



Solano Avenue Business  
Improvement District Advisory Board

## MINUTES

### Solano Avenue Business Improvement District Advisory Board

Tuesday, May 21st, 2019

Thousand Oaks Baptist Church | 1821 Catalina Avenue | Berkeley, CA 94707

**CALL TO ORDER** – The meeting was called to order at 11:05am.

**ROLL CALL** - Members present: Kate Campbell, Tom Taylor, Janet Snidow, Peggy Smith. Members absent/excused: none. City Staff: Eleanor Hollander, OED/City of Berkeley (secretary). Public present: Sara Peschel.

**MINUTES OF PREVIOUS MEETING** – The minutes of the March 26th, 2019 meeting were approved on a motion by Mr. Taylor and seconded by Ms. Smith. Motion Carries. Abstain: Snidow.

**DISCUSSION ITEMS** – The group discussed Solano Avenue’s planning study on the Albany portion of the avenue and the potential for a similar study on the Berkeley portion of the Avenue. The BID was generally supportive of said study, and was eager to hear more as the plan develops. The group discussed commissioner recruitment which is ongoing. The group also talked about the event program for 2019 which included a wrap up report on the bike to work event held in May 2019. The group brainstormed about themes/topics for mosaic trash cans – the chair is to draft a ‘creative brief’ and deliver it to the mosaic artist. The wine walk has been postponed for 2019, the art walk is set for July 20, 2019. The meeting schedule for the remainder of 2019 is proposed to be third Tuesdays of the odd numbered months 11am to 12:30pm; July 16, September 17 and November 19.

#### **ACTION ITEMS-**

- 1) Issue a “statement of support” for a more detailed Solano Ave planning study/project, and to deliver to the District 5 councilmember as appropriate. Moved: Campbell Second: Taylor, All Ayes. Commissioner Campbell to draft and circulate letter for review.

**PUBLIC COMMENT-** None

A motion to adjourn was made by Ms. Campbell and seconded by Mr. Taylor. (Approved unanimously). Meeting Adjourned at 12:15 pm.