



CITY COUNCIL

**Darryl Moore**  
Councilmember District 2

ACTION CALENDAR  
July 11, 2006

To: Honorable Mayor and  
Members of the City Council

From: Councilmember Darryl Moore  
Councilmember Maxwell Anderson  
Councilmember Dona Spring

Subject: Healthy Neighborhoods: Reducing Over-Concentration of Alcohol Outlets

RECOMMENDATION:

Direct the City Manager to pursue a multi-tiered strategy to reduce the number of alcohol outlets in areas of over-concentration that would supplement the April 25, 2006 proposal from Berkeley Alcohol Policy Advisory Coalition (BAPAC). This strategy would involve 1) an annual assessment evaluating off-site sales alcohol outlets that are located in all over-concentrated census tracts and/or areas of Berkeley that have alcohol-related crime rates that are higher than average; 2) sending a letter to California Department of Alcohol Beverage Control (ABC) informing them that the City does not wish to have alcohol licenses issued to aforementioned sites when there is a transfer of ownership and/or change of business.

BACKGROUND:

Some areas of Berkeley have higher than average crime rates that correlate with over-concentration of off-site alcohol sales. There is a large disparity between the amount of "alcohol area" in various police beats - while one police beat only has 3.1% of the total area of the beat near an alcohol outlet, another has 45.2 %, while the city-wide average is 23.7%. There exist ten (10) police beats that have more than the city average of alcohol area.

The areas where alcohol is widely available and evident in public behavior are not as healthy places to live or grow up as areas that have average or below average alcohol concentration. The issue of addiction and availability of alcohol is well established and health of these areas can be improved by gradually reducing the number of alcohol outlets as opportunities arise, and should be incorporated as an important element in the city's alcohol policy.

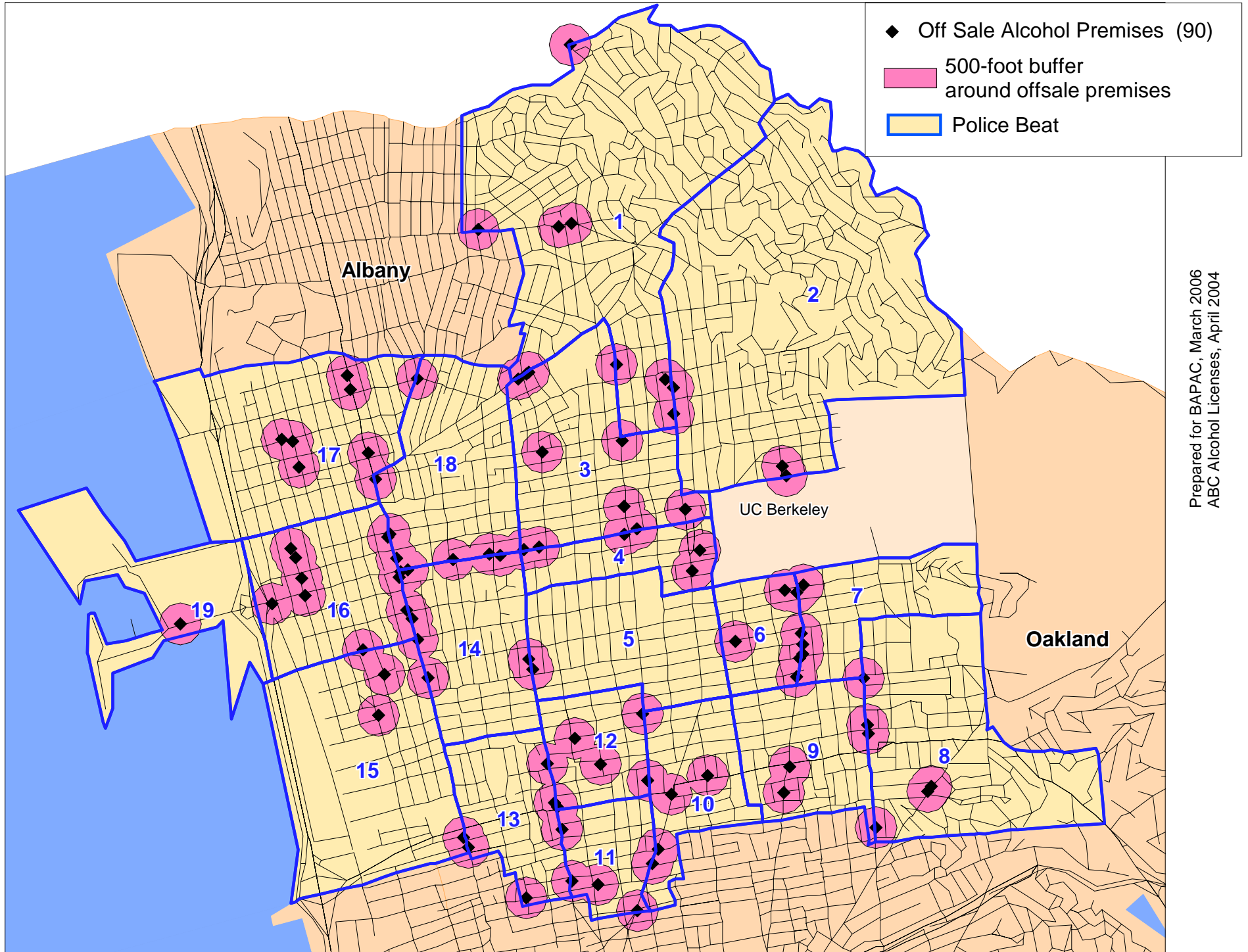
3121 Sacramento, 2130 Sacramento, 2000 San Pablo and 2022 Grant are examples of sites where alcohol sales have ceased but they may return by right, rather than by going through a permit process. The City must do everything in its power to protect the health of these areas and the well-being of the residents and can do so by informing ABC that we do not want licenses issued to those addresses and by vacated the authority for continued or resumed alcohol sales.

