



Civic Arts Commission

**Civic Arts Commission
Public Art Subcommittee
Tuesday, June 13, 2023
3:00 PM**

PUBLIC ADVISORY: THIS MEETING WILL BE CONDUCTED EXCLUSIVELY THROUGH VIDEOCONFERENCE AND TELECONFERENCE

Pursuant to Government Code Section 54953(e) and the state declared emergency, this meeting of the Civic Arts Commission will be conducted exclusively through teleconference and Zoom videoconference. The COVID-19 state of emergency continues to directly impact the ability of the members to meet safely in person and presents imminent risks to the health of attendees. Therefore, no physical meeting location will be available.

To access the meeting remotely: Join from a PC, Mac, iPad, iPhone, or Android device: Please use this URL <https://cityofberkeley-info.zoomgov.com/j/1608114147>. If you do not wish for your name to appear on the screen, then use the drop-down menu and click on "rename" to rename yourself to be anonymous. To request to speak, use the "raise hand" icon by rolling over the bottom of the screen. To join by phone: Dial **1-669-254-5252** and enter Meeting ID: **160 811 4147**. If you wish to comment during the public comment portion of the agenda, Press *9 and wait to be recognized by the Chair.

To submit an e-mail comment during the meeting to be read aloud during public comment, email civicarts@cityofberkeley.info with the Subject Line in this format: "PUBLIC COMMENT ITEM ##." Please observe a 150-word limit. Time limits on public comments will apply

Agenda

1. CALL TO ORDER AND ROLL CALL

2. LAND ACKNOWLEDGEMENT

The City of Berkeley recognizes that the community we live in was built on the territory of xučyun (Huchiun (Hooch-yoon)), the ancestral and unceded land of the Chochenyo (Chochen-yo)-speaking Ohlone (Oh-low-nee) people, the ancestors and descendants of the sovereign Verona Band of Alameda County. This land was and continues to be of great importance to all of the Ohlone Tribes and descendants of the Verona Band. As we begin our meeting tonight, we acknowledge and honor the original inhabitants of Berkeley, the documented 5,000-year history of a vibrant community at the West Berkeley Shellmound, and the Ohlone people who continue to reside in the East Bay. We recognize that Berkeley's residents have and continue to benefit from the use and occupation of this unceded stolen land since the City of Berkeley's incorporation in 1878. As stewards of the laws regulating the City of Berkeley, it is not only vital that we recognize the history of this land, but also recognize that the Ohlone people are present members of Berkeley and other East Bay communities today. The City of Berkeley will continue to build relationships with the Lisjan Tribe and to create meaningful actions that uphold the intention of this land acknowledgement.

3. PUBLIC COMMENT (for items not on the agenda)

4. CHAIR'S REPORT

5. DISCUSSION ITEMS WITH POSSIBLE ACTION

- a) FY 23 Accomplishments Presentation
From: Jennifer Lovvorn
- b) Discussion of FY24 Workplan and Administrative Priorities (Attachments 1, 2 & 3)
From: Jennifer Lovvorn
- c) Discussion of FY24 Public Art Budget
From: Jennifer Lovvorn
- d) Discussion of Public Art in Private Development Ordinance Amendment
From: Jennifer Lovvorn

6. ADJOURNMENT

Attachments:

- 1. FY23 Civic Arts Commission Work Plan
- 2. Memo regarding Administrative Priorities for FY24
- 3. Draft FY24 Civic Arts Commission Work Plan

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ACCESSIBILITY INFORMATION:

To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at 981-6418 (V) or 981-6347 (TDD) at least three business days before the meeting date.



