

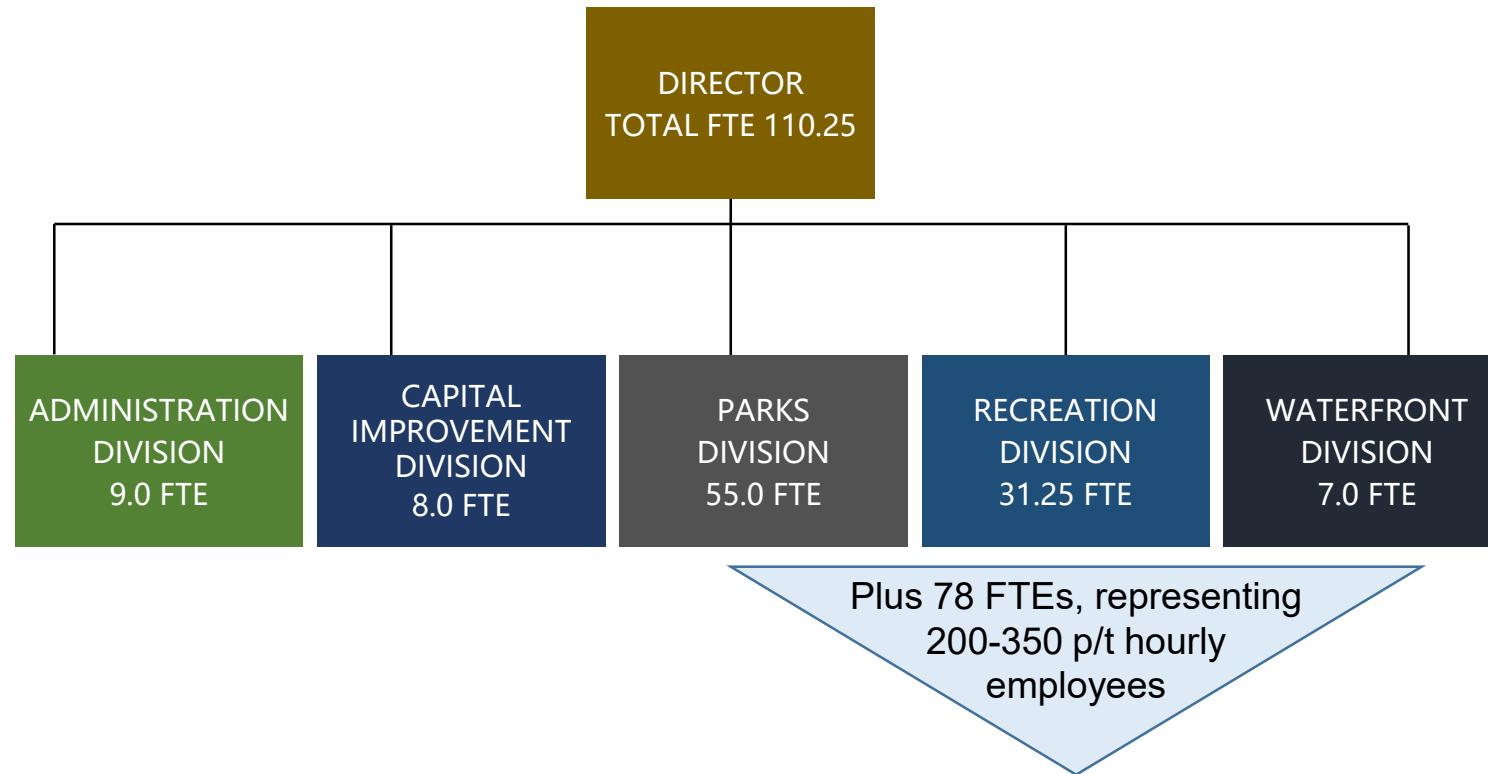
BUDGET

Fiscal Years 2023 & 2024

PARKS, RECREATION &
WATERFRONT

PARKS, RECREATION & WATERFRONT

OVERVIEW



Note: Total FTE count includes 3 project-based positions in Capital, Parks, and Waterfront.

PARKS, RECREATION & WATERFRONT

SERVICES

Five Divisions:

- Administration
- Capital Improvement
- Parks
- Recreation
- Waterfront



Tree Pruning



New King School Park 5-12 Playground



King Pool

PARKS, RECREATION & WATERFRONT

ACCOMPLISHMENTS

Highlights of recent PRW accomplishments include:

- Return to pre-Covid programming
 - Summer camps
 - Special events
- Set up operations of Berkeley Tuolumne Camp
- Tree Planting in South and West Berkeley
- Expanded and Reduced Barriers to Scholarships



BTC



Tree Planting at James Kenney



Olympic Day at San Pablo Park

PARKS, RECREATION & WATERFRONT

ACCOMPLISHMENTS

Capital Projects

PRW has completed 58 projects since 2016, 14 in 2021, and has 40 funded projects in design, planning or construction.

- Marina Streets
- Tuolumne and Cazadero Camp
- King and West Campus Pools
- John Hinkel Park
- King School Park 2-5 and 5-12 Play Structure



Spinnaker Circle



King Pool



King School Park 2-5 Playground



John Hinkel Amphitheater



Cazadero Camp Jensen Dormitory

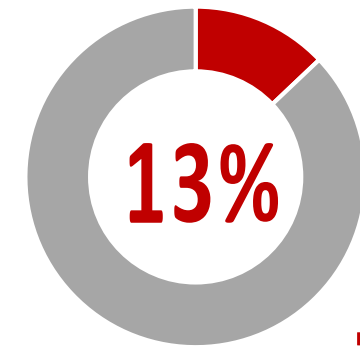
PARKS, RECREATION & WATERFRONT

STAFFING

	FISCAL YEAR 2021 ACTUAL	FISCAL YEAR 2022 ADOPTED	FISCAL YEAR 2023 REQUEST	FISCAL YEAR 2024 REQUEST
GENERAL FUND	23.83	23.83	24.88	24.88
OTHER FUNDS	86.42	86.42	87.12	87.12
TOTAL	110.25	110.25	112	112

Note: Total FTE count includes 3 project-based positions in Capital, Parks, and Waterfront.

