



Civic Arts Commission
Office of Economic Development

**Civic Arts Commission
Public Art Subcommittee
Wednesday, April 25, 2023 at 3:00 p.m.**

**PUBLIC ADVISORY: THIS MEETING WILL BE CONDUCTED EXCLUSIVELY
THROUGH VIDEOCONFERENCE AND TELECONFERENCE**

Pursuant to Government Code Section 54953(e) and the state declared emergency, this meeting of the Civic Arts Commission will be conducted exclusively through teleconference and Zoom videoconference. The COVID-19 state of emergency continues to directly impact the ability of the members to meet safely in person and presents imminent risks to the health of attendees. Therefore, no physical meeting location will be available.

To access the meeting remotely: Join from a PC, Mac, iPad, iPhone, or Android device: Please use this URL <https://cityofberkeley-info.zoomgov.com/j/1607254890>. If you do not wish for your name to appear on the screen, then use the drop-down menu and click on "rename" to rename yourself to be anonymous. To request to speak, use the "raise hand" icon by rolling over the bottom of the screen. To join by phone: Dial **1-669-254-5252** and enter Meeting ID: **160 725 4890**. If you wish to comment during the public comment portion of the agenda, Press *9 and wait to be recognized by the Chair.

To submit an e-mail comment during the meeting to be read aloud during public comment, email civicarts@cityofberkeley.info with the Subject Line in this format: "PUBLIC COMMENT ITEM ##." Please observe a 150-word limit. Time limits on public comments will apply.

Agenda

- 1. CALL TO ORDER AND ROLL CALL**
- 2. PUBLIC COMMENT FOR ITEMS NOT ON THE AGENDA**
- 3. CHAIR'S REPORT**
- 4. DISCUSSION ITEMS WITH POSSIBLE ACTION**

- a) Jean LaMarr Design Development for Ohlone Park (Attachment 1)
- b) 2403 San Pablo Preliminary Art Plan (Attachment 2)
- c) Socially Engaged Art Practice Project Selected Artists (Attachment 3)
- d) Public Art Administrative Priorities for FY24-26 (Attachment 4)

5. **STAFF REPORT**

6. **COMMUNICATION**

7. **ADJOURNMENT**

Attachments:

1. Jean LaMarr Design Development for Ohlone Park
2. 2403 San Pablo Preliminary Art Plan
3. Socially Engaged Art Practice Project Selected Artists
4. Public Art Administrative Priorities for FY24

Staff Contact:

Zoe Taleporos

Public Art Program Lead

(510) 981-7538

ZTaleporos@cityofberkeley.info

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Any writings or documents provided to a majority of the Commission regarding any item on this agenda will be made available for public inspection at the Civic Arts Office located at 2180 Milvia Street, First Floor, Berkeley, CA 94704.