Civic Arts Commission

Civic Arts Commission FY23 Work Plan

Approved by Civic Arts Commission: May 25, 2022

Policy Subcommittee

1. (With Grants Subcommittee) Advocate to Council for the restoration of the Festival Grant funding level back up to \$200,000.
2. Develop a program and process for certifying Artists and Cultural Workers for eligibility for affordable artist housing culminating in a referral to City Council.
3. Develop a program and process for the City to incentivize the creation of artist affordable (middle, low and very low income) live work housing in existing vacant storefronts culminating in a referral to City Council.
4. Develop a program and process for the City to incentivize the creation of artist affordable (middle, low and very low income) live work housing in ground floor in new development culminating in a referral to City Council.
5. (With Grants Subcommittee) Review and approve Civic Art Grants Guideline Revisions for FY24 for Arts Organizations, Individual Artists and Festivals.
6. Analyze demographics of grants and public art commissions.
7. (With Grants Subcommittee and Berkeley Arts Education Steering Subcommittee “BAESC”) Analyze existing Arts Organization grants to determine current arts education grantees and develop guidelines for an Arts Education Grant.
8. (With Public Art Subcommittee) Review and approve revised Public Art Guidelines updated to reflect best practices and recommend corresponding updates to the Municipal Code where relevant.
9. (With Grants Subcommittee) In response to Council Referral, develop guidelines for a Creative Spaces Capital Grant Program for Berkeley-based arts and cultural organizations that will help support their ability to stay in Berkeley. And (With Grants Subcommittee) Advocate to Council to provide funding for a **Creative Spaces Capital Grant Program** on an ongoing basis to help stem displacement of Berkeley-based arts and culture nonprofits. Explore permit fee waivers for grant funded capital improvements.

10. Create Guidelines for the selection of the City of Berkeley Poet Laureate.
11. Support the creation of the Arts Hub community arts center for performances, classes, art exhibitions and other activities at the Veterans Building.
12. Work with BCT to create an arts administrators of color fellowship in Berkeley with participation of multiple organizations and the Civic Arts Program.

Grants Subcommittee

1. (With Policy Subcommittee) Advocate to Council for the restoration of the Festival Grant funding level back up to \$200,000.
2. (With Policy Subcommittee) In response to Council Referral, develop guidelines for a **Creative Spaces Capital Grant Program** for Berkeley-based arts and cultural organizations that will help support their ability to stay in Berkeley. And (With Policy Subcommittee) Advocate to Council to provide funding for a Creative Spaces Capital Grant Program on an ongoing basis to help stem displacement of Berkeley-based arts and culture nonprofits.
3. Select Grant Review Panelists for FY24 cycle.
4. Review Grant Panel Scores and determine Civic Art Grant award amounts for FY23.
5. (With Policy Subcommittee) Review and approve Civic Art Grants Guideline Revisions for FY24 for Arts Organizations, Individual Artists, and Festivals.
6. Review analysis prepared by staff of geographic spread of FY23 grants funds throughout City of Berkeley.
7. (With Policy Subcommittee and Berkeley Arts Education Steering Subcommittee “BAESC”) Analyze existing Arts Organization grants to determine current arts education grantees and develop guidelines for an Arts Education Grant.

Public Art Subcommittee

1. (With Policy Subcommittee) Advocate to Council that the Public Art Funding ordinance be adopted to replace the current “1.5% for Public Art” resolution.
2. (With Policy Subcommittee) Review and approve revised Public Art Guidelines updated to reflect best practices and recommend corresponding updates to the Municipal Code where relevant.
3. Review and approve Private Percent for Art Plans at the following phases: Conceptual,

Preliminary, and Final.

4. Review and approve curator and artists selected for the Downtown Berkeley BART Plaza Sound Installation.
5. Review and approve Cube Space exhibition artists and proposals.
6. Review and approve final design and budget for an artwork by Mildred Howard for Adeline Street and Martin Luther King Jr. Way.
7. In response to Council Referral, review and approve project plan for a crosswalk mural program on Telegraph Avenue.
8. Review and approve project plan for public art at Aquatic Park.
9. Review and approve project plan for public art at Santa Fe Railroad Right of Way.
10. Review and approve project plan for Measure T1 public art projects: Martin Luther King Junior Youth Services Center; South Berkeley Senior Center; Willard Park Clubhouse; and African American Holistic Resource Center.
11. Commissioner representative to participate in selection of artists for the Municipal Artist-in-Residence Program.
12. Review and approve the design for Turtle Island Monument at Martin Luther King Junior Civic Center Park.
13. Review and approve final design of a mural by Eduardo Pineda for Berkeley Food Network.
14. Review and approve Phases I and II of temporary public art proposals funded through the Berkeley Art Works Project grants.
15. Review and approve purchase of two-dimensional artwork for Civic Center buildings.
16. Review and approve artwork design by Laura Kaur for the West Service Center Photo Project.
17. Review and approve artwork design by Christine Wong Yap for the Mental Health Facilities.
18. Review and approve the plan to reinstall artwork by Romare Bearden at the Berkeley Public Library, Central Library location.