PARKS, RECREATION & WATERFRONT

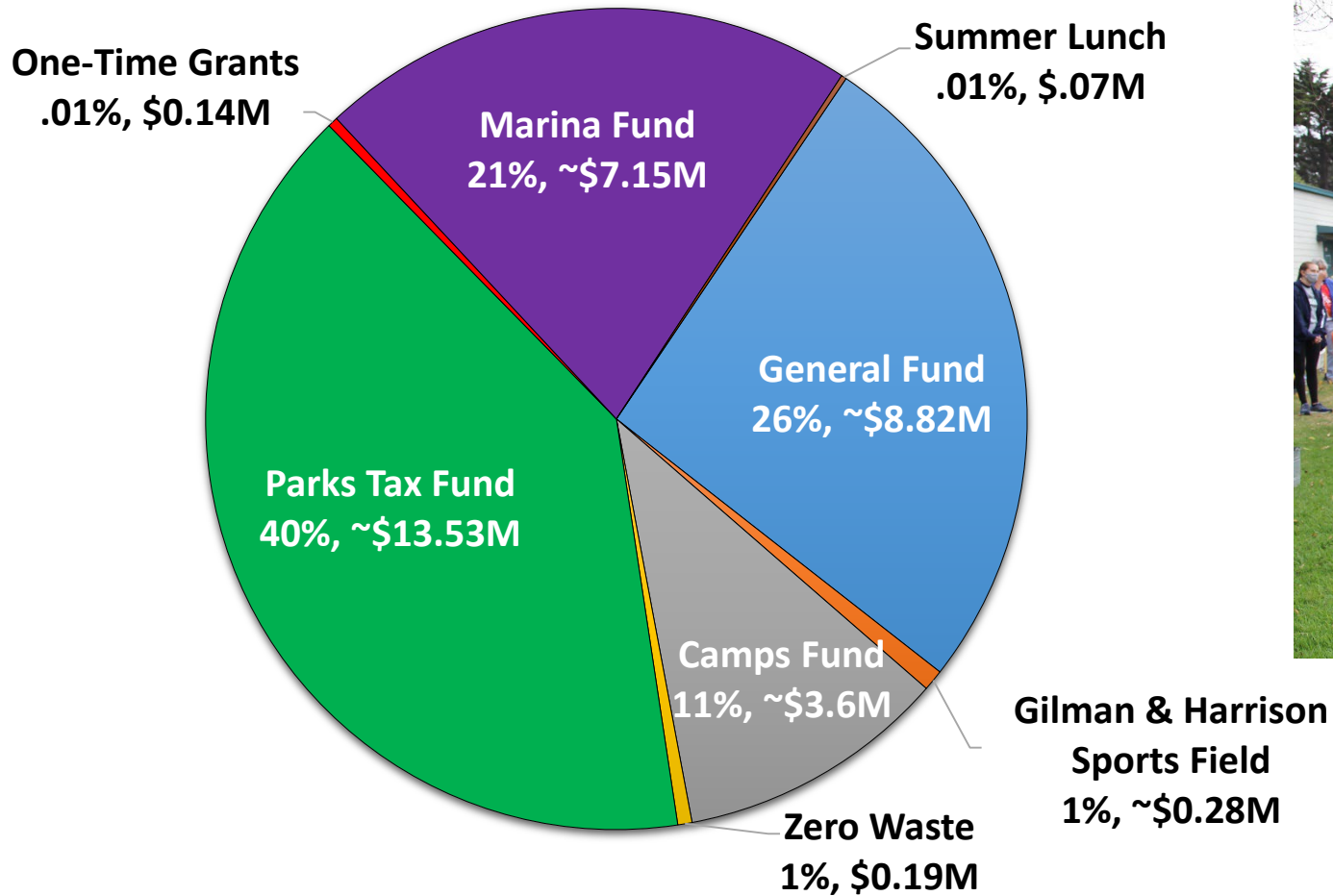


VACANCIES

POSITION	GF %	STATUS
SR LANDSCAPE GARDENER SUPV	0%	Resignation Planning recruitment
LANDSCAPE GARDENER (4)	0%	Promotions & Retirements Interviews
MARINA ASSISTANT	0%	Promotion In recruitment – job announcement posted
ASSISTANT AQUATICS COORDINATOR	100%	Retirement Planning recruitment
ASST. REC. COORDINATOR (5)	100%	Promotions & Retirements In recruitment
REC. COORDINATOR	100%	Reallocation In interviews
REC. PROGRAM SUPERVISOR	0%	Resignation Planning recruitment
OFFICE SPECIALIST II	100%	Resignation Offer pending

