



**INDEPENDENT REDISTRICTING COMMISSION  
REGULAR MEETING**

**Wednesday, September 8, 2021  
6:00 PM**

**Commission Members:**

DISTRICT 1 – TERRY NICOL  
DISTRICT 2 – JESSE SUSSELL  
DISTRICT 3 – LISA M. TRAN  
DISTRICT 4 – CURTIS W. HANSON  
AT-LARGE – DELORES COOPER  
AT-LARGE – CARLY MICHELE ALEJOS  
AT-LARGE – SHERRY SMITH

DISTRICT 5 – WINSTON RHODES  
DISTRICT 6 – ELISABETH WATSON  
DISTRICT 7 – SAMUEL C. TAPLIN  
DISTRICT 8 – ANDREW FOX  
AT-LARGE – LUPE GALLEGOS-DIAZ  
AT-LARGE – RONALD K. CHOY

**PUBLIC ADVISORY: THIS MEETING WILL BE CONDUCTED EXCLUSIVELY THROUGH VIDEOCONFERENCE AND TELECONFERENCE**

Pursuant to Section 3 of Executive Order N-29-20, issued by Governor Newsom on March 17, 2020, this meeting of the Independent Redistricting Commission will be conducted exclusively through teleconference and Zoom videoconference. Please be advised that pursuant to the Executive Order, and to ensure the health and safety of the public by limiting human contact that could spread the COVID-19 virus, there will not be a physical meeting location available.

To access the meeting remotely using the internet: Join from a PC, Mac, iPad, iPhone, or Android device: Use URL <https://us02web.zoom.us/j/84128414815>. If you do not wish for your name to appear on the screen, then use the drop down menu and click on "rename" to rename yourself to be anonymous. To request to speak, use the "raise hand" icon on the screen.

To join by phone: Dial **1-669-900-9128** or **1-877-853-5257 (Toll Free)** and Enter Meeting ID: **841 2841 4815**. If you wish to comment during the public comment portion of the agenda, press \*9 and wait to be recognized by the Chair.

Written communications submitted by mail or e-mail to the Independent Redistricting Commission by 5:00 p.m. the Friday before the Commission meeting will be distributed to the members of the Commission in advance of the meeting and retained as part of the official record.

# AGENDA

## Roll Call

## Public Comment on Non-Agenda Matters

## Minutes for Approval

*Draft minutes for the Commission's consideration and approval.*

1. **Minutes - August 18, 2021 and August 30, 2021**

## Commission Action Items

*The public may comment on each item listed on the agenda for action as the item is taken up.*

2. **Discussion and Approval of Public Submission Process Packet**  
**From: Independent Redistricting Commission**  
Contact: Mark Numainville, Commission Secretary, (510) 981-6900
3. **Discussion and Possible Adoption of Official Commission Slogan**  
**From: Independent Redistricting Commission**  
Contact: Mark Numainville, Commission Secretary, (510) 981-6900
4. **Discussion of Possible Change to April 1, 2022 Deadline**  
**From: Independent Redistricting Commission**  
Contact: Mark Numainville, Commission Secretary, (510) 981-6900
5. **Review of COI Forms/Possible Improvements to Form**  
**From: Independent Redistricting Commission**  
Contact: Mark Numainville, Commission Secretary, (510) 981-6900
6. **Review of Paper Map for Public Submissions**  
**From: Independent Redistricting Commission**  
Contact: Mark Numainville, Commission Secretary, (510) 981-6900

## Subcommittee Reports

*Subcommittees may provide verbal reports on their activities and discuss topics under their purview with the full commission. To take action on a subcommittee item, the topic must be agendized on the commission's Action Calendar.*

7. **Verbal Report from Community Outreach Subcommittee**
8. **Verbal Report from Public Submission Process Subcommittee**

## Information Reports

**9. Website Statistics for Redistricting Page**  
**From: Independent Redistricting Commission**  
**Recommendation:**

Contact: Mark Numainville, Commission Secretary, (510) 981-6900

### Items for Future Agendas and Meeting Calendar

- Discussion of items to be added to future agendas
- Discussion and possible modifications to the meeting calendar

### Adjournment

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*This meeting will be conducted in accordance with the Brown Act, Government Code Section 54953. Any member of the public may attend this meeting. Questions regarding this matter may be addressed to Mark Numainville, City Clerk, (510) 981-6900.*

*Any writings or documents provided to a majority of the Independent Redistricting Commission regarding any item on this agenda are on file in the City Clerk Department at 2180 Milvia Street, 1st Floor, Berkeley, CA and are available upon request by contacting the City Clerk Department at (510) 981-6908 or [redistricting@cityofberkeley.info](mailto:redistricting@cityofberkeley.info).*

*Written communications addressed to the Independent Redistricting Commission and submitted to the City Clerk Department will be distributed to the Commission prior to the meeting.*

*Communications to the Independent Redistricting Commission are public record and will become part of the City's electronic records, which are accessible through the City's website. Please note: e-mail addresses, names, addresses, and other contact information are not required, but if included in any communication to the Independent Redistricting Commission, will become part of the public record. If you do not want your e-mail address or any other contact information to be made public, you may deliver communications via U.S. Postal Service to the City Clerk Department at 2180 Milvia Street. If you do not want your contact information included in the public record, please do not include that information in your communication. Please contact the City Clerk Department for further information.*

#### COMMUNICATION ACCESS INFORMATION:

If you need ASL or Spanish translation services, please contact the City Clerk's Office at (510) 981-6908 or [redistricting@cityofberkeley.info](mailto:redistricting@cityofberkeley.info) at least three business days in advance of the meeting.



To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at (510) 981-6418 (V) or (510) 981-6347 (TDD) at least three business days before the meeting date.

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I hereby certify that the agenda for this meeting of the Independent Redistricting Commission was posted at the display case located near the walkway in front of the Maudelle Shirek Building, 2134 Martin Luther King Jr. Way, as well as on the City's website, on September 2, 2021.



Mark Numainville, City Clerk

## **Communications**

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**INDEPENDENT REDISTRICTING COMMISSION  
REGULAR MEETING MINUTES**

**Wednesday, August 18, 2021  
6:00 PM**

Commission Members:

- |                                 |                               |
|---------------------------------|-------------------------------|
| DISTRICT 1 – TERRY NICOL        | DISTRICT 5 – WINSTON RHODES   |
| DISTRICT 2 – JESSE SUSSELL      | DISTRICT 6 – ELISABETH WATSON |
| DISTRICT 3 – LISA M. TRAN       | DISTRICT 7 – SAMUEL C. TAPLIN |
| DISTRICT 4 – CURTIS W. HANSON   | DISTRICT 8 – ANDREW FOX       |
| AT-LARGE – DELORES COOPER       | AT-LARGE – SIMELIA ROGERS     |
| AT-LARGE – CARLY MICHELE ALEJOS | AT-LARGE – RONALD K. CHOY     |
| AT-LARGE – SHERRY SMITH         |                               |

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To join by phone: Dial **1-669-900-9128 or 1-877-853-5257 (Toll Free)** and Enter Meeting ID: **821 6010 9803**. If you wish to comment during the public comment portion of the agenda, press \*9 and wait to be recognized by the Chair.

