



KELEY

2023 Economic Dashboard Office of Economic Development

1

Table of Contents Citywide Economic Dashboard



	 EMPLOYMENT ACTIVITY Job Growth, Unemployment, Top 25 Employers 	3-4
	 SECTOR SNAPSHOTS Hospitality Innovation & Startups Regional Trends in Life Sciences & Manufacturing 	5-9
	 COMMERCIAL ACTIVITY Trends & Transactions – Office, Commercial Inventory Commercial Districts – Vacancy Rates, Occupancy by Business Type Sales Tax Revenues Future Development 	10-15
	 HOUSING Development Pipeline & Construction Rental Costs & Sale Prices 	16-17
	 OED EFFORTS TO SUPPORT ECONOMIC SUSTAINABILITY Financing Small Businesses Marketing Businesses - #DiscoveredinBerkeley Enabling Business Networks Greening Business Practices & Expanding Outdoor Commerce Developing an Equitable Economy & Future Talent Pipeline Funding Arts & Culture 	18-26
CITY OF BERK	ELEY OFFICE OF ECONOMIC DEVELOPMENT 2023	

Employment Activity job growth by industry sector & unemployment



Percent change in East Bay employment by sector (Nov. 2022 – Nov. 2023)

Sector (in the East Bay)	Percent Change	% of Total Jobs
Arts, Entertainment & Recreation	10.9%	1.6%
Construction	9.4%	6.8%
Leisure and Hospitality	6.4%	9.6%
Accommodation & Food Services	5.5%	8.0%
Educational & Health Services	4.5%	18.2%
Real Estate & Rental & Leasing	3.0%	1.7%
Transportation & Warehousing	0.3%	4.2%
Government	0.3%	12.5%
Manufacturing	0.1%	9.3%
Retail Trade	0.1%	8.9%
Architectural, Engineering & Related Services	-1.6%	1.5%
Computer Systems Design & Related Services	-6.5%	1.7%
Administrative & Support Services	-7.9%	4.5%

Source: Labor Market Information (LMI-EDD) for East Bay (Alameda and Contra Costa Counties), December 2023.

CITY OF BERKELEY | OFFICE OF ECONOMIC DEVELOPMENT | 2023

Job Growth

Between November 2022 and November 2023, **the total number of jobs located in the East Bay increased by 17,200 or 1.4%.** The sectors with the *highest percent* growth in employment included *Arts Entertainment & Recreation* (up by 1,900 jobs) and *Construction* (up by 7,100 jobs). Other sectors including *Accommodation & Food Service* and *Leisure & Hospitality* also continue to increase employment opportunities (both are up, by approximately 5,100 and 7,000 jobs respectively).

Unemployment Rates show slight increase year over year:

	2022	2023
California	3.7%	4.9%
Alameda County	2.7%	4.5%
Berkeley	3.3%	4.0%

Source: State of California Employment Development Department (EDD), <u>Y Charts</u>, Labor Market Information (LMI-EDD)

Employment Activity largest employers

Top 25 Berkeley Employers

Company	Sector
Backroads Inc.	Recreation
Bayer Corp.	Biotech
Berkeley Bowl Produce	Food & Beverage
Berkeley Cement Inc.	Construction
Berkeley City College	Education
Berkeley Unified School District	Education
City of Berkeley	Government
Fieldwork Brewing Co.	Food & Beverage
Foresight Mental Health	Healthcare
Information Systems and Accounting	Business Services
Kaiser Permanente Medical Group Inc.	Healthcare
Lawrence Berkeley National Lab	Laboratory
Lifelong Medical Care	Healthcare
Meyer Sound Laboratories	Manufacturing/ R&D
OC Jones & Sons	Construction
Twelve	Manufacturing/ R&D
Safeway Inc.	Food & Beverage
Siemens Corp.	Manufacturing/ R&D
Sutter Bay Hospital	Healthcare
Target Corp.	Retail
The Wright Institute	Education
University of California	Education
UPSIDE Foods	Biotech/R&D
Whole Foods Market	Food & Beverage
YMCA of the Central Bay Area	Recreation



(Clockwise) Meyer Sound, Fieldwork Brewing, Upside Foods, Twelve Credits:, Business Wire, Traveler Mag.

Twelve's carbon transformation technology converts captured CO2 into products historically made from fossil fuels *Pictured at right*: The company's O12 reactor



<complex-block>

Berkeley's top 25 employers (by number of employees) is reflective of the city's diverse economy. Top employers include four in the healthcare sector and four in the education sector, including UC Berkeley, one of the city's main economic engines. There are also a few large private sector corporations in Berkeley, notably Bayer and Meyer Sound. Two startups also made it onto the 2023 list: Upside Foods and Twelve.