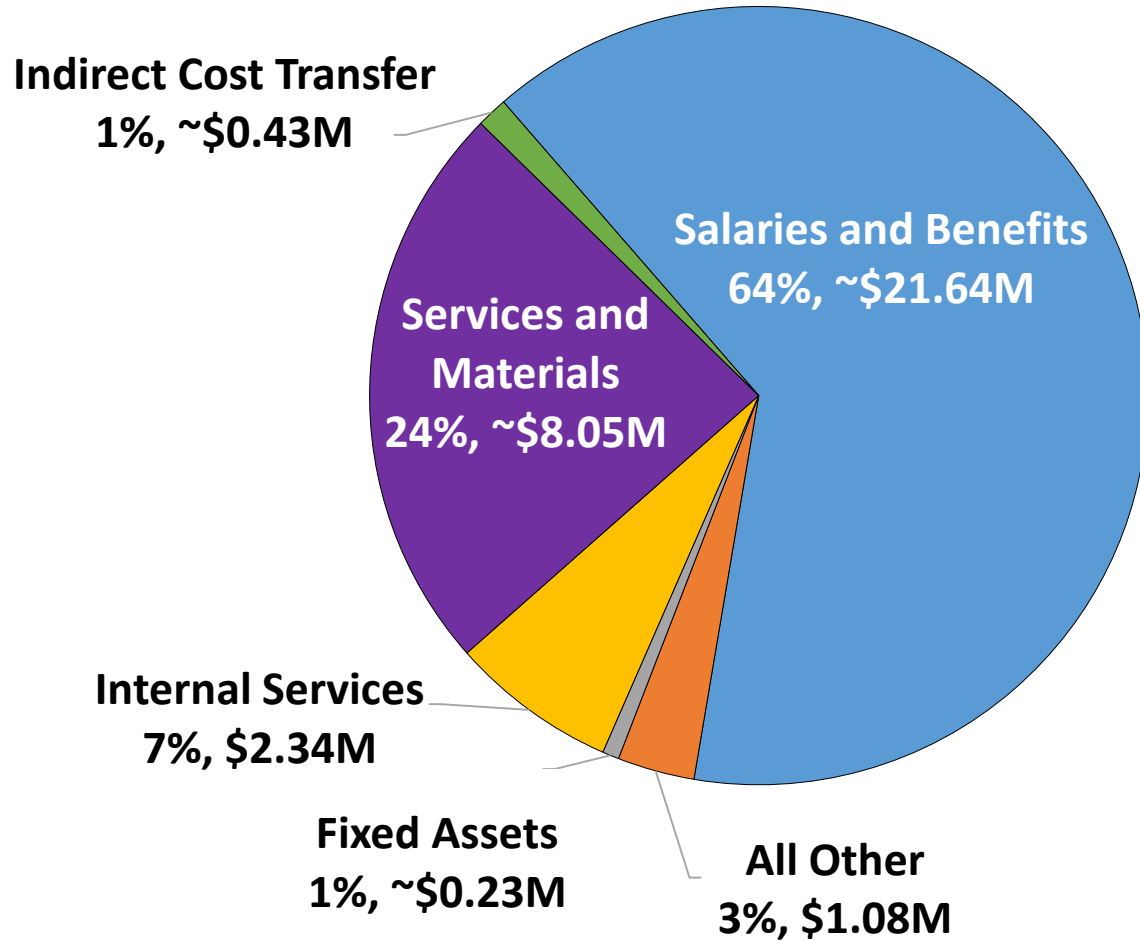
PARKS, RECREATION & WATERFRONT OPERATING BUDGET BY FUNDING SOURCE

FY23, \$33.78M FY24, \$34.28M



PARKS, RECREATION & WATERFRONT OPERATING BUDGET BY EXPENDITURE TYPE

FY23, \$33.78M FY24, \$34.28M

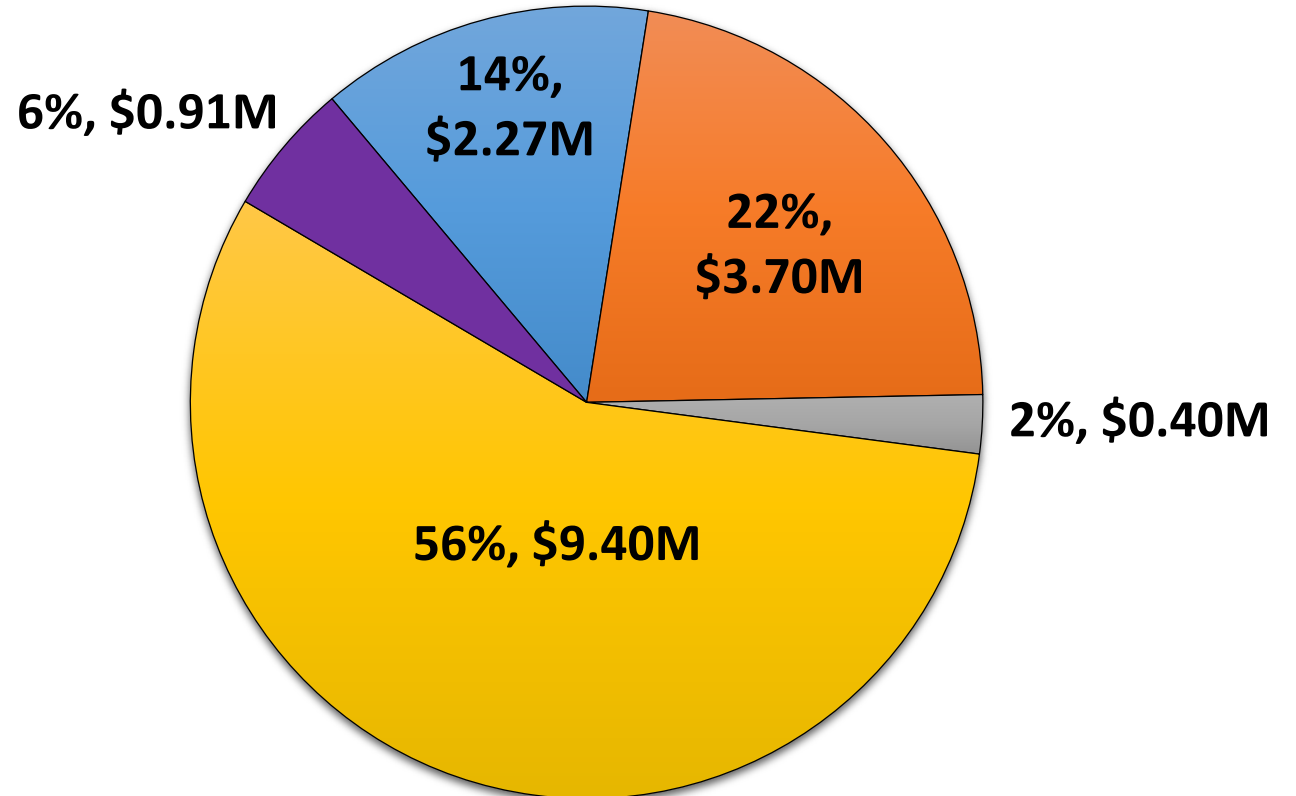
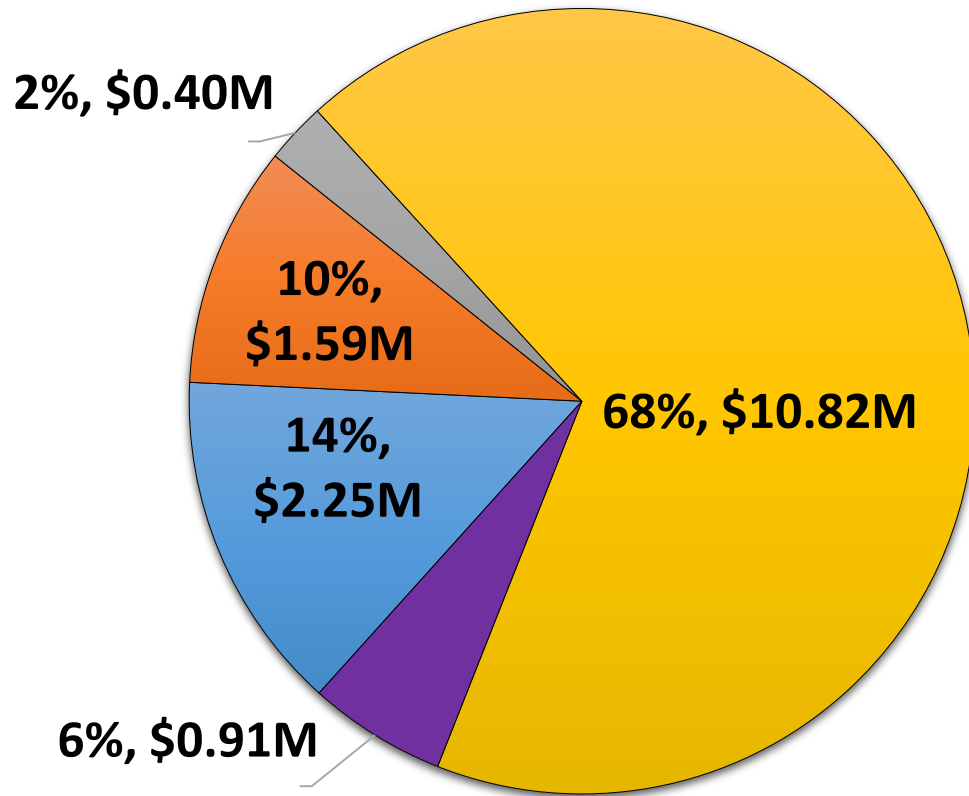