Written communications submitted by mail or e-mail to the Independent Redistricting Commission by 5:00 p.m. the Friday before the Commission meeting will be distributed to the members of the Commission in advance of the meeting and retained as part of the official record.

## AGENDA

Roll Call: 6:03 p.m.

Present: Alejos, Choy, Fox, Hanson, Nicol, Rhodes, Smith, Sussell, Taplin, Dev, Watson

Absent: Cooper, Rogers

**Public Comment on Non-Agenda Matters** – 0 speakers

### Minutes for Approval

*Draft minutes for the Commission's consideration and approval.*

**1. Minutes - August 4, 2021**

**Action:** M/S/C (Nicol/Fox) to approve the minutes of 8/4/21.

**Vote:** Ayes – Choy, Fox, Hanson, Nicol, Smith, Sussell, Taplin, Watson; Noes – None; Abstain – Alejos; Absent – Cooper, Rhodes, Rogers, Dev.

### Commission Action Items

*The public may comment on each item listed on the agenda for action as the item is taken up.*

**2. Review of paper map for public submissions**

**From: Independent Redistricting Commission**

Contact: Mark Numainville, Commission Secretary, (510) 981-6900

**Action:** No action taken. Item scheduled for the August 30, 2021 meeting.

**3. Discussion of Relationship and Limitations for Commission Subcommittees**

**Action:** Discussion with the Commission Secretary and Legal Counsel regarding the Brown Act limitations and best practices for subcommittees.

### Subcommittee Reports

*Subcommittees may provide verbal reports on their activities and discuss topics under their purview with the full commission. To take action on a subcommittee item, the topic must be agendaized on the commission's Action Calendar.*

**4. Verbal Report from Community Outreach Subcommittee**

**Action:** Discussion about future work of subcommittee related to October 2 public hearing and ongoing, focused outreach opportunities.

**5. Verbal Report from Public Submission Process Subcommittee**

**Action:** Discussion of the draft public submission packet and feedback from commissioners with changes, edits, and suggestions.

**Items for Future Agendas and Meeting Calendar**

- **Discussion of items to be added to future agendas**
  - Commission Slogan
  - Public Submission Packet
  - Report on web statistics
  - Review of COI Forms
  - Item from Outreach Subcommittee
- **Discussion and possible modifications to the meeting calendar**
  - None

Commissioner Rogers present at 7:20 p.m.

**Adjournment**

**Action:** M/S/C (Nicol/Rhodes) to adjourn the meeting.

**Vote:** Ayes – Alejos, Choy, Dev, Fox, Hanson, Nicol, Rhodes, Rogers, Smith, Sussell, Taplin, Watson; Noes – None; Abstain – None; Absent – Cooper.

Adjourned at 7:25 p.m.

I hereby certify that the foregoing is a true and correct record of the Independent Redistricting Commission meeting held on August 18, 2021.

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Mark Numainville  
City Clerk

**Communications**

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**INDEPENDENT REDISTRICTING COMMISSION  
SPECIAL MEETING MINUTES**

**Monday, August 30, 2021  
5:30 PM**

Commission Members:

DISTRICT 1 – TERRY NICOL  
DISTRICT 2 – JESSE SUSSELL  
DISTRICT 3 – LISA M. TRAN  
DISTRICT 4 – CURTIS W. HANSON  
AT-LARGE – DELORES COOPER  
AT-LARGE – CARLY MICHELE ALEJOS  
AT-LARGE – SHERRY SMITH

DISTRICT 5 – WINSTON RHODES  
DISTRICT 6 – ELISABETH WATSON  
DISTRICT 7 – SAMUEL C. TAPLIN  
DISTRICT 8 – ANDREW FOX  
AT-LARGE – VACANT  
AT-LARGE – RONALD K. CHOY

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To join by phone: Dial **1-669-900-9128 or 1-877-853-5257 (Toll Free)** and Enter Meeting ID: **875 5927 7328**. If you wish to comment during the public comment portion of the agenda, press \*9 and wait to be recognized by the Chair.

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**Roll Call:** 5:37 p.m.

**Present:** Alejos, Choy, Cooper, Fox, Hanson, Nicol, Rhodes, Rosenthal (for Smith), Sussell, Taplin, Tran, Watson

**Absent:** None

Announcement regarding the resignation of At-Large Commissioner Simelia Rogers.

## Commission Action Items

*The public may comment on each item listed on the agenda for action as the item is taken up.*

### 1. **Presentation on Berkeley Census Data by Redistricting Partners**

**From: Independent Redistricting Commission**

Contact: Mark Numainville, Commission Secretary, (510) 981-6900

**Action:** 0 speakers. Presentation by Redistricting Partners on the legacy data for Berkeley from the 2020 Census count. The Commission asked questions and discussed the data.

## Adjournment

**Action:** M/S/C (Nicol/Rhodes) to adjourn the meeting.

**Vote:** All Ayes.

Adjourned at 6:46 p.m.

I hereby certify that the foregoing is a true and correct record on the Independent Redistricting Commission meeting held on August 30, 2021.

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Mark Numainville  
City Clerk

## Communications

*Communications submitted to the Independent Redistricting Commission are on file in the City Clerk Department at 2180 Milvia Street, 1st Floor, Berkeley, CA and are available upon request by contacting the City Clerk Department at (510) 981-6908 or [redistricting@cityofberkeley.info](mailto:redistricting@cityofberkeley.info) or may be viewed through [Records Online](#).*



People Power to Make a Fair City Council District Map by April 1<sup>st</sup>, 2022



2 October 2021

Dear Berkeley residents,

Commented [MN1]: Change slogan?

Every ten years, we Berkeley residents have the opportunity to adjust our eight City Council District boundaries to account for changes in Berkeley's population. This process is called "redistricting" and is based on the latest Census. This year, for the first time, the Independent Redistricting Commission (IRC) manages redistricting. The IRC comprises volunteers who live in Berkeley and were selected through an open and rigorous process. **The City Council's only role in redistricting is to adopt the map approved by the IRC.**

While U.S., State, and City laws apply, the basic goal of redistricting is simple: redraw the Berkeley City Council District boundaries so that Berkeley residents are fairly represented in our City Council. **The IRC needs the public's input to create a fair, people's map.** The IRC is committed to ensuring an open and transparent redistricting process that welcomes public comment on the drawing of district boundaries, is conducted with integrity, fairness, without personal or political considerations, and creates a fair, people's map.

