



Office of the City Manager

January 22, 2020

To: Honorable Mayor and Members of the City Council

From: *DWR* Dee Williams-Ridley, City Manager

Subject: Strategic Plan: Commissioners' Information Session

Last Thursday, Deputy City Manager David White and Senior Analyst Melissa McDonough welcomed 37 Commissioners (representing 20 different Commissions) to an information session on the [Strategic Plan](#). Overall, Commissioners demonstrated interest and expressed support for the Strategic Plan work and following the detailed milestones of particular projects (e.g., as provided in [Strategic Plan Quarterly Report](#)). The following are some of the comments raised during the session:

- Identifying ways for Commissions to cross-pollinate, share information, and work together (or at least discuss) areas of overlap would be welcome, and
- Considering ways to improve outreach to ensure good data collection from “other_____” groups (e.g., people with disabilities) would inform decision making.

Following a presentation on the Strategic Plan, there was an extensive question and answer period. Areas of interest represented the many diverse stakeholder perspectives in our City ranging from proposed changes to the zoning code to support of affordable housing to creation (and location) of the African American Holistic Resource Center.

Attached for your reference is the presentation that was shared with Commissioners.

Attachment

cc: David White, Deputy City Manager
Paul Buddenhagen, Deputy City Manager
Mark Numainville, City Clerk
Jenny Wong, City Auditor
Matthai Chakko, Assistant to the City Manager