19. Review and approve project plan for a mural commemorating the Black Lives Matter movement.
20. Review and approve the project plan for artwork on utility boxes.
21. Review and approve the project plan for the Homelessness Social Practice Public Art Project.
22. Review and approve final artwork design for James Kenney Community Center Mural.
23. Review and approve final artwork design by Jean LaMarr for additions to the Ohlone Mural Project.
24. Review and approve specific installation site for the donated Assyrian Queen sculpture.
25. Draft response to Council Referral for family friendly art.
26. Review and approve bell and signage design for Wang Po Shu's artwork *Earthsong*.
27. In response to Council Referral, review and approve project plan for a replacement mural for the Center for Independent Living.
28. Review and approve project plan for artwork along Harrison Street.
29. Review and approve project plan for public art at Berkeley Marina's Circle at Spinnaker Way.
30. Review and approve project plan for public art along Telegraph Avenue.
31. Review and approve project plan for artwork along paths and stairways in the Berkeley Hills.
32. In response to Council Referral, develop project plan for a City of Berkeley flag.

Commission Representative to the Berkeley Arts Education Steering Committee

1. Discuss and draft advocacy plan to bring to BUSD PTAs, PTA Council, English Learner Council, other parent groups (TBD), Berkeley Unified School District Board Members (office hours) and BUSD School Board to increase access to theater, dance, and visual arts education in Berkeley schools.
2. Monitor implementation of BUSD BEARS 2022 Summer Arts Immersion Program and develop plan for a sustained program funded by BUSD
3. Support utilization of high school and/or college students as BEARS 2023 summer arts

instructors in collaboration with arts organizations, funded through Youth Works workforce development funding.

4. Encourage BUSD to develop partnerships with colleges and universities to offer unit credit for teaching in BUSD afterschool and summer arts programs, and teaching assistants during the school day and summer program.
5. (With Policy & Grants Subcommittees) Develop guidelines for an Arts Education Grant Program and advocate to Council for funding for this program.
6. Partner with BUSD and community arts organizations to engage Berkeley families and community to celebrate current arts education programming.
7. Produce a professional development event for arts educators.

Commission Representative to the Design Review Subcommittee

1. Ensure proposed building projects reviewed by DRC comply with the Private Percent for Art Ordinance.



Civic Arts Commission
Office of Economic Development

STAFF REPORT

Date: April 25, 2023

To: Members of the Public Art Subcommittee

From: Zoe Taleporos, Public Art Program Lead

RE: Administrative Priorities for FY 24-26

Attachment 1: List of Previously Approved Public Art Projects

The Public Art Program manages the Private Percent for Art requirement, managing the Public Art Collection, and commissioning new and temporary public art projects. The Public Art Program currently has 39 projects that have previously been approved by the Civic Arts Commission as part of the annual work plan. 27 are actively being worked on by Civic Arts Staff. 10 projects have yet to be initiated. 2 projects were investigated and determined to be infeasible.

The Public Art Program Lead is currently assigned to 22 active projects, and is also responsible for program administration. The average number of projects managed per person, according to public art industry standard, is 12-15. The average timeframe for a public art project to be completed is 1-4 years.

Many of these projects were allocated funds prior to the increase in materials costs across the US. As a result, many projects need extra funding to be realized as designed. Some existing projects, such as Turtle Island Monument, are incurring unanticipated costs as the scopes become larger.

In the last year, there has been a demand for use of the Cultural Trust Fund from outside groups seeking to implement public art projects in Berkeley. We currently do not have a general framework for how public art projects are developed within the Civic Arts Commission. And we currently do not have a competitive funding mechanism for community-initiated public art projects.