**Public participation is essential to a successful redistricting process.** Please provide your input to the IRC by submitting Community of Interest Forms, Proposed Maps, or public comments. A packet of instructions to submit these is available at [www.CityofBerkeley.info/redistricting](http://www.CityofBerkeley.info/redistricting) and in paper format at the Berkeley City Clerk Department, 2180 Milvia Street 1<sup>st</sup> Floor Berkeley, CA 94704. The IRC will analyze, synthesize, and balance the public's input so that the final people's map is the fairest, most compliant map possible.

Key dates for the redistricting process are:

- October 2<sup>nd</sup>: IRC Public Hearing to Request Proposed Maps
- November 15<sup>th</sup>: Deadline to Submit Proposed Maps

Please send the IRC your Proposed Maps, Community of Interest Form, or comments to [www.CityofBerkeley.info/redistricting](http://www.CityofBerkeley.info/redistricting) or the Berkeley City Clerk Department, 2180 Milvia Street, 1st Floor, Berkeley, CA 94704. **The deadline for Proposed Maps is November 15<sup>th</sup>, 2021.** **You may submit COI Forms and comments any time during the redistricting process.** Thank you for contributing to a fair people's map.

Sincerely,

Elizabeth Watson, Chair, IRC

People Power to Make a Fair City Council District Map by April 1<sup>st</sup>, 2022

## COMMUNITY OF INTEREST (COI)

The Berkeley City Charter sets specific criteria for redistricting, which are explained in the following instructions for Proposed Maps. Communities of Interest are specifically referenced in the Charter, and the IRC will consider this in the redistricting process.

A **community of interest** is a contiguous population that shares common social and economic interests that should be included within a single district for purposes of its **effective and fair representation**.

Such shared interests include but are not limited to those common to areas in which the people share **similar living standards**, use the **same transportation** facilities, have **similar work opportunities**, or have access to the **same media** of communication relevant to the election process, as well as **neighborhoods**, **students**, organized student housing, shared age, and **racial demographics**.

**Communities of interest shall not include relationships with political parties, incumbents, or political candidates.**

**Public input is essential in cataloging and understanding the Communities of Interest within Berkeley.** You know the most about your Community of Interest!

Please note that the COI Forms are not an effective way to communicate service requests to the City of Berkeley. While the IRC will take into account issues raised about city services, the IRC does not have the authority to dispatch public services. If you have specific issues for which you seek city services, then please call the City's Hotline, 311 or 510-981-2489.

Instructions for telling the IRC about your Community of Interest are at [https://www.cityofberkeley.info/Clerk/Commissions/Independent\\_Redistricting\\_Commission\\_Public\\_Engagement.aspx](https://www.cityofberkeley.info/Clerk/Commissions/Independent_Redistricting_Commission_Public_Engagement.aspx). A paper Community of Interest Form with instructions is available at the Berkeley City Clerk Department, 2180 Milvia Street, 1st Floor, Berkeley, CA 94704.

**You do not have to use the COI Form.** You can mail or email a description of your Community of Interest in any format and language to the Berkeley City Clerk Department, 2180 Milvia Street, 1st Floor, Berkeley, CA 94704, or [redistricting@cityofberkeley.info](mailto:redistricting@cityofberkeley.info). The IRC will analyze, synthesize, and balance the public's input so that the final people's map is the fairest, most compliant map possible.

Submitted Community of Interest Forms and Proposed Maps are available for public viewing at [https://www.cityofberkeley.info/Clerk/Commissions/Independent\\_Redistricting\\_Commission\\_Public\\_Engagement.aspx](https://www.cityofberkeley.info/Clerk/Commissions/Independent_Redistricting_Commission_Public_Engagement.aspx).

**You may submit COI Forms and comments any time during the redistricting process.** Thank you for contributing to a fair people's map.

Once we PDF this, we'll add actual COI form here.

People Power to Make a Fair City Council District Map by April 1<sup>st</sup>, 2022

## PROPOSED MAPS

The Berkeley City Charter sets out the following criteria for redistricting:

...the [IRC] shall take into consideration topography, geography, cohesiveness, contiguity, integrity and compactness of territory of the districts, as well as existing **communities of interest** ... and shall utilize easily understood district boundaries such as major traffic arteries and geographic boundaries to the extent they are consistent with communities of interest. The geographic integrity of a neighborhood or **community of interest** shall be respected to the extent possible. ... Districts shall not be drawn for the purpose of favoring or discriminating against an incumbent, political candidate, or political party. ... The [IRC] shall not consider the residence of sitting Councilmembers.

Below are some definitions to help guide you in creating your Proposed Map.

- Nearly equal population: Acceptable difference between the smallest and largest districts is no more **\*\*,\*\*** than 10% of the average district population. Cohesiveness: When a neighborhood has defined territory and interests.
- Contiguity: All parts of a district are connected to one another.
- Compactness: Not bypassing nearby populated areas in favor of more distant populated areas.
- Integrity: Keep neighborhoods in one district.
- Census block: Smallest unit of area for which Census population data exists; district boundaries cannot split a Census block.

Commented [MN2]: Update when we have this figure confirmed.

**Your Proposed Map does not have to meet all criteria.** The IRC will accept every Proposed Map. The IRC will analyze, synthesize, and balance the public's input so that the final people's map is the fairest, most compliant map possible.

Your Proposed Map can include all districts, some districts, or just your district!

You also can draw your own map or pick up a paper Berkeley redistricting map at the Berkeley City Clerk Department, 2180 Milvia Street 1st Floor Berkeley CA 94704, and return it to that office or email an image to [redistricting@cityofberkeley.info](mailto:redistricting@cityofberkeley.info).

Submitted Proposed Maps and Community of Interest Forms are available for public viewing at [https://www.cityofberkeley.info/Clerk/Commissions/Independent\\_Redistricting\\_Commission\\_Public\\_Engagement.aspx](https://www.cityofberkeley.info/Clerk/Commissions/Independent_Redistricting_Commission_Public_Engagement.aspx).

Create your Proposed Map based on the 2020 US Census data using [www.MAPTITUDElive!ink.com/Berkeley](http://www.MAPTITUDElive!ink.com/Berkeley).

**The deadline for Proposed Maps is November 15<sup>th</sup>, 2021.** Thank you for contributing to a fair people's map.

People Power to Make a Fair City Council District Map by April 1<sup>st</sup>, 2022

People Power to Make a Fair City Council District Map by April 1<sup>st</sup>, 2022

**CURRENT BERKELEY CITY MAP (without council districts)**

People Power to Make a Fair City Council District Map by April 1<sup>st</sup>, 2022

### HOW TO PROVIDE INPUT TO THE IRC

#### Community of Interest Forms

A **community of interest** is a contiguous population that shares common social and economic interests that should be included within a single district for purposes of its effective and fair representation.

