



Civic Arts Commission
Office of Economic Development

Civic Arts Commission Meeting **Wednesday, June 23, 2021** **6:00 PM**

PUBLIC ADVISORY: THIS MEETING WILL BE CONDUCTED EXCLUSIVELY THROUGH VIDEOCONFERENCE AND TELECONFERENCE

Pursuant to Section 3 of Executive Order N-29-20, issued by Governor Newsom on March 17, 2020, this meeting of the Civic Arts Commission will be conducted exclusively through teleconference and Zoom videoconference. Please be advised that pursuant to the Executive Order and the Shelter-in-Place Order, and to ensure the health and safety of the public by limiting human contact that could spread the COVID-19 virus, there will not be a physical meeting location available.

To access the meeting remotely: Join from a PC, Mac, iPad, iPhone, or Android device: Please use this URL <https://us02web.zoom.us/j/86147520326>. If you do not wish for your name to appear on the screen, then use the drop down menu and click on "rename" to rename yourself to be anonymous. To request to speak, use the "raise hand" icon by rolling over the bottom of the screen. To join by phone: Dial **1-669-900-9128** and enter Meeting ID: **861 4752 0326**. If you wish to comment during the public comment portion of the agenda, Press *9 and wait to be recognized by the Chair. To submit an e-mail comment during the meeting to be read aloud during public comment, email civicarts@cityofberkeley.info with the Subject Line in this format: "PUBLIC COMMENT ITEM ##." Please observe a 150 word limit. Time limits on public comments will apply.

Agenda

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **PUBLIC COMMENT** (for items not on the agenda)
4. **APPROVAL OF MINUTES**
 - a) May 26, 2021 Draft Minutes (Attachment 1)
5. **CHAIR'S REPORT**
 - a) FY22 Budget Process

6. PRESENTATIONS and DISCUSSION

7. ACTION ITEMS (All items for discussion and possible action)

- a) Letter of support to City Council regarding allocation of budget for grant funding to assist the arts sector with reopening. (Attachment 5 added 6/23/21)
- b) Approval of Berkeley Art Works Project Grants – June 2021 Panel Results
- c) FY22 Public Art Budgets:
 - FY 22 Budget Fund 150 Public Art Fund (Attachment 2)
 - FY 22 Budget Fund 148 Cultural Trust Fund – Private Percent for Art (Attachment 3)

8. STAFF REPORT

9. COMMITTEE REPORTS

- a) Grants
 - John Slattery, Chair
 - Kim Anno
 - Lisa Bullwinkel
 - Liz Ozol
- b) Policy
 - Kim Anno, Chair
 - Lisa Bullwinkel
 - Modesto Covarrubias
- c) Public Art
 - Matt Passmore, Chair
 - Kim Anno
 - Dana Blecher
 - Modesto Covarrubias
- d) Representative on Berkeley Cultural Trust
 - Lisa Bullwinkel
- e) Representatives on Berkeley Arts Education Steering Committee Representative
 - Liz Ozol
 - Riti Dhesi
- f) Representative on Design Review Committee
 - Modesto Covarrubias
- g) Representative on Ad-Hoc Artists Affordable Housing Committee
 - Kim Anno

10. COMMUNICATION

- a) Communication from Ian Winters (Attachment 4)

11. ADJOURNMENT

Attachments:

1. May 26, 2021 Draft Minutes
2. FY 22 Budget Fund 150 Public Art Fund
3. FY 22 Budget Fund 148 Cultural Trust Fund – Private Percent for Art
4. Communication from Ian Winters
5. Draft Letter to Council regarding FY22 Budget (**Added 6/23/2021**)

Staff Contact:

Jennifer Lovvorn

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ADA Disclaimer

To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at 981-6418 (V) or 981-6347 (TDD) at least three business days before the meeting date.



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DRAFT MINUTES
Civic Arts Commission Meeting
Wednesday, May 26, 2021
6:00 PM

No physical location; meeting held exclusively through videoconference and teleconference.

1. CALL TO ORDER 6:03 PM

2. ROLL CALL

Commissioners Present: Anno, Blecher, Bullwinkel, Covarrubias, Dhesi, Ozol, Passmore, Slattery.