PARKS, RECREATION & WATERFRONT

CAPITAL BUDGET BY FUNDING SOURCE

FY23 Capital Budget, \$15.97M

FY24 Capital Budget, \$16.67M

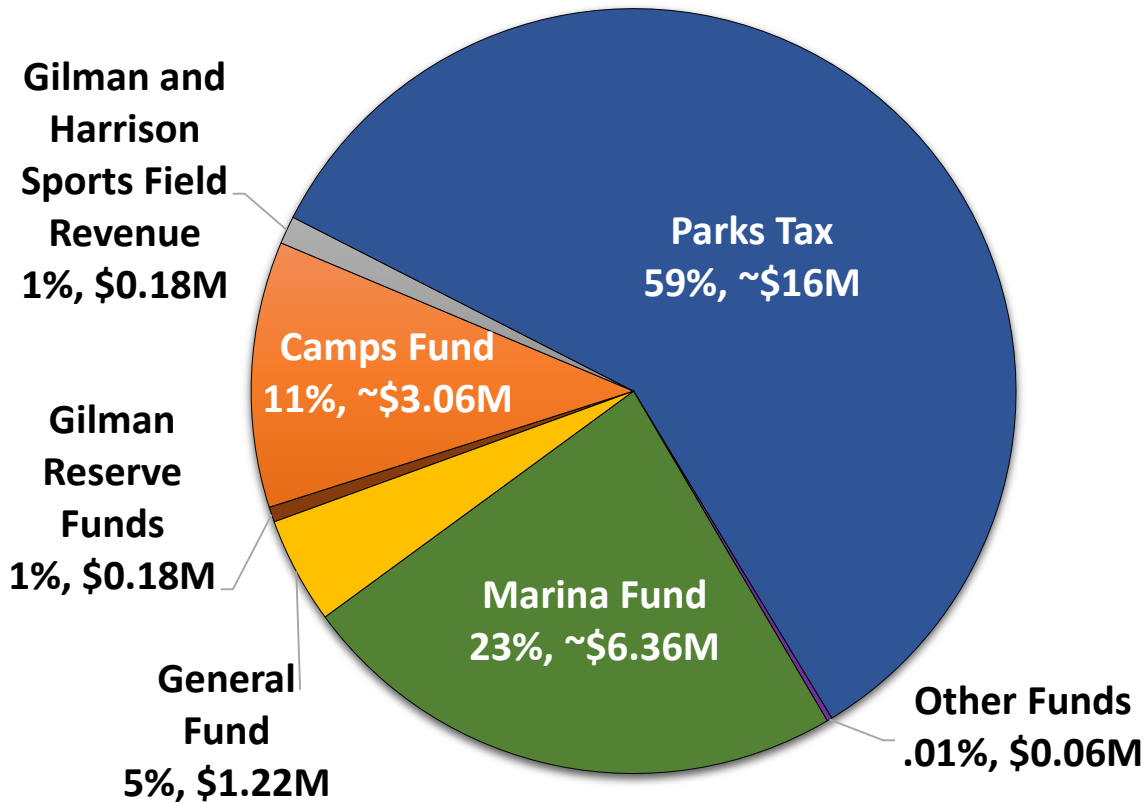


- Parks Tax
- State Grants
- General Fund (CIP Fund)
- Measure T1
- Marina Fund

PARKS, RECREATION & WATERFRONT

REVENUES BY FUNDING SOURCE

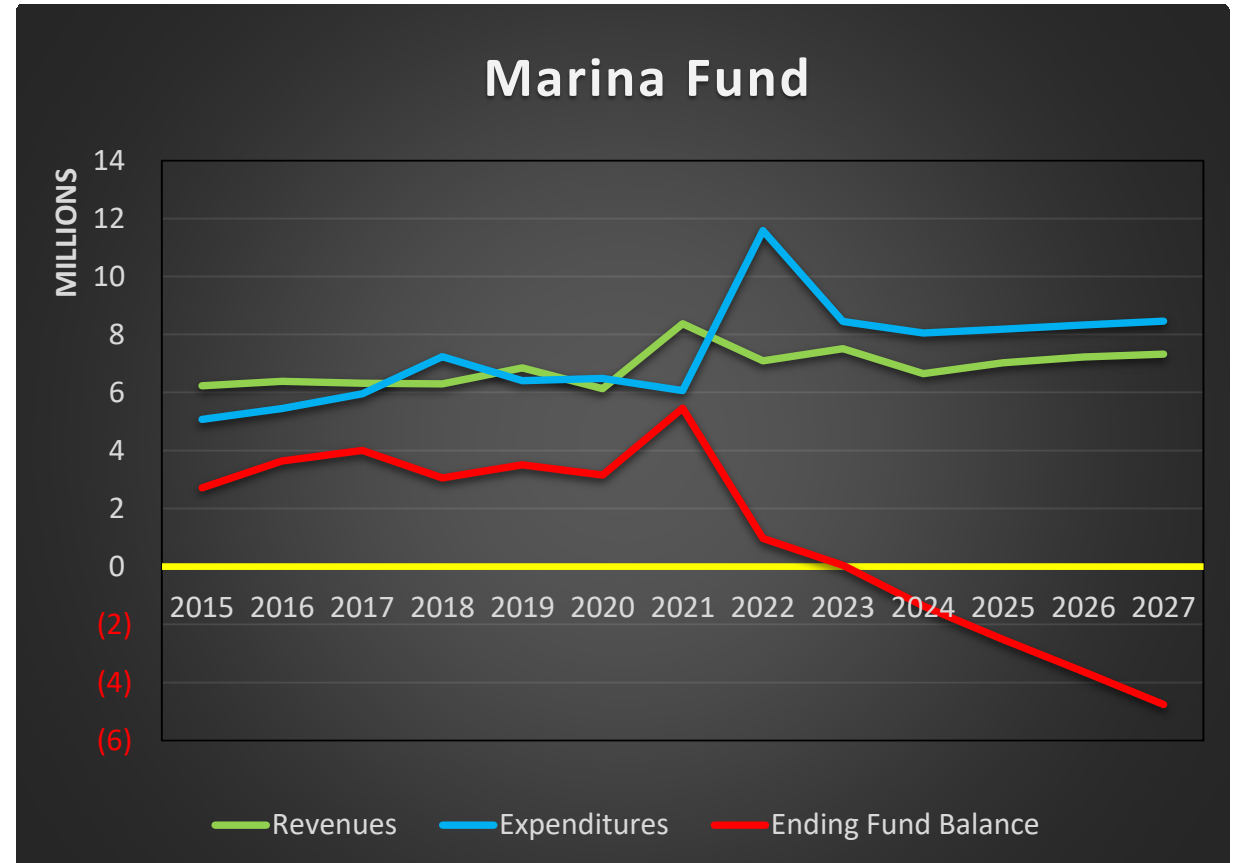
FY23, \$27.19M FY24, \$27.87M



PARKS, RECREATION & WATERFRONT

MARINA FUND STATUS

- Structural deficit of > \$1.2M/year.
- Fund reserves exhausted.
- \$1.17M needed in FY23; ARPA funds identified would cover \$1.15M of gap.
- **\$1.45M needed in FY24; no funding identified.**
- Unfunded capital needs > \$146M