[https://www.cityofberkeley.info/Clerk/Commissions/Independent\\_Redistricting\\_Commission\\_Public\\_Engagement.aspx](https://www.cityofberkeley.info/Clerk/Commissions/Independent_Redistricting_Commission_Public_Engagement.aspx)

Or send your input on what your community of interest is to the City Clerk Department:

City Clerk Department  
2180 Milvia Street,  
1st Floor, Berkeley, CA 94704

Or email it to: [redistricting@cityofberkeley.info](mailto:redistricting@cityofberkeley.info)

**You may submit COI Forms and comments any time during the redistricting process.**

#### Proposed Maps

Use our online tool:

[www.maptitude.com/berkeley](http://www.maptitude.com/berkeley)

Pick up a paper map from the City Clerk Department:

City Clerk Department  
2180 Milvia Street,  
1st Floor, Berkeley, CA 94704

Return it in-person, via mail, or email it to: [redistricting@cityofberkeley.info](mailto:redistricting@cityofberkeley.info)

**The deadline for Proposed Maps is November 15<sup>th</sup>, 2021**

#### General Public Feedback

Send your feedback to the City Clerk Department:

City Clerk Department  
2180 Milvia Street,  
1st Floor, Berkeley, CA 94704

Or email it to: [redistricting@cityofberkeley.info](mailto:redistricting@cityofberkeley.info)

**You may submit comments any time during the redistricting process.**

Commented [MN3]: Update when correct URL is determined.

People Power to Make a Fair City Council District Map by April 1<sup>st</sup>, 2022





# Agenda

- Census Data Released
- Community of Interest Forms
- Proposed Maps
- Public Input



[https://www.cityofberkeley.info/uploadedFiles/Clerk/Level\\_3\\_-\\_Commissions/Large%20Formal%20City%20Reference%20Map%20without%20Districts.pdf](https://www.cityofberkeley.info/uploadedFiles/Clerk/Level_3_-_Commissions/Large%20Formal%20City%20Reference%20Map%20without%20Districts.pdf)

INDEPENDENT  
REDISTRICTING  
COMMISSION

BERKELEY

## Census Data Released

With the release of 2020 Census data, redistricting efforts can begin in earnest.

### The IRC needs your input!

- Community of Interest Forms
- Proposed Maps
- General Feedback

## Public Input Deadlines

You must send your Proposed Map to the IRC by November 15th, 2021.

You may submit COI Forms and comments any time during the redistricting process.

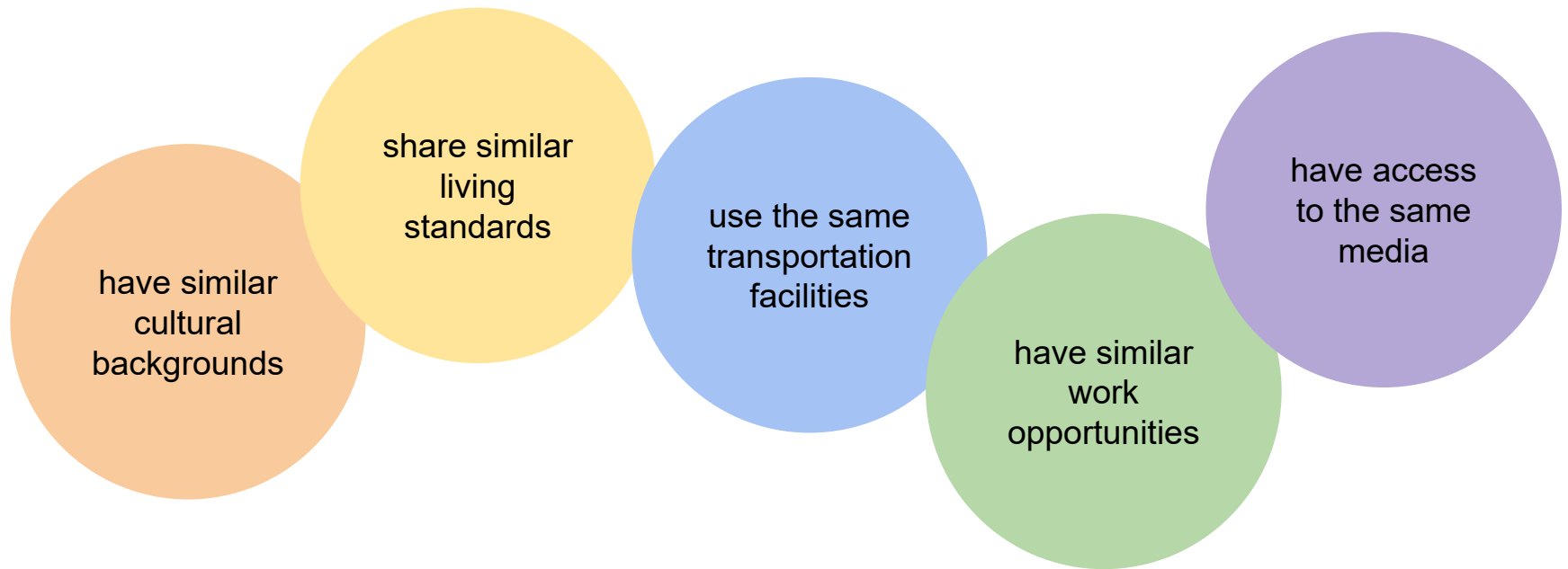
## Communities of Interest

A Community of Interest is a concentrated population that shares common social and economic interests that should be included within a single district for purposes of its effective and fair representation.

A COI is not the same as a district!

# Communities of Interest

Communities of Interest can be areas where people...



People can belong to multiple Communities of Interests.

## Communities of Interest

COI is critical to the redistricting process.  
The IRC needs your input about your COI!

The IRC intentionally set up a redistricting process that allows the public to give input and have a seat at the table.



## Communities of Interest

Redistricting impacts communities' access to political power through elections, and the IRC can effectively identify those communities only through your input.

# How to share your Communities of Interest

Instruction on our website:

[https://www.cityofberkeley.info/Clerk/Commissions/Independent\\_Redistricting\\_Commission\\_Public\\_Engagement.aspx](https://www.cityofberkeley.info/Clerk/Commissions/Independent_Redistricting_Commission_Public_Engagement.aspx).

Or send your input regarding your community of interest to the City Clerk Department: City Clerk Department, 2180 Milvia Street, 1st Floor, Berkeley, CA 94704.

Or email it to: [redistricting@cityofberkeley.info](mailto:redistricting@cityofberkeley.info).

You may submit COI forms any time during the redistricting process.

# Redistricting Criteria

The IRC will analyze, synthesize, and balance your input.

The IRC will consider the following criteria:

- Nearly equal population
- Topography
- Geography
- Cohesiveness
- Contiguity, integrity and compactness of territory of districts
- Communities of Interest

## Redistricting Criteria

The IRC will utilize easily understood district boundaries such as major traffic arteries and geographic boundaries.