ADA Disclaimer

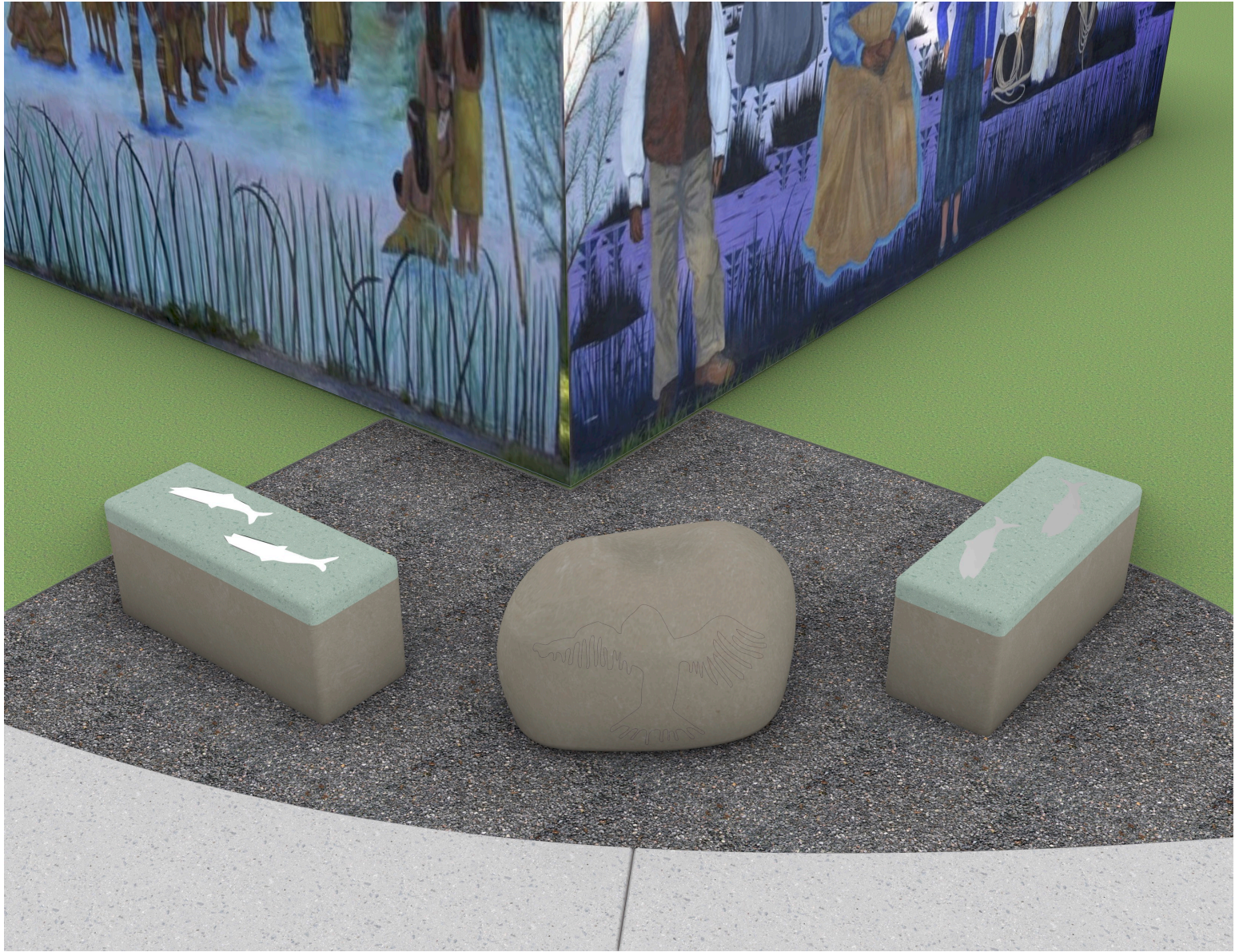
To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at 981-6418 (V) or 981-6347 (TDD) at least three business days before the meeting date. Please refrain from wearing scented products to this meeting.