PARKS, RECREATION & WATERFRONT

WATERFRONT REVENUE AND EXPENDITURE PRESSURES

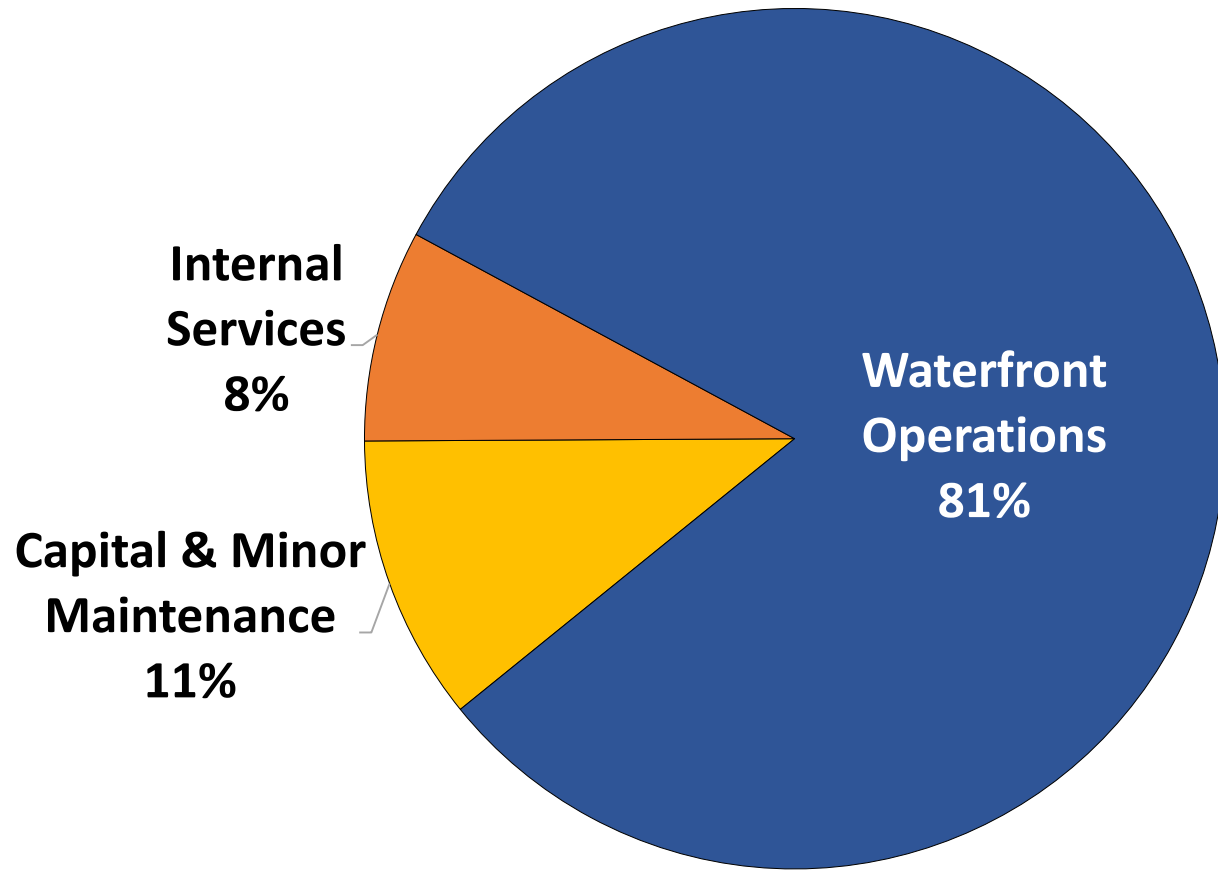
- Covid recovery not expected until FY25
- Leases: Doubletree minimal % rent
- Berthers: occupancy at 78%, no slip fee increases since 2015
- COLAs
- Debt service: additional \$342K for D&E dock loan starting in FY23
- Deteriorating infrastructure



PARKS, RECREATION & WATERFRONT

MARINA FUND BUDGET

FY23, \$8.20M

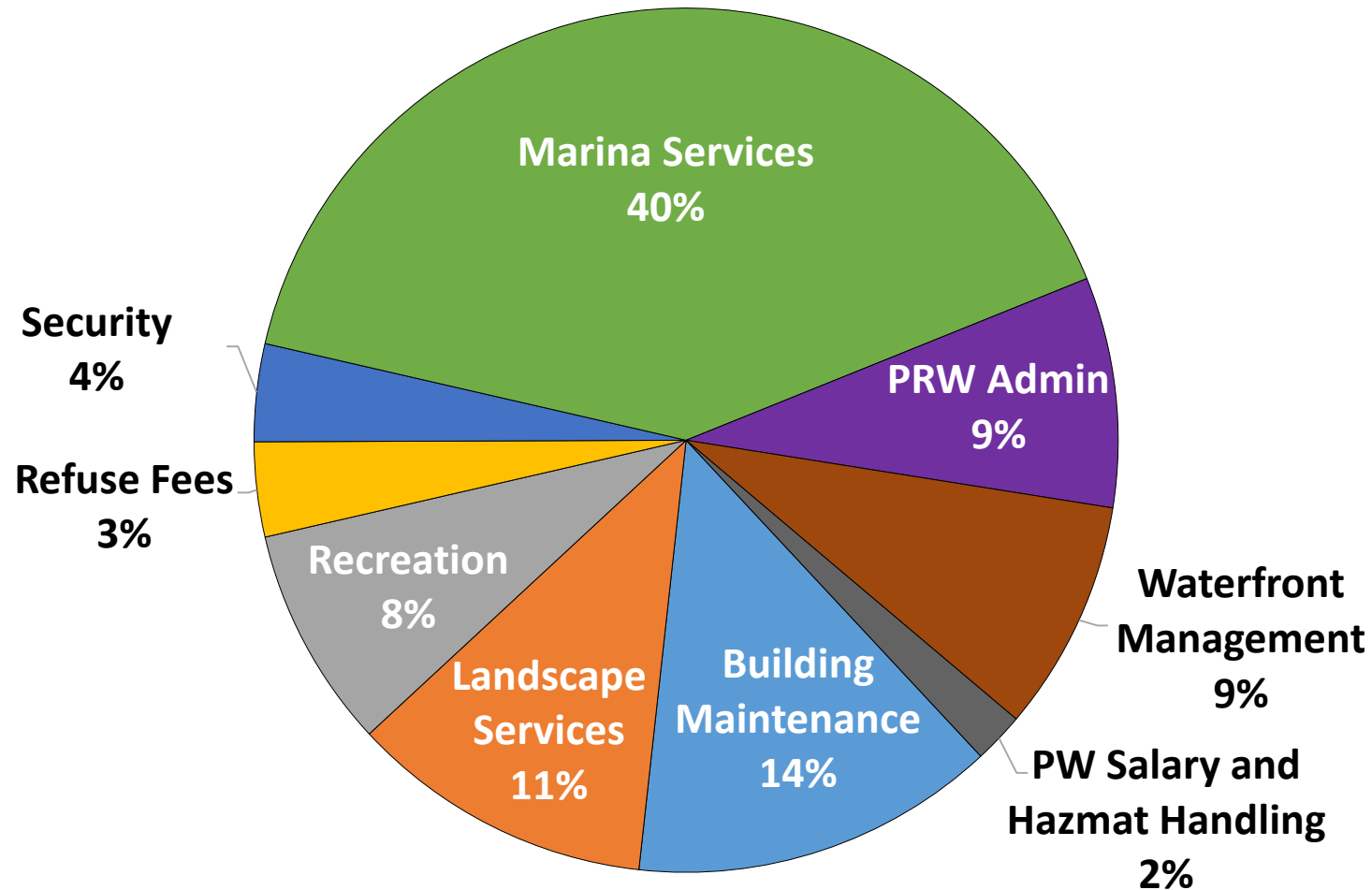


Category	FY23	FY24
Capital and Minor Maintenance	881,864	878,158
Internal Services	656,435	634,386
Waterfront Operations	6,665,758	6,578,911
Grand Total	\$8,204,057	\$8,091,455

