.

The colors were chosen to fit in with the rest of building while acting as a lively and unexpected pop of color.



Documentation plan

I will capture timelapse video (using a gopro camera) to document the painting process, and final photos and video to be taken upon project completion.

Insurance coverage

Scottsdale Insurance Company – General Liability insurance 2,000,000 General aggregate (COI to be provided)

Thank You!

NIGEL SUSSMAN.COM