*Data from Q1 2023 excludes companies no longer in Berkeley by the end of 2023



Source: State of California Employment Development Department (EDD), Q1 2023*

Sector Snapshots hospitality



Berkeley's tourism and lodging sector sustained and built on its post-Covid comeback, posting increases in key economic performance metrics.

Food & Beverage Services

Restaurants and libations businesses carried on resiliently with normal ebbs and flows attributed

to the nature of the industry.

The **Berkeley Bucks** e-gift card



campaign contributed over \$18K in sales, which consisted primarily of food service businesses.

Berkeley hosted the <u>Bioneers</u> <u>Conference</u> in Downtown Berkeley for the first time in March 2023. Based on the success of 2023, the conference will return March 28-30, 2024.



Campaigns such as <u>Berkeley</u> <u>Restaurant Week</u> kept the city's culinary scene on the map.

Photo: Visit Berkeley

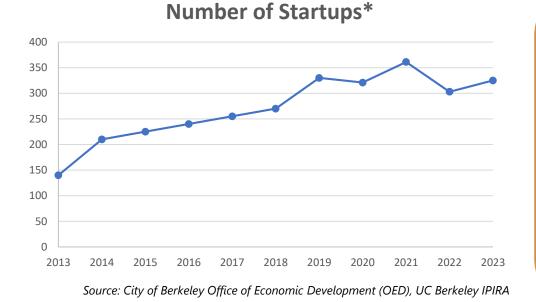


Tourism & Lodging

- Average nightly hotel occupancy made a slight increase from 2022, rising from 69% to **70%**, though still below pre-pandemic average occupancy rates of more than 80%.
- The average daily room rate for all Berkeley hotels rose 2.1% from the year prior, to \$181 per night.
- Berkeley hotel tax revenue has now recovered fully from pre-pandemic levels, to nearly \$8 million, which is especially impressive given the 9.6% drop in inventory, as several more hotels were converted to transitional housing in 2023.
- Meetings, conventions, and group travel has returned, with hotels reporting increased demand for this high-revenue sector.
- VisitBerkeley.com reached new highs in users and engagement during the year, with webpages such as the <u>Event Calendar</u>, <u>Where to Stay</u>, <u>Food & Drinks</u>, and <u>Things to Do</u> illustrating the city's many leisure opportunities.

Sector Snapshots startups & innovation businesses





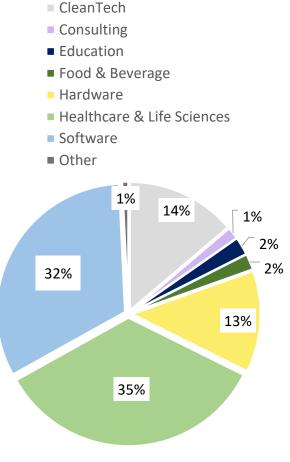
Pitchbook ranked UC Berkeley #1 in venture-funded startups founded by undergrad alumni from any university worldwide and #2 for the overall number of startup founders.

Berkeley has ~400 innovation companies citywide; 81% are startups.

*Companies defined as startups are forprofit businesses that sell innovative technology products or services OR substantively use innovative technologies to develop and manufacture their products or provide their services AND are developing repeatable and scalable business models that aren't yet profitable.

The Healthcare and Life Sciences sector continues to grow, representing a larger than ever percentage of Berkeley startups (35%). Software is also a key strength, comprising approximately a third. CleanTech and Hardware are also a vital part of our innovation ecosystem.

Innovation Companies by Industry

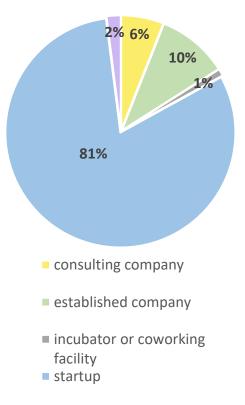


Source: OED, Berkeley Startup Cluster

Sector Snapshots startup growth & wealth creation



Innovation Companies by Growth Stage



subsidiary company

Despite the difficulties of fundraising in 2023, 84 Berkeley startups raised:

- \$840M in venture and seed capital
- \$17M in government grants
- **\$3.316B** through acquisitions, public offerings, and debt financing



Berkeley Innovation Sector 2023 Highlights

- Carmot Therapeutics, a clinicalstage biotech company addressing obesity and diabetes, raised \$150 million of venture funding and then was acquired by Roche in a deal valued at \$3.1 billion.
- Kimia Therapeutics, a spinoff from Carmot, raised \$55 million to address issues related to oncology, immunology, and inflammation.
 KoBold Metals raised \$195 million to continue efforts using AI to search for critical metals the world needs for cleaner energy and EVs.

