



Sugar-Sweetened
Beverage Product
Panel of Experts
Commission

**Sugar-Sweetened Beverage Product
Panel of Experts Commission**
Monday, June 5th, 2023, 4:30 – 6:30pm
Meeting Location:
West Berkeley Family Wellness Center
1900 Sixth Street, Berkeley, CA 94710
P: 510-981-5350

SPECIAL MEETING AGENDA

Preliminary Matters

1. Roll Call
2. Introduction of new Commission members
3. Approval of Draft Minutes from 05/18/2023 regular meeting – **Attachment 1**

The public may comment virtually about any item **not** on the agenda. Public comments are limited to two minutes per speaker. Public comments regarding agenda items will be heard while the Commission is discussing the item.

Discussion and Action Items

Public comments regarding agenda items will be heard while the Commission is discussing the item. Public comments are limited to two minutes per speaker.

1. **Subcommittee Reports:**
2. **Action 1:** Approve SSBBPPE Commission Recommendations for Funding, FY 24 and FY 25
3. **Action 2:** Add/Remove Subcommittees/ Members (Commissioner Hecht)
4. **Action 3:** For the good of the order (Commissioner Hecht)

Information Items

1. Commission Work Plan – **Attachment 2**
2. Approved Meeting Minutes 04/20/2023 – **Attachment 3**
3. Approved Meeting Dates 2022 – **Attachment 4**
4. Subcommittee Roster 2023– **Attachment 5**
5. City Council Timeline 2023 – **Attachment 6**

CONFLICT OF INTEREST INFORMATION: City commissioners, pursuant to Government Code section 1090, are responsible for recusing themselves from all commission discussions and actions in which they may have a conflict of interest. If your affiliation, paid or unpaid, with other agencies has changed since the last meeting of this commission, your ability to participate in commission activities may have changed. Individual guidance is available from the City Attorney's Office (CAO). Commissioners are encouraged to consult with the CAO if they have questions, concerns, or would like clarification about matters related to potential conflicts of interest.

The CAO may be reached at:

Email: attorney@cityofberkeley.info
TEL: (510) 981-6950 TDD: (510) 981-6903, FAX: (510) 981-6960
2180 Milvia Street 4th Floor, Berkeley, CA 94704 - Office Hours: Mon-Fri, 8am-5pm

THERE IS NO MEETING IN AUGUST/DECEMBER. Please visit the City of Berkeley's Commission webpage <http://www.cityofberkeley.info/commissions> for meeting details and updates.

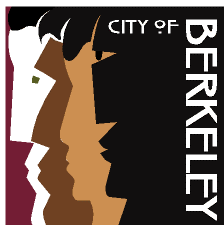
AMERICAN DISABILITIES ACT DISCLAIMER: This meeting is being held in a wheelchair accessible location. To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at 981-6418 (V) or 981-6347 (TDD) at least three business days before the meeting date. Please refrain from wearing scented products to this meeting.

SB 343 DISCLAIMER:

Any writings or documents provided to a majority of the commission regarding any item on this agenda will be made available for public inspection at the Public Health Division located on 1947 Center Street, Berkeley, CA 94704.

COMMUNICATION DISCLAIMER:

Communications to Berkeley boards, commissions or committees are public record and will become part of the City's electronic records, which are accessible through the City's website. Please note: e-mail addresses, names, addresses, and other contact information are not required, but if included in any communication to a City board, commission or committee, will become part of the public record. If you do not want your e-mail address or any other contact information to be made public, you may deliver communications via U.S. Postal Service or in person to the secretary of the relevant board, commission or committee. If you do not want your contact information included in the public record, please do not include that information in your communication. Please contact the commission secretary for further information.



Sugar-Sweetened Beverage Product Panel of Experts Commission

Thursday, May 18th, 2023. 4:30 – 6:30 PM

Meeting Location:

West Berkeley Family Wellness Center
1900 Sixth Street, Berkeley, CA 94710
P: 510-981-5350

DRAFT MEETING MINUTES

The meeting convened at 4:35pm.

ROLL CALL

Present: Commissioners Morales, Rodriguez (5:35), Kao, Crawford, Hecht.
Absent: None.
Excused: Commissioner Chan.
Staff present: Roberto Terrones, Janice Chin.

COMMENTS FROM THE PUBLIC None.

ACTION ON MINUTES

Approval of Minutes - Moved to approve the draft minutes of the meeting on 04/20/23.

M/S/C: Commissioners Crawford/Rodriguez.

Ayes: Commissioners Rodriguez, Kao, Crawford, Hecht.
Noes: None.
Abstain: Commissioner Morales.
Absent from vote: None.
Recused: None.
Excused: Commissioner Chan.

1. Motion to accept two late proposals for Health Berkeley funding consideration.

M/S/C: Rodriguez/ Hecht

Ayes: Commissioners Morales, Rodriguez, Kao, Crawford, Hecht.
Noes: None.

A Vibrant and Healthy Berkeley for All

Abstain: None.
Absent from vote: None.
Recused: None.
Excused: Commissioner Chan.

The meeting adjourned at 6:20pm.

NEXT MEETING:

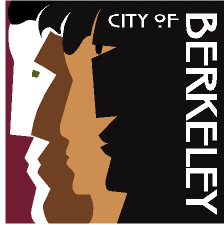
The next meeting is scheduled for **Thursday, June 5th, 2023**. Please check the SSBPPE Commission page on the City of Berkeley Commission webpage for updated information.

Respectfully Submitted, Roberto Terrones, Interim Commission Secretary
Minutes will be approved at the June 5th, 2023 regular meeting.