Taking these factors into consideration, Civic Arts Staff plans to take the following actions:

1. Hire two consultants to work on the backlog of projects from prior Fiscal Years.
2. Recommend a hold on new public art projects for implementation by Civic Arts Staff until the backlog of projects and Public Art Master Plan are completed.
3. Allocate Fiscal Year 23-24 revenue from the Public Art Fund (150) and the Cultural Trust Fund (148) towards existing projects to cover budget shortfalls and unanticipated cost increases, for approval by Civic Arts Commission.
4. Develop a Public Art Master Plan for the City of Berkeley with input from the Civic Arts Commission, community, and other stakeholders. This will provide a framework for developing new projects and funding community-initiated projects.

Attachment 1

List of Public Art Projects Previously Approved in the Annual Work Plan

Active:

1. Jean LaMarr at Ohlone Way
2. Po Shu Wang Signage
3. Turtle Island Monument
4. Rachel Wolfe-Goldsmith at James Kenney
5. Utility Box Murals
6. Cube Space Exhibitions
7. BART Plaza Sound Installation
8. Municipal Artist in Residence
9. 2D Art Purchases for City Buildings
10. Berkeley Art Works Projects
11. Eduardo Pineda at Berkeley Food Network
12. Mildred Howard at Adeline and MLK
13. Homelessness Social Practice Project 1
14. Homelessness Social Practice Project 2
15. Homelessness Social Practice Project 3
16. Lara Kaur at West Service Center
17. Re-installation of Romare Bearden
18. John Wehrle Mural Conservation
19. Eric Powell Gates Conservation
20. Assyrian Queen at Old City Hall
21. Aquatic Park Tile Wall
22. Aquatic Park Sculpture
23. Santa Fe ROW
24. MLK Youth Service Center
25. Willard Clubhouse
26. African American Health Resource Center
27. Home Sculpture De-Installation

Not Started:

1. Peace Wall Conservation
2. City Flag, Song, and Motto
3. Telegraph Crosswalk Murals
4. Telegraph Avenue Public Art Project
5. Council Referral for Family Friendly Art
6. Hidden Gems in Berkeley Hills
7. Mural Commemorating Black Lives Matter Movement
8. Replacement Mural for Center for Independent Living

9. South Berkeley Senior Center
10. Harrison Street Corridor Project

Determined Infeasible:

1. Sculpture at Marina Spinnaker Way Circle
2. Christine Wong Yap at Mental Health Facilities



Civic Arts Commission

Civic Arts Commission FY24 Work Plan

Approved by Civic Arts Commission: xxx

Policy Subcommittee

- 1.

Grants Subcommittee

- 1.

Public Art Subcommittee

1. (With Policy Subcommittee) Review and approve revised Public Art Guidelines updated to reflect best practices and recommend corresponding updates to the Municipal Code where relevant.
2. Participate in the development of a Public Art Master Plan with Civic Art staff.
3. *Review and approve Permanent Public Art Projects on City of Berkeley property at the following phases: Project Plan, Conceptual Design, Design Development, Project Completion.*
4. *Review and approve Public Art on Private Development On-Site Artwork Plans at the following phases: Preliminary Art Plan and Final Art Plan.*
5. *Review and approve Temporary Public Art Projects at the following phases: Project Plan, Artist Selection and Proposals.*
6. *Designate Commissioners to participate on artist selection panels.*
7. *Review and approve Public Art Program Annual Work Plan and Budget.*
8. *Review and approve accessions, deaccessions, and relocations of artwork in the Public Art Collection.*
9. *Review and approve proposed artwork gifts to the Public Art Collection.*
10. *Review and approve installation of community-initiated public art projects utilizing*

public funding or City-owned property.

11. *Review and respond to Council Referrals.*

Commission Representative to the Berkeley Arts Education Steering Committee

1.

Commission Representative to the Design Review Subcommittee

1. Ensure proposed building projects reviewed by DRC comply with the Private Percent for Art Ordinance.

DRAFT