PARKS, RECREATION & WATERFRONT

MARINA FUND BUDGET

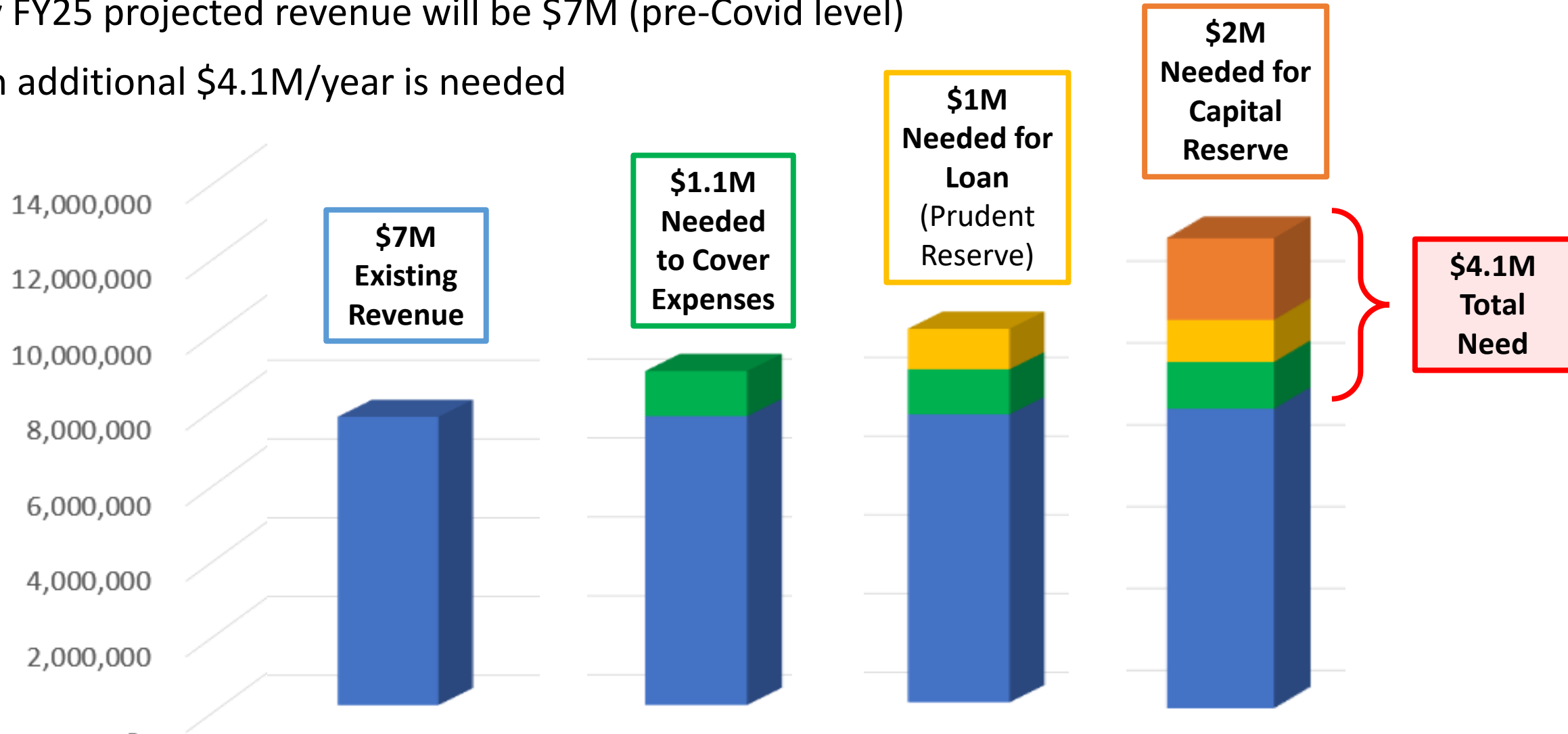
FY23 Waterfront Operations, \$6.66M



Category	FY23	FY24
Building Maintenance	912,524	924,006
Landscape Services	757,125	752,978
Recreation	552,979	555,858
Refuse Fees	236,200	240,924
Security	243,430	248,298
Marina Services	2,686,441	2,645,151
PRW Admin	573,818	593,912
Waterfront Management	577,114	477,701
PW Salary and Hazmat Handling	126,128	140,083
Grand Total	\$6,665,758	\$6,578,911

FUTURE MARINA FUND NEEDS

- By FY25 projected revenue will be \$7M (pre-Covid level)
- An additional \$4.1M/year is needed



PARKS, RECREATION & WATERFRONT

BERKELEY MARINA AREA SPECIFIC PLAN (BMAASP)

community engagement **SYNTHESIS**

KEY THEMES

Enjoying Nature

(viewing areas,
ecological features,
education)



Expand Dining Options

(casual outdoor,
markets, beer garden,
food trucks)



Expand Hospitality Options

(hotel, retreat center)



Recreation

(aquatic center, beach
improvements, play
structures)



Regional Events / Gathering

(festivals, concerts,
movie nights)



Restore/Expand Maritime Uses

(Restore Pier, fishing,
small craft, Ferry)



- Community meeting 3/16, discussed design alternatives and revenue opportunities

- Community survey
- Next Community meeting late summer
- Update to Council in 10/22

PARKS, RECREATION & WATERFRONT

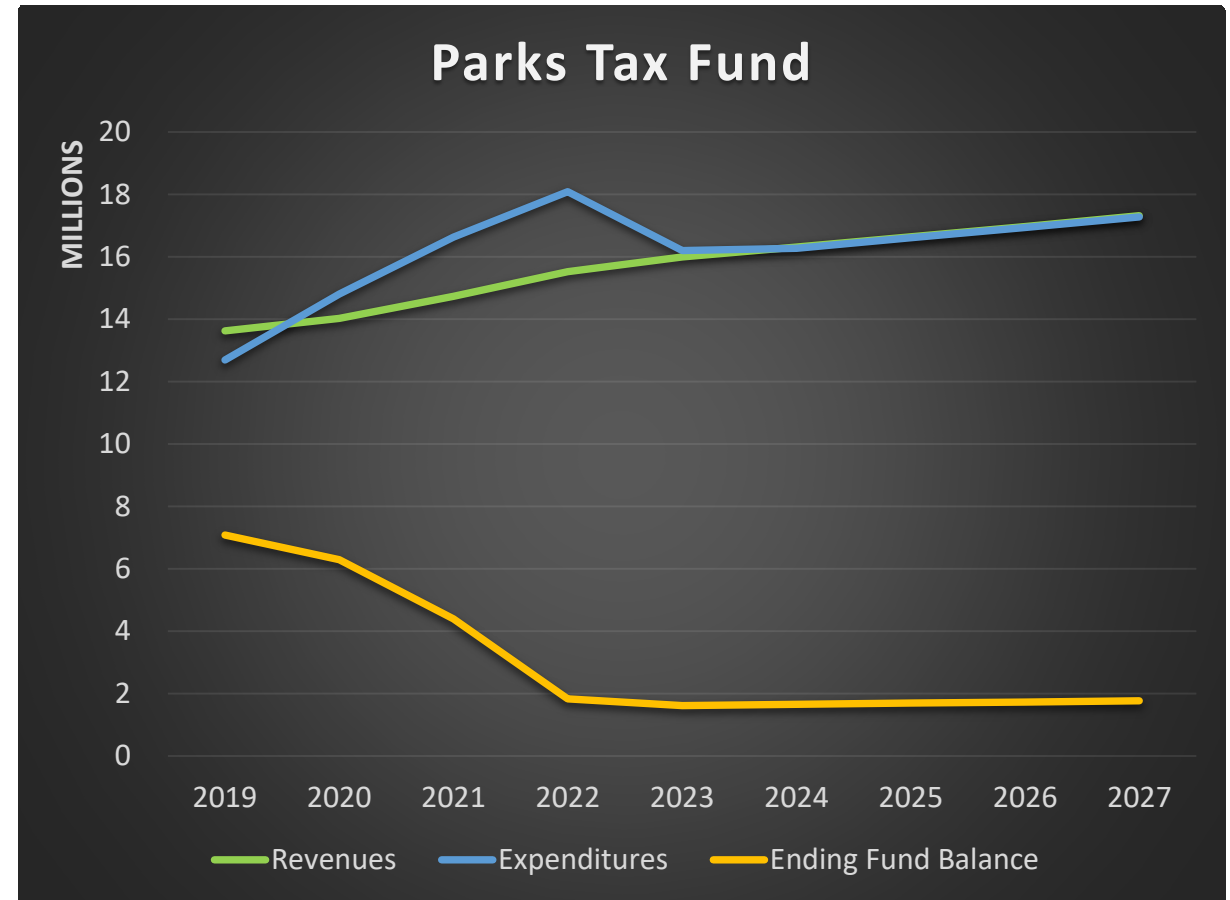
POTENTIAL REVENUE OPPORTUNITIES

- Berther occupancy increases
- Berther fee increases
- 199 Seawall lease
- Special events
- Parking revenue
- Entry fee
- Hotel(s)
- Restaurants
- Museums
- Adventure Park