CITY OF BERKELEY | OFFICE OF ECONOMIC DEVELOPMENT | 2023

Sector Snapshots regional trends in life sciences & manufacturing - employment

In 2023, the East Bay Economic Development Alliance completed a study on East Bay industrial lands, including regional job growth analysis and East Bay subarea profiles. "Northern Alameda" (including Berkeley) had the second highest industrial job growth (27%) between 2011-2021, behind only Southern Alameda (which grew by 77%). Industrial jobs in Northern Alameda increased by more than 8,600 over the decade, driven primarily by growth in the Life Science industry. Total life science jobs in Northern Alameda increased 51% over this period, from 10,469 to 15,782. During the same decade, manufacturing jobs in the subregion only grew by 12% to 11,610.

Source: Resilient East Bay:

2011

2021

Distribution

& Logistics

Transportation

Manufacturing

Life Sciences

East Bay

Industrial

by Sector

50,000

40,000

30,000

20,000

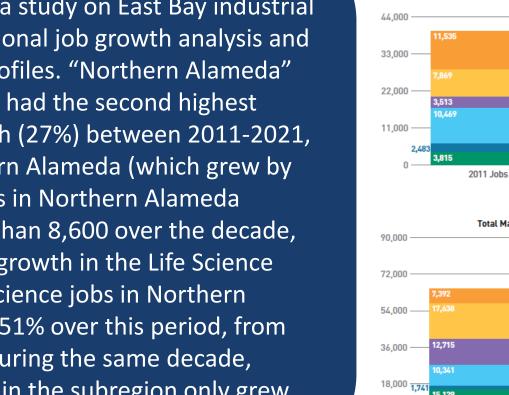
10.000 -

Job Growth

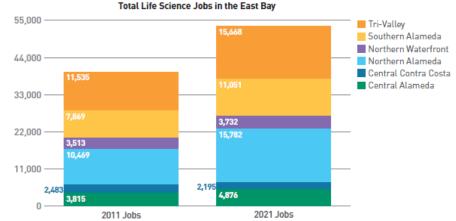
Northern

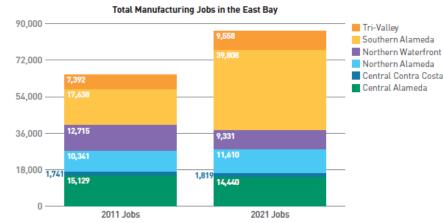
Alameda: 27%

Industrial Land Use Analysis & Implementation Toolkit Part I, May 2023 prepared for East Bay EDA by Strategic Economics



RKELE





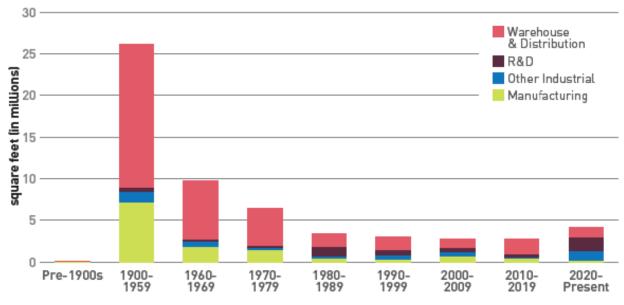
Sources: Lightcast 2023, Strategic Economics 2023

CITY OF BERKELEY | OFFICE OF ECONOMIC DEVELOPMENT | 2023

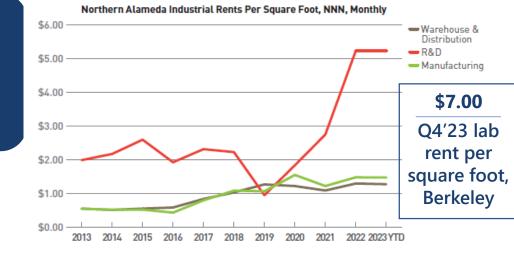
Sector Snapshots regional trends in life sciences & manufacturing - real estate

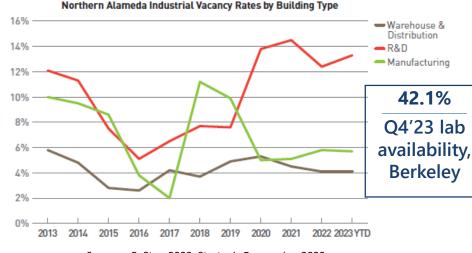
Northern Alameda had a net loss of industrial buildings and industrial square footage between 2013-2023. Only the "Flex/Industrial R&D" real estate category saw net gains, with an increase from 129 to 137 buildings and approximately 396,000 square feet.