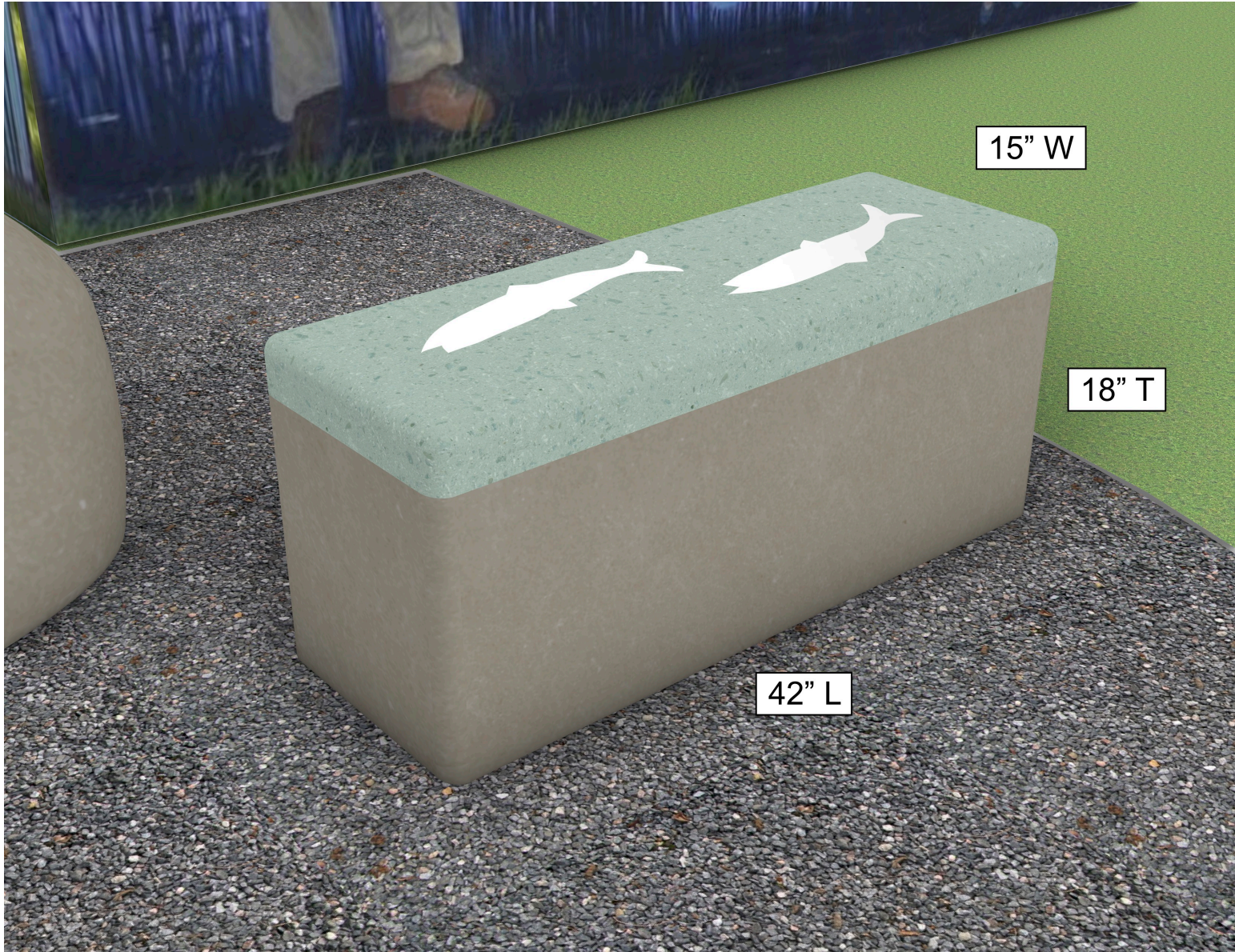
Jean LaMarr Ohlone Park Artwork

Benches & Grinding Rock Design Development Update

Presented to Berkeley Civic Arts Commission, Public Arts Subcommittee April 25, 2023

Prepared by Jeremy Kaplan







Notes

Color shown for bench tops is a placeholder only. Artist preference, which is for green concrete with blue aggregate, will need to be confirmed with concrete fabricator during final design development.

Stainless steel fish not shown with intended iridescent patina.

Project totals

Grinding stone: \$4,775

Benches: \$27,795

Install: \$10,432

Management & Engineering: \$11,200

Contingency: \$10,786

Total: \$65,258

BERKELEY MOSHAV

2403 San Pablo Ave.

ABOUT Berkeley Moshav

- Multi-generational cohousing community
- 36 Flats
- 3,000 square foot common house



ARTWORK GOALS

- Visible to the general public
- Enlivens the pedestrian experience
- Provides a warm welcome to Moshav visitors and residents coming home
- Highest artistic quality
- Relevant over time
- Durable materials

ARTWORK

Artist Selection Process

- Moshav Art Team
- Limited competition
- 4 finalists
- Proposal by Nancy Blum Selected

Artwork Materials

- Mosaic

About Nancy Blum

- Completed many major public artworks including a suite of large-scale botanically themed mosaics at the 28th St. Station in NYC, a glass installation at San Francisco General Hospital, 50 hatch covers for the streets of Seattle and a sculptural installation at the Seattle International Airport.
- Drawings and sculptures shown in dozens of exhibitions across the U.S. at the the International Print Center, New York; and the Brooklyn Botanic Gardens.
- Work is held in multiple private and public collections.
- Received MFA from Cranbrook Academy of Art.



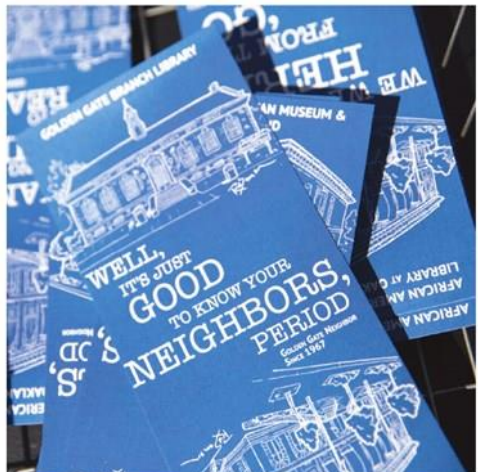
CONCEPT

- Glass mosaic
- Image depicting the Seven Species – the agricultural products mentioned in the Hebrew Bible that grow in Israel and in California.
- This concept speaks to the harvest, of breaking bread, coming together to reap rewards of communal effort.
- It welcomes members to their home.









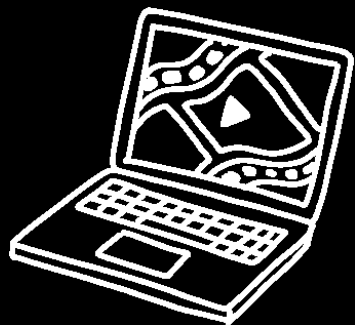






Music Performances by Homeless Musicians





Project Website

Zine Booklet

Fundraiser Music Album

Radio Broadcasts

Documentary Short Film

Audiovisual project webpage hosting videos, photos, audio recordings, and calls for action.