PARKS TAX FUND STATUS

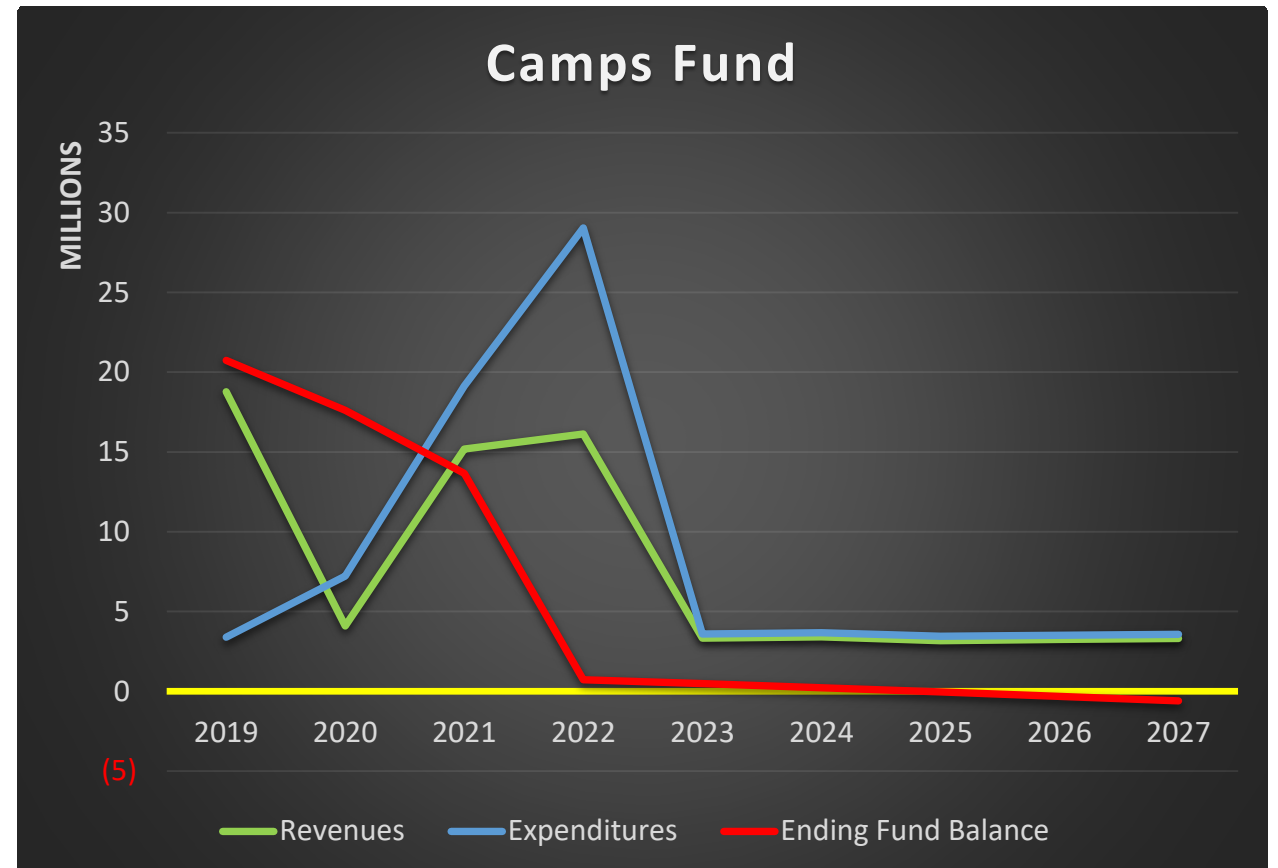
- Parks Tax is stable but strained.
- Tax revenue escalates by PIG or CPI; enables fund to absorb COLA increases.
- Parks Tax is 59% of PRW CIP
 - \$1.065M – Parks Tax
 - \$400K – GF
 - \$350K – MF
- Carryover CIP plus Covid impacts has decreased fund balance.
- Fund reserves projected to be at 10% moving forward.



PARKS, RECREATION & WATERFRONT

CAMPS FUND STATUS

- FY22 revenue to date: \$1.9M (of \$2.15M projected)
- Structural deficit of \$260K/year
- Fund solvent through FY24, depending on revenue.
- Capital:
 - BTC construction concluding ~\$55M
 - Caz dorm construction concluding ~\$3.2M
 - Echo ADA project waiting for USFS approval - \$705K



PARKS, RECREATION & WATERFRONT

CHALLENGES

- **Marina Fund-** The challenge is to improve infrastructure, safety and security so that our existing revenue sources are stabilized, allowing us to grow new revenue sources.
- **Unfunded Waterfront infrastructure-** The challenge is to identify funding.
- **Camps Fund-** The challenge is to build back attendance at BTC to pre-fire levels to narrow the current \$260K/year structural deficit.

Unfunded Waterfront infrastructure

Needed Improvements	Cost Estimate
Waterfront Pier and Docks	102,600,000
Waterfront Pathways, Shoreline and Buildings	30,040,000
Waterfront Parking Lots	10,702,000
Waterfront Streets	2,750,000
Total	\$146,092,000

PARKS, RECREATION & WATERFRONT

OPPORTUNITIES AND STRATEGIES

Diversity, Equity & Inclusion (DEI) Initiatives

PRW is implementing 15 initiatives across 4 divisions to improve diversity, equity and inclusion in our programs, services, projects, and staffing.

Grants & outside funding- \$9.9M in FY22 to date. Includes:

- \$5M grant for Santa Fe Right of Way into a park in SW Berkeley
- \$3.5M CBA for Aquatic Park improvements
- \$600K for Turtle Garden/Civic Center
- \$500K for Tree Planting in SW Berkeley
- \$300K for other grants, donations, and CBAs

Special Fee Class move to the Camps Fund, to create a pipeline for new recreation program development.

PARKS, RECREATION & WATERFRONT

STRATEGIC PLAN & OTHER INITIATIVES

26 total Strategic Plan Initiatives: Combination of new and continuing projects, 20 capital and 6 programmatic projects

DEI- 15 Diversity, Equity and Inclusion Departmental Changes across 4 divisions.

- Lowering barriers to apply and qualify for scholarships
- Increasing tree canopy in south and west Berkeley
- Expanding the Every-Kid-2-Swim program
- Increasing employee and participant diversity at resident camps and
- Focusing on upgrading South and West Berkeley mini-parks (5): Haskell-Mabel Park, 63rd Street Park, Prince Street Park, Greg Brown Park, Charlie Dorr Park.

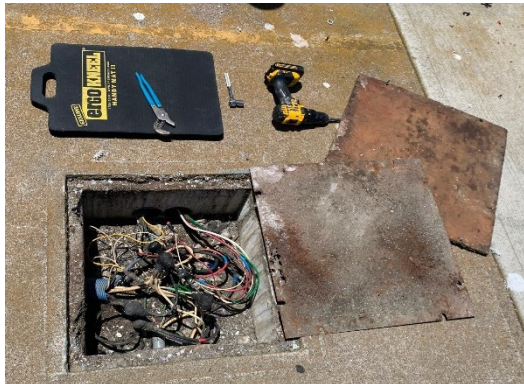
New GF cost: **\$75,000**; most initiatives funded by reallocation of baseline.

