



Kriss Worthington
Councilmember District 7

CONSENT CALENDAR
December 3, 2013

To: Honorable Mayor and Members of the City Council
 From: Councilmember Worthington, District 7
 Submitted by: Kriss Worthington, City Council
 Subject: Pacific Center for Human Growth for Covered Berkeley Brigade:
 Relinquishment of Council Office Budget Funds to General Fund and
 Grant of Such Funds

RECOMMENDATION

Adopt a Resolution approving the expenditure of an amount not to exceed \$1,500 per Councilmember including up to \$1,500 from Councilmember Worthington to the Pacific Center for Human Growth with funds relinquished to the City's general fund for this purpose from the discretionary Council Office Budgets of Councilmember Worthington and any other Councilmembers who would like to contribute.

Adopt a Resolution to approve the expenditure of \$1,500 to the Pacific Center for Human Growth with funds relinquished to the City's general fund for this purpose: a training program for community outreach for health care enrollment.

FISCAL IMPACTS OF RECOMMENDATION

No General Fund impact; \$1,500 is available from Councilmember Worthington's Council Office Budget discretionary account.

BACKGROUND

We are proposing that the City Council make a grant of \$1,500 to Pacific Center for Human Growth for costs associated with community outreach training.

CONTACT PERSON

Kriss Worthington, City Council, 510-981-7170

RESOLUTION NO. ##,###-N.S.

AUTHORIZING THE EXPENDITURE OF SURPLUS FUNDS FROM THE OFFICE EXPENSE ACCOUNTS OF THE MAYOR AND COUNCILMEMBERS FOR A GRANT TO PROVIDE PUBLIC SERVICES FOR A MUNICIPAL PUBLIC PURPOSE

WHEREAS, Councilmember Worthington has surplus funds in his office expenditure account (budget code 010-0272-410); and

WHEREAS, a California non-profit tax exempt corporation Pacific Center for Human Growth seeks funds in the amount of \$1,500.00 to provide the following public services; community healthcare outreach training program; and

WHEREAS, the provision of such services would fulfill the following municipal public purpose to train people go door-to-door in Berkeley to educated highly eligible populations for health enrollment understand about their options.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the funds relinquished by the Mayor and Councilmembers from their Council Office Budget up to \$1,500 per office shall be granted to the Pacific Center for Human Growth to fund the following services: one week for training, followed by 2-3 weeks of outreach.

Exhibits

A: Covered Berkeley Brigade

Covered Berkeley Brigade

Students at the University of California, Berkeley

In light of the Affordable Care Act, student organizations on UC Berkeley campus have partnered with members of the City Council and the ASUC to form a brigade to increase community outreach regarding health care insurance benefits. A similar program was established for the Healthy Families Program in 2006, which greatly increased participation in Berkeley. We hope to match our previous success, with a new focus on the ACA. We are seeking a partnership with local health organizations to maximize the effectiveness of our dedicated volunteers.

Project Overview

Following training, our program will go door to door in communities with highly eligible populations for health care enrollment to increase awareness.

- One week for training, followed by 2-3 weeks of outreach
- Two wave approach: We will allocate a smaller area for the first week. Afterwards, we will make minor adjustments to optimize efficiency and address any possible problems that arise before continuing with the second wave.
- At the City Council work session, Public Health Director Janet Berryman has agreed to help us identify potential neighborhoods
- For each visit, we will give a brief summary of the ACA and its effects and what actions individuals can take to maximize their benefits. We will also provide brochures and handouts to clearly step families through the enrollment process.
- We will have translators for over six different languages to communicate with individuals in the language of their choice.

Budgeting

The Covered Berkeley Brigade will allow for effective community outreach at a low cost.

- Reimburse \$25 to each student organization for each volunteer they provide, up to a maximum of 40 volunteers.
- To keep the coordinators responsible for successfully organizing the brigade, a \$500 stipend will be split among two program coordinators.