INFORMATION REPORT TO CITY OF BERKELEY COUNCIL
Sugar-Sweetened Beverage Product Panel of Experts (SSBPPE) Commission
FY23 (July 1, 2022 through June 30, 2023 WORK PLAN & TIMELINE

Approved by SSBPPE Commission on October 20, 2022

| Activity | Responsible Contact | July 2022 | Aug NO Mtg. | Sept 2022 | Oct. 2022 | Nov 2022 | Dec NO Mtg. | Jan 2023 | Feb 2023 | Mar 2023 | Apr 2023 | May 2023 | Jun 2023 |
|--|--|-----------|-------------|-----------|-----------|----------|-------------|----------|----------|----------|----------|----------|----------|
| | | | | | | | | | | | | | |
| 1. Consult with COB Fiscal about funding allocation for next cycle. | PS&O Sub-Com, | | x | x | x | | | | | | | | |
| 2. Periodic meetings as needed. | PS&O Sub-Com, – Full SSBPPE | | x | x | x | x | | | | | | | |
| 3. Submit Work Plan to Commission Secretary for FY 23 and approve work plan. | PS&O Sub-Com, – Full SSBPPE | | | x | x | | | | | | | | |
| 4. Revise the RFP. | PS&O Sub-Com, | | x | x | x | x | x | x | | | | | x |
| 5. Plan for grantees to present at a SSBPPE on successes and challenges to date. | PS&O Sub-Com, – Full SSBPPE | | | x | x | x | | | | | | | |
| 6. Request report from the COB Public Health Staff regarding activities supported by additional funding for FY 2020 and 2021, including the media and hydration station projects | PS&O Sub-Com, – Full SSBPPE | | | x | | | | | | | | x | |
| 7. Request report from City of Berkeley staff about the epidemiology research and community and BUSD evaluations, including the YRBS | PS&O Sub, Committee– Full Committee | | | | | x | | | | | | x | |
| 8. Write the SSBPPE Annual Report. | PS&O Sub, Committee– Full Committee | | | | | | | | | | x | | |
| 9. Liaise with Community Health Commission regarding SSB Policy | Policy | | | | | x | | x | x | x | x | x | x |
| 10. Support implementation and education of the City of Berkeley procurement policy | Policy sub-committee | x | | x | x | x | | x | x | x | x | x | x |
| 11. Support implementation and expansion of Healthy Checkout Policy | Policy Sub-committee | x | | x | x | x | | x | x | x | x | x | x |
| 12. Support publicizing and educating the Berkeley community and UC staff and students about the SSB current policies | Policy | x | | x | x | x | | x | x | x | x | x | x |



Sugar-Sweetened Beverage Product Panel of Experts Commission

Thursday, April 20th, 2023. 4:30 – 6:30 PM

Meeting Location:

West Berkeley Family Wellness Center
1900 Sixth Street, Berkeley, CA 94710
P: 510-981-5350

APPROVED MINUTES

The meeting convened at 4:37pm.

ROLL CALL

Present: Commissioners Kao, Crawford, Hecht, Chan (5:04).
Absent: Commissioner Rodriguez.
Excused: Commissioner Morales.
Staff present: Roberto Terrones, Janice Chin.

COMMENTS FROM THE PUBLIC None.

ACTION ON MINUTES

Approval of Minutes - Moved to approve the draft minutes of the meeting on 03/16/23.

M/S/C: Commissioners Hecht/Crawford.

Ayes: Commissioners Kao, Crawford, Hecht, Chan.
Noes: None.
Abstain: None.
Absent from vote: Commissioner Rodriguez, Chan.
Recused: None
Excused: Commissioner Morales.

The meeting adjourned at 5:52pm.

NEXT MEETING:

The next meeting is scheduled for **Thursday, May 18th, 2023**. Please check the SSBPPE Commission page on the City of Berkeley Commission webpage for updated information.

A Vibrant and Healthy Berkeley for All

Respectfully Submitted, Roberto Terrones, Interim Commission Secretary
Minutes were approved at the May 18th, 2023 regular meeting.

2023 Commission Meeting Dates

Please complete this form and email it to the [Commission Inbox](#) by: **Friday, December 30, 2022**

Name of Commission: Sugar-Sweetened Beverage Product Panel of Experts Commission

Commission Secretary: Roberto Terrones

Please Note the Commission Meeting Dates for 2023 Below

Please fill in meeting date below. If no meeting for the month is scheduled please note as "No Meeting."

2023 Meeting Dates

| Month | Meeting Day and Date | Time |
|---------------|----------------------|---------|
| January 2023 | Thursday 1/19/2023 | 4:30 pm |
| | | |
| February 2023 | Thursday 2/16/2023 | 4:30 pm |
| | | |
| March 2023 | Thursday 3/16/2023 | 4:30 pm |
| | | |
| April 2023 | Thursday 4/20/2023 | 4:30 pm |
| | | |
| May 2023 | Thursday 5/18/2023 | 4:30 pm |
| | | |
| June 2023 | Thursday 6/15/2023 | 4:30 pm |
| | | |

| Month | Meeting Day and Date | Time |
|----------------|----------------------|---------|
| July 2023 | Thursday 7/20/2023 | 4:30 pm |
| | | |
| August 2023 | No Meeting | |
| | | |
| September 2023 | Thursday 9/21/2023 | 4:30 pm |
| | | |
| October 2023 | Thursday 10/19/2023 | 4:30 pm |
| | | |
| November 2023 | Thursday 11/16/2023 | 4:30 pm |
| | | |
| December 2023 | No Meeting | |
| | | |

commission@cityofberkeley.info

City Clerk Department

Please contact our office at (510) 981-6908 with any questions.