Northern Alameda Industrial Building Square Feet by Decade Built or Renovated



Resilient East Bay: Industrial Land Use Analysis & Implementation Toolkit Part I, May 2023 prepared for East Bay EDA by Strategic Economics





Sources: CoStar, 2023; Strategic Economics, 2023; Newmark Q4'23 Life Science Market Report



Commercial Activity trends & transactions - office

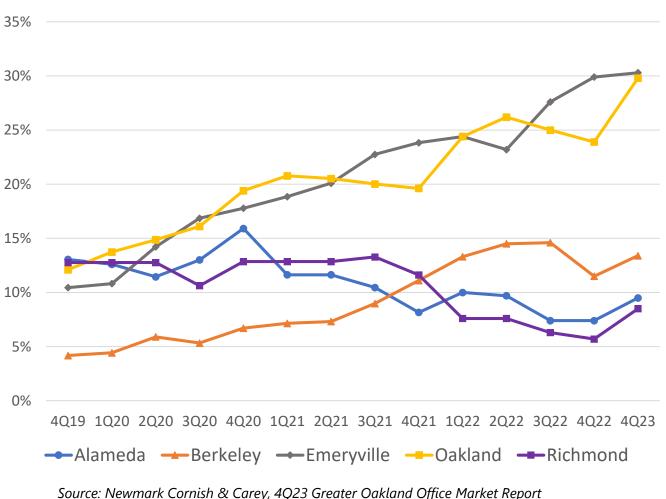
The number of office jobs in the East Bay has yet to return to pre-pandemic levels, with about 10 thousand fewer office jobs. Office occupancy across North America is roughly half of what it was before the pandemic.

Source: Newmark Cornish & Carey, 4Q23 Greater Oakland Office Market Report; The Economist, November 2023 using data from Kastle key card systems.

Q4 2023 Office Market, Berkeley	Indicators	
Total Inventory	3,409,325 SF	
Availability Rate	13.4%	
Average Asking Rent	\$3.45 / SF	

Source: Newmark Cornish & Carey, 4Q23 Greater Oakland Office Market Report

C CITY 9F BERKELEY

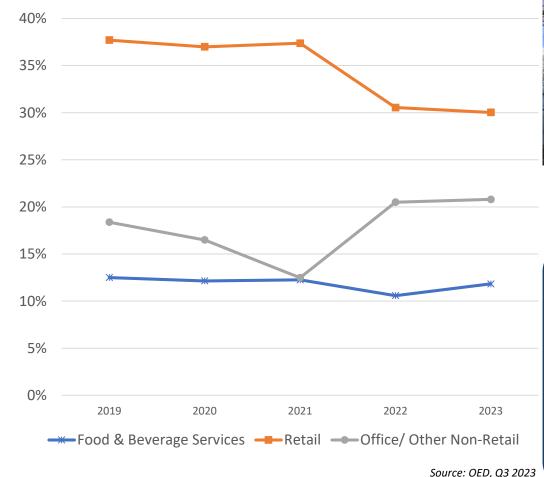


Office Availability, East Bay Cities Q4 2019 – Q4 2023

Commercial Activity trends & transactions – commercial inventory



Citywide Commercial Inventory by Select Categories & Square Footage, 2019-2023





(Clockwise from top) Mixed Use Development under construction at Shattuck and University Avenues, pending future development coming to a bank of retail and food & beverage stores on Center Street, and retail space under construction on University Ave, are all categorized as "Other Non-Retail" in the annual vacancy database field survey.

Among the three retail sectors, Food & Beverage, Retail, and Office/Other Non-retail, the trend over the past three years is toward stabilization. These three categories comprised 62% of total commercial inventory in 2023 compared to 2019 when the trio were 69% of the City of Berkeley's inventory. Pending developments recorded in the Office/Non-Retail category has caused an 8% increase in this category since 2021 as development projects move towards completion. Once completed there is the expectation that Food & Beverage and Retail will again occupy the spaces and become a larger part of the overall commercial inventory.



Photos: OED, January 2024

Commercial Activity business district vacancy rates







*Typical commercial district storefront vacancy rates range from 5-15% due to natural market churn. Proposed projects throughout the city have an impact on vacancies as property owners allow openings while expansion projects are in progress. Photos: Berkeley OED Citywide, the ground floor commercial vacancy rate has decreased to **8.1%***, an drop of 0.3% since Q3 2022. North Shattuck, West Berkeley, and Solano experienced large decreases. Vacancy rates increased in San Pablo, South Berkeley, Telegraph, University, and C-N districts.