In addition to artistic focus on music and personal testimony, there will be a call for action leading to volunteer and donation opportunities.

Formatting images, interviews, and project information into a DIY book that can be distributed through local shops and public events.

Zine will lead readers to project website where additional art and records are available.

Sourcing songs from 15+ Bay Area musicians or groups for a fundraiser compilation album for Dorothy Day House. Contributing artists can help promote project on social media.



Special radio broadcasts blending music and interviews that help promote project and provide space for discussion.



A short film documenting the Home Frequencies project and services provided by the Dorothy Day House.





Civic Arts Commission
Office of Economic Development

STAFF REPORT

Date: April 25, 2023

To: Members of the Public Art Subcommittee

From: Zoe Taleporos, Public Art Program Lead

RE: Administrative Priorities for FY 24-26

Attachment 1: List of Previously Approved Public Art Projects

The Public Art Program manages the Private Percent for Art requirement, managing the Public Art Collection, and commissioning new and temporary public art projects. The Public Art Program currently has 39 projects that have previously been approved by the Civic Arts Commission as part of the annual work plan. 27 are actively being worked on by Civic Arts Staff. 10 projects have yet to be initiated. 2 projects were investigated and determined to be infeasible.

The Public Art Program Lead is currently assigned to 22 active projects, and is also responsible for program administration. The average number of projects managed per person, according to public art industry standard, is 12-15. The average timeframe for a public art project to be completed is 1-4 years.

Many of these projects were allocated funds prior to the increase in materials costs across the US. As a result, many projects need extra funding to be realized as designed. Some existing projects, such as Turtle Island Monument, are incurring unanticipated costs as the scopes become larger.

In the last year, there has been a demand for use of the Cultural Trust Fund from outside groups seeking to implement public art projects in Berkeley. We currently do not have a general framework for how public art projects are developed within the Civic Arts Commission. And we currently do not have a competitive funding mechanism for community-initiated public art projects.

Taking these factors into consideration, Civic Arts Staff plans to take the following actions:

1. Hire two consultants to work on the backlog of projects from prior Fiscal Years.
2. Recommend a hold on new public art projects for implementation by Civic Arts Staff until the backlog of projects and Public Art Master Plan are completed.
3. Allocate Fiscal Year 23-24 revenue from the Public Art Fund (150) and the Cultural Trust Fund (148) towards existing projects to cover budget shortfalls and unanticipated cost increases, for approval by Civic Arts Commission.
4. Develop a Public Art Master Plan for the City of Berkeley with input from the Civic Arts Commission, community, and other stakeholders. This will provide a framework for developing new projects and funding community-initiated projects.

Attachment 1

List of Public Art Projects Previously Approved in the Annual Work Plan

Active:

1. Jean LaMarr at Ohlone Way
2. Po Shu Wang Signage
3. Turtle Island Monument
4. Rachel Wolfe-Goldsmith at James Kenney
5. Utility Box Murals
6. Cube Space Exhibitions
7. BART Plaza Sound Installation
8. Municipal Artist in Residence
9. 2D Art Purchases for City Buildings
10. Berkeley Art Works Projects
11. Eduardo Pineda at Berkeley Food Network
12. Mildred Howard at Adeline and MLK
13. Homelessness Social Practice Project 1
14. Homelessness Social Practice Project 2
15. Homelessness Social Practice Project 3
16. Lara Kaur at West Service Center
17. Re-installation of Romare Bearden
18. John Wehrle Mural Conservation
19. Eric Powell Gates Conservation
20. Assyrian Queen at Old City Hall
21. Aquatic Park Tile Wall
22. Aquatic Park Sculpture
23. Santa Fe ROW
24. MLK Youth Service Center
25. Willard Clubhouse
26. African American Health Resource Center
27. Home Sculpture De-Installation

Not Started:

1. Peace Wall Conservation
2. City Flag, Song, and Motto
3. Telegraph Crosswalk Murals
4. Telegraph Avenue Public Art Project
5. Council Referral for Family Friendly Art
6. Hidden Gems in Berkeley Hills
7. Mural Commemorating Black Lives Matter Movement
8. Replacement Mural for Center for Independent Living

9. South Berkeley Senior Center
10. Harrison Street Corridor Project

Determined Infeasible:

1. Sculpture at Marina Spinnaker Way Circle
2. Christine Wong Yap at Mental Health Facilities