SSBPPE Subcommittee Roster

| Subcommittee | Subcommittee Description | Members |
|------------------------------------|---|---|
| Media | <i>Give feedback on media materials that the Public Health Division disseminates to the public, prepare talking points for the media.</i> | Joy Moore |
| Prevention Strategies and Outcomes | <i>Review and revise requests for proposals, increase knowledge of the community, and evaluation.</i> | Pat Crawford Bobbie Rose Joy Moore Kenneth Hecht |
| Sugary Drinks Policy | <i>Recommend policies for the City Council.</i> | Pat Crawford Holly Scheider Xavier Morales Michael Rodriguez |

| 2023 | | | Thursday 12:00 PM | Thursday 12:00 PM | Monday 2:30 PM | Wednesday 11:00 AM | Thursday 5:00 PM |
|---|--|-----------------------------------|--|--|--|---|---|
| COUNCIL MEETING DATE | Reports Due to Dept. Director | Reports Due to CAO | Dept. Reports Due to Clerk Day 33 | Agenda Committee Packet to Print Day 19 | Agenda Committee Meeting Day 15 | Final Agenda Meeting - (Print Agenda on wed.) Day 13 | Council Agenda Delivery Day 12 |
| Winter Recess [December 14, 2022 through January 16, 2023] | | | | | | | |
| Jan 17 | 12/1 | 12/1 | 12/15 | 12/29 | 1/4 | 1/4 | 1/5 |
| Jan 31 | 12/9 | 12/9 | 12/29 | 1/12 | 1/16 | 1/18 | 1/19 |
| Feb 14 | 12/29 | 12/29 | 1/12 | 1/26 | 1/30 | 2/1 | 2/2 |
| Feb 28 | 1/12 | 1/12 | 1/26 | 2/9 | 2/8 (Tues) | 2/15 | 2/10 |
| Mar 14 | 1/26 | 1/26 | 2/9 | 2/23 | 2/22 (Tues) | 3/1 | 3/2 |
| Mar 21 | 2/2 | 2/2 | 2/16 | 3/2 | 3/6 | 3/8 | 3/9 |
| Spring Recess [March 22 through April 10, 2023] | | | | | | | |
| Apr 11 | 2/23 | 2/23 | 3/9 | 3/23 | 3/27 | 3/29 | 3/30 |
| Apr 25 | 3/9 | 3/9 | 3/23 | 4/6 | 4/10 | 4/12 | 4/13 |
| May 9 | 3/23 | 3/23 | 4/6 | 4/20 | 4/24 | 4/26 | 4/27 |
| May 23 | 4/6 | 4/6 | 4/20 | 5/4 | 5/8 | 5/10 | 5/11 |
| May 30 | 4/13 | 4/13 | 4/27 | 5/11 | 5/15 | 5/17 | 5/18 |
| Jun 6 | 4/20 | 4/20 | 5/4 | 5/18 | 5/31 (Tues) | 5/24 | 5/25 |
| Jun 13 | 4/27 | 4/27 | 5/11 | 5/25 | 5/29 | 5/31 | 6/1 |
| Jun 27 | 5/11 | 5/11 | 5/25 | 6/8 | 6/12 | 6/14 | 6/15 |
| Jul 11 | 5/25 | 5/25 | 6/8 | 6/22 | 6/26 | 6/28 | 6/29 |
| Jul 25 | 6/8 | 6/8 | 6/22 | 7/6 | 7/10 | 7/12 | 7/13 |
| Summer Recess [July 26 through September 11, 2023] | | | | | | | |
| Sep 12 | 7/27 | 7/27 | 8/10 | 8/24 | 8/28 | 8/30 | 8/31 |
| Sep 19 | 8/3 | 8/3 | 8/17 | 8/31 | 9/6 (Tues) | 9/6 | 9/7 |
| Oct 3 | 8/11 | 8/11 | 8/25 | 9/8 | 9/12 | 9/14 | 9/15 |
| Oct 10 | 8/25 | 8/25 | 9/8 | 9/22 | 9/28 (Wed) | 9/28 | 9/29 |
| Nov 7 | 9/15 | 9/15 | 9/29 | 10/13 | 10/19 (Wed) | 10/19 | 10/20 |
| Nov 14 | 9/28 | 9/28 | 10/12 | 10/26 | 10/30 | 11/1 | 11/2 |
| Nov 28 | 10/12 | 10/12 | 10/26 | 11/10 | 11/13 | 11/15 | 11/16 |
| Dec 5 | 10/19 | 10/19 | 11/2 | 11/17 | 11/20 | 11/22 | 11/23 (Wed) |
| Dec 12 | 10/27 | 10/27 | 11/9 | 11/23 (Wed) | 11/27 | 11/29 | 11/30 |
| Winter Recess [December 13, 2023 through January 15, 2024] | | | | | | | |

Revised 09/29/2022

VTO Affected Dates

Holiday Affected Dates

Religious Holiday Affected Date



Sugar-Sweetened Beverage
Product Panel of Experts
(SSBPPE) Commission

CONSENT CALENDAR
July 25, 2023

To: Honorable Mayor Jesse Arreguin and Members of the City Council

From: Sugar-Sweetened Beverage Product Panel of Experts (SSBPPE)
Commission

Submitted by: Kenneth Hecht, Chairperson, Sugar-Sweetened Beverage Product Panel
of Experts (SSBPPE) Commission

Subject: Grant Allocation: Approve Healthy Berkeley Funding Recommendation for
Programs to Reduce Consumption of Sugar-Sweetened Beverages (SSBs)
for FY24 and FY25 Grant Cycle

RECOMMENDATION

Approve the SSBPPE Commission's recommendations and adopt eight (8) Resolutions authorizing the City Manager or her designee to enter into contracts with the Berkeley Unified School District (BUSD) and the Community-Based Organizations (CBOs) listed below to distribute a total of \$1,495,180 for FY 2024 and FY 2025 according to the following schedule:

1. \$705,056.05 total grant to **Berkeley Unified School District** to implement the *Gardening and Cooking Program* for FY 2024 and FY 2025 to be disbursed as follows: \$352,528.03 in FY 2024 and \$352,528.02 in FY 2025.
2. \$85,864.90 total grant to **Bay Area Community Resources** to implement the *Healthy Options at Point of Sale* program to be disbursed as follows: \$42,932.45 in FY 2024 and \$42,932.45 in FY 2025.
3. \$106,150.00 total grant to **Berkeley Youth Alternatives** to implement the *Urban Agriculture and Team Nutrition Program* to be disbursed as follows: \$53,075.00 in FY 2024 and \$53,075.00 in FY 2025.
4. \$100,378.30 total grant to **Ecology Center** to implement the *For Thirst, Water First!* program to be disbursed as follows: \$50,189.15 in FY 2024 and \$50,189.15 in FY 2025.
5. \$130,433.05 total grant to **Lifelong Medical Care** to implement the *Healthy Berkeley, Chronic Disease and Oral Health Prevention* program to be disbursed as follows: \$65,216.53 in FY 2024 and \$65,216.52 in FY 2025.

6. \$55,000.00 total grant to **Multicultural Institute** to implement the *Life Skills/Day Laborer Program: Health Activity* program to be disbursed as follows: \$27,500.00 in FY 2024 and \$27,500.00 in FY 2025.
7. \$96,923.20 total grant to **YMCA of the East Bay** to implement the *YMCA Healthy Me!* program to be disbursed as follows: \$48,461.60 in FY 2024 and \$48,461.60 in FY 2025.
8. \$215,374.50 total grant to **Healthy Black Families** to implement the *Thirsty for Change! (T4C)* program to be disbursed as follows: \$107,687.25 in FY 2024 and \$107,687.25 in FY 2025.
9. The Commission recommends that indirect or administrative expenses not exceed 10% of the program budget for any entity and that the funds awarded not be used to supplant any other source of funding.
10. The Commission recommends that City Council authorize the City Manager to authorize advances for BUSD and the selected community agencies receiving funds in FY 2024 and FY 2025. The advances are to be equivalent to 25% of the agency's allocation.

SUMMARY

The SSBPPE Commission asks the City Council to approve and authorize a total distribution of \$1,495,180 for FY 2024 and FY 2025 under Project Code HHHSSB as follows:

1. \$705,056.05 total grant to **Berkeley Unified School District** to implement the *Gardening and Cooking Program* for FY 2024 and FY 2025 to be disbursed as follows: \$352,528.03 in FY 2024 and \$352,528.02 in FY 2025.
2. \$85,864.90 total grant to **Bay Area Community Resources** to implement the *Healthy Options at Point of Sale* program to be disbursed as follows: \$42,932.45 in FY 2024 and \$42,932.45 in FY 2025.
3. \$106,150.00 total grant to **Berkeley Youth Alternatives** to implement the *Urban Agriculture and Team Nutrition Program* to be disbursed as follows: \$53,075.00 in FY 2024 and \$53,075.00 in FY 2025.
4. \$100,378.30 total grant to **Ecology Center** to implement the *For Thirst, Water First!* program to be disbursed as follows: \$50,189.15 in FY 2024 and \$50,189.15 in FY 2025.

5. \$130,433.05 total grant to **Lifelong Medical Care** to implement the *Healthy Berkeley, Chronic Disease and Oral Health Prevention* program to be disbursed as follows: \$65,216.53 in FY 2024 and \$65,216.52 in FY 2025.
6. \$55,000.00 total grant to **Multicultural Institute** to implement the *Life Skills/Day Laborer Program: Health Activity* program to be disbursed as follows: \$27,500.00 in FY 2024 and \$27,500.00 in FY 2025.
7. \$96,923.20 total grant to **YMCA of the East Bay** to implement the *YMCA Healthy Me!* program to be disbursed as follows: \$48,461.60 in FY 2024 and \$48,461.60 in FY 2025.
8. \$215,374.50 total grant to **Healthy Black Families** to implement the *Thirsty for Change! (T4C)* program to be disbursed as follows: \$107,687.25 in FY 2024 and \$107,687.25 in FY 2025.

Funds should go towards activities described in the grantee's RFP, with the understanding that the number and scope of activities may need to be adjusted given funding constraints

FISCAL IMPACTS OF RECOMMENDATION

There are no additional financial impacts to the City. The City Council allocated \$1,495,180 from the General Fund on April 11, 2023 (Resolution No. 70,765-N.S.) for grants to Berkeley Unified School District and Community-Based Organization in FY 2024 and FY 2025.

CURRENT SITUATION AND ITS EFFECTS

On June 5, 2023, the SSBPPE Commission selected and unanimously approved eight programs from community-based organizations and the Berkeley Unified School District (BUSD) for funding recommendations. All proposals were scored using a standard set of questions for each of the five criteria articulated in the Request for Proposals (RFP). All proposals were reviewed and scored by five SSBPPE commissioners as 1 of 6 SSBPPE commissioners were deemed to have potential conflicts of interest.

For the FY 2024-FY 2025 funding cycle, the Healthy Berkeley program had a significantly smaller total allocation due to the effect of the pandemic on soda tax revenues. On April 11, 2023, City Council allocated a total of \$2,071,180 to the Healthy Berkeley program for FY 24 and FY25. Of these, \$1,495,180 went to grants for BUSD and CBOs. The City of Berkeley (COB) Public Health Division received \$451,000 and the COB Finance Department received \$125,000, for the same periods listed above. Thus, difficult decisions had to be made that had to affect all beneficiaries of this funding fairly. No one was funded at the amount requested and nearly half of the proposals were not funded at all. Three strategies guided the SSBPPE Commission:

1. All proposals were assessed for their alignment with stated strategic objectives, quality of past performance if previously funded, and particularly for their proposed evaluation and policy measures.
2. All recommended grantees have been previously funded as the SSBPPE recognizes that changing culture, environment, and behavior takes time and we have all made a commitment to sustainable long-term change.

