

Solano Business Improvement District Board Meeting Minutes

Date: March 12, 2024 Prepared by: Vincent McCoy

Meeting Location: Solano Oriental Rug Gallery, 1849 Solano Avenue, Berkeley, CA 94707

Corrections to: vmccoy@berkeleyca.gov

Meeting commenced at 11:02 am. Board Members present: Andrew Devany, and Solomon. Also present: Solano Avenue Association (SAA) and Vincent McCoy, City of Berkeley staff.

- 1. Approval of Minutes for January 23, 2024, M/S/A Devany, Solomon, Unanimous
- 2. Approval of Minutes for February 13, 2024 M/S/A Solomon, Devany, Unanimous
- 3. Election of Chair and Vice Chair
 - a. No new nominations
 - b. Andrew chosen, unanimously, as chair
 - c. Solomon chosen, unanimously, as vice chair
- 4. Secretary's Report
 - a. Zoning Amendments for Small Business approved by City Council
 - b. Economic Dashboard presentation by Office of Economic Development
 - c. Civic Arts Grants remain open
- 5. Financial Update
 - a. Board reviewed and approved Peralta Services contract reauthorization M/S/A Andrew, Solomon, Unanimous
 - b. BID Financial Update financial update received from TBID, which serves as fiscal agent.
 - 6. Solano Avenue Association Services Presentation
 - a. Up to \$7,500 for Solano Avenue Décor but no more that 50% of Solano Avenue Association's spending.
 - b. Up to one-third of SAA's cost for Solano Avenue events.
 - c. SBID to develop more detailed spending budget.
 - d. SAA proposal for \$20,000 for events services motion by Andrew, second by Solomon, unanimous approval.
- 7. Public Comment
 - a. "In Bloom" banner replacement
 - b. Explore need for ambassador program with budget for twenty hours per week at rate of \$35.00 per hour.
 - c. Should investigate ability to enact a tree replacement program.
- 8. Adjournment motion by Andrew, second by Devany, unanimous vote, at 12:05 p.m.