The IRC will **not** consider the residence of sitting Councilmembers.

## Proposed Maps

Below are definitions to help you create your Proposed Map.

- Nearly equal population: Acceptable difference between the smallest and largest districts is no more than **1,5xx** or 10% of the average district population.

## Proposed Maps

- Cohesiveness: When a neighborhood has defined territory and interests.
- Contiguity: All parts of a district are connected to one another.
- Compactness: Not bypassing nearby populated areas in favor of more distant populated areas.

## Proposed Maps

- Integrity: Keep neighborhoods in one district.
- Census block: Smallest unit of area for which Census population data exists.
- District boundaries cannot split a Census block.

## Proposed Maps

- Your Proposed Map can include all districts, some districts, or just your district!
- **Your Proposed Map does not have to meet all criteria.** The IRC will accept every Proposed Map.



## Proposed Maps

The IRC will analyze, synthesize, and balance the public's input so that the final people's map is as fair and compliant with relevant laws as possible.

# How to share your Proposed Maps

Instruction on our website:

[www.maptitude.com/berkeley](http://www.maptitude.com/berkeley).

You also can draw your own map or pick up a paper Berkeley redistricting map at the Berkeley City Clerk Department, 2180 Milvia Street, 1st Floor, Berkeley, CA 94704,

and return it to that office or email an image to [redistricting@cityofberkeley.info](mailto:redistricting@cityofberkeley.info).

The deadline for submitting Proposed Maps is November 15<sup>th</sup>, 2021.

# We welcome public input!

## Community of Interest Forms

[https://www.cityofberkeley.info/Clerk/Commissions/Independent\\_Redistricting\\_Commission\\_Public\\_Engagement.aspx](https://www.cityofberkeley.info/Clerk/Commissions/Independent_Redistricting_Commission_Public_Engagement.aspx).

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## Proposed Maps

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**The deadline for submitting Proposed Maps is November 15<sup>th</sup>, 2021.**

## General Public Feedback

Send your feedback to the City Clerk Department: City Clerk Department, 2180 Milvia Street, 1st Floor, Berkeley, CA 94704, or email it to: [redistricting@cityofberkeley.info](mailto:redistricting@cityofberkeley.info).

**You may submit public feedback at any time during the redistricting process.**





03

City Clerk Department

September 8, 2021

To: Independent Redistricting Commission  
From: Mark Numainville, Commission Secretary  
Subject: Independent Redistricting Commission Slogan

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On June 19, 2021 the Commission discussed options for a slogan for the Independent Redistricting Commission. The original memo from that agenda is attached to this item.

In June, the Commission decided to take no action and delay the consideration and possible approval of an official slogan. During the previous discussion, it was generally agreed that “Power to the People” is attributed directly to the Black Panther movement in the 1960’s and should not be used for redistricting branding.

At the August 18, 2021 meeting a new proposal for a slogan was introduced in the first draft of the public submission packet. The new proposal is “People Power to Make a Fair City Council District Map by April 1<sup>st</sup>, 2022.” Other new proposals may be considered at this meeting as well.



City Clerk Department

June 9, 2021

To: Independent Redistricting Commission  
From: Mark Numainville, Commission Secretary  
Subject: Independent Redistricting Commission Mission Statement and Slogan

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On May 19, 2021, the Independent Redistricting Commission discussed the adoption of a mission statement for the commission and a slogan.

Below are the proposals and ideas received from IRC Commissioners by the June 1, 2021 deadline.

The Commission may discuss and edit the proposed mission statements and slogans before final adoption.

#### Slogan

Hindsight is 2020 (Nicol)

Power to the People - Fair City Council Districts (Choy)

We aim to draw in communities of interest (Cooper)

#### Mission Statement

Conduct a redistricting process that is open, legal, accessible to the public, and produces a fair map for City Council districts by 1 April 2022. (Choy)

To openly and transparently draw voting districts for fair elections. (Rhodes)

#### Guiding Principles (Tran)

- transparent
- equitable
- fair
- ethical

- representative / reflective of our city's people and communities so that they are represented fully in elections and other public processes
- to safeguard a fair, open, public process guided by community inputs and census data to redraw districts in the City of Berkeley that are approximately equal in population [including our charter] taking into consideration topography, geography, cohesiveness, contiguity, and integrity and compactness of the districts, as well as existing communities of interest.







04

City Clerk Department

September 8, 2021

To: Independent Redistricting Commission  
From: Mark Numainville, Commission Secretary  
Subject: Possible Change to April 1, 2022 Deadline

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Commission staff has re-evaluated the April 1, 2022 deadline for the Independent Redistricting Commission (IRC) to adopt a new map and recommends that the IRC consider moving the deadline to an earlier date in March of 2022.

As stated in previous discussions, the Charter deadline for completing the redistricting process is likely to be in July of 2022. However, the Commission is operating on a timeline that will enable the new districts to be in place for the November 2022 election. The discussion of the April 1 deadline appeared in the May 19, 2021 IRC agenda packet.

The April 1, 2022 deadline was established for three reasons, 1) to provide maximum time for consideration of proposed maps; 2) to provide adequate time for the Council to adopt the redistricting ordinance before the April 17, 2022<sup>1</sup> deadline to submit the new districts to the Registrar of Voters; and 3) to allow enough time for a successful referendum measure to appear on the November 2022 ballot. However, this timeline does not account for the impact of the 30-day referendum period (following the Council's final adoption of the new map) on the Registrar's deadline for submitting new districts.

If the referendum period extends beyond April 17, 2022, there will be a high level of uncertainty with regards to the status of the new districts that will extend well beyond the April 17 deadline. This uncertainty raises concerns about the Registrar's ability to implement the new districts in time for the November 2022 Election. In addition, candidates for office will not have confirmation for their district of residence until the referendum window has closed.

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<sup>1</sup> April 17 falls on a Sunday which means the deadline moves to Monday, April 18, 2022.

Moving the deadline to March 1, 2022 would allow staff to submit the new districts to the Registrar of Voters after the referendum window has closed, thus providing certainty on the effectiveness of the districts for the November 2022 election.

See below for a revised timeline of events.

Action	Date
IRC Adopts Redistricting Plan	3/1/2022
Finalize IRC Report to City Council	
First Reading of Redistricting Ordinance by City Council	3/8/2022
Second Reading of Redistricting Ordinance by City Council	3/15/2022
Ordinance Attested by City Clerk	3/17/2022
30-day window for referendum signature gathering ends	4/18/2022
Deadline to Submit Map to ROV	4/18/2022



City Clerk Department

September 8, 2021

To: Independent Redistricting Commission  
From: Mark Numainville, Commission Secretary  
Subject: Review of COI Forms and Possible Revisions to Form

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To date, the Independent Redistricting Commission (IRC) has received 14 Community of Interest (COI) Forms. It is expected that this number will increase significantly after the October 2 public hearing and throughout the map consideration phase.