Commissioners Absent: Rodriguez.

Staff Present: Jennifer Lovvorn, Commission Secretary/Chief Cultural Affairs Officer.

Members of the public in attendance: 4

3. PUBLIC COMMENT (for items not on the agenda)

None.

4. APPROVAL OF MINUTES

a) **April 28, 2021 Draft Minutes**

Action: M/S/C (Blecher/Bullwinkel) to approve the April 28, 2021 Minutes.

Vote: Ayes — Anno, Blecher, Bullwinkel, Covarrubias, Dhesi, Ozol, Passmore, Slattery;
Nays — None; Abstain — None; Absent — Rodriguez.

5. CHAIR'S REPORT

- a) The Chair stated that the City's Fiscal Year 2022 budget process is underway and reminded Commissioners about the dates for upcoming Council budget hearings.

6. ACTION ITEMS (All items for discussion and possible action)

a) **FY22 Civic Art Grant Awards – Base Grant Award and Supplemental Amount Scenarios**

Action: M/S/C (Anno/Bullwinkel) to approve both FY22 Civic Art Grant Awards Scenarios – Base Grant Award Scenario and Supplemental Award Amount Scenario.

Vote: Ayes — Anno, Blecher, Bullwinkel, Covarrubias, Dhesi, Ozol, Passmore, Slattery;
Nays — None; Abstain — None; Recuse — None; Absent — Rodriguez.

b) **Draft Public Art Ordinance**

Action: M/S/C (Anno/Passmore) to approve the Draft Public Art Ordinance and send to Council.

Vote: Ayes — Anno, Blecher, Bullwinkel, Covarrubias, Dhesi, Ozol, Passmore, Slattery;
Nays — None; Abstain — None; Absent — Rodriguez.

c) **Donation of framed artwork from the Civic Center Exhibition: Artist Tony Kay, "Evidence" 2018, 25 ¼ x 31 ¼ inches, Photocollage, archival pigment print, value \$650.**

Action: M/S/C (Blecher/Dhesi) to approve acceptance into the Berkeley Civic Art Collection a donation from the artist Tony Kay of a framed artwork from the Civic Center Exhibition: "Evidence" by Tony Kay, 2018, 25 ¼ x 31 ¼ inches, Photocollage, archival pigment print, value \$650.

Vote: Ayes — Anno, Blecher, Bullwinkel, Covarrubias, Dhesi, Ozol, Passmore, Slattery;
Nays — None; Abstain — None; Absent — Rodriguez.

d) **Approval of design for Earthsong sign with bell by Wang Po Shu.**

Action: M/S/C (Bullwinkel/Passmore) to approve design for Earthsong sign with bell by Wang Po Shu.

Vote: Ayes — Anno, Blecher, Bullwinkel, Covarrubias, Dhesi, Ozol, Passmore, Slattery;
Nays — None; Abstain — None; Absent — Rodriguez.

e) **Approval of Berkeley Art Works Project Grants – May 2021 Panel Results.**

Action: M/S/C (Anno/Ozol) to approve the Berkeley Art Works Project Grants as recommended by the panel from their May 2021 panel meeting.

Vote: Ayes — Anno, Blecher, Bullwinkel, Covarrubias, Dhesi, Ozol, Passmore, Slattery;
Nays — None; Abstain — None; Absent — Rodriguez.

7. **PRESENTATIONS and DISCUSSION**

- a) Civic Center Fundraising Discussion

8. **STAFF REPORT**

- a) Rumford statue – Lighting complete
b) Affordable Housing for Artists and Cultural Workers Study

- c) BART Sound Installation by Danny Clay – Running through August 23
- d) San Pablo Park Public Art – Installation nearly complete
- e) North Berkeley Senior Center Public Art – Installation of final element schedule for June
- f) BEARS Summer Art Program – Program to run this summer