FINANCIAL IMPLICATIONS:

Unknown

CONTACT PERSON:

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Prepared for BAPAC, March 2006  
 ABC Alcohol Licenses, April 2004

Off Sale Alcohol Outlets by Police Beat

<u>Police Beat</u>	<u>Police Beat Area (in square miles)</u>	<u>Offsale Alcohol Area (within 500 ft. of outlet, sq. miles)</u>	<u>Ratio (Offsale Area: Beat Area)</u>	<u>Rank Order (highest ratio)</u>
Beat 1	1.44124	0.12093	8.4%	16
Beat 2	1.57292	0.04899	3.1%	19
Beat 3	0.54497	0.15710	28.8%	7
<b>Beat 4</b>	<b>0.18798</b>	<b>0.07775</b>	<b>41.4%</b>	<b>4</b>
Beat 5	0.44779	0.02613	5.8%	17
<b>Beat 6</b>	<b>0.17854</b>	<b>0.07589</b>	<b>42.5%</b>	<b>2</b>
Beat 7	0.29479	0.05145	17.5%	13
Beat 8	0.71792	0.07791	10.9%	15
Beat 9	0.33974	0.08153	24.0%	10
Beat 10	0.28362	0.09420	33.2%	6
<b>Beat 11</b>	<b>0.18712</b>	<b>0.07846</b>	<b>41.9%</b>	<b>3</b>
<b>Beat 12</b>	<b>0.22349</b>	<b>0.10099</b>	<b>45.2%</b>	<b>1</b>
Beat 13	0.29074	0.07755	26.7%	8
Beat 14	0.39955	0.10060	25.2%	9
Beat 15	0.74576	0.09678	13.0%	14
Beat 16	0.41415	0.15404	37.2%	5
Beat 17	0.71421	0.14374	20.1%	11
Beat 18	0.47621	0.08957	18.8%	12
Beat 19	0.43213	0.02442	5.7%	18
<b>total area (sq mi)</b>	<b>9.89285</b>	<b>1.67806</b>	<b>17%</b>	<b>"17% of Berkeley is within 500 ft of an offsale outlet"</b>

17% of the land area of Berkeley is within 500 feet of at least one of the 90 offsale alcohol outlets. Segmented by the nineteen Police Beats, this proportion varies widely. Four police beats each have more than 40% of there area within 500 feet of an offsale outlet (Beats 4, 6, 11, and 12). These four police beats are also the smallest beats in the city.