Based on comments from commissioners and staff's review of the submitted forms, it is evident that there are some common themes. First, some residents have used the form to submit concerns and ideas about general city services and quality of life issues like crime, streets, homelessness, etc. Second, the forms are being used with varying effectiveness in portraying the cohesiveness of various communities.

While the forms that appear to convey general concerns about city services are not as directly focused on redistricting as others, they are valid community input. The IRC may see themes in this type of testimony that could possibly be linked to a community of interest. Some of the general concerns may be shared by residents in a particular neighborhood, which can be helpful to the IRC if an association with a particular community can be identified.

As is the case with any public process, a legislative body must be open to all types of public comment. As communities, organizations, and individuals become more familiar with the redistricting process, the volume of public testimony and COI Forms will increase and surely yield a broader dataset of useful input for the commission.

Staff is looking into potential improvements to the form, including highlighting use of the online version, adding language to clarify the purpose of the form, clarifying what is most helpful to the IRC, and directing comments about general city services to 311, the appropriate city department, or elected representative.

Link - [COI Forms Received](#)

# Tell us about your community!



## Help shape the future of Berkeley’s Council districts

Every ten years, U.S. Census data is used to redraw Berkeley’s Council district boundaries. This ensures the districts are balanced for changes in population. Berkeley’s Independent Redistricting Commission (composed of 13 volunteers) wants to hear from you on how the boundaries should be drawn. Complete this form to tell the Commission about your **community of interest** so it can be considered in the redistricting process.

## What is a “community of interest”?

A community of interest is a group of people in the same geographic area who share common social and economic interests.

Are there things that make your community unique when compared to surrounding areas? What characteristics do you share with your neighbors? How would you describe the area to a friend?

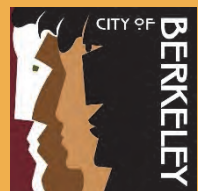
For example, some characteristics a community can share are:

- Resources
- Cultural centers
- Identity
- History
- Business districts
- Economic interests
- Education
- Language
- Ancestry
- Common neighborhood activities
- Shared transportation
- Neighborhoods

Redistricting laws also prohibit a few things from being included when drawing district boundaries – such as political parties and candidates, or where current councilmembers live.

Use our “Community of Interest Form” on the next page to describe your community. You can add more pages if needed. Your input is essential and we welcome your comments.

You can attend public meetings to give more input on this topic. Visit our webpage for dates and times: [cityofberkeley.info/redistricting](http://cityofberkeley.info/redistricting). You can also email the Commission at [redistricting@cityofberkeley.info](mailto:redistricting@cityofberkeley.info).



# Community of Interest Form

Optional – Name / Email:

Which district do you live in? If you're not sure, write your address and we'll look it up:

- District 1     District 2     District 3     District 4
- District 5     District 6     District 7     District 8

What are the common interests in your community? Describe how they are important:

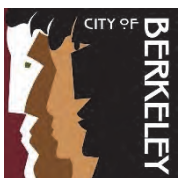
Explain the geographical location of your community of interest. What are the boundaries?

How is your community impacted by the City and the actions of the City Council?

What else would you like to tell us about your community? Add more pages if you need to.

## Questions or comments?

We want to hear from you. Email the Berkeley Independent Redistricting Commission at [redistricting@cityofberkeley.info](mailto:redistricting@cityofberkeley.info) or visit our webpage at [www.cityofberkeley.info/redistricting/](http://www.cityofberkeley.info/redistricting/).



## Submit this form by:



Email: [redistricting@cityofberkeley.info](mailto:redistricting@cityofberkeley.info)




In person: Call (510) 981-6908 to make an appointment.



Mail: City Clerk Department, 2180 Milvia Street, 1<sup>st</sup> Floor, Berkeley, CA 94704





No Material  
Available for  
this Item

There is no material for this item.

**City Clerk Department**  
2180 Milvia Street  
Berkeley, CA 94704  
(510) 981-6900

**The City of Berkeley Independent Redistricting Committee Webpage:**

<https://www.cityofberkeley.info/redistricting>







City Clerk Department

September 8, 2021

To: Independent Redistricting Commission

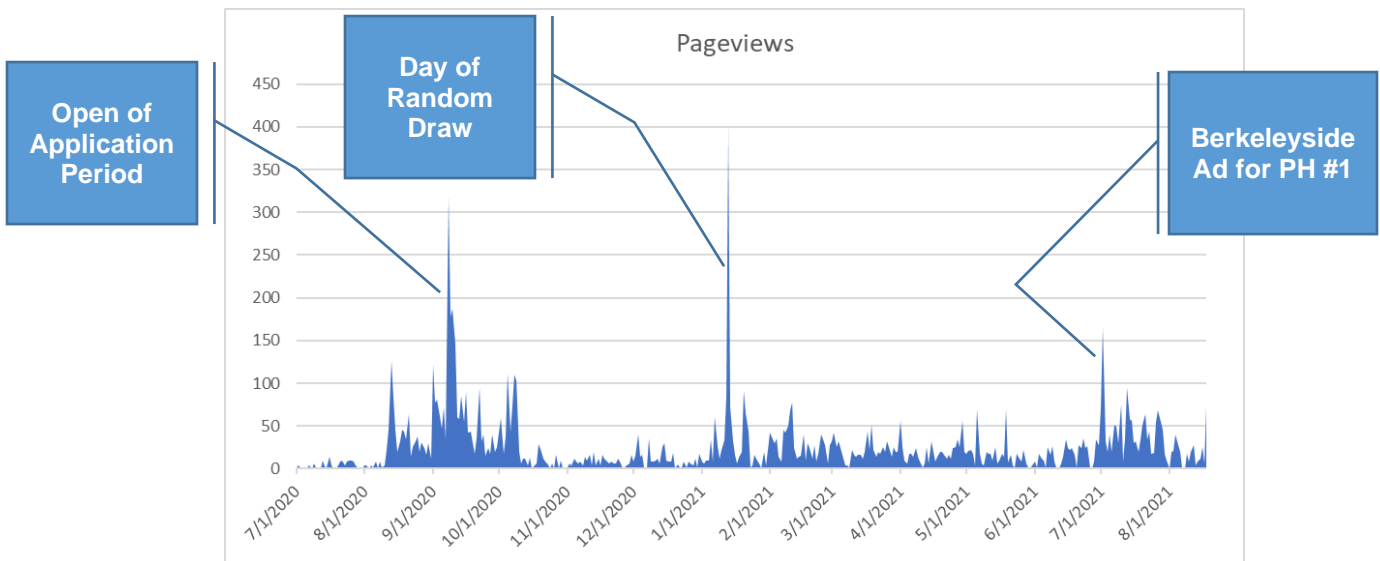
From: Mark Numainville, Commission Secretary

Subject: Website Statistics for Redistricting Page

At the August 18, 2021 meeting, the Commission requested information on the effectiveness of the Redistricting Commission web page on the City web site.