9. COMMITTEE REPORTS

- a) Grants — Met on May 13 to determine FY22 Civic Art Grant award recommendations.
 - John Slattery, Chair
 - Kim Anno
 - Lisa Bullwinkel
 - Liz Ozol
- b) Policy — Met on May 20 to discuss and edit the affordable housing document and review the Public Art Ordinance.
 - Kim Anno, Chair
 - Lisa Bullwinkel
 - Liz Ozol
 - Joshua Sifuentes Rodriguez
- c) Public Art — Met on May 14 to discuss the utility box mural program, design for the sign with bell for *Earth Song* by Wang Po Shu, donation of *Evidence* by Tony Kay, and the Public Art Ordinance.
 - Matt Passmore, Chair
 - Kim Anno
 - Dana Blecher
 - Modesto Covarrubias
- d) Representative on Berkeley Cultural Trust — Met on May 12 to work on advocacy for arts reopening grant funds and an increase to festival grant funds.
 - Lisa Bullwinkel
- e) Representatives on Berkeley Arts Education Steering Committee — Met on May 24 to discuss a draft report by Commissioner Ozol on arts education offerings at Malcolm X Elementary School.
 - Liz Ozol
 - Riti Dhesi
- f) Representative on Design Review Committee — Met on May 20 to review three projects: 2000 University Avenue, 3000 San Pablo Avenue, and 2136 San Pablo Avenue.
 - Modesto Covarrubias

- g) Representative on Ad-Hoc Artists Affordable Housing Committee — This group has been working on the referral to Council and may consider separating it into two separate referrals to allow the policy for existing vacant storefront spaces to move forward sooner.

- Kim Anno

10. COMMUNICATION

11. ADJOURNMENT Adjourn 7:34 PM

Action: M/S/C (Covarrubias/Bullwinkel) to adjourn commission meeting.

Vote: Ayes — Anno, Blecher, Bullwinkel, Covarrubias, Dhesi, Ozol, Passmore, Slattery;
Nays — None; Abstain — None; Absent — Rodriguez.

Staff Contact:

Jennifer Lovvorn

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PUBLIC ART FUND BUDGET - FY22		Budget
Fund 150		
Date: 6/10/21		
FY22 FUNDING	Description	Amount
Estimated Carryforward balance from FY21		\$ 103,708.47
Minus FY21 Administration Portion Carried Forward (.5% per Resolution)		\$ (23,766.91)
FY22 Total 1.5% Allocation		\$ 64,367.00
Minus Administration Portion (.5% per Resolution)		\$ (21,241.11)
TOTAL FUNDS AVAILABLE FOR FY22		\$ 123,067.45
FY22 PUBLIC ART FUND ADMINISTRATION FUNDING		
Carryforward of balance from FY21		\$ 23,766.91
Administration Portion of FY22 Allocation (.5% per Resolution)		\$ 21,241.11
Projected Admin Costs FY22		\$ -
Subtotal (Carryforward to future fiscal years)		\$ 45,008.02
FY21 PROJECT ALLOCATIONS CARRIED FORWARD TO FY22		
Civic Center Artwork Purchases		\$ 30,000.00
Council Referral for City Flag	Rough order of magnitude estimate	\$ 25,000.00
Conservation and Installation of Turtles & Medallions	Rough order of magnitude estimate	\$ 25,000.00
FY22 NEW PROJECTS		
BART Plaza Ambient Sound Installation Commission	1 Artist @ \$4K ea. (Already Selected-Spiritual Technology)	\$ 4,000.00
BART Plaza Artwork Plaques	3 signs at \$200 ea.	\$ 600.00
BART Plaza Sound Installations Curator	Curation of 4 Sound Installations	\$ 10,000.00
BART Plaza Sound Compositions	4 sound installations at \$5,000/each (Sound + Video Documentation)	\$ 20,000.00
Contingency		\$ 8,467.45
Subtotal		\$ 123,067.45