In summary, in order to be fair and equitable during these challenging times, recommendations for allocations were based on the quality of the application and previous program performance. These recommendations were unanimously approved by the SSBPPE Commission and forwarded to the Mayor and members of the City Council through the following motion:

Motion to approve the SSBPPE Commission recommendation funding in the amount of \$790,123.95 for Community-Based Organizations and \$705,056.05 for the Berkeley Unified School District (BUSD), with corresponding funding amounts for each listed organization, and subject to the final review and approval of the Commission Chair.

M/S/C: Commissioner Morales/ Crawford

Ayes: Commissioners Crawford, Kao, Morales, Hecht, Rodriguez

Noes: None

Abstain: None

Recused: Commissioner Chan

Absent from vote: Commissioner Chan

Excused: None

Motion passed, 6:30pm.

BACKGROUND

In November of 2014, Berkeley voters passed Measure D, requiring both the collection of a 1 cent per ounce tax on the distribution of sugary drinks in the City of Berkeley and the convening of the Sugar Sweetened Beverage Products Panel of Experts (SSBPPE) to recommend investments to both reduce the consumption of sugary drinks as well as to address the health consequences of the consumption of sugary drinks.

On April 11, 2023, the Berkeley City Council unanimously approved Resolution No. 70,765-N.S. recommending an allocation of \$1,495,180 over two years, FY 2024 and FY 2025, to fund grants to BUSD and community-based organizations.

On April 28, 2023 the BPHD released a Request for Proposals (RFP) soliciting program proposals from CBOs that promote reduction of consumption of SSBs and address the effects of SSB consumption on health. The RFP announcement was widely distributed to CBOs serving Berkeley.

On May 12, 2023, the City of Berkeley received 14 proposals from 13 organizations, including CBOs and BUSD. The proposals were reviewed by the SSBPPE Commission. Six Commissioners reviewed the proposals (one Commissioner recused themselves from the entire review process due to potential conflict of interest).

On June 5, 2023, the SSBPPE Commission unanimously approved a council item to forward the following funding recommendations to the Berkeley City Council:

| | FY 2024 | FY 2025 | 2 Year Total |
|--|---------------------|---------------------|-----------------------|
| BUSD | \$352,528.03 | \$352,528.02 | \$705,056.05 |
| Bay Area Community Resources | \$42,932.45 | \$42,932.45 | \$85,864.90 |
| Berkeley Youth Alternatives | \$53,075.00 | \$53,075.00 | \$106,150.00 |
| Ecology Center | \$50,189.15 | \$50,189.15 | \$100,378.30 |
| Lifelong Medical Care | \$65,216.53 | \$65,216.52 | \$130,433.05 |
| Multicultural Institute | \$27,500.00 | \$27,500.00 | \$55,000.00 |
| YMCA of the East Bay —Healthy Me! | \$48,461.60 | \$48,461.60 | \$96,923.20 |
| Healthy Black Families | \$107,687.25 | \$107,687.25 | \$215,374.50 |
| Totals | \$747,590.01 | \$747,589.99 | \$1,495,180.00 |

ENVIRONMENTAL SUSTAINABILITY AND CLIMATE IMPACTS

When the recommended allocations are implemented, the SSBPPE expects the following contributions to environmental sustainability:

1. Significant increase in awareness about health impacts of SSB consumption,
2. Increase in the number of trained youth peer educators, nutritionists, and teachers in low-income communities to reduce consumption of SSBs, and to promote healthy choices and increase consumption of Berkeley’s high-quality tap water, and,
3. Significant reduction in access to sugary drinks in Berkeley.

RATIONALE FOR RECOMMENDATION

The Commission believes that investing \$1,495,180 in grants to BUSD and CBOs will increase the City of Berkeley’s likelihood of reducing the consumption of SSBs and

improving the health of Berkeley children and youth, particularly those with limited resources, and communities-of-color that are most impacted by obesity, diabetes, tooth decay, and heart diseases and that are targeted by Big Soda marketing. These grants will increase the capacity of CBOs to develop and implement multi-level interventions that include education, system and/or environmental change. Excellent, on-going, peer-reviewed research has confirmed the decline in the consumption of SSBs in the most affected neighborhoods of our city from 21% the first year of the Healthy Berkeley Program to 55% the third year, a phenomenal achievement.

ALTERNATIVE ACTIONS CONSIDERED

No alternative actions were considered.

CONTACT PERSON

Roberto Terrones, MPH, Secretary, Health, Housing, & Community Services
Department, (510) 981-5324

Attachments:

- 1: Resolution: Funding Allocation to Berkeley Unified School District for the Gardening and Cooking Program
- 2: Resolution: Funding Allocation to the Bay Area Community Resources to Implement the Healthy Options at the Point of Sale Project
- 3: Resolution: Funding Allocation to Berkeley Youth Alternatives to Implement the Urban Agriculture and Teen Nutrition Program
- 4: Resolution: Funding Allocation to the Ecology Center to Implement For Thirst, Water First! Program
- 5: Resolution: Funding Allocation to Lifelong Medical Care to Implement the Chronic Disease and Oral Health Prevention Project
- 6: Resolution: Funding Allocation to Multicultural Institute to Implement the Life Skills Day Laborer: Healthy Activity Program
- 7: Resolution: Funding Allocation to YMCA of the East Bay to Implement the YMCA Diabetes Prevention and YMCA Healthy Me! Programs
- 8: Resolution: Funding Allocation to Healthy Black Families to Implement Thirsty For Change! Program