The attached spreadsheet shows the pageviews for the redistricting page and the redistricting public engagement page from July 1, 2020 through August 18, 2021. The spreadsheet shows a strong correlation between pageviews and significant events, public messaging, and media coverage. As the graph below demonstrates, when there is critical decision or deadline related to redistricting, the pageviews increase dramatically. This shows that the outreach and media efforts have been successful in increasing public interest and driving the public to the website for more information.

With the anticipated implementation of the online redistricting hub in September, the online presence of the Commission will be an even better resource for the public.



**Page 2 of 11**  
 Redistricting Commission Web Page Data  
 7/1/20 - 8/18/21

Date	Pageviews	Notes
7/1/2020	2	
7/2/2020	4	
7/3/2020	2	
7/4/2020	0	
7/5/2020	0	
7/6/2020	2	
7/7/2020	4	
7/8/2020	0	
7/9/2020	6	
7/10/2020	2	
7/11/2020	0	
7/12/2020	0	
7/13/2020	10	
7/14/2020	3	
7/15/2020	2	
7/16/2020	14	
7/17/2020	4	
7/18/2020	0	
7/19/2020	0	
7/20/2020	4	
7/21/2020	8	
7/22/2020	10	
7/23/2020	4	
7/24/2020	8	
7/25/2020	10	
7/26/2020	10	
7/27/2020	8	
7/28/2020	4	
7/29/2020	2	
7/30/2020	2	
7/31/2020	0	
8/1/2020	4	
8/2/2020	4	
8/3/2020	0	
8/4/2020	4	
8/5/2020	2	
8/6/2020	8	
8/7/2020	0	
8/8/2020	8	
8/9/2020	2	
8/10/2020	4	
8/11/2020	22	

**Page 3 of 11**  
 Redistricting Commission Web Page Data  
 7/1/20 - 8/18/21

Date	Pageviews	Notes
8/12/2020	46	Paid Advertising for Application Period
8/13/2020	126	Paid Advertising for Application Period
8/14/2020	83	Paid Advertising for Application Period
8/15/2020	46	
8/16/2020	20	
8/17/2020	32	
8/18/2020	46	
8/19/2020	44	
8/20/2020	35	
8/21/2020	64	
8/22/2020	14	
8/23/2020	26	
8/24/2020	32	
8/25/2020	38	
8/26/2020	20	
8/27/2020	31	
8/28/2020	24	
8/29/2020	16	
8/30/2020	30	
8/31/2020	12	
9/1/2020	122	Community Partner E-Mail; Posters at Grocery Stores, Laundromats, Posting Boards
9/2/2020	77	
9/3/2020	81	
9/4/2020	62	
9/5/2020	47	
9/6/2020	72	
9/7/2020	34	
9/8/2020	316	Community Message and Social Media - Open of Application Period
9/9/2020	178	
9/10/2020	187	
9/11/2020	146	
9/12/2020	61	
9/13/2020	58	
9/14/2020	85	
9/15/2020	55	
9/16/2020	90	
9/17/2020	42	
9/18/2020	43	
9/19/2020	30	
9/20/2020	18	
9/21/2020	36	
9/22/2020	94	

**Page 4 of 11**  
 Redistricting Commission Web Page Data  
 7/1/20 - 8/18/21

Date	Pageviews	Notes
9/23/2020	32	
9/24/2020	40	
9/25/2020	15	
9/26/2020	24	
9/27/2020	18	
9/28/2020	40	
9/29/2020	20	
9/30/2020	25	
10/1/2020	42	
10/2/2020	59	
10/3/2020	18	
10/4/2020	38	
10/5/2020	111	Community Message and Social Media - Close of Application Period
10/6/2020	43	
10/7/2020	74	
10/8/2020	110	
10/9/2020	103	Application Deadline
10/10/2020	20	
10/11/2020	6	
10/12/2020	12	
10/13/2020	12	
10/14/2020	4	
10/15/2020	13	
10/16/2020	0	
10/17/2020	4	
10/18/2020	6	
10/19/2020	29	
10/20/2020	23	
10/21/2020	12	
10/22/2020	8	
10/23/2020	6	
10/24/2020	0	
10/25/2020	6	
10/26/2020	0	
10/27/2020	16	
10/28/2020	0	
10/29/2020	10	
10/30/2020	0	
10/31/2020	2	
11/1/2020	2	
11/2/2020	6	
11/3/2020	4	

**Page 5 of 11**  
 Redistricting Commission Web Page Data  
 7/1/20 - 8/18/21

Date	Pageviews	Notes
11/4/2020	12	
11/5/2020	8	
11/6/2020	6	
11/7/2020	8	
11/8/2020	4	
11/9/2020	14	
11/10/2020	10	
11/11/2020	16	
11/12/2020	4	
11/13/2020	20	
11/14/2020	4	
11/15/2020	12	
11/16/2020	4	
11/17/2020	16	
11/18/2020	12	
11/19/2020	8	
11/20/2020	6	
11/21/2020	8	
11/22/2020	6	
11/23/2020	6	
11/24/2020	12	
11/25/2020	8	
11/26/2020	0	
11/27/2020	2	
11/28/2020	4	
11/29/2020	6	
11/30/2020	16	
12/1/2020	8	
12/2/2020	15	
12/3/2020	40	
12/4/2020	14	
12/5/2020	16	
12/6/2020	2	
12/7/2020	2	
12/8/2020	36	
12/9/2020	9	
12/10/2020	8	
12/11/2020	10	
12/12/2020	12	
12/13/2020	6	
12/14/2020	26	
12/15/2020	30	

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 Redistricting Commission Web Page Data  
 7/1/20 - 8/18/21

Date	Pageviews	Notes
12/16/2020	10	
12/17/2020	8	
12/18/2020	8	
12/19/2020	19	
12/20/2020	0	
12/21/2020	5	
12/22/2020	2	
12/23/2020	2	
12/24/2020	8	
12/25/2020	2	
12/26/2020	8	
12/27/2020	6	
12/28/2020	4	
12/29/2020	12	
12/30/2020	2	
12/31/2020	18	
1/1/2021	8	
1/2/2021	6	
1/3/2021	10	
1/4/2021	10	
1/5/2021	34	
1/6/2021	8	
1/7/2021	60	Community Message and Social Media - Random Draw
1/8/2021	27	
1/9/2021	12	
1/10/2021	22	
1/11/2021	33	Social Media Release - Random Draw
1/12/2021	84	
1/13/2021	398	Day of Random Draw
1/14/2021	72	
1/15/2021	32	
1/16/2021	16	
1/17/2021	6	
1/18/2021	13	
1/19/2021	20	
1/20/2021	91	Day of First IRC Meeting
1/21/2021	65	
1/22/2021	44	
1/23/2021	2	
1/24/2021	4	
1/25/2021	16	
1/26/2021	10	