PRIVATE PERCENT FOR ART FUND BUDGET - FY22		Budget
FUND 148		
Date: 6/10/21		
FY22 FUNDING		
ESTIMATED CARRY FORWARD BALANCE FROM PRIOR YEARS		\$ 793,947.20
Committed Art Carry Forward from FY21	\$ 573,074.57	
Admin Carry Forward from FY21	\$ 140,961.60	
Conservation Carry Forward from FY21	\$ 57,248.49	
Uncommitted Art Carry Forward from FY21	\$ 22,662.54	
IN-LIEU PAYMENTS IN FY21		\$ 17,360.21
2229 4th St	\$ 17,360.21	
ON-SITE ART ADMIN FEES IN FY21		\$ -
TOTAL FUNDS AVAILABLE FOR FY22		\$ 811,307.41
FY22 PRIVATE PERCENT FOR ART ADMINISTRATION FUNDING		
		Budget
Carryforward of balance from FY21		\$ 145,638.30
In-Lieu Fee Administration Set Aside FY22 (20% per guidelines)		\$ 3,472.04
Admin Costs Projected FY22		\$ (22,380.00)
Subtotal (Carryforward to future fiscal year)		\$ 126,730.35
FY22 BUDGET PROJECTS		
		Budget
CONSERVATION PROJECTS		
Carry forward balance prior Conservation Set Aside		\$ 57,248.49
Contract Pending - ARG Conservation (FY21 Project)	Refabrication of Selvin tiles	\$ (20,560.34)
Conservation Set Aside (10%) FY22		\$ 1,736.02
In Berkeley by Nancy Selvin Tile Installation	Rough order of magnitude	\$ (15,000.00)
Subtotal for use on general conservation and maintenance in FY22		\$ 23,424.17
PUBLIC ART PROJECTS APPROVED AND COMMITTED IN FY21		
		Budget
Contract with Wang Po Shu - Earthsong Bell Sign	Rough Order of Magnitude Estimate	\$ 20,000.00
Mildred Howard Sculpture - <i>Contract Pending</i>	For installation in triangle at MLK and Adeline	\$ 210,000.00
Homeless Social Practice Project		\$ 15,000.00
Covid-19 Recovery Temporary Art Projects	Approximately 25-30 projects @ up to \$10,000/each (budgets vary)	\$ 195,000.00
Jean LaMarr Design Contract for Ohlone Mural Project Additions	Design Contract	\$ 6,800.00
Fabrication Contract Ohlone Mural Project Additions	Fabrication Contract Carved Seating, Grinding Rock	\$ 27,200.00
Cube Space carry forward 2 Artist's fees approved in FY21	Scheduled projects delayed due to COVID	\$ 2,000.00
Cube Space carry forward contingency	For supplies & equipment	\$ 4,179.20
BART Plaza Sound System (Payment Pending - FY21 Project)	Repair of speaker and back up battery	\$ 2,045.37
Installation of Queen Sculpture	Rough Order of Magnitude Estimate	\$ 20,000.00
Photography of public art projects		\$ 2,850.00
Artwork Preparator to Install Purchased Works		\$ 3,000.00
Memorial for Irish Students Killed in Balcony Collapse (Contribution to support project)		\$ 30,000.00
Aquatic Park Tile Placemaking Project	Allocated in FY21	\$ 35,000.00
Subtotal of Committed Projects Carried Forward into FY22	\$ 573,074.57	
New FY22 Projects		
CUBE SPACE		
Cube Space Curator	Leila Weefur -- Additional 4 Exhibitions + Supplies Allocation	\$ 11,200.00
Cube Space Artist Fees	4 Exhibitions @ \$1,000 each	\$ 4,000.00
Vinyl Signage (4 Exhibitions)	6 Exhibitions @ \$200 each + 500 extra for flexibility	\$ 1,700.00
Photography of public art projects		\$ 8,000.00
Graphic Design (Exhibition Announcements + Signage)		\$ 4,000.00
Public Art Archive Database (Cloud-Based)	Annual cost	\$ 348.00
FY22 Contingency + Unallocated Balance	If not needed, will roll over to next year's budget process	\$ 5,566.69
Subtotal New FY22 Projects	\$ 34,814.69	
TOTALS All FY22 Art Projects		\$ 607,889.26

From: Ian Winters
Sent: Wednesday, May 26, 2021 7:23 PM
To: Civic Arts
Cc: Bartlett, Ben; All Council; Taplin, Terry
Subject: Public Comment Arts Commission Item 6a - American Rescue Plan - restoration of full and supplemental arts grant budget

Dear Civic Arts Commission,

As a long-time Berkeley resident deeply engaged in the arts I have seen first hand the devastating impact that the COVID-19 pandemic has had on the vibrant and diverse arts and culture community that make Berkeley such a unique place to call home.