RESOLUTION NO. ##,###N.S.-

CONTRACT: TOTAL FUNDING ALLOCATION OF \$705,056.05 FOR FY 2024 AND
FY 2025 TO THE BERKELEY UNIFIED SCHOOL DISTRICT FOR
THE GARDENING AND COOKING PROGRAM

WHEREAS, the consumption of Sugar-Sweetened Beverages (SSBs) in Berkeley is impacting the health of the people in Berkeley; and

WHEREAS, the City Council is committed to decreasing the consumption of SSBs and mitigating the harmful impacts of SSBs on the population of Berkeley; and

WHEREAS, on April 11, 2023, the City Council allocated a total of \$1,495,180 for FY 2024 and FY 2025 toward funding two-year grants to BUSD and community-based organizations for the purpose of reducing consumption of SSBs and addressing the effects of SSB consumption on health; and

WHEREAS, a Resolution No. 70,765-N.S. included a total allocation of up to \$712,000 of the total allocated funds to Berkeley Unified School District to reduce the consumption of sugar-sweetened beverages (SSBs) through the implementation and enhancement of the BUSD gardening and cooking program for the period, July 1, 2023 to June 30, 2025; and

WHEREAS, a Request for Proposal (RFP) was released on April 28, 2023 and BUSD submitted a proposal in response to the RFP, which was evaluated the SSBPPE Commission, and determined to be responsive in meeting all aspects of the scope of the work and selection criteria and among the best selection for this contract; and

WHEREAS, funds in the total amount of \$705,056.05 to Berkeley Unified School District will cover the expenses to implement the Gardening and Cooking Program for FY 2024 and FY 2025 to be disbursed as follows: \$352,528.03 for FY 2024 and \$352,528.02 for FY 2025; and

WHEREAS, funds should go towards activities described in the grantee's RFP, with the understanding that the number and scope of activities may need to be adjusted given funding constraints; and

WHEREAS, in addition to the Council's approval of the funding recommendation, the City Council action is required to authorize advances for BUSD in FY 2024 and FY2025. The advances are to be equivalent to 25% of the agency's allocation.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager or her designee is authorized to execute a contract and any amendments

with Berkeley Unified School District in the total amount not to exceed \$705,056.05 for the two-year period of July 1, 2023 to June 30, 2025.

A records signature copy of the said agreement and any amendments to be on file in the Office of the City Clerk.

DRAFT

RESOLUTION NO. ##,###N.S.-

CONTRACT: TOTAL FUNDING ALLOCATION OF \$85,864.90 FOR FY 2024 AND
FY 2025 TO BAY AREA COMMUNITY RESOURCES FOR THE HEALTHY OPTIONS
AT POINT OF SALE PROJECT

WHEREAS, the consumption of Sugar-Sweetened Beverages (SSBs) in Berkeley is impacting the health of the people in Berkeley; and

WHEREAS, the City Council is committed to decreasing the consumption of SSBs and mitigating the harmful impacts of SSBs on the population of Berkeley; and

WHEREAS, on April 11, 2023, the City Council allocated a total of \$1,495,180 for FY 2024 and FY 2025 toward funding two-year grants to BUSD and community-based organizations for the purpose of reducing consumption of SSBs and addressing the effects of SSB consumption on health; and

WHEREAS, a Request for Proposal (RFP) for CBOs was released on April 28, 2023, and the Bay Area Community Resources submitted a proposal in response to the RFP, which was evaluated by two separate review panels of SSBPPE Commissioners and the City of Berkeley Public Health Division staff members; determined to be responsive in meeting all aspects of the scope of the work and selection criteria; and stood out among the best selection for this contract; and

WHEREAS, funds in the amount of \$85,864.90 to Bay Area Community Resources will cover the expenses to implement the Healthy Options at Point of Sale program to be disbursed as follows: \$42,932.45 in FY 2024 and \$42,932.45 in FY 2025; and

WHEREAS, funds should go towards activities described in the grantee's RFP, with the understanding that the number and scope of activities may need to be adjusted given funding constraints; and

WHEREAS, in addition to the Council's approval of the funding recommendation, the City Council action is required to authorize advances for select community agency receiving funds in FY 2024 and FY 2025. The advances are to be equivalent to 25% of the agency's allocation.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager, or her designee, is authorized to execute a contract and any amendments with Bay Area Community Resources in the amount not to exceed \$85,864.90 for the two-year period of July 1, 2023 to June 30, 2025.

A records signature copy of the said agreement and any amendments to be on file in the Office of the City Clerk.

RESOLUTION NO. ##,###N.S.-

CONTRACT: TOTAL FUNDING ALLOCATION OF \$106,150.00 FOR FY 2024 AND
FY 2025 TO BERKELEY YOUTH ALTERNATIVES FOR THE URBAN AGRICULTURE
AND TEEN NUTRITION PROGRAM

WHEREAS, the consumption of Sugar-Sweetened Beverages (SSBs) in Berkeley is impacting the health of the people in Berkeley; and

WHEREAS, the City Council is committed to decreasing the consumption of SSBs and mitigating the harmful impacts of SSBs on the population of Berkeley; and

WHEREAS, on April 11, 2023, the City Council allocated a total of \$1,495,180 for FY 2024 and FY 2025 toward funding two-year grants to BUSD and community-based organizations for the purpose of reducing consumption of SSBs and addressing the effects of SSB consumption on health; and

WHEREAS, a Request for Proposal (RFP) for CBOs was released on April 28, 2023, and Berkeley Youth Alternatives submitted a proposal in response to the RFP, which was evaluated by two separate review panels of SSBPPE Commissioners and the City of Berkeley Public Health Division staff members; determined to be responsive in meeting all aspects of the scope of the work and selection criteria; and stood out among the best selection for this contract; and

WHEREAS, funds in the amount of \$106,150.00 to Berkeley Youth Alternatives will cover the expenses to implement the Urban Agriculture and Team Nutrition Program to be disbursed as follows: \$53,075.00 in FY 2024 and \$53,075.00 in FY 2025; and

WHEREAS, funds should go towards activities described in the grantee's RFP, with the understanding that the number and scope of activities may need to be adjusted given funding constraints; and

WHEREAS, in addition to the Council's approval of the funding recommendation, the City Council action is required to authorize advances for select community agency receiving funds in FY 2024 and FY 2025. The advances are to be equivalent to 25% of the agency's allocation.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager, or her designee, is authorized to execute a contract and any amendments Berkeley Youth Alternatives in the amount not to exceed \$106,150.00 for the two-year period of July 1, 2023 to June 30, 2025.