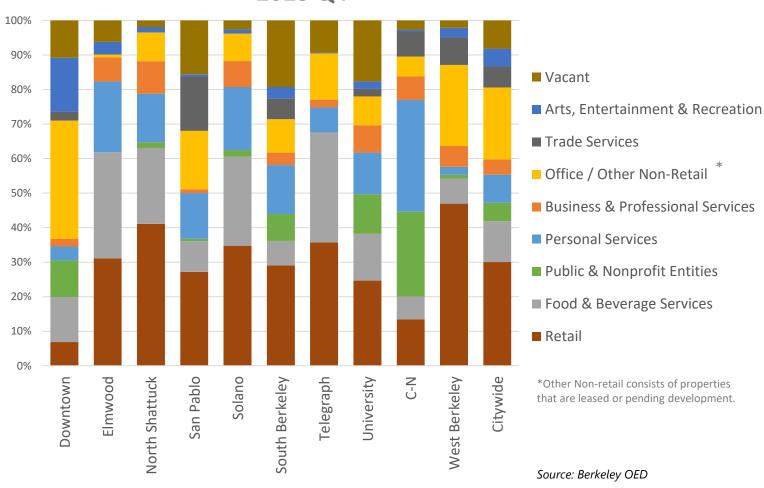
Vacancy Rates by District, Calculated by Square Footage, 2018-2023

District	2018	2019	2020	2021	2022	2023
Downtown	3.1%	5.1%	9.9%	15.7%	11.9%	10.8%
Elmwood	7.3%	7.3%	10.9%	10.9%	7.7%	6.2%
North Shattuck	1.7%	0.7%	4.3%	4.3%	4.3%	1.9%
San Pablo	4.9%	4.6%	4.8%	7.9%	10.8%	15.5%
Solano	4.1%	2.6%	6.7%	4.4%	3.7%	2.6%
South Berkeley	9.7%	7.6%	10.1%	8.8%	11.8%	19.2%
Telegraph	7.9%	4.4%	17.2%	12.6%	8.5%	9.3%
University	11.0%	7.8%	11.0%	9.1%	12.8%	17.7%
Neighborhood Commercial (C-N)			7.3%	3.2%	2.3%	2.6%
West Berkeley	3.7%	5.8%	3.7%	4.7%	5.2%	2.2%
Citywide Avg.	5.0%	5.4%	6.9%	8.3%	8.4%	8.1%
					Source: E	Berkeley OED

Commercial Activity ground floor space occupancy by business type



Ground Floor Commercial Occupancy By Category, 2023 Q4



Retail comprises the most significant percentage of ground floor space across Berkeley commercial districts, with Food & Beverage also representing a large portion, especially in the Telegraph, Elmwood, Solano, and North Shattuck districts.

- **Downtown** has the dominant share of Office/Non-retail (34%) due to the high level of development activity that includes ground floor retail and housing above.
- **West Berkeley** (including 4th Street) has the highest concentration of Retail (47%).
- **South Berkeley** has the highest vacancy rate (19%), followed by University (18%) and San Pablo (16%).





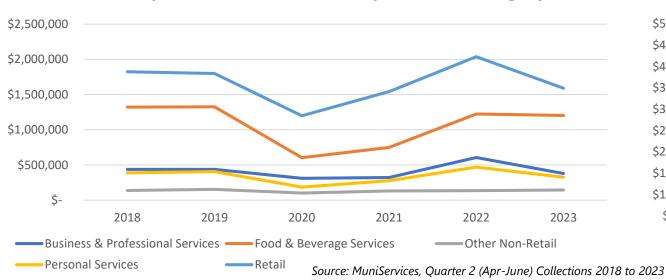


Photos: OED, Visit Berkeley, J. Furio

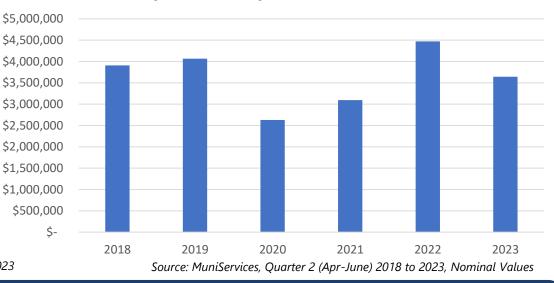
Commercial Activity sales tax revenues in 2023



Total Annual Sales Tax Revenue (Q2 + Previous Three Quarters)	July '21 to June '22	July '22 to June '23	% Change (Year over Year)
City of Berkeley	\$16,385,109	\$14,709,995	-10.2%
Alameda County (total including cities)	\$416,849,170	\$447,204,095	7.3%
State of California	\$9,292,057,968	\$9,510,809,118	2.4%



Berkeley Q2 Sales Tax Revenue by Business Category



Total City of Berkeley Q2 Sales Tax Revenues

In Q2 2023, the *Retail* subsector was the largest contributor to the city's sales tax revenue (44%), with *Food & Beverage* second (33%). Sales tax revenue was down 19% from the same period in 2022, but is higher than citywide sales tax collected in the second quarter of both 2020 and 2021 (acute phases of the COVID-19 pandemic). Compared to Q2 last year, sales tax revenue across business categories is down, except in the "other-non retail" category where collections have increased by 6%. The decrease in Q2 sales tax collection was largely due to significant decreases in the *Business & Professional Services* sector (down by 38% from Q2 2022), *Personal Services* (down 30%), and *Retail* (down 22%).