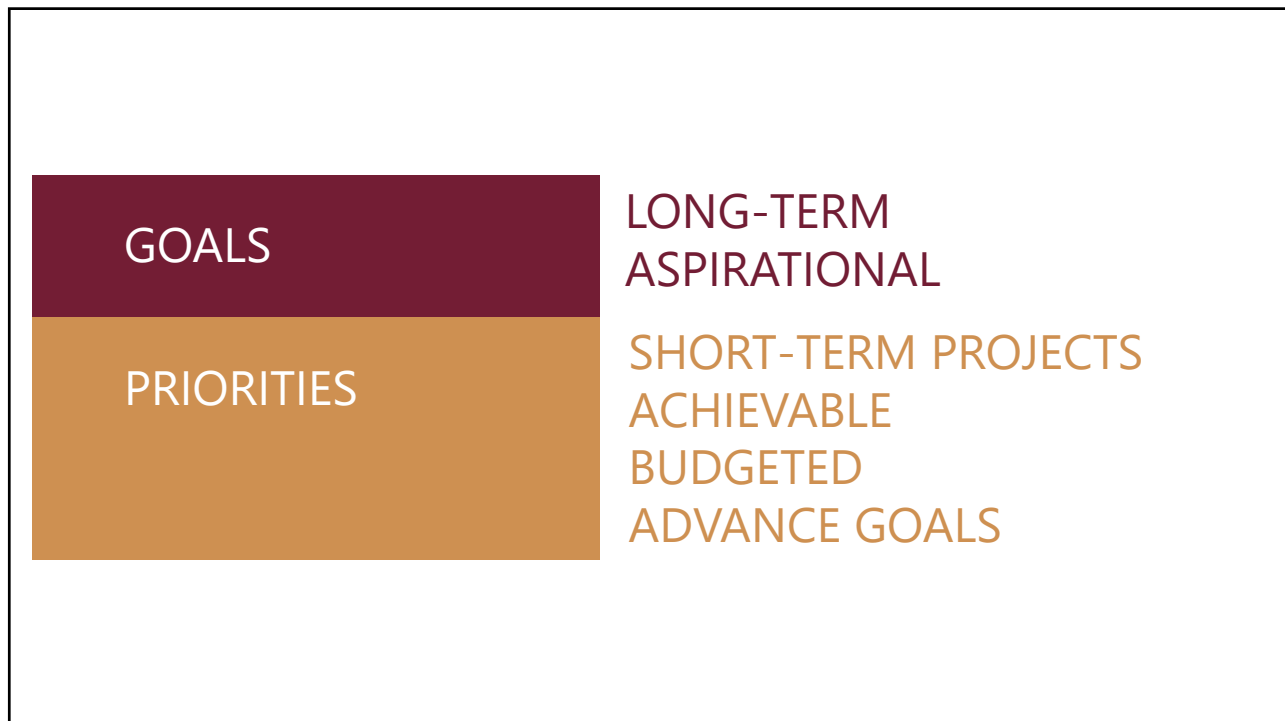
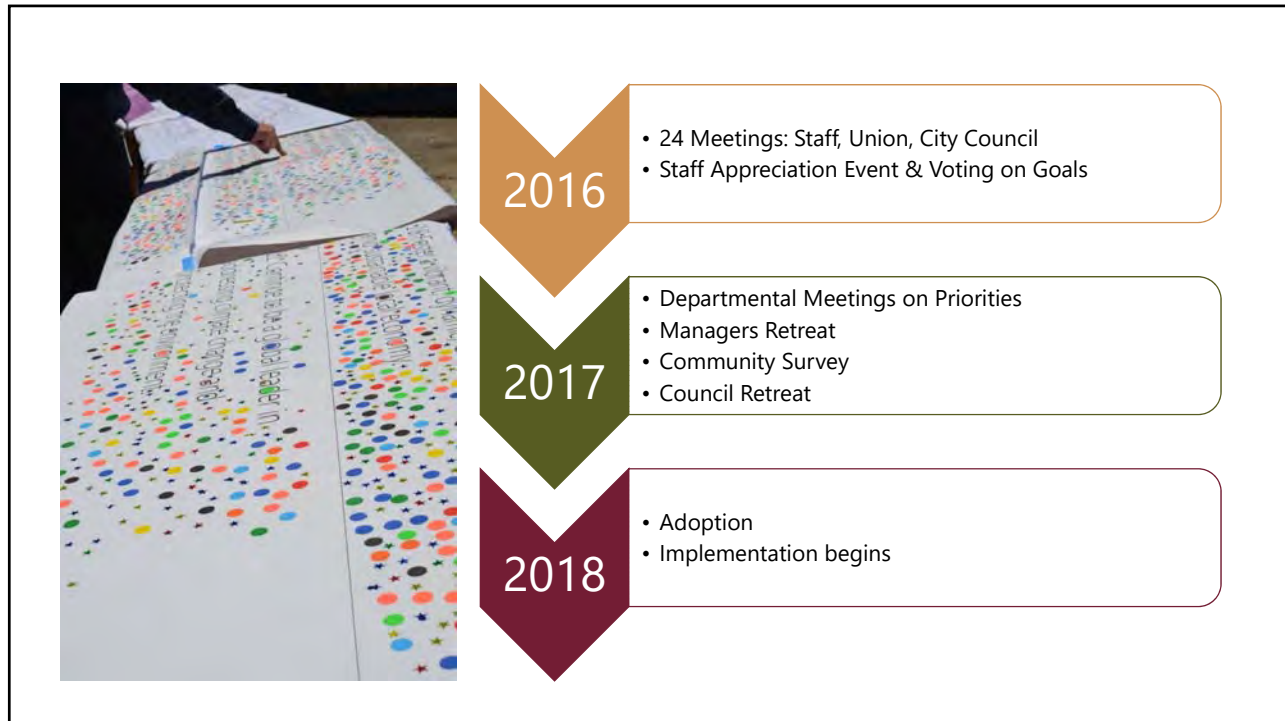
**STRATEGIC PLAN
COMMISSIONERS'
INFO SESSION**
Thursday January 16, 2020

Why?

Provide direction, align to a common purpose, improve communication

STRATEGIC PLAN GOALS

 <p>Provide state-of-art, well-maintained infrastructure, amenities, and facilities.</p>	 <p>Create affordable housing and housing support services for our most vulnerable community members.</p>	 <p>Create a resilient, safe, connected, and prepared city.</p>
 <p>Champion and demonstrate social and racial equity.</p>	 <p>Foster a dynamic, sustainable, and locally-based economy.</p>	 <p>Provide an efficient and financially-healthy City government.</p>
 <p>Be a global leader in addressing climate change, advancing environmental justice, and protecting the environment.</p>	 <p>Attract and retain a talented and diverse City government workforce.</p>	 <p>Be a customer-focused organization that provides excellent, timely, easily-accessible service and information to the community.</p>