A records signature copy of the said agreement and any amendments to be on file in the Office of the City Clerk.

RESOLUTION NO. ##, ###-N.S.

CONTRACT: TOTAL FUNDING ALLOCATION OF \$100,378.30 FOR FY 2024 AND
FY2025 TO THE ECOLOGY CENTER TO IMPLEMENT FOR THIRST, WATER FIRST!
PROGRAM

WHEREAS, high intake of Sugar-Sweetened Beverages (SSBs) is associated with risk of Type 2 diabetes, obesity, hypertension, dental decay and coronary heart disease; and

WHEREAS, over half of California adults (55%) have either prediabetes or diabetes; and

WHEREAS, the City Council is committed to decreasing the consumption of SSBs and mitigating the harmful impacts of SSBs on the population of Berkeley; and

WHEREAS, on April 11, 2023, the City Council allocated a total of \$1,495,180 for FY 2024 and FY 2025 toward funding two-year grants to BUSD and community-based organizations for the purpose of reducing consumption of SSBs and addressing the effects of SSB consumption on health; and

WHEREAS, a Request for Proposal (RFP) for CBOs was released on April 28, 2023, and the Ecology Center submitted a proposal in response to the RFP, which was evaluated by two separate review panels of SSBPPE Commissioners and City of Berkeley Public Health Division staff, and determined to be responsive in meeting all aspects of the scope of the work and selection criteria and among the best selection for this contract; and

WHEREAS, funds in the total amount of \$100,378.30 to the Ecology Center will cover the expenses to implement For Thirst, Water First! Program to be disbursed as follows: \$50,189.15 in FY 2024 and \$50,189.15 in FY 2025; and

WHEREAS, funds should go towards activities described in the grantee's RFP, with the understanding that the number and scope of activities may need to be adjusted given funding constraints; and

WHEREAS, in addition to the Council's approval of the funding recommendation, the City Council action is required to authorize advances for select community agency receiving funds in FY 2024 and FY 2025. The advances are to be equivalent to 25% of the agency's allocation.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager, or her designee, is authorized to execute a contract and any

amendments with the Ecology Center in the total amount not to exceed \$100,378.30 for the two-year period of July 1, 2023 to June 30, 2025.

A records signature copy of the said agreement and any amendments to be on file in the Office of the City Clerk.

DRAFT

RESOLUTION NO. ##,###N.S.-

CONTRACT: TOTAL FUNDING ALLOCATION OF \$130,433.05 FOR FY 2024 AND
FY 2025 TO LIFELONG MEDICAL CARE FOR THE CHRONIC DISEASE AND ORAL
HEALTH PREVENTION PROJECT

WHEREAS, the consumption of Sugar-Sweetened Beverages (SSBs) in Berkeley is impacting the health of the people in Berkeley; and

WHEREAS, the City Council is committed to decreasing the consumption of SSBs and mitigating the harmful impacts of SSBs on the population of Berkeley; and

WHEREAS, on April 11, 2023, the City Council allocated a total of \$1,495,180 for FY 2024 and FY 2025 toward funding two-year grants to BUSD and community-based organizations for the purpose of reducing consumption of SSBs and addressing the effects of SSB consumption on health; and

WHEREAS, a Request for Proposal (RFP) for CBOs was released on April 28, 2023, and Lifelong Medical Care submitted a proposal in response to the RFP, which was evaluated by two separate review panels of SSBPPE Commissioners and City of Berkeley Public Health Division staff members; determined to be responsive in meeting all aspects of the scope of the work and selection criteria; and stood out among the best selection for this contract; and

WHEREAS, funds in the amount of \$130,433.05 to Lifelong Medical Care will cover the expenses to implement the Chronic Disease and Oral Health Prevention Project to be disbursed as follows: \$65,216.53 in FY 2024 and \$65,216.52 in FY 2025; and

WHEREAS, funds should go towards activities described in the grantee's RFP, with the understanding that the number and scope of activities may need to be adjusted given funding constraints; and

WHEREAS, in addition to the Council's approval of the funding recommendation, the City Council action is required to authorize advances for select community agency receiving funds in FY 2024 and FY 2025. The advances are to be equivalent to 25% of the agency's allocation.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager, or her designee, is authorized to execute a contract and any amendments with Lifelong Medical Care in the amount not to exceed \$130,433.05 for the two-year period of July 1, 2023 to June 30, 2025.

A records signature copy of the said agreement and any amendments to be on file in the Office of the City Clerk.