Former Pacific Steel Casting Plant, November 2022. Photo: OED

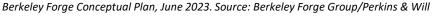
CITY OF BERKELEY | OFFICE OF ECONOMIC DEVELOPMENT | 2023

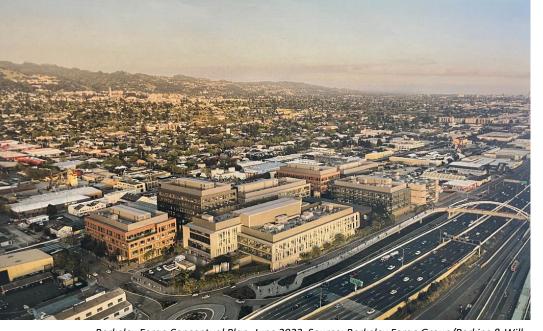
Commercial Activity future development

REFTER

Opportunity Abounds – The former Pacific Steel Casting + Berkeley Forge & Tool properties changed hands offering nearly 10 acres for development in West Berkeley, and netting the city approximately \$850,000 in sales transfer tax. The anticipated future Berkeley Forge project will bring 900,000 square feet of innovation space for research and development and 2,500 local jobs available at all education levels.

On the Horizon – In 2023 the Golden Gate Fields horse racetrack just across the I-80 freeway, announced that it would close after the winter-spring season in July 2024. The 140-acre waterfront site straddles the Berkeley-Albany border.





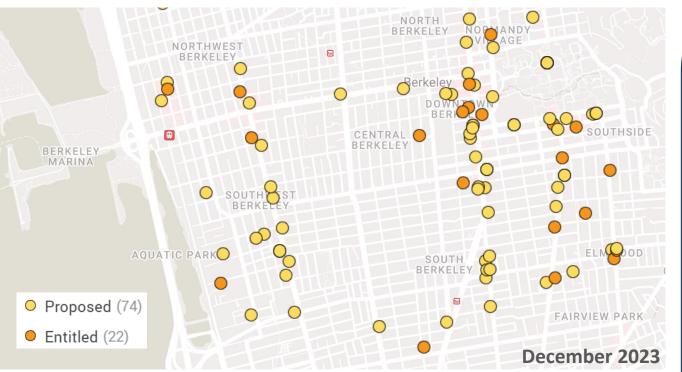


Housing



development pipeline & construction

Berkeley Commercial & Large Residential Developments, Project Status



Housing Development Pipeline

From November 30, 2023 through year end, applicants submitted land use permit applications for **16 distinct projects representing a total of 2,426** new housing units. The plans span several neighborhoods, are typically close to transit and the UC Berkeley campus, and include the potential tallest building in Berkeley (see inset at right).

Sources: City of Berkeley Department of Planning and Development, December 2023, SF YIMBY, Map OED.

CITY OF BERKELEY | OFFICE OF ECONOMIC DEVELOPMENT | 2023

Pipeline & Construction Highlights



1998 Shattuck Ave (at University)

If built as proposed, 1998 Shattuck Avenue will become the tallest structure in Berkeley. The current tallest building in Berkeley is the 1971built Chase Building, with a rooftop height of 186 feet. The next tallest is the 176-foot Wells Fargo Building from 1926, followed by the recently completed 168-foot Residence Inn By Marriott.

Identity Logan Park Building 2050 Durant (at Shattuck)

In May 2023, as a result of the *% for art ordinance*, a mosaic mural featuring the poem In This Place (An American Lyric), by the first National Youth Poet Laureate Amanda Gorman was commissioned and celebrated at the opening of the Logan Identity Park housing building on Durant Ave between Shattuck Ave and Milvia St.



