

Internal



Office of the City Manager

April 28, 2023

To: Honorable Mayor and Members of the City Council
From: [LB](#) Dee Williams-Ridley, City Manager
Re: East Bay Green Home Tour Outreach

The Planning Department's Office of Energy & Sustainable Development (OESD) seeks the City Council's help in promoting the May 20, 2023 [East Bay Green Home Tour](#).

The Green Home Tour is a free, virtual tour showcasing six homes that are fully or partially electrified, along with other "green" features such as greywater and rainwater catchment systems, sustainable building materials, vehicle-to-home charging, and more. The 2023 tour builds on two previous years of highly successful tours, and features a new line-up of people and homes, including a bungalow that electrified on a 100-amp electric panel, and a BlocPower remodel of an income-qualified home. The tour features pre-recorded videos of each of the homes followed by live Q&A with the homeowner, and also includes expert talks on rebates and tax credits, induction cooking with culturally specific cuisines, and solar and storage under the new net metering 3.0 (NEM3) utility rates. The video recordings will be posted to the [Green Home Tour website](#) after the event.

Attached please find content and images for newsletters or social media to share this information with your constituents.

OESD is collaborating with the Berkeley Climate Action Coalition Electrification Working Group co-chair Amy Kiser, who is producing the tour, along with the Ecology Center, to host this event. The East Bay Green Home Tour supports the educational goals of the Berkeley Existing Building Electrification Strategy, along with the City's Climate Action Plan, Resilience Strategy, Strategic Plan, and Fossil Fuel-Free goals.

cc:

Anne Cardwell, Deputy City Manager
LaTanya Bellow, Deputy City Manager
Jordan Klein, Director, Planning and Development Department
Jenny Wong, City Auditor
Mark Numainville, City Clerk
Matthai Chakko, Assistant to the City Manager

Attachment 1: East Bay Green Home Tour and image options to share

2022 East Bay Green Home Tour (free!)

Saturday, May 20

10:00AM – 12:30PM

What are your East Bay neighbors doing to combat climate change, improve air quality, generate clean energy, and move toward a safer, healthier, greener future? Find out at the 2023 East Bay Green Home Tour – a virtual tour of six local homes, with live Q&As with homeowners and experts. The tour features an all-new lineup of people, homes, and situations, plus helpful resources and ideas. Register and learn more at EastBayGreenHome.com.