**Page 7 of 11**  
 Redistricting Commission Web Page Data  
 7/1/20 - 8/18/21

Date	Pageviews	Notes
1/27/2021	6	
1/28/2021	0	
1/29/2021	20	
1/30/2021	4	
1/31/2021	22	
2/1/2021	42	
2/2/2021	34	
2/3/2021	30	
2/4/2021	36	
2/5/2021	14	
2/6/2021	8	
2/7/2021	46	
2/8/2021	42	
2/9/2021	50	
2/10/2021	68	IRC Meeting
2/11/2021	78	
2/12/2021	24	
2/13/2021	12	
2/14/2021	14	
2/15/2021	15	
2/16/2021	40	
2/17/2021	10	
2/18/2021	30	
2/19/2021	24	
2/20/2021	12	
2/21/2021	28	
2/22/2021	8	
2/23/2021	18	
2/24/2021	40	IRC Meeting
2/25/2021	34	
2/26/2021	28	
2/27/2021	6	
2/28/2021	28	
3/1/2021	32	
3/2/2021	42	
3/3/2021	26	
3/4/2021	32	
3/5/2021	24	
3/6/2021	12	
3/7/2021	4	
3/8/2021	4	
3/9/2021	2	

**Page 8 of 11**  
 Redistricting Commission Web Page Data  
 7/1/20 - 8/18/21

Date	Pageviews	Notes
3/10/2021	22	
3/11/2021	16	
3/12/2021	14	
3/13/2021	16	
3/14/2021	16	
3/15/2021	12	
3/16/2021	20	
3/17/2021	44	IRC Meeting
3/18/2021	22	
3/19/2021	52	
3/20/2021	22	
3/21/2021	14	
3/22/2021	20	
3/23/2021	18	
3/24/2021	26	
3/25/2021	20	
3/26/2021	32	
3/27/2021	25	
3/28/2021	14	
3/29/2021	25	
3/30/2021	20	
3/31/2021	20	
4/1/2021	56	IRC Meeting
4/2/2021	26	
4/3/2021	10	
4/4/2021	6	
4/5/2021	18	
4/6/2021	18	
4/7/2021	14	
4/8/2021	24	
4/9/2021	14	
4/10/2021	8	
4/11/2021	2	
4/12/2021	6	
4/13/2021	26	
4/14/2021	6	
4/15/2021	32	IRC Meeting
4/16/2021	20	
4/17/2021	8	
4/18/2021	14	
4/19/2021	20	
4/20/2021	20	



**Page 9 of 11**  
 Redistricting Commission Web Page Data  
 7/1/20 - 8/18/21

Date	Pageviews	Notes
4/21/2021	16	
4/22/2021	12	
4/23/2021	16	
4/24/2021	12	
4/25/2021	24	
4/26/2021	26	
4/27/2021	34	
4/28/2021	26	
4/29/2021	56	
4/30/2021	20	
5/1/2021	18	
5/2/2021	21	
5/3/2021	22	
5/4/2021	18	
5/5/2021	4	
5/6/2021	69	IRC Meeting
5/7/2021	18	
5/8/2021	6	
5/9/2021	4	
5/10/2021	20	
5/11/2021	18	
5/12/2021	17	
5/13/2021	10	
5/14/2021	26	
5/15/2021	6	
5/16/2021	10	
5/17/2021	18	
5/18/2021	14	
5/19/2021	70	IRC Meeting
5/20/2021	7	
5/21/2021	16	
5/22/2021	4	
5/23/2021	2	
5/24/2021	18	
5/25/2021	12	
5/26/2021	8	
5/27/2021	22	
5/28/2021	6	
5/29/2021	2	
5/30/2021	1	
5/31/2021	4	
6/1/2021	8	

**Page 10 of 11**  
 Redistricting Commission Web Page Data  
 7/1/20 - 8/18/21

Date	Pageviews	Notes
6/2/2021	2	
6/3/2021	18	
6/4/2021	12	
6/5/2021	10	
6/6/2021	2	
6/7/2021	26	
6/8/2021	16	
6/9/2021	27	IRC Meeting
6/10/2021	8	
6/11/2021	2	
6/12/2021	0	
6/13/2021	6	
6/14/2021	14	
6/15/2021	34	
6/16/2021	24	
6/17/2021	22	
6/18/2021	24	
6/19/2021	16	
6/20/2021	2	
6/21/2021	28	
6/22/2021	24	
6/23/2021	36	IRC Meeting
6/24/2021	24	
6/25/2021	27	
6/26/2021	0	
6/27/2021	0	
6/28/2021	8	
6/29/2021	34	
6/30/2021	28	New Public Engagement Webpage Created
7/1/2021	72	Community Message and Social Media - Public Hearing #1; Daily Cal Ad Drops
7/2/2021	164	Berkeleyside and Berkeley Voice Paid Ads for Public Hearing #1
7/3/2021	32	
7/4/2021	20	
7/5/2021	40	
7/6/2021	20	
7/7/2021	51	EBX and Tri-City Post Ad
7/8/2021	49	Twitter - Public Hearing #1
7/9/2021	30	Twitter - Public Hearing #1
7/10/2021	75	Public Hearing #1
7/11/2021	8	
7/12/2021	36	
7/13/2021	94	E-mail to Community Partners List (COI Form, Video Clip)

**Page 11 of 11**  
 Redistricting Commission Web Page Data  
 7/1/20 - 8/18/21

Date	Pageviews	Notes
7/14/2021	58	
7/15/2021	56	
7/16/2021	30	
7/17/2021	32	
7/18/2021	20	
7/19/2021	35	
7/20/2021	51	Berkeleyside Article Published (link in article was directly to COI Form, not web page)
7/21/2021	64	IRC Meeting
7/22/2021	34	
7/23/2021	43	
7/24/2021	18	
7/25/2021	19	
7/26/2021	55	E-mail to Community Partners List (COI Form, Video Clip)
7/27/2021	68	
7/28/2021	55	
7/29/2021	46	
7/30/2021	18	
7/31/2021	10	
8/1/2021	0	
8/2/2021	20	
8/3/2021	21	
8/4/2021	40	IRC Meeting; Displays with COI Forms at Libraries, Senior Center
8/5/2021	28	
8/6/2021	20	
8/7/2021	0	
8/8/2021	0	
8/9/2021	18	
8/10/2021	8	
8/11/2021	20	
8/12/2021	28	
8/13/2021	4	
8/14/2021	8	
8/15/2021	12	
8/16/2021	25	
8/17/2021	6	
8/18/2021	74	IRC Meeting
<i>Total</i>	<i>10,435</i>	

