



Office of the City Manager

March 28, 2022

To: Honorable Mayor and Members of the City Council  
From: *Dee* Dee Williams-Ridley, City Manager  
Re: Berkeley Marina Area Specific Plan (BMASP)  
On-line Questionnaire No. 2 Is Now Available



On Wednesday, March 16, 2022, the City conducted BMASP Community Meeting No. 2 via zoom to present draft concepts for ideas to generate much-needed revenue at the Berkeley Waterfront. Over eighty people attended the meeting. The Community Meeting No. 2 PowerPoint presentation can be seen [here](#).

As part of the community process, we invite Berkeley residents to participate in Questionnaire No. 2 to provide their feedback on the various ideas shared at Community Meeting No. 2, which can also be seen in presentation material linked to above. This Questionnaire No. 2 will run from March 23, 2022 through April 22, 2022, and findings will help guide the BMASP for further discussion at Community Meeting No. 3 next year.

**Click on [Questionnaire No. 2](#) to provide your feedback!**

### **Background**

In 2019, the City began the Berkeley Marina Area Specific Plan (BMASP), a three-year project to develop a plan to address financial issues at the Berkeley Waterfront and ensure a self-sustaining Marina and Waterfront Area that preserves existing recreational uses and fosters environmental stewardship. To-date, the City has conducted two large community meetings, numerous smaller feedback meetings, and several technical studies of the infrastructure at the Waterfront. Click on [BMASP](#) for the main project webpage for details.

cc: Paul Buddenhagen, Deputy City Manager  
LaTanya Bellow, Deputy City Manager  
Scott Ferris, Director, Parks, Recreation & Waterfront  
Jenny Wong, City Auditor  
Mark Numainville, City Clerk  
Matthai Chakko, Assistant to the City Manager