Sources (from top): SF YIMBY, Trachtenberg Architects, Berkeleyside, OED File Photos, May 2023

Housing rental costs & sale prices



Housing Prices in Berkeley, 2019-2023 2019 2020 2021 2022 2023 \$1,900,000 \$2,000 \$1,800,000 \$1,800 \$1,700,000 \$1,600 \$1,600,000 \$1,400 \$1,500,000 \$1,400,000 \$1,200 \$1,300,000 \$1,000 \$1,200,000 \$800 \$1,100,000 \$600 \$1,000,000 \$900,000 \$400 2019 2020 2021 2022 2023 • Median Rents, Studio Apartment — Median Sale Price, Single Family Homes

Sources: Redfin, Apartment List, Rent Cafe, and City of Berkeley Rent Stabilization Board

Median Sale Price, Single-Family Homes, Dec. 2023			
Alameda	\$1,200,000		
Albany	\$1,024,000		
Berkeley	\$1,240,000		
El Cerrito	\$1,224,500		
El Sobrante	\$710,000		
Emeryville	\$500,000		
Oakland	\$825,000		
Richmond	\$560,000		
Piedmont	\$3,357,500		
San Leandro	\$800,000		

Source: Redfin

Home sales soften; rental prices increase a bit

Berkeley's single family home values decreased 8.1% from Dec. 2022 -2023, with a 19% decrease in sales volume over the same period. 25 single family homes were sold in Berkeley in Dec. 2023, with an average of 19 days on the market. Over the past five years (2019-2023), the median price of single family homes in Berkeley hit an all time high (\$1.81M) in April 2022. For rentals, Berkeley's **average rents** for studios increased by 6.2% between Dec. 2022- 2023 to an average of \$1,895 per month.

Sources: Redfin, Apartment List, and City of Berkeley Rent Stabilization Board











OED efforts to support local economic sustainability

Financing small businesses through the Revolving Loan Fund & Resiliency Loan Program



Revolving Loan Fund (RLF) Portfolio	Total Loans	Active Loans
Number of RLF Loans	45	6
RLF \$ Loaned	\$2,744,987	\$740,000
Total Non-RLF \$ Leveraged	\$7,453,083	\$2,303,486
Private Sector Jobs Created	204	50
Private Sector Jobs Saved	100	76

Source: Berkeley OED, June 2023

COVID-19 Resiliency Loan Program (RLP) Portfolio	Active Loans
Number of RLP Loans	18
RLP \$ Loaned	\$793,000

Source: Berkeley OED, December 2023



Supporting Berkeley's existing small businesses

Loan Administration Board members visiting the Revolving Loan Fund (RLF) recipient *California Jazz Conservatory* during the annual RLF recipient tour (Fall 2023).





RLF recipient *Kitchen on Fire uses* whole foods and timeless techniques. Their chef instructors inspire students to integrate healthy cooking practices into their home kitchen and lifestyle.

Marketing businesses #DiscoveredinBerkeley



The Discovered in Berkeley campaign highlighted entrepreneurial women, green caterers, manufacturers, clothing upcyclers, robot designers, community creative space, and many other small businesses selling games, recreational opportunities, and unique holiday gifts.

We exceeded 3.8 million impressions and 146k direct engagements online from the DiscoveredinBerkeley.com website, Berkeleyside articles & banner ads, Instagram @DiscoveredinBerkeley posts, and other promotions on social media and via business network partners.











or robots in West Berkeley

o provide first responders wit

At the Berkeley Chamber's annual "Berkeley Today & Tomorrow" event, more than 200 members of our community celebrated the creativity, resilience and innovation of Berkeley businesses.



Enabling sustainable business networks



OED Operating Budget by Funding Source (\$5.7M) FY23-24 Approximately 43% (\$2.46M) of OED's Operating Budget and Expenditures annually 5% General Fund Special Assessments Other Funds goes towards distributing special assessments and offering technical assistance to Berkeley's Business Improvement Districts (BIDs). 52% **Dedicated for BIDs** 43% OED supports local BIDs, Visit Berkeley, and the Berkeley Chamber through the Berkeley Map of Berkeley's Commercial Districts Business District Network (BBDN). Coming in 2024 – Elmwood BID expansion Alban and Parking BIDs in the Lorin and Gilman Districts. STR (13 THELORIN THE LORIN THELORIN

- •
- •



Greening local business practices



Going Green Helps Companies Achieve Environmental Benefits and Cost Savings

OED worked with the California Green Business Program to support **170** green businesses in Berkeley. Results from 2023 included:

- 10 new green businesses certified
- 15 green businesses recertified
- 1,015,680 gallons of water saved
- 613,401 kWh of electricity avoided
- 124,597 lbs of solid waste diverted
- 979 gallons of fuel saved

Green Businesses in Berkeley



See all Green Businesses in Berkeley at www.greenbusinessca.org



WE'RE A CERTIFIED CALIFORNIA GREEN BUSINESS!

FILLGOOD IS NOW A CERTIFIED CALIFORNIA GREEN BUSINESS!

As you know, being an environmentally-friendly company has been our core mission from day one. Besides offering products to help everyone become more plastic-free and sustainable, we also have been making a concerted effort behind the scenes to lower our footprint as a whole. Over the past months, we decided to take that commitment to the next level and become certified as a California Green Business.