Berkeley's artists and cultural organizations have seen losses that in many cases are 90 to 100% of their annual revenue because of the pandemic and received small fractions of that in disaster assistance. The good news is that Berkeley is anticipated to receive ~ \$60,000,000 in federal funding under the American Rescue Plan in May 2021 to help address issues like this.

I strongly support the Civic Arts Commission proposal to utilize a small fraction of that \$60MM (\$792,000) to restore full funding to the Arts Commission and fund the full planned slate of grants this year. Many of the dozens of small arts and cultural organizations as well as individual artists in Berkeley are at the edge of financial precarity after a year of closures. It is critical that the full funding be restored using this windfall to the city rather than CUT funding by 21% as the base budget devoted by COVID proposes.

In addition, arts funding is an excellent investment that returns dollars to Berkeley. Money spent on the arts returns many fold to the city, with some estimates suggesting that every dollar in public arts funding leads to as much as \$20 in revenue through ticket sales, meals, entertainment, salaries, and the host of benefits that come with being a vibrant and desirable hub for culture.

In closing - please support full funding for Berkeley's Civic Arts Commission's \$792,000 supplemental request for support for Berkeley's hardest hit sector and keep Berkeley's role as a diverse and thriving cultural hub alive.

Best,

Ian Winters
District 3 - South Berkeley

cc Berkeley City Council, Council Member Ben Bartlett

To: Honorable Mayor and Members of the City Council
From: Civic Arts Commission
Submitted by: Lisa Bullwinkel, Vice Chairperson
Subject: Budget and Civic Art Grants Funding

Mayor Arreguín and Council Members,

The Civic Arts Commission is inspired by the broad interest to increase funding for arts organizations in the current budget cycle. The Commission is encouraged by the thoughtful insights of Berkeley City Manager Dee Williams-Ridley's inclusion of an increased budget for the Civic Arts in Berkeley to \$2 million for the next fiscal year, and the Berkeley Cultural Trust's position for \$3 million in funding.

A great deal of analysis and investigation since our initial letter to you from April 28, 2021 has indicated that emerging from the pandemic will create an even greater burden on already-stressed arts organizations than initially thought. Research indicates that there is an increased need to fund onetime infrastructure such as HVAC systems, additional staffing, PPE and other equipment for arts organizations.

All indications are that arts organizations will require resources greater than pre-pandemic levels to safely open performance venues and galleries, and conduct safe and secure street festivals. Reopening, staffing and recapturing revenue from closures and reduced operations over the past 15 months will create an additional burden on these already-stressed organizations.

In order to assist artists and arts organizations and festivals to recover, the Civic Arts Commission is respectfully updating our request for consideration to the budget:

- Approval of the \$2 million recommended amount for arts organizations and individual artists as part of the City's Economic Recovery;
- An additional amount of up to \$1.25 million to be considered in funding in order to provide strong support for venues that have been shuttered for over 15 months;
- Providing funds as quickly as possible without requiring a new grants cycle (the distribution will be based on the Civic Arts Commission's recommended allocations to current grantees).

The Civic Arts Commission maintains its request from our April 28, 2021 letter for the following:

- Stabilizing the \$500,000 line item in the budget for the Civic Arts Grants for Individuals and Organizations;
- Increasing the annual funding for Civic Arts Grants for Festivals from the prepandemic level of \$158,315 to \$200,000, as they will now need annual additional funding to provide safety features for event attendees.

The Civic Arts Commission understands that this has been a unique budget cycle, and that the decisions before you are more demanding and urgent than ever, given the circumstances of this pandemic. With the confident boost of financial support already shown by the Berkeley City Manager, it is apparent that this City believes in its artists and arts organizations - that they are a part of an economic and social infrastructure that makes our City a great place to live, work, and visit. We all want to get back to some kind of normal and our artists and arts organizations, if provided proper and meaningful support, can lead the way.