PARKS, RECREATION & WATERFRONT

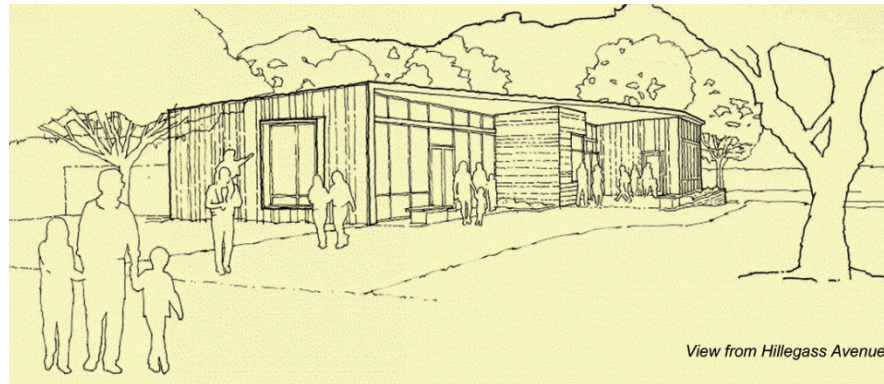
STRATEGIC PLAN & OTHER INITIATIVES

20 Capital Projects including:

- Waterfront Construction: O and K dock Electrical Piling Replacement
- African American Holistic Resource Center Conceptual Design
- Willard Park Clubhouse Replacement
- Tom Bates Restroom and Community Space
- Martin Luther King Jr. Services Center (YAP) Renovation



O & K Dock Electrical



Willard Clubhouse Replacement



Tom Bates Restroom and
Community Space

PARKS, RECREATION & WATERFRONT

GENERAL FUND REQUESTS

PART 1

Description	Reason	Cost	Ongoing	Mandate	Revenue Offset	Strategic Plan	Budget Referral
Associate Civil Engineer- 40% FTE	To offset existing staff costs to implement current CIP funded projects.	\$84,654	Yes	No	No	No	No
Assistant Recreation Coordinator	To cover 25% of a new Assistant Rec Coord for special fee classes.	\$30,055	Yes	No	No	No	No
DEI and expanded scholarships	To cover the cost of new DEI programs and new BTC scholarships.	\$75,360	No	No	No	Yes	No
Minor maintenance	To cover needs in camps and waterfront where special funds are depleted.	\$250,000	No	No	No	No	No
SUBTOTAL		\$440,069					

PARKS, RECREATION & WATERFRONT

GENERAL FUND REQUESTS

PART 2- New Capital

Description	Reason	Cost	Ongoing	Mandate	Revenue Offset	Strategic Plan	Budget Referral
Associate Civil Engineer- 60% FTE	To offset existing staff costs to implement proposed CIP funded projects.	\$144,246	No	No	No	No	No
Waterfront Pilings (docks, office and restrooms)	To complete needed timber piling replacements at the Waterfront.	\$1,500,000	No	No	No	No	No
J&K Parking Lot	To complete J&K parking lot, which needs full reconstruction.	\$1,150,000	No	No	No	No	No
Bike Park on University Ave.	To install a bike park adjacent to the new University Ave at the Waterfront. Funds to be leveraged with grant opportunities.	\$600,000	No	No	No	No	No
SUBTOTAL		\$3,394,246					
TOTAL GF REQUEST		\$3,834,315					

ADDITIONAL CIP FUNDING NEEDED

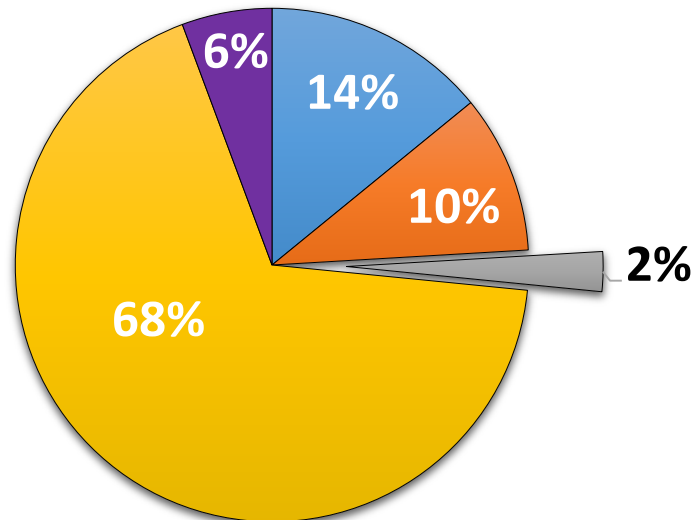
- Current baseline is \$400K (set at that level 16 years ago)
- Average \$785K/year in early 2000s
- Regional inflation costs for construction average 5%/year over the past 10 years
- Escalating for construction inflation, amount would be **\$2.247M/year**.
- If we wanted to deal with our unfunded list (\$226M) in next 20 years in parks, pools, camps, and the Waterfront, our need would be > \$11M/year.
- If we also want to address needs that arise in the next 20 years, e.g. pools tile and plaster need to be replaced every 10 years, our need would be much greater.

PARKS, RECREATION & WATERFRONT

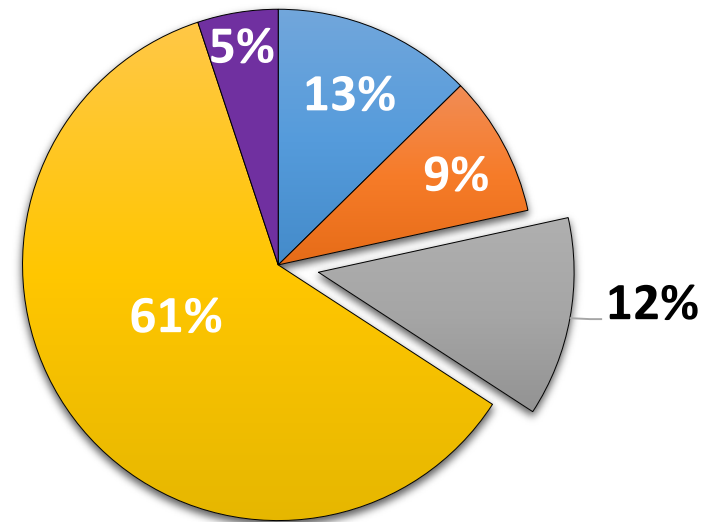
REQUEST TO INCREASE CIP BASELINE

- Baseline CIP is \$400K/year, requesting a 40% FTE baseline staffing
- Plus one-time request of \$3.25M with a 60% project- based FTE
- Going forward, requesting increase of the baseline from \$400K to \$2.247M/year with 1.0 FTE baseline staffing
- This will not address all of our needs, but will complement other capital funding sources including Parks Tax, bonds and grants.

FY23 Capital Budget, with \$400K GF



FY23 Capital Budget, with \$2.247M GF



■ Parks Tax
 ■ State Grants
 ■ General Fund (CIP Fund)
 ■ Measure T1
 ■ Marina Fund

PARKS, RECREATION & WATERFRONT

THANK YOU