Expanding outdoor commerce





Berkeley's early adopters of outdoor commerce and dining - Starting in June 2020, the City offered an option for permitting "outdoor commerce" (outdoor business activities in the public right of way). A selection of existing program participants are photographed with their outdoor installation (clockwise from left): Viet Vu of Hoi Polloi, Kelsie Kerr of Standard Fare, Peter Levitt of Saul's Delicatessen, Kara Hammond of Baker & Commons (credit: Kelly Sullivan). (Right) The UC Theater's OutFront Street Bar on University Avenue.



Outdoor Commerce – Pathway to Permanence

In 2020 and 2021 the City of Berkeley expanded the range of allowed outdoor activities on both public and private property and streamlined permitting processes. For businesses that wish to continue outdoor commerce installations approved during COVID, the City now offers a path to permanence. Outdoor Commerce Use Fees will be charged starting 5/20/24, 1 year after the COVID-19 emergency was declared over in May 2023. Early estimates indicate that 30+ businesses may take advantage of the pathway.

Promoting equitable development



Discover the power of **EMPLOYEE OWNERSHIP**



In partnership with Project Equity, OED convened leaders from across the East Bay to discuss how to best unlock the power of employee ownership to build a more resilient & equitable economy in the Bay Area.

CITIES INCLUSIVE ENTREPRENEURSHIP

Berkeley participated in the National League of Cities' Cities Inclusive Entrepreneurship project to explore how the City could work with other local business network partners to strengthen relationships with Berkeley's Latinx and Black-owned businesses and support their scale-up, expansion, and continuity. Outreach to black and brown businesses uncovered that many of their challenges are the same as those facing other small businesses citywide.

Deepening and diversifying Berkeley's talent pipeline



As part of the Berkeley Startup Cluster's *Berkeley Ventures, Berkeley Values* programming, and with support from the Institute for STEM Education at Cal State University, dozens of Berkeley High School (BHS) students heard from 11 companies during 8 STEM CareerX Tours in 2023. The visits provided an opportunity for students to see how their science, technology, engineering and math (STEM) skills apply in the workplace.



Quotes from students after the site visit:

Cell Valley Labs: *"I learned more about drug startup companies and how they try to find cures/treatments for diseases. I found it very interesting."*

Valitor Bio: *"I learned that drugs administered through the bloodstream cannot reach the retina, so it's difficult to treat eye conditions."*

Harvest Thermal: "The concept of the field trip where we could see the technology actually being applied in a home was really cool."

Funding arts & culture in Berkeley



Sustaining Berkeley's Arts and Culture Sector

The City of Berkeley Civic Arts program provides grants to support a vibrant arts ecosystem, strengthen diverse cultural expressions, and ensure equitable access to arts and culture throughout Berkeley.

Civic Arts Grants Awarded in 2023:

- 11 individual arts projects (\$44,000)
- 31 community festivals (\$199,983)
- 55 arts organizations (\$454,799)



Left: Berkeley Indigenous Peoples Day Powwow & Indian Market, community festival grantee. Photo: Ray Chavez. Right: Berkeley Repertory Theatre, general operating support grantee. Photo: Student matinee, source www.berkeleyrep.org.

Increased Investment in a Vibrant Arts Community

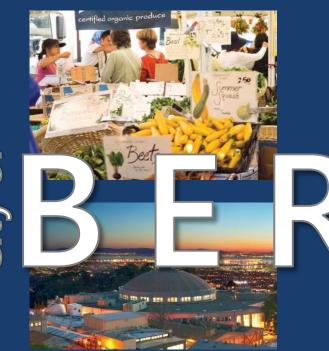
Arts Program Grants. With a \$30,000 grant from the National Endowment for the Arts, the City leveraged matching funds to create a new Civic Arts grant program, for a total of \$60,000 to support Berkeley arts and cultural programming. Grants of up to \$5,000 each will be awarded in FY25 to:

- Nonprofit (not-art specific) organizations in Berkeley for arts and cultural programming produced in partnership with an arts organization or teaching artist; or
- Arts nonprofit organizations from the Greater Bay Area to produce arts and cultural programming within Berkeley.

Capital Projects Grants. In order to retain and sustain the vitality of Berkeley's arts sector through real estate and capital project support, the City allocated \$300,000 in December 2023 to launch an annual Civic Arts grant program for Berkeley-based nonprofit arts and cultural organizations to help them stay in Berkeley. Grants of up to \$150,000 each will be awarded in FY24.









KEELEK Office of Economic Development (OED)

See the OED website for past Economic Dashboards and other economic reports: <u>https://berkeleyca.gov/doing-business/economic-</u> <u>development/economic-dashboards-and-reports</u> Contact OED for more information: <u>oedmailbox@berkeleyca.gov</u>