



## Kriss Worthington

Councilmember, City of Berkeley, District 7  
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### ACTION CALENDAR

December 17, 2013

*(Continued from December 3, 2013)*

To: Honorable Mayor and Members of the City Council

From: Councilmember Kriss Worthington

Subject: City Manager Referral: Preparations to Apply for Telegraph Pedestrian Safety Funds

### RECOMMENDATION

Refer to the City Manager to apply for Telegraph Ave pedestrian safety funds and to produce a preliminary plan for Telegraph pedestrian safety improvements as requested by the Telegraph Merchants Association.

### BACKGROUND

This became a time sensitive issue to have an application for funds ready for an upcoming funding cycle.

The Telegraph Merchants Association established a committee which has held a series of brainstorming sessions to produce ideas to revitalize pedestrian safety on Telegraph Ave. It is important for the City of Berkeley to support the positive ideas coming forward from their volunteer activities.

The Southside Plan has identified specific pedestrian improvements that need to be addressed. Telegraph Avenue is one of the most heavily pedestrian used streets so the number of people that will benefit from increasing pedestrian safety will be significant.

### FINANCIAL IMPLICATIONS

\$5,000 to 10,000. This small investment would allow us to apply for hundreds of thousands of dollars.

### CONTACT PERSON

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