



Solano Avenue Business  
Improvement District Advisory Board

## MINUTES

Solano Avenue Business Improvement District Advisory Board  
Tuesday, April 25, 2023 | 10 am | Mechanics Bank 1801 Solano Ave

CALL TO ORDER – The meeting was called to order at 10am.

ROLL CALL - Members present: Todd Andrew, Thuy Nguyen Members absent/excused: none. City: Eleanor Hollander, OED/City of Berkeley (secretary), Members of the Public: Allen Cain (of the SAA), Jen Hansen Romero, Robin Devany (IScream).

PUBLIC COMMENT- Cordell Hindler supplied the following comments via written notes: City of Richmond has a new economic development director, woman leadership summit is on May 18<sup>th</sup> at the Scottish Rite Center, and please consider that Solano Board Meetings be in the hybrid format.

MINUTES OF PREVIOUS MEETING – The minutes of the September 20, 2022 meeting were approved, on a motion by Mr. Andrew and seconded by Ms. Nguyen. Motion Carries. Abstain: none.

CHAIR ELECTION: Mr. Andrew chair, Ms. Nguyen vice chair, all Ayes.

SECRETARY REPORT – The secretary reported on status of the Solano Ave Revitalization Plan (RFP awaiting comments and then can be released soon), and asked for feedback on the tree well cleaning service from Peralta Service Corporation. Initial feedback from the assembled suggested that the service is adequate.

Review of outstanding SAA invoices, request for 2023 funding for Solano Stroll and four Strollish events in 2023. Discussion on level of funding from the Solano BID available.

MOTION: Approve SAA invoice for events in 2023 including the Solano Stroll and the “stroll-ish events” up to \$20,000. M/S Nguyen/Andrew, all ayes.

MOTION: Approve holiday décor for 23-24 payment to Sierra Display up to \$7,500. M/S Nguyen/Andrew, all ayes.

COMMISSIONER RECRUITMENT - The board discussed recruitment efforts and held a brief discussion.

Motion to Adjourn M/S: Andrew/Nguyen, All Ayes. Meeting Adjourned at 10:35am.