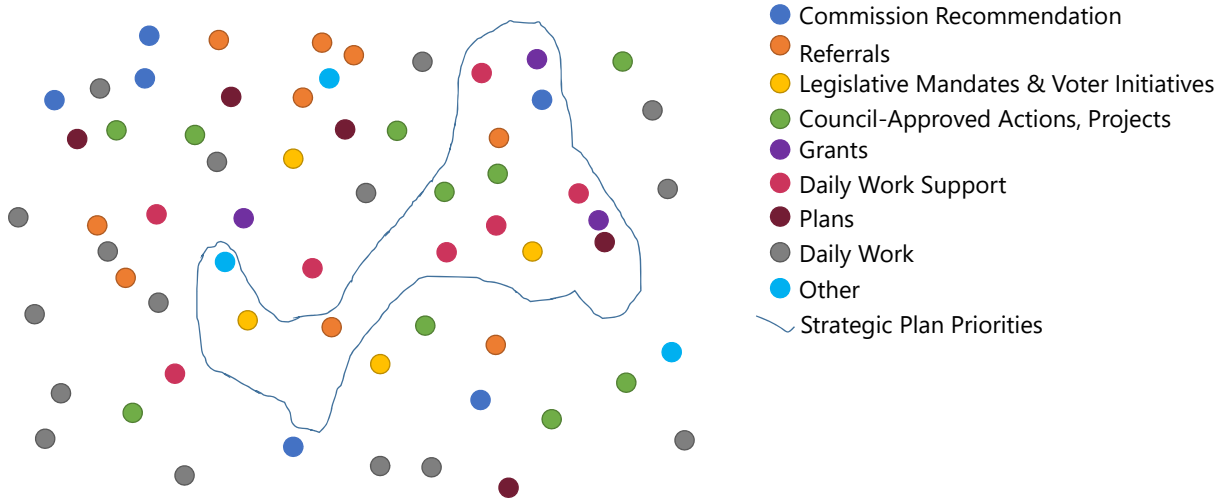
140+ Priorities translates into 476 projects.



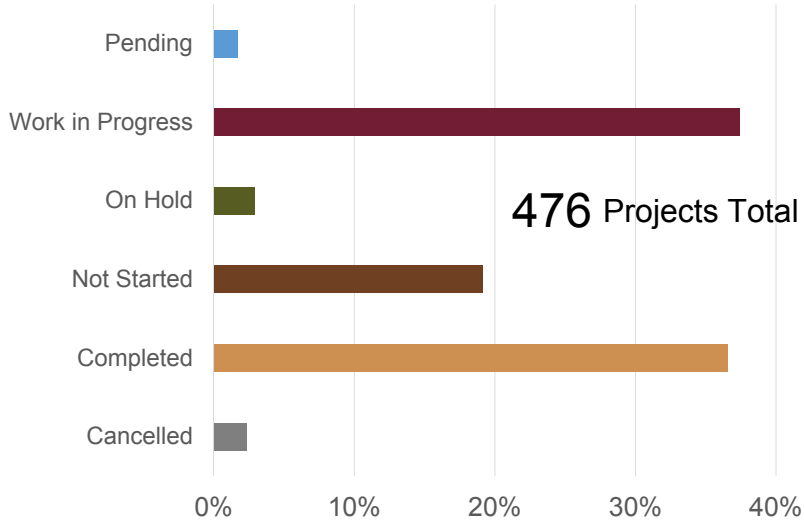
What are the sources of PRIORITIES?

Commission Recommendation	Referrals	Legislative Mandates & Voter Initiatives	Council-Approved Actions, Projects & Programs
Grants	Daily Work Support (Department-Initiated)	Plans	Other

Strategic Plan Priorities give you an idea of the breadth of the work of the city...



STRATEGIC PLAN PROJECT STATUS



Some completed projects...