RESOLUTION NO. ##,###N.S.-

CONTRACT: TOTAL FUNDING ALLOCATION OF \$55,000.00 FOR FY 2024 AND
FY 2025 TO THE MULTICULTURAL INSTITUTE FOR THE LIFE SKILLS DAY
LABORER: HEALTH ACTIVITY PROGRAM

WHEREAS, the consumption of Sugar-Sweetened Beverages (SSBs) in Berkeley is impacting the health of the people in Berkeley; and

WHEREAS, the City Council is committed to decreasing the consumption of SSBs and mitigating the harmful impacts of SSBs on the population of Berkeley; and

WHEREAS, on April 11, 2023, the City Council allocated a total of \$1,495,180 for FY 2024 and FY 2025 toward funding two-year grants to BUSD and community-based organizations for the purpose of reducing consumption of SSBs and addressing the effects of SSB consumption on health; and

WHEREAS, a Request for Proposal (RFP) for CBOs was released on April 28, 2023, and the Multicultural Institute submitted a proposal in response to the RFP, which was evaluated by two separate review panels of SSBPPE Commissioners and Public Health Division staff members; determined to be responsive in meeting all aspects of the scope of the work and selection criteria; and stood out among the best selection for this contract; and

WHEREAS, funds in the total amount of \$55,000.00 to Multicultural Institute will cover the expenses to implement the Life Skills/Day Laborer: Health Activity Program to be disbursed as follows: \$27,500.00 in FY 2024 and \$27,500.00 in FY 2025; and

WHEREAS, funds should go towards activities described in the grantee's RFP, with the understanding that the number and scope of activities may need to be adjusted given funding constraints; and

WHEREAS, in addition to the Council's approval of the funding recommendation, the City Council action is required to authorize advances for select community agency receiving funds in FY 2024 and FY 2025. The advances are to be equivalent to 25% of the agency's allocation.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager, or her designee, is authorized to execute a contract and any amendments with Multicultural Institute in the amount not to exceed \$55,000 for the two-year period of July 1, 2023 to June 30, 2025.

A records signature copy of the said agreement and any amendments to be on file in the Office of the City Clerk.

RESOLUTION NO. ##,###N.S.-

CONTRACT: TOTAL FUNDING ALLOCATION OF \$96,923.20 FOR FY 2024 AND
FY 2025 TO THE YMCA OF THE EAST BAY FOR THE HEALTHY ME! PROGRAM

WHEREAS, the consumption of Sugar-Sweetened Beverages (SSBs) in Berkeley is
impacting the health of the people in Berkeley; and

WHEREAS, the City Council is committed to decreasing the consumption of SSBs and
mitigating the harmful impacts of SSBs on the population of Berkeley; and

WHEREAS, on April 11, 2023, the City Council allocated a total of \$1,495,180 for FY
2024 and FY 2025 toward funding two-year grants to BUSD and community-based
organizations for the purpose of reducing consumption of SSBs and addressing the
effects of SSB consumption on health; and

WHEREAS, a Request for Proposal (RFP) for CBOs was released on April 28, 2023,
and the YMCA of the East Bay submitted a proposal in response to the RFP, which was
evaluated by the SSBPPE Commissioners; determined to be responsive in meeting all
aspects of the scope of the work and selection criteria; and stood out among the best
selection for this contract; and

WHEREAS, funds in the total amount of \$96,923.20 to the YMCA of the East Bay will
cover the expenses to implement the YMCA Healthy Me! (YHME) program, disbursed
as follows: \$48,461.60 in FY 2024 and \$48,461.60 in FY 2025; and

WHEREAS, funds should go towards activities described in the grantee's RFP, with the
understanding that the number and scope of activities may need to be adjusted given
funding constraints; and

WHEREAS, in addition to the Council's approval of the funding recommendation, the
City Council action is required to authorize advances for select community agency
receiving funds in FY 2024 and FY 2025. The advances are to be equivalent to 25% of
the agency's allocation.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the
City Manager, or her designee, is authorized to execute a contract and any
amendments with the YMCA of the East Bay in the amount not to exceed \$96,923.20
for the two-year period of July 1, 2023 to June 30, 2025.

A records signature copy of the said agreement and any amendments to be on file in
the Office of the City Clerk.

RESOLUTION NO. ##,###N.S.-

CONTRACT: TOTAL FUNDING ALLOCATION OF \$215,374.50 FOR FY 2024 AND
FY 2025 TO HEALTHY BLACK FAMILIES FOR THE THIRSTY FOR CHANGE!
PROGRAM

WHEREAS, high intake of Sugar-Sweetened Beverages (SSBs) is associated with risk of Type 2 diabetes, obesity, hypertension, dental decay and coronary heart disease; and

WHEREAS, over half of California adults (55%) have either prediabetes or diabetes; and

WHEREAS, the City Council is committed to decreasing the consumption of SSBs and mitigating the harmful impacts of SSBs on the population of Berkeley; and

WHEREAS, on April 11, 2023, the City Council allocated a total of \$1,495,180 for FY 2024 and FY 2025 toward funding two-year grants to BUSD and community-based organizations for the purpose of reducing consumption of SSBs and addressing the effects of SSB consumption on health; and

WHEREAS, a Request for Proposal (RFP) for CBOs was released on April 28, 2023, and the Healthy Black Families submitted a proposal in response to the RFP, which was evaluated by two separate review panels of SSBPPE Commissioners and City of Berkeley Public Health Division staff members; determined to be responsive in meeting all aspects of the scope of the work and selection criteria; and stood out among the best selection for this contract; and

WHEREAS, funds in the total amount of \$215,374.50 to Healthy Black Families will cover the expenses to continue the Thirsty for Change! Program to be disbursed as follows: \$107,687.25 in FY 2024 and \$107,687.25 in FY 2025; and

WHEREAS, funds should go towards activities described in the grantee's RFP, with the understanding that the number and scope of activities may need to be adjusted given funding constraints; and

WHEREAS, in addition to the Council's approval of the funding recommendation, the City Council action is required to authorize advances for select community agency receiving funds in FY 2024 and FY 2025. The advances are to be equivalent to 25% of the agency's allocation.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager, or her designee, is authorized to execute a contract and any

amendments with Healthy Black Families in the amount not to exceed \$215,374.50 for the two-year period of July 1, 2023 to June 30, 2025.

A records signature copy of the said agreement and any amendments to be on file in the Office of the City Clerk.

DRAFT