- Anti-Displacement Funding (Measure U1)
- Compostable/Recyclable Foodware
- Center Street Garage
- Very Low Income Refund Program
- New Public Campaign Financing Program
- Improvements to BART Plaza
- New Council Meeting Location



PROJECT HIGHLIGHTS



- Measure T1 Public Art Projects
- Civic Center Project
- Adeline Corridor Plan
- 50/50 Sidewalk Program
- Street Sweeping Improvement Plan
- Transfer Station – Master Plan
- Adult Mental Health Clinic Renovation
- Berkeley Municipal Pier Conceptual Design
- Downtown Shattuck Reconfiguration
- Gilman Street Interchange Project
- Bicycle and Pedestrian Infrastructure Improvements
- Bicycle Plan Update
- Berkeley Tuolomne Camp Rebuild

PROJECT HIGHLIGHTS



- Increase Affordable Housing (Measure O Implementation)
- Local Density Bonus Policy
- Accessory Dwelling Units
- Missing Middle Housing Study
- 1,000 Person Homeless Plan
- City-Owned Land for Micro-Unit Housing
- Berkeley Way

PROJECT HIGHLIGHTS



- Implementation of the Public Art in Private Development Policy
- Small-Scale Ferry Service at the Berkeley Marina
- Berkeley Ventures, Berkeley Values
- Small Business Support Package

PROJECT HIGHLIGHTS



- Citywide Safety Needs Assessment
- Hire, Train, and Retain Excellent Police Personnel
- Ethics Program



- Zero Waste Rate Evaluation
- Census 2020 Community Outreach
- Demand-Based Parking (goBerkeley)
- Results-Based Accountability Framework for Health, Housing and Community Services Programs

PROJECT HIGHLIGHTS



- Age Friendly Plan Implementation
- Gender Pay Equity Audit for City of Berkeley Staff
- ADA Transition Plan
- African American Holistic Resource Center
- Racial Equity Action Plan
- Equal Pay Vendor Preference



PROJECT HIGHLIGHTS



- Vision Zero
- Safe Passages (part of Wildfire Safety program)
- Revise Use-of-Force Policy and Implement Software
- Community Resilience Centers
- Outdoor Emergency Public Alerting Systems
- Pedestrian Plan Update

PROJECT HIGHLIGHTS



- Increased EV Infrastructure
- Climate Adaptation Work
- Update Watershed Management and Storm Drain Master Plans
- Long-Term Waste Operations Strategy
- Efficiency & Electrification of existing buildings/BESO evaluation and update

PROJECT HIGHLIGHTS



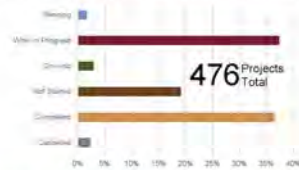
- Community Agency Funding Information
- ZORP (Zoning Ordinance Revision Project)
- Mental Health Triage Grant
- Mental Health Wellness Center

STRATEGIC PLAN QUARTERLY REPORT

October 2019

Projects' Status

The below chart shows the status of Strategic Plan projects at the end of the third quarter of calendar year 2019. The majority of projects (74 percent) are either completed or underway.



This is the first report including fiscal year (FY) 2020-2021 projects contained in the budget adopted at the [June 25, 2019 Council Meeting](#).



STRATEGIC PLAN QUARTERLY REPORT: Works in Progress

Lead City Department	Project Name	Description	Project Status	Percent Project Complete	Task	Task Status	Percent Task Complete
Public Works	2nd Street, Monterey Avenue, Ward Street, Hopkins Street and Bancroft Way	Pavement rehabilitation of 1,800 linear feet (0.3 miles) on Ward Street from San Pablo Avenue to Action Street with full-depth reclamation including sidewalk, driveway, and curb ramp replacement. The street will also include green infrastructure improvements, pervious concrete in the parking lane (8 feet wide) to infiltrate storm water into the native soil. Pavement rehabilitation of 1,800 linear feet (0.3 miles) on 2nd Street from Addison Street to Delaware Street, including installation of sidewalks, curb and gutter, crosswalks along University Avenue underpass, and removal of Railroad tracks on project area. Pavement rehabilitation of 3,100 linear feet (0.6 miles) on Monterey Avenue from Hopkins Street to The Alameda, including installation of sidewalk, curb & gutter, curb ramps, and striping of bike lanes and crosswalks. Pavement rehabilitation of 6,600 linear feet (1.25 miles) on Hopkins Street from San Pablo to The Alameda, including installation of sidewalk, curb & gutter, curb ramps, and striping of bike lanes and crosswalks. Pavement rehabilitation of 350 linear feet (0.06 miles) on	Work in Progress	15	Complete design of Ward, Monterey and 2nd Street. PRUTASK0027620	Work in Progress	35

Questions?

<https://www.cityofberkeley.info/strategic-plan/>

